

Myrtle Beach Area Chamber of Commerce -Q4 17 1% TDF REPORT

<u>Marketing Investment</u>	<u>Description</u>	<u>TDF Allocation</u>
Internet Advertising	SEARCH MARKETING	\$135,778.31
Internet Advertising	DISPLAY ADVERTISING	\$163,393.61
Internet Advertising	VIDEO ADVERTISING	\$62,044.04
Internet Advertising	EMAIL MARKETING	\$23,622.06
Internet Advertising	SOCIAL MEDIA MARKETING	\$235,345.41
Internet Advertising	OTHER	\$4,336.79
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$21.79
Group Tour	FAM TOUR	\$90.48
SMERF Promotion	MHD SERVICES	\$3,060.00
Groups-meetings	STRATEGIC DATABASE RESEARCH INC	\$4,050.00
General Consumer Promotion	MANN TRAVELS	\$1,148.65
TV Advertising	MINI MASTER GOLF TOURNAMENT PROMOTION	\$30,960.00
General Consumer Promotion	PROMO ITEMS MOBILE VISITOR CENTER	\$137.34
International Promotion- China	SYNTRANS	\$3,657.60
Website	VISUAL DESTINATIONS LLC	\$6,962.16
Website	ADOBE SYSTEMS INC	\$2,026.26
Research	RIGHT ANALYTICS LLC	\$9,840.00
Sports Tourism	SPORTS EVENTS MAGAZINE	\$2,245.66
Sports Tourism	SPORTS EVENTS MAGAZINE	\$2,857.73
Sports Tourism	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$612.00
Group Advertising -Internet	GROUP TRAVEL LEADER	\$202.50
Group Advertising -Internet	SELECT TRAVELER	\$202.50
International Promotion- Canada	DREAMSCAPES MAGAZINE	\$5,355.00
General Consumer Promotion	COM-CONNECT LLC	\$6,523.54
General Consumer Promotion	COM-CONNECT LLC	\$23,751.00
Destination Publicity	1 MILLION VISITOR PROMOTION	\$11.23
Trip Giveaways	MANN TRAVELS	\$505.15
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$29.16
Trip Giveaways	MANN TRAVELS	\$548.68
Sports Tourism	LGS FOOTBALL & BASKETBALL LLC	\$4,500.00
Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$900.00
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$668.93
TV Advertising	CORINTHIAN MEDIA, INC.	\$418.50
TV Advertising	CORINTHIAN MEDIA, INC.	\$279.00
Internet Promo	FLIP TO, LLC	\$15,309.00
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$9,000.00
Billboard Advertising	OUTDOOR ADVERTISING	\$1,350.00
Group Advertising -Internet	GOOGLE INC.	\$676.82
Group Advertising -Internet	GOOGLE INC.	\$3,768.93
Sports Tourism	MDA CONSULTING	\$16,133.96
TV Advertising	CORINTHIAN MEDIA, INC.	\$578,722.93
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$22,500.00
Sports Tourism	DSA SPORTS LLC	\$473.04
Group Tour	TEACH THEM DILIGENTLY CONVENTION	\$25,000.00
TV Advertising	CORINTHIAN MEDIA, INC.	\$38.48
Research	UBERMEDIA	\$4,920.00
Group Advertising -Internet	MEETING PROFESSIONAL INT'L	\$3,150.00

