

MYRTLE BEACH AREA CHAMBER OF COMMERCE - 1% TDF REPORT
4th Quarter 2018 Tourism Spending

Marketing Investment	Vendor Name	Vendor / Transaction Description	Total
Co-op Marketing	Brand Usa	Co-op Adv	250,000
Co-op Marketing Total			250,000
Creative Development	Adobe Systems Inc	Dec internet analytics	2,026
		Nov internet analytics	2,026
		Oct Internet Analytics	2,026
	American Music Company Inc	Music Licensing	3,510
		Apl Itunes.Com	Ad Design
	Cross Border Trans Fee	Domain Names	3
		website	0
	Cyren Online Shop Askn	website	45
	Godaddy.Com	Domain Names	270
	Patlive/Hostednumbers	Research	721
		Research - tracking	430
		Research tracking	382
	Photoshelter, Inc.	1TB storage, Libris basic ann	6,299
	Salesforce.Com Inc	Aug Super messaging overage	6,405
		Exact target email messages	2,252
		Oct super messaging overage	15,956
	Simpleview Llc	Act-On Platform Activation	4,050
		CMS Licensing, Host, Upgrades	32,880
		Support, Act-On Contacts	10,206
		Support, SQL Box, Hosting	13,740
Squarespace Inc.	CVB website CMS/hosting renewa	206	
Tulsa Connect	Dec web hosting	749	
	Nov Server Hosting	749	
	Oct Web Server	749	
	Sept Server Web Hosting	749	
Visual Destinations Llc	Dec web design services	8,010	
	Nov web design services	8,010	
	Oct web design services	8,010	
Creative Development Total			130,472
Destination Publicity	Employee Reimbursement	Mileage 3/21-9/1/18	122
	Fahlgren Mortine	2018 Highlight Reel	2,829
		Clipping services	1,137
		Dec Addtl Destination Pub	1,139
		December Destination Publicity	15,249
		Fall Campaign Mgmt	552
		Fall campaign promotion	2,484
		Fall Fam trip	7,479
		Highlight Reel	104
		Media visit- social media	3,904
		Nov Add Destination Pub	2,726
		Nov Fall campaign	414
		November Destination Publicity	16,575
		Oct Addl Destination Pub	2,898
		October Destination Publicity	15,249
		Out of pocket expenses	1,528
		Out of pocket expenses,clipping services	4,816
		Photography svcs, social media	10,651
	Sept Addtl Destination Pub	3,795	
	Septembr Destination Publicity	15,249	
SMT- fall campaign	9,660		
Mann Travels	trip package	1,639	
River City Cafe	Facebook Live	51	
Destination Publicity Total			120,248
Digital	Bandito's	Facebook Live	55
	Battle Strategies Llc	Nov Facebook and Blog posts	2,734
		Oct Facebook content, MB blog	3,038
		Sept Facebook content, MB blog	2,801
	Blueberry Grill	Social Media	17
	Employee Reimbursement	FB Live	31
	Flip To	Social Platform	24,924
	Scripps Network	Proj Time Off Promotion	34,834
Visibility & Conversions, Llc	December digital advertising	265,459	

		November digital advertising	112,672
		October digital advertising	271,102
Digital Total			717,666
General Consumer Promotion	American Airlines	Basketball Hall of Fame Promot Chicago Cubs Promotion	349 444
	Amex Gift Cards	Trip Giveaway Gift Cards Trip Giveaway Promotion	8 180
	Aramark	MB Invite Promotion	6,535
	At&T Bill Payment	Special Marketing Cell	125
	Big Mike's Soul Food	Mb Invite Catering	1,161
	Bobbys Burger	Basketball Hall of Fame Promot	25
