

MYRTLE BEACH AREA CHAMBER OF COMMERCE - Q4 2017 MB A-TAX REPORT

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>MB A-TAX ALLOCATION</u>
Internet Advertising	SEARCH MARKETING	\$5,509.28
Internet Advertising	DISPLAY ADVERTISING	\$6,621.07
Internet Advertising	VIDEO ADVERTISING	\$2,494.37
Internet Advertising	EMAIL MARKETING	\$951.03
Internet Advertising	SOCIAL MEDIA MARKETING	\$9,432.01
Internet Advertising	OTHER	\$174.50
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$2.42
Group Tour	FAM TOUR	\$10.05
SMERF Promotion	MHD SERVICES	\$340.00
Groups-meetings	STRATEGIC DATABASE RESEARCH INC	\$450.00
General Consumer Promotion	MANN TRAVELS	\$127.63
TV Advertising	MINI MASTERS GOLF PROMOTION	\$3,440.00
General Consumer Promotion	PROMO ITEMS MOBILE VISITOR CENTER	\$15.26
International Promotion- China	SYNTRANS	\$406.40
Billboard Advertising	ADAMS OUTDOOR ADVERTISING	\$1,364.00
Website	VISUAL DESTINATIONS LLC	\$773.57
Website	ADOBE SYSTEMS INC	\$225.14
Research	RIGHT ANALYTICS LLC	\$2,160.00
Billboard Advertising	ADAMS OUTDOOR ADVERTISING	\$3,832.00
Sports Tourism	SPORTS EVENTS MAGAZINE	\$249.52
Sports Tourism	SPORTS EVENTS MAGAZINE	\$317.52
Sports Tourism	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$68.00
Group Advertising -Internet	GROUP TRAVEL LEADER	\$22.50
Group Advertising -Internet	SELECT TRAVELER	\$22.50
International Promotion- Canada	DREAMSCAPES MAGAZINE	\$595.00
General Consumer Promotion	COM-CONNECT LLC	\$724.84
General Consumer Promotion	COM-CONNECT LLC	\$2,639.00
Destination Publicity	1 MILLION VISITOR PROMOTION	\$1.25
Trip Giveaways	MANN TRAVELS	\$56.13
Groups-meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$3.24
Trip Giveaways	MANN TRAVELS	\$60.96
Sports Tourism	LGS FOOTBALL & BASKETBALL LLC	\$500.00
Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$100.00
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$74.32
TV Advertising	CORINTHIAN MEDIA, INC.	\$18.00
TV Advertising	CORINTHIAN MEDIA, INC.	\$12.00
Internet Promo	FLIP TO, LLC	\$1,701.00
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,000.00
Billboard Advertising	OUTDOOR ADVERTISING	\$150.00
Group Advertising -Internet	GOOGLE INC.	\$75.20
Group Advertising -Internet	GOOGLE INC.	\$418.77
Ad Design-photography	REEL EVENTS	\$225.00
Sports Tourism	MDA CONSULTING	\$159.05
Sports Tourism	MDA CONSULTING	\$1,792.66
TV Advertising	CORINTHIAN MEDIA, INC.	\$25,204.79
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$2,500.00
Sports Tourism	DSA SPORTS LLC	\$52.56
TV Advertising	CORINTHIAN MEDIA, INC.	\$1.66