Group Advertising -Internet	MEETING PROFESSIONAL INT'L	\$1,800.00
Destination Publicity	BATTLE STRATEGIES LLC	\$1,046.25
TV Advertising	CORINTHIAN MEDIA, INC.	\$418.50
Group Advertising -Internet	NORTHSTAR TRAVEL MEDIA	\$11,250.00
Sports Tourism	NORTHSTAR TRAVEL MEDIA	\$985.50
Group Advertising -Internet	GROUP TRAVEL LEADER	\$202.50
Regional Promotions	SCATR	\$225.12
Trip Giveaways	MANN TRAVELS	\$493.20
Group Tour	FAM TOUR	\$33.30
Inquiry Fulfillment	ENVOY NETWORK INC	\$302.66
General Consumer Promotion	MANN TRAVELS	\$617.54
Internet Promo	FLIP TO, LLC	\$10,177.92
Sports Tourism	CONTINENTAL EVENTS & SPORTS MANAGEMENT LLC	\$22,992.81
Print Advertising	DIRECTORY ADVERTISING	\$274.50
Trip Giveaways	MANN TRAVELS	\$457.88
Trip Giveaways	MANN TRAVELS	\$957.83
Website	SIMPLEVIEW LLC	\$1,350.00
Destination Publicity	FAHLGREN MORTINE	\$15,249.00
Destination Publicity	FAHLGREN MORTINE	\$6,520.50
Destination Publicity	FAHLGREN MORTINE	\$724.50
Destination Publicity	FAHLGREN MORTINE	\$3,277.50
Destination Publicity	FAHLGREN MORTINE	\$11,820.24
Inquiry Fulfillment	PITNEY BOWES	\$2.96
Inquiry Fulfillment	PITNEY BOWES	\$108.65
Inquiry Fulfillment	PITNEY BOWES	\$18.95
Inquiry Fulfillment	US POSTAL SERVICE	\$367.55
Sports Marketing	CLEMSON PROMOTION	\$0.91
Trip Giveaways	MANN TRAVELS	\$464.36
Internet Promo	FLIP TO, LLC	\$1,792.80
Website	ADOBE SYSTEMS INC	\$2,026.26
Website	VISUAL DESTINATIONS LLC	\$6,962.16
Research	RIGHT ANALYTICS LLC	\$9,840.00
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$457.37
Group Advertising -Internet	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$1,584.00
Website	SIMPLEVIEW LLC	\$8,637.30
SMERF Promotion	MHD SERVICES	\$3,060.00
Mid West Group Promotion	SPINNAKER DME	\$1,980.00
Groups-meetings	STRATEGIC DATABASE RESEARCH INC	\$4,050.00
Groups-meetings	HELMSBRISCOE PERFORMANCE GROUP INC	\$675.00
Group Tour	FANTA SEA GROUP TOUR PROMOTION	\$153.58
Groups-meetings	SITE VISIT	\$374.37
TV Advertising	BROADCAST BUYING SERVICES, INC.	\$7,361.88
TV Advertising	BROADCAST BUYING SERVICES, INC.	\$20,404.20
Group Tour	FANTA SEA GROUP TOUR PROMOTION	\$450.00
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$593.56
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$67.66
Destination Publicity	MEDIA VISIT	\$205.84
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$23.71
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$37.77
Research	SURVEYMONKEY.COM	\$334.56
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$29.95
Trip Giveaways	TRIP GIVEAWAY	\$90.00
Trip Giveaways	TRIP GIVEAWAY	\$7.94
Trip Giveaways	TRIP GIVEAWAY	\$25.20
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$466.96

General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$38.65
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$22.26
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$38.80
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$47.86
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$21.33
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$22.08
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$34.27
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$6.81
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$10.45
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$43.71
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$4.59
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$12.35
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$1.79
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$207.01
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$1,764.00
Groups-meetings	SITE VISIT	\$132.35
Groups-meetings	SITE VISIT	\$145.64
Groups-meetings	SITE VISIT	\$5.40
Trip Giveaways	TRIP GIVEAWAY	\$8.06
Groups-meetings	TRAVEL SOUTH FAM	\$7.36
Inquiry Fulfillment	UPS	\$13.74
Inquiry Fulfillment	UPS	\$24.67
Inquiry Fulfillment	UPS	\$131.33
Inquiry Fulfillment	UPS	\$25.65
Inquiry Fulfillment	UPS	\$583.09
Inquiry Fulfillment	UPS	\$66.57
Sports Marketing	CLEMSON PROMOTION	\$40.05
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$435.24
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$518.94
Sports Marketing	CLEMSON PROMOTION	\$18.20
Sports Marketing	CLEMSON PROMOTION	\$1,225.98
Sports Marketing	CLEMSON PROMOTION	\$15.33
Sports Marketing	CLEMSON PROMOTION	\$1,448.55
Sports Marketing	CLEMSON PROMOTION	\$28.02
Sports Marketing	CLEMSON PROMOTION	\$22.37
Sports Marketing	CLEMSON PROMOTION	\$7.70
Sports Marketing	CLEMSON PROMOTION	\$56.43
Sports Marketing	CLEMSON PROMOTION	\$25.10
Sports Marketing	CLEMSON PROMOTION	\$1,071.55
Sports Marketing	CLEMSON PROMOTION	\$34.96
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$27.80
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$27.25
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$22.50
Groups- Meetings	SITE VISIT	\$47.93
Groups- Meetings	NC SALES MISSION	\$772.72
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$899.07
Groups- Meetings	SITE VISIT	\$7.65
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$16.24
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$4.96
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$3.76
Groups- Meetings	SITE VISIT	\$22.55
Group Advertising -Internet	FACEBOOK	\$360.13
Group Advertising -Internet	FACEBOOK	\$196.88
Domain Names	GODADDY.COM	\$156.52