	Budget Rent A-Car Tolls	Spikes Baseball Promotion	8
	Budget Rent-A-Car	Basketball Hall of Fame Promot	48
	Carolina Video Group	CVB Channel host July-Dec	450
	Chick-Fil-A #01756	USC Promotion	16
	Cke Johnny D S Waffl 3301	MAC Promotion	47
	Coastal Carolina University	MB Invitational Promo	75,000
	Com-Connect Llc	Dec Mobile VC, promo December Call Cntr, live chat Nov Mobile VC, promos November Call Cntr, live chat Oct Mobile VC, promos October Call Cntr, live chat Sept Mobile VC, promos	4,580 24,464 7,374 24,464 6,263 24,464 5,551
	Costco Whse #0338	MB Invite Promotion	394
	Croissants Bistro And Bakery	MB Invite Promotion	1,913
	Dave & Busters	MB Invite promo	6,340
	Dave & Busters Of Sc, Inc.	MB Invite Promotion	11,541
	Design The Sign Llc	"MB Invitational" banner	781
	Doubletree Bradley Airt	Basketball Hall of Fame Promot	40
	Doubletree Hotel Bradley	Basketball Hall of Fame Promot	302
	Employee Reimbursement	ESPN, pelicans, USC promo MB Invite Mileage	195 107
	Espn Productions	2018 MB invite sponsor	300,000
	Exxonmobil	Basketball Hall of Fame Promot	16
	Fanatics Nascar	Darlington Race Promotion	19
	Fatz Cafe #25	Darlington Race Promotion	26
	Hampton Inn Norwich	Basketball Hall of Fame Promot	343
	Heidis Corner	MB Invite Promotion Purdue Radio Promotion	761 133
	Hollywood Wax Museum	MB Invitational	135
	Hudsonnews St1091	Basketball Hall of Fame Promot	5
	Hungry Howies Pizza	Trip Giveaway Promotion	765
	Inlet Affairs Banquet	MB Invite Promotion	2,342
	John R Garber	Trademark Visit Myrtle Beach	720
	Kaeser & Blair Inc.	Promo Items	3,866
	Legends In Concert	Trip Giveaway Promotion	495
	Mann Travels	Trip Giveaway Promotion	17,517
	Myrtle Beach Convention Center	MB Invitational	2,000
	Myrtle Beach Sports Center	MB Invitational court rental	1,350
	Naismith Memorial Basketball Hall Of Fame	2018 Hall of Fame sponsor	22,500
	Pepsi Bottling Ventures Llc	MB Invite promo	601
	Pitney Bowes	to record postage @ 10/31/18 to record postage @ 11/30/18 to record postage @ 12/31/18	364 350 116
	Proforma Executive Business Services	MB Invite promo	2,599
	Proforma Graphic Concepts	Mobile Welcome Ctr Promo Items	3,513
	Ripleys M Beach Aq Orb	Photo Contest Promotion	77
	Rockin Jump	MB Invitational Trip Giveaway Promotion	90 90
	Ruby Tuesday #4675	Basketball Hall of Fame Promot	54
	Sea Captain's House	Trip Giveaway Promotion	810
	Seafood World	MB Invitational Trip Giveaway Promotion	443 221
	Sp Iceshaker.Com	MB Invitational Promotion	12,753
	Sports Promotions Mileage	Sports Promotions Mileage	19
	Starbucks	Basketball Hall of Fame Promot	8
	Starbucks C Clt	Basketball Hall of Fame Promot	29

Starbucks Store 22827	MB Invite Promotion	13
Tanger Outlets	MB Invitational Trip Giveaway Promotion	270 90
Touchstone Merchandise	MB Invite promo items	1,468
Touchstone Merchandise Group	MB Invite Promotion	10,251
Uber	MB Invite Promotion	47
Ups	Bulk UPS Mail Bulk UPS Postage Marketing UPS Postage Sports Marketing UPS Postage	61 922 584 126
