

Activity Report
For Board of Directors

Division: Business Development
Division Chair: Bill McGonigal
Council: West of the Waterway Council
Council Chair: Kenneth Generette
Council Vice Chair: Samantha Slapnik

Council Activity:

- The West of the Waterway Council met on March 12, 2020. Kenneth Generette welcomed council members and introductions were made.
- Cindy Gettig discussed the packet of information regarding the Business Development Division, chamber overview and upcoming events.
- There was much discussion regarding events that the Council will be sponsoring in the upcoming year. The Council decided on “Marketing Your Business for Today’s Workforce” as the forum’s topic to be held on May 21 at 11am, location to be determined. Kema Parsley will reach out to beachCHURCH and Miller Motte in securing a venue. Suggested guest speakers would be from Coastal Carolina University, Miller Motte Technical College, Horry Georgetown Technical College, Horry County Adult Ed Center and Webster University. The second event will be the Economic and Infrastructure Forum to be held on October 14 at 11am at Ground Zero. Suggested guest speakers will be discussed via email.
- Holiday Social will be held on December 2, 2020 from 5-7pm at the Staybridge Suites-West.

Staff Liaison Kema Parsley

Date March 12, 2020