Research	GOOGLE SURVEY	\$4,838.00
Research	GOOGLE SURVEY	\$492.00
Ad Design Production	AD DESIGN	\$2.69
Internet Promo	PATLIVE/HOSTEDNUMBER	\$341.67
Internet Promo	RAFFLECOPTER.COM	\$53.99
website	TULSA CONNECT	\$744.30
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$31.20
Groups-meetings	SITE VISIT	\$946.67
Groups-meetings	SITE VISIT	\$415.56
Groups-meetings	SMALL MARKET MEETINGS	\$43.55
Groups-meetings	INDIANA SALES MISSION	\$6.31
Groups-meetings	SMALL MARKET MEETINGS	\$22.50
Groups-meetings	INDIANA SALES MISSION	\$70.24
Groups-meetings	SITE VISIT	\$6.35
Groups-meetings	SMALL MARKET MEETINGS	\$5.51
Groups-meetings	STRATEGIC DATABASE RESEARCH FAM	\$2.70
Groups-meetings	SITE VISIT	\$6.00
Groups-meetings	INDIANA SALES MISSION	\$14.63
Groups-meetings	SITE VISIT	\$73.52
Groups-meetings	SITE VISIT	\$4.50
Groups-meetings	SITE VISIT	\$255.50
Groups-meetings	SITE VISIT	\$31.50
Groups-meetings	SMALL MARKET MEETINGS	\$5.40
Groups-meetings	SITE VISIT	\$525.02
Groups-meetings	SMALL MARKET MEETINGS	\$1.80
Groups-meetings	SMALL MARKET MEETINGS	\$2.70
Groups-meetings	SMALL MARKET MEETINGS	\$9.29
Groups-meetings	INDIANA SALES MISSION	\$9.33
Groups-meetings	SITE VISIT	\$374.37
Email Marketing	SALESFORCE.COM	\$11,118.00
Groups-meetings	HELMSBRISCOE PERFORMANCE GROUP	\$675.00
Groups-meetings	KNOWLAND	\$675.00
Research	DESTINATION MRKTG ASSOC INT'L	\$638.94
Research	SWEETSPOT INTELLIGENCE	\$2,255.00
Groups-meetings	SPINNAKER DME	\$1,980.00
Groups-meetings	SPOTLIGHT ON THE MID-ATLANTIC	\$740.14
Internet Advertising	SEARCH MARKETING	\$147,716.06
Internet Advertising	DISPLAY ADVERTISING	\$89,113.69
Internet Advertising	VIDEO ADVERTISING	\$44,855.90
Internet Advertising	EMAIL MARKETING	\$15,720.83
Internet Advertising	SOCIAL MEDIA MARKETING	\$191,950.80
Internet Advertising	OTHER	\$3,804.89
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$9,000.00
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$27.00
Sports Tourism	MDA CONSULTING	\$8,593.29
Sports Tourism	SOUTH CAROLINA SPORTS ALLIANCE	\$360.45
Destination Publicity	KAESER & BLAIR INC.	\$5,076.83
Destination Publicity	BATTLE STRATEGIES LLC	\$945.00
Group Advertising -print	GROUP TRAVEL LEADER	\$4,680.00
Group Advertising -Internet	GOOGLE INC.	\$3,316.07
Group Advertising -Internet	GOOGLE INC.	\$9,429.15
Groups-meetings	CONNECT	\$61.50
Groups-meetings	CONNECT FAITH	\$9.00
Groups-meetings	SMALL MARKET MEETINGS	\$33.05
Groups-meetings	SITE VISIT	\$18.00
Groups-meetings	SITE VISIT	\$4.50

Groups-meetings	SITE VISIT	\$4.50
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$502.29
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$187.54
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$675.00
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$86.39
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	\$796.50
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	\$2,796.37
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$505.49
Sports Tourism	MDA CONSULTING	\$27,681.67
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,434.55
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,015.15
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$2,390.70
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$3,233.61
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,632.56
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,712.32
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$2,379.12
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,817.37
General Consumer Promotion	COM-CONNECT LLC	\$23,751.00
General Consumer Promotion	MANN TRAVELS	\$575.69
Sports Marketing	PUERTO RICO TIPOFF	\$1,824.30
Trip Giveaways	MANN TRAVELS	\$564.62
Inquiry Fulfillment	ENVOY NETWORK INC	\$963.37
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$650.80
SMERF Promotion	YOUR MILITARY REUNION CONNECTION	\$249.91
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$13.50
Groups-meetings	SITE VISIT	\$4.50
Groups-meetings	SITE VISIT	\$4.50
Destination Publicity	OFFICE DEPOT	\$60.13
Sports Marketing	PUERTO RICO TIPOFF	\$595.39
Sports Marketing	PUERTO RICO TIPOFF	\$6,165.59
Sports Marketing	PUERTO RICO TIPOFF	\$7,400.18
TV Advertising	CORINTHIAN MEDIA, INC.	\$847,188.49
Sports Marketing	PUERTO RICO TIPOFF	\$7,425.00
Sports Tourism	MDA CONSULTING	\$8,593.29
General Consumer Promotion	MANN TRAVELS	\$1,240.49
Sports Marketing	PUERTO RICO TIPOFF	\$57.85
Sports Marketing	PUERTO RICO TIPOFF	\$14.38
Website	MEDIA COAST	\$978.75
Group Advertising -Internet	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$612.00
Group Advertising -print	CONVENTION SOUTH	\$2,700.00
Sports Tourism	NORTHSTAR TRAVEL MEDIA	\$3,037.50
TV Advertising	CORINTHIAN MEDIA, INC.	\$1,581.00
Sports Marketing	PUERTO RICO TIPOFF	\$1,530.54
Destination Publicity	FAHLGREN MORTINE	\$15,249.00
Destination Publicity	FAHLGREN MORTINE	\$1,207.50
Destination Publicity	FAHLGREN MORTINE	\$3,135.49
Sports Marketing	PUERTO RICO TIPOFF	\$2,700.00
International Promotion	BEST OF THE SOUTH MINI BROCHURE	\$720.00
Print Advertising	DIRECTORY ADVERTISING	\$274.50
Email Marketing	SALESFORCE.COM	\$11,118.00
Groups-meetings	KNOWLAND	\$675.00
Research	SWEETSPOT INTELLIGENCE	\$1,127.50
Sports Tourism	MDA CONSULTING	\$73.65
Sports Tourism	MDA CONSULTING	\$1,012.67