Us Postal Service	exp monthly ppd pstg @ 10/31/1 exp monthly ppd pstg @11/30/18 exp monthly ppd pstg @12/31/18	10 10 20
Wm Supercenter	MB Invite Promotion	37
Asher Theatre	MB Invitational Trip Giveaway Promotion	104 626

General Consumer Promotion Total		592,943
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Golf Promotion	Brandon Agency	Email Newsletters Enhanced SEO Omniure Tracking Online Media Production & Space Costs Site Redesign/Maintenance Social Media Retainer/Expenses URL's & Misc Interactive	16,388 3,870 3,809 16,669 1,000 61 2,798
	Brandon,GTS	Website Maintenance-Client	364
	Facebook	Social Media Marketing	29,111
	Flip To,Various	Social Media-Clients	479
	Georgetown Chamber Guide	Magazine Print/Online - Georgetown Chamber	768
	Golf Channel	Broadcast - The Golf Channel - client coops Golf Channel	63,050 63,539
	Golf Insider	Magazine Print/Online - Golf Insider-client	2,821
	Google,Go Daddy	Internet Paid Search/Pay Per Click (2 Vendors)	15,265
	iHeartMedia-Pittsburgh	Broadcast - iHeartMedia - client	5,482
	Kingfish Communications/Misc	Media Outreach & Misc Expenses	224
	Met Golfer	Magazine Print/Online - Met Golfer-client	4,586
	Paige Spiranic/Various	Spokesperson-Paige Spiranic	1,711
	Sirius XM	Sirius XM	7,725
	Sky Realty Productions,Break Big Entertainment	Website Videos	2,935
	Spectrum Reach-East Coast	Broadcast - WACH Marketing - client	7,258
	USAToday/GolfWeek	Magazine Print/Online - GolfWeek-client	7,362
	AMATEURGOLF.COM COASTAL CAROLINA UNIVERSITY PRX EXPOSITION SERVICES COASTAL CAROLINA UNIVERSITY GRANT CENTER FOR REAL ESTATE	World Amateur Handicap Championship advert	9,210
	CALEDONIA GOLF & FISH CLUB, PRESTWICK COUNTRY CLUB TIDEWATER GOLF CLUB BEECHWOOD GOLF CLUB MARINA INN MYRTLE BEACH NATIONAL TRUE BLUE GOLF CLUB TIDEWATER GOLF CLUB GRANDE DUNES	MB Golf Trip Fulfillment from Spring Promotions	5,952

Golf Promotion Total		272,436
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Group Sales	2Levy@Kicc 14203202	TEAMS conference	4
	42Nd Street Oyster Bar	AENC	588
	Aau Memberships	Amateur Athletic Union Conference	14
	Ac Moore Str 155	FAM Tour	16
	Amazon Marketplace	AENC	59
	American Airlines	Amateur Athletic Union Conference Forty and Eight IMEX National Association of Sports OMCA Spotlight on the Mid-Atlantic TEAMS TEAMS conference	685 23 1,540 674 390 77 1,145 45

	Travel South Int'l Travel Exp	1,730
	United States Track and Field	347
Amzn Mktp	NC/SC Client Sales Mission and	28
Atlmarket St2681	IMEX	25
Avista Resort	2018 Fall Sales Mission	3,274
	Spotlight on the MidAtlant	1,238
Bad Daddy's Burger Clt	USA Track/Field Annual Confere	41
Barley House	Amateur Athletic Union Conference	23
Beach Buffers Carwash And	FAM Tour	35
Beaudevin Main Clt	OMCA	17
Bellagio - Buffet	IMEX	90
Bi-Lo Grocery #5741	FAM Tour	3
Bluegrass Brewing Company	TEAMS conference	68
Bp#6173413Ck Store272151	FAM Tour	38
Brioche Doree	Amateur Athletic Union Conference	10
Brookwood Bbq M Clt	Travel South Int'l Travel Exp	18
Caesars Windsor Lodging	OMCA	785