Research	UBERMEDIA	\$1,080.00
Group Advertising -Internet	MEETING PROFESSIONAL INT'L	\$350.00
Group Advertising -Internet	MEETING PROFESSIONAL INT'L	\$200.00
Destination Publicity	BATTLE STRATEGIES LLC	\$116.25
TV Advertising	CORINTHIAN MEDIA, INC.	\$18.00
Group Advertising -Internet	NORTHSTAR TRAVEL MEDIA	\$1,250.00
Sports Tourism	T2H ADVERTISING	\$105.00
Sports Tourism	NORTHSTAR TRAVEL MEDIA	\$109.50
Group Advertising -Internet	GROUP TRAVEL LEADER	\$22.50
Regional Promotions	SCATR	\$25.01
Trip Giveaways	MANN TRAVELS	\$54.80
Group Tour	FAM TOUR	\$3.70
Inquiry Fulfillment	ENVOY NETWORK INC	\$33.63
General Consumer Promotion	MANN TRAVELS	\$68.62
Internet Promo	FLIP TO, LLC	\$410.40
Print Advertising	DIRECTORY ADVERTISING	\$30.50
Trip Giveaways	MANN TRAVELS	\$50.87
Trip Giveaways	MANN TRAVELS	\$106.43
Website	SIMPLEVIEW LLC	\$150.00
Destination Publicity	FAHLGREN MORTINE	\$1,326.00
Destination Publicity	FAHLGREN MORTINE	\$567.00
Destination Publicity	FAHLGREN MORTINE	\$63.00
Destination Publicity	FAHLGREN MORTINE	\$285.00
Destination Publicity	FAHLGREN MORTINE	\$1,027.85
Inquiry Fulfillment	PITNEY BOWES	\$0.33
Inquiry Fulfillment	PITNEY BOWES	\$12.07
Inquiry Fulfillment	PITNEY BOWES	\$2.10
Inquiry Fulfillment	US POSTAL SERVICE	\$40.84
Sports Marketing	CLEMSON PROMOTION	\$0.10
Trip Giveaways	MANN TRAVELS	\$51.60
Internet Promo	FLIP TO, LLC	\$199.20
Website	ADOBE SYSTEMS INC	\$225.14
Website	VISUAL DESTINATIONS LLC	\$773.57
Research	RIGHT ANALYTICS LLC	\$2,160.00
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$39.77
Group Advertising -Internet	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$176.00
Website	SIMPLEVIEW LLC	\$959.70
SMERF Promotion	MHD SERVICES	\$340.00
Mid West Group Promotion	SPINNAKER DME	\$220.00
Groups-meetings	STRATEGIC DATABASE RESEARCH INC	\$450.00
Groups-meetings	HELMSBRISCOE PERFORMANCE GROUP	\$75.00
Group Tour	FANTA SEA GROUP TOUR PROMOTION	\$17.06
Groups-meetings	SITE VISIT	\$41.60
TV Advertising	BROADCAST BUYING SERVICES, INC.	\$316.64
TV Advertising	BROADCAST BUYING SERVICES, INC.	\$877.60
Group Tour	FANTA SEA GROUP TOUR PROMOTION	\$50.00
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$51.61
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$5.88
Internet Promo	FACEBOOK	\$50.01
Destination Publicity	MEDIA VISIT	\$17.90
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$2.06
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$3.28
Research	SURVEYMONKEY.COM	\$73.44
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$2.60

Trip Giveaways	TRIP GIVEAWAY	\$10.00
Trip Giveaways	TRIP GIVEAWAY	\$0.88
Trip Giveaways	TRIP GIVEAWAY	\$2.80
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$40.60
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$3.36
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$1.94
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$3.37
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$4.16
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$1.85
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$1.92
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$2.98
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$0.59
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$0.91
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$3.80
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$0.40
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$1.07
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$0.16
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$23.00
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$196.00
Groups-meetings	SITE VISIT	\$14.70
Groups-meetings	SITE VISIT	\$16.18
Groups-meetings	SITE VISIT	\$0.60
Trip Giveaways	TRIP GIVEAWAY	\$0.89
Groups-meetings	TRAVEL SOUTH FAM	\$0.82
Inquiry Fulfillment	UPS	\$1.53
Inquiry Fulfillment	UPS	\$2.74
Inquiry Fulfillment	UPS	\$14.59
Inquiry Fulfillment	UPS	\$2.85
Inquiry Fulfillment	UPS	\$64.79
Inquiry Fulfillment	UPS	\$7.40
Sports Marketing	CLEMSON PROMOTION	\$4.45
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$48.36
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$57.66
Sports Marketing	CLEMSON PROMOTION	\$2.02
Sports Marketing	CLEMSON PROMOTION	\$136.22
Sports Marketing	CLEMSON PROMOTION	\$1.70
Sports Marketing	CLEMSON PROMOTION	\$160.95
Sports Marketing	CLEMSON PROMOTION	\$3.11
Sports Marketing	CLEMSON PROMOTION	\$2.48
Sports Marketing	CLEMSON PROMOTION	\$0.86
Sports Marketing	CLEMSON PROMOTION	\$6.27
Sports Marketing	CLEMSON PROMOTION	\$2.79
Sports Marketing	CLEMSON PROMOTION	\$119.06
Sports Marketing	CLEMSON PROMOTION	\$3.88
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$3.09
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$3.03
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$2.50
Groups- Meetings	SITE VISIT	\$5.32
Groups- Meetings	NC SALES MISSION	\$85.86
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$99.90
Groups- Meetings	SITE VISIT	\$0.85
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$1.80

Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$0.56
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	\$0.42
Groups- Meetings	SITE VISIT	\$2.50
Group Advertising -Internet	FACEBOOK	\$40.01
Group Advertising -Internet	FACEBOOK	\$21.88
Domain Names	GODADDY.COM	\$17.39
Research	GOOGLE SURVEY	\$1,062.00
Research	GOOGLE SURVEY	\$108.00
Ad Design Production	AD DESIGN	\$0.30
Internet Promo	PATLIVE/HOSTEDNUMBER	\$37.96
Internet Promo	RAFFLECOPTER.COM	\$6.00
website	TULSA CONNECT	\$82.70
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$3.47
Groups-meetings	SITE VISIT	\$105.19
Groups-meetings	SITE VISIT	\$46.17
Groups-meetings	SMALL MARKET MEETINGS	\$4.84
Groups-meetings	INDIANA SALES MISSION	\$0.70
Groups-meetings	SMALL MARKET MEETINGS	\$2.50
Groups-meetings	INDIANA SALES MISSION	\$7.80
Groups-meetings	SITE VISIT	\$0.71
Groups-meetings	SMALL MARKET MEETINGS	\$0.61
Groups-meetings	STRATEGIC DATABASE RESEARCH FAM	\$0.30
Groups-meetings	SITE VISIT	\$0.67
Groups-meetings	INDIANA SALES MISSION	\$1.62
Groups-meetings	SITE VISIT	\$8.17
Groups-meetings	SITE VISIT	\$0.50
Groups-meetings	SC SOCIETY OF ASSOCIATION	\$100.00
Groups-meetings	SITE VISIT	\$28.39
Groups-meetings	SITE VISIT	\$3.50
Groups-meetings	SMALL MARKET MEETINGS	\$0.60
Groups-meetings	SITE VISIT	\$58.34
Groups-meetings	SMALL MARKET MEETINGS	\$0.20
Groups-meetings	SMALL MARKET MEETINGS	\$0.30
Groups-meetings	SMALL MARKET MEETINGS	\$1.03
Groups-meetings	INDIANA SALES MISSION	\$1.04
Groups-meetings	SITE VISIT	\$41.60
Email Marketing	SALESFORCE.COM	\$1,235.33
Groups-meetings	HELMSBRISCOE PERFORMANCE GROUP	\$75.00
Groups-meetings	KNOWLAND	\$75.00
Research	DESTINATION MRKTG ASSOC INT'L	\$140.26
Research	SWEETSPOT INTELLIGENCE	\$495.00
Groups-meetings	SPINNAKER DME	\$220.00
Sports Tourism	SPORTS FACILITIES ADVISORIES	\$16,227.47
Groups-meetings	SPOTLIGHT ON THE MID-ATLANTIC	\$82.24
Internet Advertising	SEARCH MARKETING	\$6,652.21
Internet Advertising	DISPLAY ADVERTISING	\$5,320.10
Internet Advertising	VIDEO ADVERTISING	\$1,594.28
Internet Advertising	EMAIL MARKETING	\$620.90
Internet Advertising	SOCIAL MEDIA MARKETING	\$5,528.83
Internet Advertising	OTHER	\$169.25
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,000.00
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$3.00
Sports Tourism	MDA CONSULTING	\$954.81
Sports Tourism	SOUTH CAROLINA SPORTS ALLIANCE	\$40.05

Destination Publicity	KAESER & BLAIR INC.	\$441.46
Destination Publicity	BATTLE STRATEGIES LLC	\$105.00
Group Advertising -print	GROUP TRAVEL LEADER	\$520.00
Group Advertising -Internet	GOOGLE INC.	\$368.45
Group Advertising -Internet	GOOGLE INC.	\$1,047.68
Groups-meetings	CONNECT	\$6.83
Groups-meetings	SC SOCIETY OF ASSOCIATION	\$7.70
Groups-meetings	CONNECT FAITH	\$1.00
Groups-meetings	SMALL MARKET MEETINGS	\$3.67
Groups-meetings	SITE VISIT	\$2.00
Groups-meetings	SITE VISIT	\$0.50
Groups-meetings	SITE VISIT	\$0.50
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$55.81
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$20.84
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$75.00
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$9.60
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	\$88.50
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	\$310.71
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$56.17
Sports Tourism	MDA CONSULTING	\$3,075.74
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$159.39
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$112.79
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$265.63
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$359.29
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$181.39
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$190.26
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$264.35
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	\$201.93
General Consumer Promotion	COM-CONNECT LLC	\$2,639.00
General Consumer Promotion	MANN TRAVELS	\$63.97
Sports Marketing	PUERTO RICO TIPOFF	\$202.70
Trip Giveaways	MANN TRAVELS	\$62.74
Inquiry Fulfillment	ENVOY NETWORK INC	\$107.04
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$72.31
SMERF Promotion	YOUR MILITARY REUNION CONNECTION	\$27.77
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$1.50
Groups-meetings	SITE VISIT	\$0.50
Groups-meetings	SITE VISIT	\$0.50
Destination Publicity	OFFICE DEPOT	\$5.23
Sports Marketing	PUERTO RICO TIPOFF	\$66.15
Sports Marketing	PUERTO RICO TIPOFF	\$685.06
Sports Marketing	PUERTO RICO TIPOFF	\$822.24
TV Advertising	CORINTHIAN MEDIA, INC.	\$38,232.09
Sports Marketing	PUERTO RICO TIPOFF	\$825.00
Sports Tourism	MDA CONSULTING	\$954.81
General Consumer Promotion	MANN TRAVELS	\$137.83
Sports Marketing	PUERTO RICO TIPOFF	\$6.43
Sports Marketing	PUERTO RICO TIPOFF	\$1.60
Website	MEDIA COAST	\$108.75
Group Advertising -Internet	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$68.00
Group Advertising -print	CONVENTION SOUTH	\$300.00
Sports Tourism	NORTHSTAR TRAVEL MEDIA	\$337.50