Sports Tourism	MDA CONSULTING	\$4,015.49
SMERF Promotion	YOUR MILITARY REUNION CONNECTION	\$805.50
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$1,223.82
International Promotion-UK	WORLD TRAVEL MARKET	\$3,375.00
Group Tour	TRAVEL SOUTH	\$2,331.00
	MOBILE VISITOR CENTER PROMO ITEMS	\$5,591.03
Sports Marketing	PUERTO RICO TIPOFF	\$2,790.00
Group Advertising -Internet	MEETING PROFESSIONAL INT'L	\$1,800.00
TV Advertising	CORINTHIAN MEDIA, INC.	\$418.50
Group Advertising -print	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$1,800.00
Group Advertising -Internet	SELECT TRAVELER	\$202.50
Website	SIMPLEVIEW LLC	\$1,350.00
Trip Giveaways	TRIP GIVEAWAY	\$2,250.00
Trip Giveaways	1 MILLION VISITOR PROMOTION	\$90.00
Groups-meetings	CONNECT FAITH	\$22.50
Groups-meetings	CONNECT FAITH	\$22.50
Groups-meetings	NC SALES MISSION	\$29.79
Groups-meetings	NC SALES MISSION	\$8.28
Groups-meetings	CONNECT FAITH	\$691.59
Groups-meetings	NC SALES MISSION	\$10.80
Groups-meetings	CONNECT FAITH	\$4.81
Groups-meetings	CONNECT FAITH	\$70.51
Groups-meetings	CONNECT FAITH	\$8.10
Groups-meetings	CONNECT FAITH	\$15.95
Groups-meetings	CONNECT FAITH	\$5.90
Groups-meetings	CONNECT FAITH	\$50.70
Groups-meetings	CONNECT FAITH	\$5.67
Groups-meetings	CONNECT FAITH	\$5.67
Destination Publicity	MEDIA VISIT	\$103.50
Destination Publicity	MEDIA VISIT	\$157.95
Trip Giveaways	TRIP GIVEAWAY	\$100.49
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$440.38
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$386.40
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$22.50
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$54.00
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$15.66
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$51.55
Groups-meetings	SITE VISIT	\$777.60
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$15.09
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$88.20
Groups-meetings	SITE VISIT	\$722.59
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$11.45
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$367.86
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$152.08

Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$992.70
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$11.21
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$9.93
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$73.30
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$55.92
Groups-meetings	SITE VISIT	\$100.54
Groups-meetings	SITE VISIT	\$163.48
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$4.50
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$7.68
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$10.34
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$19.02
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$1,353.66
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$26.60
Groups-meetings	SITE VISIT	\$42.75
Groups-meetings	SITE VISIT	\$3.60
Inquiry Fulfillment	UPS	\$37.55
Inquiry Fulfillment	UPS	\$263.00
Inquiry Fulfillment	UPS	\$870.34
Inquiry Fulfillment	UPS	\$51.21
Inquiry Fulfillment	UPS	\$92.18
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$67.50
Sports Marketing	PUERTO RICO TIPOFF	\$1,548.72
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$129.38
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$49.63
Sports Marketing	PUERTO RICO TIPOFF	\$118.29
Destination Publicity	HEIDIS CORNER	\$11.29
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$16.20
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$8.92
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$12.02
Sports Marketing	PUERTO RICO TIPOFF	\$83.75
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$2.70
Groups- Meetings	NC SALES MISSION	\$49.10
Group Tour	COASTAL NETWORK COOPERATIVE SALES BLITZ	\$24.94
Groups- Meetings	SITE VISIT	\$8.03
Group Tour	COASTAL NETWORK COOPERATIVE SALES BLITZ	\$25.79
Groups- Meetings	NC SALES MISSION	\$65.02
Group Tour	COASTAL NETWORK COOPERATIVE SALES BLITZ	\$3.45
Group Tour	COASTAL NETWORK COOPERATIVE SALES BLITZ	\$2.78