Capital Grille 0138011	SC/NC Sales Mission and Client	2,273
Carolina Limo/Bus Svcs	FAM Tour	567
Carolinian Beach Resort	International Senior Softball	500
Cat Cora Gourmet Market #	Connect Faith	15
Chargerbacklostfound	OMCA	70
Chick Fil A Main Clt	Spotlight on the Mid-Atlantic	10
	USA Track/Field Annual Confere	6
Chick-Fil-A Space Mt230	Amateur Athletic Union Conference	6
Chickie S & Pete S Term C	Spotlight on the Mid-Atlantic	20
Chin Chin	IMEX	82
City Of Myrtle Beach	TEAMS conference	1,301
City Of Rock Hill	AAU breakfast sponsorship	92
Coffee Beanery/Purple	IMEX	5
Columbus Brothers	USA Track/Field Annual Confere	29
Connect	Connect Faith	3,105
Costco Whse #0338	FantaSea Gifts - sponsorship	171
Cross Border Trans Fee	IMEX	103
	OMCA	25
Crown Reef Resort	Mrktg promo CLEAR Conference	4,451
	Top Gun Sports marketing suppo	720
Crowne Plaza Louisville	Forty and Eight sponsorship	10,060
Cvent, Inc	Cvent Connect Exhibitor	30,848
	Cvent Connect show	4,110
	Mrktg Profile page adv	12,005
	Oct - Dec Profile Page Adv	33,306
	Profile pg/cmpetitive mrkt adv	75,177
	You tube video Adv	3,105
Cvs/Pharmacy	Travel writer with Sports Trav	365
Delta Airlines	Connect Faith	812
	IMEX	813
	Travel South Int'l Travel Exp	441
Doubletree Restmnt	Connect Faith	182
Dover Downs Food & Bev	Spotlight on the Mid-Atlantic	37
Dover Downs Gaming Ent	Spotlight on the Mid-Atlantic	415
Ds Wings	SC/NC Sales Mission and Client	14
Due North Consulting Inc	Nov adv- SDM eNewsletter	1,584
	Nov/Dec adv- SDM Magazine	1,800
	Oct adv- SDM eNewsletter	1,584
	SDM Blitz ENewsletter Dec	612
	Sports advertising- Nov	612
Duplin Winery N Myrtle	SASA	290
Dxl # 9152	Travel South Int'l Travel Exp	85
Einstein's Bros Bagel	TEAMS conference	3
Embassy Suites	Connect Faith	971
Employee Reimbursement	FAM Tour	60
	Mileage	16
	OMCA	51
Envents	AENC	7,341
Etsy.Com	NC/SC Client Sales Mission and	63
Facebook	Group Adv	810
	Group Advertising	832

	Group Advertising- meetings	810
	Group Sales Ads	810
	Group Sales Advertising	483
	Groups Adv- Digital	211
Fahlgren Mortine	Sports Media Visit	865
Finnigan's Wake.	S.P.O.R.T.S Conference	7
Free Spirit Vac	Spotlight on the Mid-Atlantic	1,026
Global Experience Spec	IMEX	1,852
	TEAMS conference	2,517
Google Inc.	Dec mtg advertisement	7,300
	Nov mtg advertisement	4,307
	Sept- mtg advertisement	2,596
Grand Lux Cafe Palazzo	IMEX	53
Grand Lux Cafe Venetian	IMEX	124
Group Travel Leader	October ad-print	2,700
Grove Las Jersey Mike'	IMEX	17
Grp Trvl Leader	Holiday Guide	4,300
Grubhubpfchangs	Connect Faith	43
Helmsbriscoe	LEAD GENERATION	675
Helmsbriscoe	Profile Page Adv	11,250
Hi Winecntrygiftbskt	Tour Operator promo item	124
Hilton Cleveland Downton	Amateur Athletic Union Conference	36
Hilton Columbs Dwtm Fb	USA Track/Field Annual Confere	39
Hilton Hotels Columbus	USA Track/Field Annual Confere	400
Hilton Internationals	Amateur Athletic Union Conference	599
Holiday Inn Express & Su	SC/NC Sales Mission and Client	152
Home2 Suites Charlotte	NC/SC Sales Mission - Rooms	482