TV Advertising	CORINTHIAN MEDIA, INC.	\$68.00
Sports Marketing	PUERTO RICO TIPOFF	\$170.06
Destination Publicity	FAHLGREN MORTINE	\$1,326.00
Destination Publicity	FAHLGREN MORTINE	\$105.00
Destination Publicity	FAHLGREN MORTINE	\$272.65
Sports Marketing	PUERTO RICO TIPOFF	\$300.00
International Promotion- Canada	BEST OF THE SOUTH MINI BROCHURE	\$80.00
Print Advertising	DIRECTORY ADVERTISING	\$30.50
Email Marketing	SALESFORCE.COM	\$1,235.33
Groups-meetings	KNOWLAND	\$75.00
Research	SWEETSPOT INTELLIGENCE	\$247.50
Sports Tourism	MDA CONSULTING	\$8.18
Sports Tourism	MDA CONSULTING	\$112.52
Sports Tourism	MDA CONSULTING	\$446.17
SMERF Promotion	YOUR MILITARY REUNION CONNECTION	\$89.50
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$135.97
International Promotion-UK	WORLD TRAVEL MARKET	\$375.00
Group Tour	TRAVEL SOUTH	\$259.00
	MOBILE VISITOR CENTER PROMO ITEMS	\$2,655.46
Sports Marketing	PUERTO RICO TIPOFF	\$310.00
Group Advertising -Internet	MEETING PROFESSIONAL INT'L	\$200.00
TV Advertising	CORINTHIAN MEDIA, INC.	\$18.00
Group Advertising -print	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$200.00
Group Advertising -Internet	SELECT TRAVELER	\$22.50
Website	SIMPLEVIEW LLC	\$150.00
Trip Giveaways	TRIP GIVEAWAY	\$250.00
Trip Giveaways	1 MILLION VISITOR PROMOTION	\$10.00
Groups-meetings	CONNECT FAITH	\$2.50
Groups-meetings	CONNECT FAITH	\$2.50
Groups-meetings	NC SALES MISSION	\$3.31
Groups-meetings	NC SALES MISSION	\$0.92
Groups-meetings	NC SALES MISSION	\$2.86
Groups-meetings	CONNECT FAITH	\$76.84
Groups-meetings	NC SALES MISSION	\$1.20
Groups-meetings	CONNECT FAITH	\$0.53
Groups-meetings	CONNECT FAITH	\$7.83
Groups-meetings	CONNECT FAITH	\$0.90
Groups-meetings	CONNECT FAITH	\$1.77
Groups-meetings	CONNECT FAITH	\$0.66
Groups-meetings	CONNECT FAITH	\$5.63
Groups-meetings	CONNECT FAITH	\$0.63
Groups-meetings	CONNECT FAITH	\$0.63
Destination Publicity	MEDIA VISIT	\$9.00
Internet Promo	FACEBOOK	\$39.99
Destination Publicity	MEDIA VISIT	\$13.74
Trip Giveaways	TRIP GIVEAWAY	\$11.17
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$38.29
General Consumer Promotion	KENTUCKY SPEEDWAY PROMOTION	\$33.60
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$2.50
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$6.00
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$1.74

Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$5.73
Groups-meetings	SITE VISIT	\$86.40
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$104.77
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$1.68
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$9.80
Groups-meetings	SITE VISIT	\$80.29
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$1.27
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$139.00
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$40.87
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$16.90
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$110.30
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$1.24
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$1.10
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$8.15
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$6.21
Groups-meetings	SITE VISIT	\$11.17
Groups-meetings	SITE VISIT	\$18.16
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$0.50
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$0.85
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$1.15
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$2.11
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$150.41
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$2.95
Groups-meetings	SITE VISIT	\$4.75
Groups-meetings	SITE VISIT	\$0.40
Inquiry Fulfillment	UPS	\$4.18
Inquiry Fulfillment	UPS	\$29.21
Inquiry Fulfillment	UPS	\$96.69
Inquiry Fulfillment	UPS	\$5.69
Inquiry Fulfillment	UPS	\$10.24
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$7.50
Sports Marketing	PUERTO RICO TIPOFF	\$172.08
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$14.37
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$5.51
Sports Marketing	PUERTO RICO TIPOFF	\$13.14
Destination Publicity	HEIDIS CORNER	\$0.98

Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$1.80
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$0.99
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$1.33
Sports Marketing	PUERTO RICO TIPOFF	\$9.30
Sports Marketing	OHIO VALLEY CONFERENCE PROMOTION	\$0.30
Groups- Meetings	NC SALES MISSION	\$5.46
Group Tour	COASTAL NETWORK COOPERATIVE SALES BLITZ	\$2.77
Groups- Meetings	SITE VISIT	\$0.89
Group Tour	COASTAL NETWORK COOPERATIVE SALES BLITZ	\$2.86
Groups- Meetings	NC SALES MISSION	\$7.22
Group Tour	COASTAL NETWORK COOPERATIVE SALES BLITZ	\$0.38
Group Tour	COASTAL NETWORK COOPERATIVE SALES BLITZ	\$0.31
Group Tour	COASTAL NETWORK COOPERATIVE SALES BLITZ	\$3.36
Groups- Meetings	SITE VISIT	\$12.22
General Consumer Promotion	PUERTO RICO TIPOFF	\$3.47
Groups-meetings	CONNECT FAITH	\$2.50
Groups-meetings	CONNECT FAITH	\$2.50
Groups-meetings	SMALL MARKET MEETINGS	\$2.42
Groups-meetings	SC SOCIETY OF ASSOCIATION	\$98.08
Groups-meetings	CONNECT FAITH	\$3.47
Groups-meetings	CONNECT FAITH	\$0.95
Groups-meetings	SMALL MARKET MEETINGS	\$2.50
Groups-meetings	SMALL MARKET MEETINGS	\$61.09
Groups-meetings	CONNECT FAITH	\$78.16
Groups-meetings	CONNECT FAITH	\$0.53
Groups-meetings	SITE VISIT	\$3.02
Groups-meetings	SITE VISIT	\$10.71
Groups-meetings	SMALL MARKET MEETINGS	\$0.69
Groups-meetings	CONNECT FAITH	\$4.76
Groups-meetings	SITE VISIT	\$0.30
Groups-meetings	CONNECT FAITH	\$1.08
Groups-meetings	SMALL MARKET MEETINGS	\$1.47
Groups-meetings	SC SOCIETY OF ASSOCIATION	\$40.19
Groups-meetings	CONNECT FAITH	\$3.62
Groups-meetings	SITE VISIT	\$23.12
Groups-meetings	SITE VISIT	\$6.83
Groups-meetings	SMALL MARKET MEETINGS	\$0.96
Groups-meetings	SMALL MARKET MEETINGS	\$0.30
Groups-meetings	SMALL MARKET MEETINGS	\$1.10
Inquiry Fulfillment	PITNEY BOWES	\$0.05
Inquiry Fulfillment	PITNEY BOWES	\$4.40
Inquiry Fulfillment	PITNEY BOWES	\$0.48
Inquiry Fulfillment	US POSTAL SERVICE	\$68.32
Group Advertising -Internet	FACEBOOK	\$20.13
Group Advertising -Internet	FACEBOOK	\$90.06
Group Advertising -Internet	FACEBOOK	\$90.03
Group Advertising -Internet	FACEBOOK	\$40.07
Group Advertising -Internet	FACEBOOK	\$60.03
Domain Names	GODADDY.COM	\$16.63

Ad Design Production	AD DESIGN	\$0.30
Group Advertising -Internet	BING	\$500.00
Internet Promo	PATLIVE/HOSTEDNUMBER	\$38.09
Internet Promo	RAFFLECOPTER.COM	\$6.00
Website	TULSA CONNECT	\$82.70
SMERF Promotion	MHD SERVICES	\$340.00
Mid West Group Promotion	SPINNAKER DME	\$220.00
Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$69.46
Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$582.55
Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$657.33
Groups-meetings	STRATEGIC DATABASE RESEARCH INC	\$450.00
Sports Tourism	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$68.00
TV Advertising	BROADCAST BUYING SERVICES, INC.	\$742.80
Sports Tourism	SPORTS PLANNING GUIDE	\$399.50
Research	RIGHT ANALYTICS LLC	\$960.00
Website	VISUAL DESTINATIONS LLC	\$773.57
Video Production	VISUAL DESTINATIONS LLC	\$75.00
Group Advertising -Internet	GOOGLE INC.	\$480.02
Website	ADOBE SYSTEMS INC	\$225.14
Groups-meetings	SITE VISIT	\$37.26
Internet Advertising	SEARCH MARKETING	\$5,310.05
Internet Advertising	DISPLAY ADVERTISING	\$1,321.04
Internet Advertising	VIDEO ADVERTISING	\$652.98
Internet Advertising	EMAIL MARKETING	\$487.93
Internet Advertising	SOCIAL MEDIA MARKETING	\$5,259.62
Internet Advertising	OTHER	\$132.58
Internet Advertising	DISPLAY ADVERTISING	\$10,706.25
Internet Advertising	CONTENT MARKETING	\$3,028.13
Internet Advertising	VIDEO ADVERTISING	\$3,140.63
Group Tour -Canada	GREAT CANADIAN HOLIDAYS & COACHES	\$25.00
Group Tour -Canada	GOLLIGER'S TRAVEL PLUS- WATERLOO	\$25.00
Destination Publicity	PROFORMA GRAPHIC CONCEPTS	\$285.92
Group Tour	TRAVEL SOUTH FAM	\$7.67
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$6.20
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$0.70
Sports Marketing	PUERTO RICO TIPOFF	\$19.62
International Promotion	STAGES VIDEO	\$534.10
Sports Tourism	TRIPLE CROWN SPORTS INC	\$297.17
Destination Publicity	BATTLE STRATEGIES LLC	\$146.25
TV Advertising	CORINTHIAN MEDIA, INC.	\$42.00
International Promotion- China	SYNTRANS	\$31.49
International Promotion	LONG BAY SYMPHONY ISRAEL PROMOTION	\$2,500.00
Sports Marketing	PUERTO RICO TIPOFF	\$161.75
Destination Publicity	PROFORMA EXECUTIVE BUSINESS	\$155.14
Destination Publicity	1 MILLION VISITOR PROMOTION	\$0.80
Video Production	CAROLINA VIDEO GROUP	\$190.00
General Consumer Promotion	MANN TRAVELS	\$61.81
Groups-meetings	PROFORMA EXECUTIVE BUSINESS	\$669.70
TV Advertising	CORINTHIAN MEDIA, INC.	\$33,557.92
Groups-meetings	SITE VISIT	\$1.50
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,021.07
Group Tour	HOLIDAY SHOWCASE	\$2.50