Group Tour	COASTAL NETWORK COOPERATIVE	\$30.28
	SALES BLITZ	
Groups- Meetings	SITE VISIT	\$109.94
General Consumer Promotion	PUERTO RICO TIPOFF	\$31.20
Groups-meetings	CONNECT FAITH	\$22.50
Groups-meetings	CONNECT FAITH	\$22.50
Groups-meetings	SMALL MARKET MEETINGS	\$21.76
Groups-meetings	CONNECT FAITH	\$31.28
Groups-meetings	CONNECT FAITH	\$8.54
Groups-meetings	SMALL MARKET MEETINGS	\$22.50
Groups-meetings	SMALL MARKET MEETINGS	\$549.86
Groups-meetings	CONNECT FAITH	\$703.42
Groups-meetings	CONNECT FAITH	\$4.80
Groups-meetings	SITE VISIT	\$27.18
Groups-meetings	SITE VISIT	\$96.42
Groups-meetings	SMALL MARKET MEETINGS	\$6.21
Groups-meetings	CONNECT FAITH	\$42.83
Groups-meetings	SITE VISIT	\$2.70
Groups-meetings	CONNECT FAITH	\$9.68
Groups-meetings	SMALL MARKET MEETINGS	\$13.23
Groups-meetings	CONNECT FAITH	\$32.60
Groups-meetings	SITE VISIT	\$208.10
Groups-meetings	SITE VISIT	\$61.43
Groups-meetings	SMALL MARKET MEETINGS	\$8.67
Groups-meetings	SMALL MARKET MEETINGS	\$2.70
Groups-meetings	SMALL MARKET MEETINGS	\$9.89
Inquiry Fulfillment	PITNEY BOWES	\$0.41
Inquiry Fulfillment	PITNEY BOWES	\$39.61
Inquiry Fulfillment	PITNEY BOWES	\$4.33
Inquiry Fulfillment	US POSTAL SERVICE	\$614.89
Group Advertising -Internet	FACEBOOK	\$181.21
Group Advertising -Internet	FACEBOOK	\$810.56
Group Advertising -Internet	FACEBOOK	\$810.23
Group Advertising -Internet	FACEBOOK	\$360.59
Group Advertising -Internet	FACEBOOK	\$540.32
Domain Names	GODADDY.COM	\$149.70
Ad Design Production	AD DESIGN	\$2.69
Group Advertising -Internet	BING	\$4,500.00
Internet Promo	PATLIVE/HOSTEDNUMBER	\$342.82
Internet Promo	RAFFLECOPTER.COM	\$53.99
Website	TULSA CONNECT	\$744.30
SMERF Promotion	MHD SERVICES	\$3,060.00
Mid West Group Promotion	SPINNAKER DME	\$1,980.00
Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$625.15
Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$5,243.00
Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$4,501.69
Groups-meetings	STRATEGIC DATABASE RESEARCH INC	\$4,050.00
Sports Tourism	SPORTS DESTINATION MANAGEMENT	\$612.00
	MAGAZINE	
TV Advertising	BROADCAST BUYING SERVICES, INC.	\$17,270.10
Sports Tourism	SPORTS PLANNING GUIDE	\$3,595.50
Research	RIGHT ANALYTICS LLC	\$11,040.00
Website	VISUAL DESTINATIONS LLC	\$6,962.16
Video Production	VISUAL DESTINATIONS LLC	\$675.00
Group Advertising -Internet	GOOGLE INC.	\$11,904.59
Website	ADOBE SYSTEMS INC	\$2,026.26
Groups-meetings	SITE VISIT	\$335.34
Internet Advertising	SEARCH MARKETING	\$130,309.44