	SC/NC Sales Mission and Client	482
Hotels.Com	NC/SC Blitz and Client Recepti	369
Howl At The Moon #62	TEAMS conference	102
Hudson News St418	Connect Faith	18
Hudson St1370	IMEX	16
Hudsonnews St1240	Spotlight on the Mid-Atlantic	6
Hyatt Regency	NY SPRING BLITZ	205
Ice Creative Led	IMEX	19,474
Il Viaggio Slc	Connect Faith	5
Imex America Ltd	IMEX	10,290
John R Garber	Trademark MB CVB	630
Kathleen Van Geluwe	NC Sales Blitz- trvl expenses	614
Kentucky State Fair Board	TEAMS conference	324
Kim Meadows	Mrktg- Capstone Health Allianc	2,250
Kingston Plantation	IMEX	2,003
Knowland	LEAD GENERATION	2,126
Laz Parking 580436	S.P.O.R.T.S Conference	9
Lyft	Travel South Int'l Travel Exp	11
Mabels	Amateur Athletic Union Conference	16
Marco Promo Products	SASA	1,116
Marriott Raleigh Cc Fb	AENC	3
Marriott Raleigh Cty	AENC	132
Marriott Winston Salem	S.P.O.R.T.S Conference	161
Mcdonald'S F31322	SC/NC Sales Mission and Client	3
Meeting Professional Int'L	Adv Advanced Programmatic	20,000
	MPI- Dec print ads	4,500
Mgm Monorail	IMEX	9
MHD Services	Dec Specialty market promo	3,303
	Nov Specialty market promo	3,303
	Oct Specialty market promo	3,303
	YMRC trvl expenses	615
Milk And Honey Na	Travel South Int'l Travel Exp	36
Mse Branded South Caroli	IMEX	10
	OMCA	13
	Spotlight on the Mid-Atlantic	17
	TEAMS conference	6
	Travel South Int'l Travel Exp	8
Multiview	NASC ADV	4,500
National Christian Counselors Assoc.	NCCA Marketing Support	900
National Coney Island Dtw	OMCA	11
New Wave Embroidery	Embroider logo	20

North Carolina Usssa	Mktg support promotion	2,250
Northstar Travel Media	Jul/Aug E-newsletter web ads	2,250
	Meetings Advertising	9,000
	Mrktg Solution- Soc Media prog	3,150
	Oct email- digital program	2,925
	Oct E-newsletter web ads	3,150
	Oct youtube video	2,700
	Sept media, sponsor, email ad	15,570
	Sept print ad- MB meetings	4,500
	SM, MC adv, Dec FP adv	53,600
Ntl Assoc Sports Com	National Association of Sports	454
Oak Steakhouse Nas	Travel South Int'l Travel Exp	86
Office Depot #2149	Travel South Int'l Travel Exp	36
Officemax/Depot 6404	OMCA	3
Olsten	Group promotion w/e 10/07/18	683
	Group promotion w/e 10/14/18	729
	Group promotion w/e 10/21/18	711
	Group promotion w/e 10/28/18	729
	Group promotion w/e 11/11/18	729
	Group promotion w/e 11/18/18	729
	Group promotion w/e 11/25/18	547
	Group promotion w/e 11/4/18	729
	Group promotion w/e 12/2/18	729
	Group promotion w/e 12/9/18	729
	Group promotion w/e 7/08	597
	Group promotion w/e 9/23	729
	Group promotion w/e 9/30/18	729
Omni Hotels	TEAMS	520
	TEAMS conference	780
Omni Louisville Market	TEAMS conference	7
Ontario Motor Coach Association	OMCA	830
Panache Ultra Lounge	OMCA	41
Paradies #9535 Phl	Spotlight on the Mid-Atlantic	3
Paris Sports Management	Dec sports tourism	4,500
	NASC Fall Mtg, TEAMS Conferenc	1,677
	Nov/Dec sports tourism, promo	14,158
	Oct sports tour. promo	12,811
	Oct/Nov sports tour promo	935
	Oct/Nov sports tour. promo	12,361
Paypal Expresslimo	Spotlight on the Mid-Atlantic	450
Personalization Mall	AENC	33