Group Tour -Canada	CAA TUXEDO TOURS	\$25.00
Trip Giveaways	MANN TRAVELS	\$66.09
Research	PHOTOSHELTER, INC.	\$1,259.82
Website	SIMPLEVIEW LLC	\$150.00
Research	UBERMEDIA	\$1,080.00
TV Advertising	CORINTHIAN MEDIA, INC.	\$9.00
Inquiry Fulfillment	ENVOY NETWORK INC	\$46.86
Sports Marketing	PUERTO RICO TIPOFF	\$97.60
Sports Tourism	SPORTS DESTINATION MANAGEMENT MAGAZINE	\$250.00
Research	UBERMEDIA	\$1,080.00
Sports Tourism	MDA CONSULTING	\$954.81
Sports Tourism	BEACH BALL CLASSIC PROMOTION	\$135.34
Print Advertising	DIRECTORY ADVERTISING	\$30.50
Email Marketing	SALESFORCE.COM	\$1,235.33
Groups-meetings	KNOWLAND	\$75.00
Groups-meetings	HELMSBRISCOE PERFORMANCE GROUP	\$75.00
Research	SWEETSPOT INTELLIGENCE	\$247.50
General Consumer Promotion	COM-CONNECT LLC	\$2,639.00
Group Tour	HOLIDAY SHOWCASE	\$410.54
Group Advertising -Internet	MEETING PROFESSIONAL INT'L	\$75.00
Group Advertising -print	MEETING PROFESSIONAL INT'L	\$300.00
Group Advertising -Internet	GOOGLE INC.	\$691.67
Group Advertising -Internet	GOOGLE INC.	\$1,047.34
Groups-meetings	STRATEGIC DATABASE RESEARCH INC	\$450.00
Group Convention Promotions	CITY OF MYRTLE BEACH	\$300,000.00
Groups-meetings	SITE VISIT	\$54.66
Destination Publicity	200 LAPS PROMOTION	\$132.69
Groups-meetings	NC SALES MISSION	\$3.15
Groups-meetings	SITE VISIT	\$10.70
Groups-meetings	THE WORLWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$17.35
Groups-meetings	NC SALES MISSION	\$7.66
Trip Giveaways	TRIP GIVEAWAY	\$0.89
Inquiry Fulfillment	UPS	\$2.17
Inquiry Fulfillment	UPS	\$56.88
Inquiry Fulfillment	UPS	\$18.54
Sports Marketing	PUERTO RICO TIPOFF	\$199.92
Sports Marketing	PUERTO RICO TIPOFF	\$135.12
Sports Marketing	NC STATE PROMOTION	\$21.11
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$1.75
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$6.75
Group Tour	HEARTLAND SHOWCASE	\$39.97
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$0.68
Group Tour	HEARTLAND SHOWCASE	\$0.66
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$12.21
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$3.35
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$0.24
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$1.25
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$0.96
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$1.00
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$0.50
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$16.09
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$5.88
Group Tour	HEARTLAND SHOWCASE	\$1.73

Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$1.00
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$0.65
Group Tour	HEARTLAND SHOWCASE	\$2.32
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$121.54
Group Tour- Canada	ONTARIO MOTORCOACH ASSOCIATION	\$6.07
Domain Names	GODADDY.COM	\$149.90
Ad Design Production	AD DESIGN	\$0.30
Internet Promo	PATLIVE/HOSTEDNUMBER	\$40.13
Internet Promo	RAFFLECOPTER.COM	\$6.00
Website	TULSA CONNECT	\$82.70
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$6.75
Group Tour	HEARTLAND SHOWCASE	\$1.11
Video Production	VIDEO PRODUCTION	\$30.00
Inquiry Fulfillment	PITNEY BOWES	\$14.66
Inquiry Fulfillment	US POSTAL SERVICE	\$30.71
Inquiry Fulfillment	PITNEY BOWES	\$0.27
Inquiry Fulfillment	PITNEY BOWES	\$2.96
Inquiry Fulfillment	PITNEY BOWES	\$4.50
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOCIATION	\$48.50
Group Tour	FANTA SEA GROUP TOUR PROMOTION	\$23.02
Destination Publicity	MEDIA VISIT	\$5.48
Website	SQUARESPACE	\$21.60
Trip Giveaways	TRIP GIVEAWAY	\$10.74
Trip Giveaways	TRIP GIVEAWAY	\$85.00
Trip Giveaways	TRIP GIVEAWAY	\$3.01
General Consumer Promotion	OHIO VALLEY CONFERENCE PROMOTION	\$3.47
Group Tour	HOLIDAY SHOWCASE	\$3.92
Groups-meetings	NC SALES MISSION	\$18.32
Groups-meetings	NC SALES MISSION	\$19.25
Groups-meetings	NC SALES MISSION	\$4.02
Group Tour	HOLIDAY SHOWCASE	\$24.52
Groups-meetings	NC SALES MISSION	\$4.74
Groups-meetings	NC SALES MISSION	\$2.14
Groups-meetings	SITE VISIT	\$13.60
Groups-meetings	SITE VISIT	\$3.72
Groups-meetings	SITE VISIT	\$2.10
Groups-meetings	SITE VISIT	\$0.30
Groups-meetings	SITE VISIT	\$2.40
Groups-meetings	NC SALES MISSION	\$1.39
Groups-meetings	SITE VISIT	\$1.39
Groups-meetings	NC SALES MISSION	\$2.50
Groups-meetings	CHICAGO SALES MISSION	\$10.61
Groups-meetings	SITE VISIT	\$22.37
Groups-meetings	SITE VISIT	\$24.30
Group Tour	TRAVEL SOUTH FAM	\$69.11
Group Tour	TRAVEL SOUTH FAM	\$17.80
Group Tour	TRAVEL SOUTH FAM	\$59.08
Video Production	VIDEO PRODUCTION	\$50.00
Inquiry Fulfillment	UPS	\$0.55
Inquiry Fulfillment	UPS	\$3.89
Inquiry Fulfillment	UPS	\$2.58
Inquiry Fulfillment	UPS	\$7.67
Inquiry Fulfillment	UPS	\$3.42
Inquiry Fulfillment	UPS	\$12.14

Inquiry Fulfillment	UPS	\$9.67
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$55.26
Sports Marketing	PUERTO RICO TIPOFF	\$1.83
Sports Marketing	PUERTO RICO TIPOFF	\$94.12
Sports Marketing	PUERTO RICO TIPOFF	\$13.90
Sports Marketing	PUERTO RICO TIPOFF	\$0.70
Sports Marketing	PUERTO RICO TIPOFF	\$5.45
Sports Marketing	PUERTO RICO TIPOFF	\$183.44
Sports Marketing	PUERTO RICO TIPOFF	\$2.48
Sports Marketing	PUERTO RICO TIPOFF	\$43.60
Sports Marketing	PUERTO RICO TIPOFF	\$17.60
Sports Marketing	PUERTO RICO TIPOFF	\$66.38
Sports Marketing	PUERTO RICO TIPOFF	\$39.81
Sports Marketing	PUERTO RICO TIPOFF	\$9.91
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$117.64
Group Tour	HOLIDAY SHOWCASE	\$6.28
Group Tour	HOLIDAY SHOWCASE	\$8.46
Group Tour	HOLIDAY SHOWCASE	\$9.06
Sports Tourism	USA TRACK AND FIELD	\$30.50
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$3.20
Research	UBERMEDIA	\$1,080.00
Research	UBERMEDIA	\$2,295.00
Website	SIMPLEVIEW LLC	\$150.00
Destination Publicity	FAHLGREN MORTINE	\$2,283.00
TV Advertising	CORINTHIAN MEDIA, INC.	\$4,560.00
Destination Publicity	VISIBILITY & CONVERSIONS, LLC	\$3,600.00
General Consumer Promotion	1 MILLION VISITOR PROMOTION	\$3.47
Trip Giveaways	TRIP GIVEAWAY	\$10.74
Trip Giveaways	TRIP GIVEAWAY	\$61.95
Group Tour	HOLIDAY SHOWCASE	\$2.50
Group Tour	HOLIDAY SHOWCASE	\$2.50
Groups-meetings	SITE VISIT	\$1.95
Groups-meetings	SITE VISIT	\$17.00
Group Tour	HOLIDAY SHOWCASE	\$0.74
Group Tour	HOLIDAY SHOWCASE	\$2.50
Groups-meetings	SITE VISIT	\$13.57
Groups-meetings	SITE VISIT	\$0.71
Group Tour	HOLIDAY SHOWCASE	\$1.18
Group Tour	HOLIDAY SHOWCASE	\$75.24
Group Tour	HOLIDAY SHOWCASE	\$1.17
Group Tour	HOLIDAY SHOWCASE	\$4.80
Groups-meetings	SITE VISIT	\$4.20
Groups-meetings	SITE VISIT	\$1.85
Group Tour	HOLIDAY SHOWCASE	\$0.96
Groups-meetings	CHICAGO SALES MISSION	\$2.77
Group Tour	HOLIDAY SHOWCASE	\$0.10
Groups-meetings	CHICAGO SALES MISSION	\$0.78
Group Tour	HOLIDAY SHOWCASE	\$0.68
Group Tour	HOLIDAY SHOWCASE	\$0.81
Group Tour	HOLIDAY SHOWCASE	\$52.57
Groups-meetings	CHICAGO SALES MISSION	\$1.22
Groups-meetings	CHICAGO SALES MISSION	\$3.39
Group Tour	TRAVEL SOUTH FAM	\$6.69
Group Tour	TRAVEL SOUTH FAM	\$3.00