Internet Advertising	DISPLAY ADVERTISING	\$32,448.40
Internet Advertising	VIDEO ADVERTISING	\$16,025.12
Internet Advertising	EMAIL MARKETING	\$11,973.16
Internet Advertising	SOCIAL MEDIA MARKETING	\$129,042.30
Internet Advertising	OTHER	\$3,253.51
Internet Advertising	DISPLAY ADVERTISING	\$162,074.75
Internet Advertising	CONTENT MARKETING	\$45,840.73
Internet Advertising	VIDEO ADVERTISING	\$47,543.79
Group Tour -Canada	GREAT CANADIAN HOLIDAYS & COACHES	\$225.00
Group Tour -Canada	GOLLIGER'S TRAVEL PLUS- WATERLOO	\$225.00
Destination Publicity	PROFORMA GRAPHIC CONCEPTS	\$3,288.09
Group Tour	TRAVEL SOUTH FAM	\$69.07
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$55.78
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$6.30
Sports Marketing	PUERTO RICO TIPOFF	\$176.58
International Promotion	STAGES VIDEO	\$4,806.90
Sports Tourism	TRIPLE CROWN SPORTS INC	\$2,674.49
Destination Publicity	BATTLE STRATEGIES LLC	\$1,316.25
TV Advertising	CORINTHIAN MEDIA, INC.	\$976.50
International Promotion- China	SYNTRANS	\$283.42
Sports Marketing	PUERTO RICO TIPOFF	\$1,455.73
Destination Publicity	PROFORMA EXECUTIVE BUSINESS SERVICES	\$1,784.12
Destination Publicity	1 MILLION VISITOR PROMOTION	\$7.18
Video Production	CAROLINA VIDEO GROUP	\$1,710.00
General Consumer Promotion	MANN TRAVELS	\$556.25
Groups-meetings	PROFORMA EXECUTIVE BUSINESS SERVICES	\$6,027.32
TV Advertising	CORINTHIAN MEDIA, INC.	\$780,221.83
Groups-meetings	SITE VISIT	\$13.50
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$9,189.61
Group Tour	HOLIDAY SHOWCASE	\$22.50
Group Tour -Canada	CAA TUXEDO TOURS	\$225.00
Trip Giveaways	MANN TRAVELS	\$594.81
Research	PHOTOSHELTER, INC.	\$5,739.18
Website	SIMPLEVIEW LLC	\$1,350.00
Research	UBERMEDIA	\$4,920.00
TV Advertising	CORINTHIAN MEDIA, INC.	\$209.25
Inquiry Fulfillment	ENVOY NETWORK INC	\$421.78
Sports Marketing	PUERTO RICO TIPOFF	\$878.45
Sports Tourism	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$2,250.00
Research	UBERMEDIA	\$4,920.00
Sports Tourism	MDA CONSULTING	\$8,593.29
Sports Tourism	BEACH BALL CLASSIC PROMOTION	\$1,218.11
Print Advertising	DIRECTORY ADVERTISING	\$274.50
Email Marketing	SALESFORCE.COM	\$11,118.00
Groups-meetings	KNOWLAND	\$675.00
Groups-meetings	HELMSBRISCOE PERFORMANCE GROUP INC	\$675.00
Research	SWEETSPOT INTELLIGENCE	\$1,127.50
General Consumer Promotion	COM-CONNECT LLC	\$23,751.00
Group Tour	HOLIDAY SHOWCASE	\$3,694.77
Group Advertising -Internet	MEETING PROFESSIONAL INT'L	\$1,860.00
Group Advertising -print	MEETING PROFESSIONAL INT'L	\$2,700.00
Group Advertising -Internet	GOOGLE INC.	\$17,153.47
Group Advertising -Internet	GOOGLE INC.	\$25,974.07
Groups-meetings	STRATEGIC DATABASE RESEARCH INC	\$4,050.00

Groups-meetings	SITE VISIT	\$491.94
Destination Publicity	200 LAPS PROMOTION	\$1,525.88
Groups-meetings	NC SALES MISSION	\$28.36
Groups-meetings	SITE VISIT	\$96.34
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$156.15
Groups-meetings	NC SALES MISSION	\$68.94
Trip Giveaways	TRIP GIVEAWAY	\$8.06
Inquiry Fulfillment	UPS	\$19.53
Inquiry Fulfillment	UPS	\$511.98
Inquiry Fulfillment	UPS	\$166.90
Sports Marketing	PUERTO RICO TIPOFF	\$1,799.28
Sports Marketing	PUERTO RICO TIPOFF	\$1,216.12
Sports Marketing	NC STATE PROMOTION	\$190.03
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$15.77
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$60.80
Group Tour	HEARTLAND SHOWCASE	\$359.75
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$6.08
Group Tour	HEARTLAND SHOWCASE	\$5.97
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$109.85
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$30.16
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$2.16
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$11.25
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$8.61
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$9.01
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$4.51
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$144.81
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$52.89
Group Tour	HEARTLAND SHOWCASE	\$15.56
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$9.01
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$5.83
Group Tour	HEARTLAND SHOWCASE	\$20.88
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$1,093.84
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$54.68
Domain Names	GODADDY.COM	\$1,349.22
Ad Design Production	AD DESIGN	\$2.69
Internet Promo	PATLIVE/HOSTEDNUMBER	\$361.22
Internet Promo	RAFFLECOPTER.COM	\$53.99
Website	TULSA CONNECT	\$744.30
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$60.80
Group Tour	HEARTLAND SHOWCASE	\$10.00
Video Production	VIDEO PRODUCTION	\$270.00
Inquiry Fulfillment	PITNEY BOWES	\$131.93
Inquiry Fulfillment	US POSTAL SERVICE	\$276.36
Inquiry Fulfillment	PITNEY BOWES	\$2.39
Inquiry Fulfillment	PITNEY BOWES	\$26.60
Inquiry Fulfillment	PITNEY BOWES	\$40.54
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOCIATION	\$436.50
Group Tour	FANTA SEA GROUP TOUR PROMOTION	\$207.14
Destination Publicity	MEDIA VISIT	\$62.97
Website	SQUARESPACE	\$194.40
Trip Giveaways	TRIP GIVEAWAY	\$96.66
Trip Giveaways	TRIP GIVEAWAY	\$765.00
Trip Giveaways	TRIP GIVEAWAY	\$27.09
General Consumer Promotion	OHIO VALLEY CONFERENCE PROMOTION	\$31.20
Group Tour	HOLIDAY SHOWCASE	\$35.26
Groups-meetings	NC SALES MISSION	\$164.93