Pf Changs #9205	Connect Faith	39
Pin And Proof	TEAMS conference	40
Play Top Gun Sports	Promo for sports events	18,675
Premier Travel Media	Sports Planning Guide ad	3,596
Proforma	TAP	512
Proforma Executive Business Services	AENC	1,738
	Promo Items	468
Queen City Gift & News	OMCA	8
Quiznos C12 Bna	Travel South Int'l Travel Exp	10
Ripleys M Beach Aq Orb	FAM Tour	116
Riptydz Oceanfront Grille	Sports Fields Inc. Site Visit	91
Rps Myrtle Beach	Amateur Athletic Union Conference	32
	Connect Faith	4
	IMEX	3
	Travel South Int'l Travel Exp	43
	USA Track/Field Annual Confere	32
Sales Blitz Mileage	Sales Blitz Mileage	313
Sands Expo & Conv Ctr	IMEX	54
Sands Expo & Convention	IMEX Electrical for booth	925
Sc Nsa	Mktg support promotion	2,700
Sea Captains House	FAM Tour	156
Sheraton Myrtle Beach Convention Hotel	FAM Tour	144
Smashburger Sdf	TEAMS conference	5
Southern Association For College Student Affairs	2018 Marketing Support Funds	664
Spago Trattoria Caesars	OMCA	17
Spinnaker Dme	Midwest Natl sales promo- Dec	1,980
	Midwest Natl sales promo- Nov	1,980

	Midwest Natl sales promo- Oct	1,980	
Sports Events Magazine	August Digital Sports	3,877	
	Banner Ad October	465	
	banner website Ad Nov	465	
	Dec Website banner ad	893	
	MB Sports- print ad	2,331	
	September Digital Sports	1,996	
	sprts alliance- adv	2,331	
Sports Fields, Inc DbA "Fields"	MB Feasibility Study	10,868	
Sq Carolinas Aviat	NC/SC Client Sales Mission and	203	
Sq Music City Cab	Travel South Int'l Travel Exp	27	
Stamats Meetings Media Inc	Meetings today print ad Dec	4,050	
	Meetings Today- print ad Nov	1,800	
	Meetings Today- print ad Oct	900	
Starbucks li	IMEX	14	
Strategic Database Research Inc	Dec Lead Generation Program	4,050	
	July Lead Generation Program	4,050	
	Nov Lead Generation program	4,050	
	Oct Lead Generation Program	4,050	
	Sept Lead Generation Program	4,050	
Sway Restaurant	TEAMS conference	43	
TEAMS	TEAMS conference	2,862	
The Acl (American Cornhole League) Llc	ACL Marketing Support	4,500	
The Carolina Opry	Connect Faith	1,829	
	Site visit- eastern star	288	
The District Pourh	USA Track/Field Annual Confere	24	
The Keg Steakhouse (Ri	OMCA	46	
Three-Legged Mare	USA Track/Field Annual Confere	2,901	
Touchstone Merchandise	Hotel key tags promo item	7,505	
Travel Insurance	OMCA	25	
Travel Insurance Policy	Connect Faith	51	
	IMEX	181	
	Spotlight on the Mid-Atlantic	34	
Travel Solutions By Design Corp	Travel South Int'l Travel Exp	1,349	
Trvl South Usa	Travel South Int'l Travel Exp	9,795	
Uber	Amateur Athletic Union Conference	46	
	Connect Faith	49	
	IMEX	64	
	TEAMS conference	19	
	TEAMS Conference transportatio	10	
	Travel South Int'l Travel Exp	32	
	USA Track/Field Annual Confere	28	
Uber	USA Track/Field Annual Confere	18	
Ups	Group Sales UPS Postage	933	
Us Postal Service	exp monthly ppd pstg @ 10/31/1	568	
	exp monthly ppd pstg @11/30/18	15	
	exp monthly ppd pstg @12/31/18	13	
Venetian Palazzo Resorts	IMEX	915	
Venetian/Palazzo Frt Des	IMEX	1,291	