Groups-meetings	GROUP SALES PROMOTIONAL ITEMS	\$5.45
Group Tour	TRAVEL SOUTH FAM	\$20.30
Group Tour	TRAVEL SOUTH FAM	\$184.18
Group Tour	TRAVEL SOUTH FAM	\$82.35
Group Tour	TRAVEL SOUTH FAM	\$24.71
Inquiry Fulfillment	UPS	\$7.63
Inquiry Fulfillment	UPS	\$2.70
Inquiry Fulfillment	UPS	\$11.11
Inquiry Fulfillment	UPS	\$1.04
Inquiry Fulfillment	UPS	\$9.67
Inquiry Fulfillment	UPS	\$6.56
Inquiry Fulfillment	UPS	\$39.40
Inquiry Fulfillment	UPS	\$6.66
Inquiry Fulfillment	UPS	\$9.50
Inquiry Fulfillment	UPS	\$1.90
Inquiry Fulfillment	UPS	\$0.98
Inquiry Fulfillment	UPS	\$2.28
Inquiry Fulfillment	UPS	\$7.40
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$12.27
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$2.18
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$2.23
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$1.38
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$2.33
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$0.29
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$1.06
Sports Marketing	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$2.72
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$60.00
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$22.66
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$38.40
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$27.87
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$17.29
Groups-meetings	SITE VISIT	\$80.00
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$33.91
Group Tour	TRAVEL SOUTH	\$536.14
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$29.28
Group Tour	ORANGE SKY TRAVEL FAM TOUR	\$32.25
Ad Design Production	AD DESIGN	\$0.30
Internet Promo	PATLIVE/HOSTEDNUMBER	\$41.27
General Consumer Promotion	NAISMITH MEMORIAL BASKETBALL HALL OF FAME	\$3.47
Sports Tourism	USA TRACK AND FIELD	\$2.50
Sports Tourism	USA TRACK AND FIELD	\$2.50
Sports Tourism	USA TRACK AND FIELD	\$3.00
Sports Tourism	USA TRACK AND FIELD	\$0.64
Sports Tourism	USA TRACK AND FIELD	\$707.34
Sports Tourism	USA TRACK AND FIELD	\$3.60
Groups-meetings	SITE VISIT	\$16.00

Sports Tourism	USA TRACK AND FIELD	\$1.37
Sports Tourism	USA TRACK AND FIELD	\$0.51
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$4.81
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$0.59
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$30.71
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$2.14
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$4.02
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$23.24
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$0.30
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$1.00
Groups-meetings	ASSOCIATION EXECUTIVES OF NC	\$5.36
Groups-meetings	SITE VISIT	\$22.58
Destination Publicity	TRIP GIVEAWAY	\$760.72
Domain Names	GODADDY.COM	\$0.54
Internet Promo	RAFFLECOPTER.COM	\$6.00
Website	TULSA CONNECT	\$82.70
Inquiry Fulfillment	ENVOY NETWORK INC	\$14.73
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$143.42
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$45.77
Sports Tourism	SPORTS FACILITIES ADVISORIES	\$9,917.63
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$79.75
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$94.89
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$45.12
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$63.07
International Promotion- Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$272.12
Sports Marketing	LEARFIELD	\$100,000.00
TV	GOLF CHANNEL	\$1,604.81
Destination Publicity	KINGFISH COMMUNICATIONS	\$159.12
Public Relations	MEDIA OUTREACH/HOSTING	\$1,610.43
Interactive - website	BRANDON AGENCY	\$120.00
Interactive - video	BRANDON AGENCY	\$33.75
Interactive - email marketing	BRANDON AGENCY	\$206.26
Interactive - search marketing	BRANDON AGENCY	\$2,503.01
Interactive -website tracking	BRANDON AGENCY	\$1,050.00
Interactive -advertising	BRANDON AGENCY	\$750.00
Interactive - domain names	BRANDON AGENCY	\$3,541.56
Interactive - social media	BRANDON AGENCY	\$750.59
Interactive	BRANDON AGENCY	\$6,515.76
Interactive -advertising	BRANDON AGENCY	\$42.50
Radio	BRANDON AGENCY	\$2,100.00
Events	TOPGOLF	\$3,872.00
Promotions	GOLF TRIP GIVEAWAY/PROMOTION	\$140.21
		\$744,672.88

Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.