Groups-meetings	NC SALES MISSION	\$173.28
Groups-meetings	NC SALES MISSION	\$36.19
Group Tour	HOLIDAY SHOWCASE	\$220.73
Groups-meetings	NC SALES MISSION	\$42.67
Groups-meetings	NC SALES MISSION	\$19.24
Groups-meetings	SITE VISIT	\$122.36
Groups-meetings	SITE VISIT	\$33.53
Groups-meetings	SITE VISIT	\$18.90
Groups-meetings	SITE VISIT	\$2.70
Groups-meetings	SITE VISIT	\$21.60
Groups-meetings	NC SALES MISSION	\$12.53
Groups-meetings	SITE VISIT	\$12.53
Groups-meetings	NC SALES MISSION	\$22.49
Groups-meetings	CHICAGO SALES MISSION	\$95.48
Groups-meetings	SITE VISIT	\$201.32
Groups-meetings	SITE VISIT	\$218.70
Group Tour	TRAVEL SOUTH FAM	\$621.95
Group Tour	TRAVEL SOUTH FAM	\$160.19
Group Tour	TRAVEL SOUTH FAM	\$531.68
Video Production	VIDEO PRODUCTION	\$450.00
Inquiry Fulfillment	UPS	\$4.98
Inquiry Fulfillment	UPS	\$34.98
Inquiry Fulfillment	UPS	\$23.22
Inquiry Fulfillment	UPS	\$69.08
Inquiry Fulfillment	UPS	\$30.74
Inquiry Fulfillment	UPS	\$109.30
Inquiry Fulfillment	UPS	\$87.06
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$497.34
Sports Marketing	PUERTO RICO TIPOFF	\$16.48
Sports Marketing	PUERTO RICO TIPOFF	\$847.09
Sports Marketing	PUERTO RICO TIPOFF	\$125.11
Sports Marketing	PUERTO RICO TIPOFF	\$6.27
Sports Marketing	PUERTO RICO TIPOFF	\$49.04
Sports Marketing	PUERTO RICO TIPOFF	\$1,650.96
Sports Marketing	PUERTO RICO TIPOFF	\$22.35
Sports Marketing	PUERTO RICO TIPOFF	\$392.45
Sports Marketing	PUERTO RICO TIPOFF	\$158.38
Sports Marketing	PUERTO RICO TIPOFF	\$597.40
Sports Marketing	PUERTO RICO TIPOFF	\$358.30
Sports Marketing	PUERTO RICO TIPOFF	\$89.20
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$1,058.76
Group Tour	HOLIDAY SHOWCASE	\$56.55
Group Tour	HOLIDAY SHOWCASE	\$76.14
Group Tour	HOLIDAY SHOWCASE	\$81.57
Sports Tourism	USA TRACK AND FIELD	\$274.55
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$28.85
Research	UBERMEDIA	\$4,920.00
Research	UBERMEDIA	\$10,455.00
Website	SIMPLEVIEW LLC	\$1,350.00
Destination Publicity	FAHLGREN MORTINE	\$26,254.50
TV Advertising	CORINTHIAN MEDIA, INC.	\$109,440.00
Destination Publicity	VISIBILITY & CONVERSIONS, LLC	\$41,400.00
Internet Promo	VISIBILITY & CONVERSIONS, LLC	\$7,288.43
General Consumer Promotion	1 MILLION VISITOR PROMOTION	\$31.20
Trip Giveaways	TRIP GIVEAWAY	\$96.66
Trip Giveaways	TRIP GIVEAWAY	\$557.55
Group Tour	HOLIDAY SHOWCASE	\$22.50

Group Tour	HOLIDAY SHOWCASE	\$22.50
Groups-meetings	SITE VISIT	\$17.57
Groups-meetings	SITE VISIT	\$153.00
Group Tour	HOLIDAY SHOWCASE	\$6.64
Group Tour	HOLIDAY SHOWCASE	\$22.50
Groups-meetings	SITE VISIT	\$122.16
Groups-meetings	SITE VISIT	\$6.43
Group Tour	HOLIDAY SHOWCASE	\$10.65
Group Tour	HOLIDAY SHOWCASE	\$677.12
Group Tour	HOLIDAY SHOWCASE	\$10.58
Group Tour	HOLIDAY SHOWCASE	\$43.20
Groups-meetings	SITE VISIT	\$37.80
Groups-meetings	SITE VISIT	\$16.61
Group Tour	HOLIDAY SHOWCASE	\$8.62
Groups-meetings	CHICAGO SALES MISSION	\$24.90
Group Tour	HOLIDAY SHOWCASE	\$0.90
Groups-meetings	CHICAGO SALES MISSION	\$7.01
Group Tour	HOLIDAY SHOWCASE	\$6.14
Group Tour	HOLIDAY SHOWCASE	\$7.29
Group Tour	HOLIDAY SHOWCASE	\$473.18
Groups-meetings	CHICAGO SALES MISSION	\$11.02
Groups-meetings	CHICAGO SALES MISSION	\$30.47
Group Tour	TRAVEL SOUTH FAM	\$60.24
Group Tour	TRAVEL SOUTH FAM	\$27.00
Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$49.05
Group Tour	TRAVEL SOUTH FAM	\$182.70
Group Tour	TRAVEL SOUTH FAM	\$1,657.62
Group Tour	TRAVEL SOUTH FAM	\$741.17
Group Tour	TRAVEL SOUTH FAM	\$222.43
Inquiry Fulfillment	UPS	\$68.72
Inquiry Fulfillment	UPS	\$24.33
Inquiry Fulfillment	UPS	\$100.00
Inquiry Fulfillment	UPS	\$9.39
Inquiry Fulfillment	UPS	\$86.99
Inquiry Fulfillment	UPS	\$59.02
Inquiry Fulfillment	UPS	\$354.64
Inquiry Fulfillment	UPS	\$59.90
Inquiry Fulfillment	UPS	\$85.48
Inquiry Fulfillment	UPS	\$17.14
Inquiry Fulfillment	UPS	\$8.87
Inquiry Fulfillment	UPS	\$20.56
Inquiry Fulfillment	UPS	\$66.57
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$110.40
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$19.60
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$20.06
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$12.39
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$21.02
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$2.63
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$9.58
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$24.49

Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$540.00
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$203.99
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$345.60
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$250.82
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$155.64
Groups-meetings	SITE VISIT	\$720.00
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$305.18
Group Tour	TRAVEL SOUTH	\$4,825.30
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$263.51
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$290.25
Ad Design Production	AD DESIGN	\$2.69
Internet Promo	PATLIVE/HOSTEDNUMBER	\$371.48
General Consumer Promotion	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$31.20
Sports Tourism	USA TRACK AND FIELD	\$22.50
Sports Tourism	USA TRACK AND FIELD	\$22.50
Sports Tourism	USA TRACK AND FIELD	\$26.97
Sports Tourism	USA TRACK AND FIELD	\$5.77
Sports Tourism	USA TRACK AND FIELD	\$6,366.04
Sports Tourism	USA TRACK AND FIELD	\$32.40
Groups-meetings	SITE VISIT	\$144.00
Sports Tourism	USA TRACK AND FIELD	\$12.30
Sports Tourism	USA TRACK AND FIELD	\$4.58
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$43.25
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$5.35
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$276.36
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$19.23
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$36.28
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$209.18
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$2.70
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$8.99
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$48.23
Groups-meetings	SITE VISIT	\$203.20
Destination Publicity	TRIP GIVEAWAY	\$8,748.23
Domain Names	GODADDY.COM	\$4.90
Internet Promo	RAFFLECOPTER.COM	\$53.99
Website	TULSA CONNECT	\$744.30
Inquiry Fulfillment	ENVOY NETWORK INC	\$132.60
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,290.81
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$411.93
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$717.74
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$854.01
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$406.12
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$567.68
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$2,449.16
Sports Tourism	NASC SPONSORSHIP	\$40,000.00
Sports Marketing	LEARFIELD	\$900,000.00
Online	GOOGLE,GO DADDY	\$14,443.32
TV	GOLF CHANNEL	\$1,432.08
Destination Publicity	KINGFISH COMMUNICATIONS	\$14,493.87
Interactive - website	BRANDON AGENCY	\$1,080.00
Interactive - website	BRANDON AGENCY	\$303.75
Interactive - video	BRANDON AGENCY	\$108,379.98
Interactive - email marketing	BRANDON AGENCY	\$22,527.11
Interactive - search marketing	BRANDON AGENCY	\$9,450.00
Interactive -website tracking	BRANDON AGENCY	\$6,750.00
Interactive -advertising	BRANDON AGENCY	\$31,874.05
Interactive - domain names	BRANDON AGENCY	\$6,755.28

Interactive - social media	BRANDON AGENCY	\$58,641.79
Interactive	BRANDON AGENCY	\$382.48
Interactive -advertising	BRANDON AGENCY	\$18,900.00
Market Research	NATIONAL GOLF FOUNDATION	\$20,260.27
Events	GOLF TOURNAMENT PROMOTIONS	\$1,846.80
Event Administration	EVENT ADMINISTRATION	\$88.14
TV/Radio	BRANDON AGENCY- ESPN	\$34,848.00
Events	TOPGOLF	\$19,939.40
Research/Data Collection	WEATHER TRENDS INT'L	\$1,350.00
Distribution Costs	INQUIRY FULFILLMENT	\$1,261.89
Promotions	GOLF TRIP GIVEAWAY/PROMOTION	\$14,939.42
Marketing Services	BRANDON AGENCY	\$28,620.00
	INTERNATIONAL ASSOCIATION OF GOLF	\$4,147.43
Trade Shows	TOUR OPERATORS	
International Promotion	CANADA GOLF IS GREAT PROMOTION	\$2,284.94
		\$6,428,177.04

Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.