Vip Chauffeured Services	OMCA	328	
Walgreens #6077	FAM Tour	52	
Wee R Sweetz Broadway	USA Track/Field Annual Confere	175	
Wendys #646	Travel South Int'l Travel Exp	6	
Westin (Westin Hotels)	Travel South Int'l Travel Exp	1,761	
Whiskey Dry Llc	TEAMS conference	31	
Willys Airport	Connect Faith	12	
Wonderworks	2018 Fall Sales Mission	2,049	
Wonderworks - Myrtle B	FAM Tour	110	
World Fastpitch Connection	Marketing Support	10,800	
Xcaret Mexican Grill	S.P.O.R.T.S Conference	27	
Your Military Reunion Connection	YMRC MARKETPLACE	806	
AENC	transportation	187	
Amzn Mktp	AENC	92	
Group Sales Total		636,224	
International Promotion	Delta Airlines	IBTM	314
	Envoy Network Inc	December fulfillment	227
		Nov Fulfillment	516
		October fulfillment	879

		September fulfillment	551
	Syntrans	chinese promotion	3,658
	Travel Solutions By Design Corp	Active Amer China event	782
		August local expenses	1,290
		Canadian promo Oct-Dec	1,350
		December Canadian promo	9,030
		December mileage	286
		Discover America Day Media	959
		July local expenses	1,427
		Maritime Travel Conf Halifax	1,359
		November Canadian promo	9,031
		November Expenses	517
		November mileage	405
		Oct local exp	1,276
		October Canadian promo	9,031
		October mileage	711
		September local expenses	2,232
		September mileage	404
		Uniglobe Trvl Conference	770
	US Commerical Luncheon, ITTS	2,061	
	WTM London	2,585	
	Travel South Usa	WTM London	3,375
	Trvl Solutions By Design	December Expenses	1,359
	Ups	Canada UPS Postage	128
	Www.Shipnex.Com	International Shipping	537
International Promotion Total			57,049
Research	Alltherooms Inc	HC Mrkt, Yoy data reports	1,886
	Cross Border Trans Fee	Research	3
	Destination Marketing International	Research	701
	Equation Research, Llc	Economic Impact Study 2017	21,677
	Hotjar	Research	292
	Mmgy Global Llc	Visit MB Research	52,500
		Visit MB Research surveys	52,500
	Right Analytics Llc	December research services	12,360
		November research services	10,135
		Oct research srvc, trvl exp	10,135
	Smk Surveymonkey.Com	Annual Research Tool Subscript	315
		Research Tool Updgate to Team	443
	Ubermedia	Dec Research	4,674
		August Research	4,674
		November research	4,674
		October research	5,700
		September Research	4,674
Research Total			187,343
Television	Broadcast Buying Services, Inc.	Aug fall campaign tv ads	9,772
		Oct fall campaign tv ads	11,281
		Sept fall campaign tv ads	13,099
	Corinthian Media, Inc.	accrue Corinthian Media ads	9,600
		Aug fall campaign tv ads	410,774
		August advertising	1,395
		August tv ads	228
		June summer campaign tv ads	972
		November tv ads	456
		Oct fall campaign tv ads	461,382
		Sept fall campaign tv ads	528,892
		September advertising	1,046
		September tv ads	228
Television Total			1,449,124
Traditional	Adams Outdoor Advertising	contract billboard 12/17-1/13	3,832
	Htc	Dec Directory Adv	275
		Nov Directory Adv	275
		Oct Directory Adv	275
Traditional Total			4,656
Grand Total			4,418,161

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