

Myrtle Beach Area Chamber of Commerce -1% TDF July - September 2023 Tourism Investments

Accountability Category	Paid To	Memo	TDF Amount
Air Service	EXPEDIA	Jun Digital Ads	\$15,920.67
		Jul Digital Ads	\$17,457.22
	FACEBOOK	Jun Digital Ads	\$38,380.64
		Jul Digital Ads	\$40,138.16
		Aug Digital Ads	\$39,827.51
	GOOGLE ADS	Jun Digital Ads	\$22,859.31
		Aug Digital Ads	\$18,586.16
	HOPPER USA INC	Spring/Summer Ads	\$16,709.53
	KAYAK SOFTWARE CORPORATION	Jun Digital Ads	\$7,875.48
		Jul Digital Ads	\$10,697.37
		Aug Digital Ads	\$25,567.09
	TRAVEL DESK	Avelo Jun Ads	\$5,191.78
		Aug Avelo Ads	\$5,420.84
		Aug Digital Ads	\$15,588.98
	TRAVELSCAPE LLC	Mar Digital Ads	\$19,059.86
		May Digital Ads	\$18,072.99
Air Service Total			\$317,353.59
Creative/Content Development	963 FILM GROUP	VMB Shows	\$3,278.24
		VMB NTBA Tournament	\$4,197.10
		VMB Shows	\$3,299.40
	ADVANCED CUSTOM FIELDS	Chef Swap Website	\$140.06
	ALEXANDER MONTGOMERY	Food & Wine Shoot	\$470.00
	ALISA SMITH	Culinary Photos	\$470.00
	ARBYS	Myrtle Moms Show	\$3.10
	ASHLEE MORROW CARSON	Myrtle Moms/On the Hook Social Media	\$470.00
		Myrtle Moms/On the Hook Social Media	\$470.00
		Myrtle Moms/On the Hook/Lifes a Beach Social Media	\$564.00
	ASHLEY DANIELS	Activities Blogs	\$272.60
	BATTLE STRATEGIES LLC	FB Live Videos	\$881.24
	BLUE AVENUE MUSIC GROUP LLC	MB Beats Music Session	\$16,920.00
		MB Beats Music Session	\$16,920.00
		MB Beats Music Sessions	\$5,640.00
		MB Beats Music Session	\$6,016.00
	BOBBY ALTMAN	Culinary Photos	\$3,290.00
		Dining & Activities Photos	\$2,350.00
		Dining Photos	\$2,350.00
	BOJANGLES'	Myrtle Moms Show	\$6.22
	BOULINEAU'S IGA	Myrtle Moms Show	\$21.74
	BREAK MEDIA	Video Content	\$35,640.41
		Ice Shaker Promo	\$35,640.10
	COOK OUT NORTH MYRTLE	Myrtle Moms Show	\$2.07

DUNES GOLF AND BC	Ice Shaker Promo	\$97.06
FIN FIRST	VMB Mural	\$1,833.00
GARY LEE MAHMOUD	Ice Shaker Promo	\$878.73
GODADDY	Domain Names	\$1,115.06
GRAVITY FORMS	Chef Swap Website	\$243.46
HOLDEN MEDIA & ENTERTAINMENT LLC	CCMF Video Shoot	\$1,880.00
	Video Shoots	\$2,820.00
	Video Shoots	\$1,410.00
	Culinary Video	\$2,303.00
INNOVATIVE ARTISTS TALENT & LITERARY AGENCY NY INC	Ice Shaker Promo	\$5,640.00
JENNA GORDON CONSULTING	Video Expenses	\$257.36
	Jul Video Shoots	\$7,003.00
JOHANNA D. JONES	Finding Our Flavor	\$2,820.00
	Finding Our Flavor	\$2,820.00
	Finding Our Flavor	\$2,820.00
JULIE ELLIS	Life's a Beach Podcast	\$2,820.00
	Life's a Beach Podcast	\$2,820.00
	Life's A Beach Podcast	\$2,820.00
JULIO NAVARRO	MB Karaoke	\$470.00
	MB Karaoke	\$705.00
KATHRYN C. HEDGEPTH	MB History Blogs	\$169.20
	MB History Blogs	\$338.40
	MB History Blogs	\$338.40
KINETIC MEDIA PRODUCTIONS, LLC	Photos/Video	\$752.00
LEAD WITH LOVE TRAINING CO	Travel on the Spectrum	\$6,110.00
LESLIE PERKINS	Friends Trip Blog	\$47.00
	Sensory Friendly Blog	\$94.00
MATT SILK	Sensory Friendly Photos	\$836.60
MCDONALD'S	Myrtle Moms Show	\$2.37
MEDIA COAST	Website Development	\$528.74
MILES PARTNERSHIP, LLLP	VMB Website Host	\$52,875.00
MMGY GLOBAL LLC	Asset Development Jul	\$74,946.20
	Media Plan & Buy Jul	\$156,040.00
	Media Plan & Buy	\$67,588.05
	Asset Development Aug	\$74,946.20
	Media Plan & Buy Aug	\$156,040.00
	Meta Chat BOT	\$4,812.80
	Asset Development Sep	\$74,946.20
	Media Plan & Buy Sep	\$156,040.00
EMPLOYEE REIMBURSEMENT	Video Shoots	\$100.61
	Aug Photos/Video Shoots	\$92.36
MB STATE PARK	MB Karaoke Shoot	\$6.82
NORMAND NADON	Canadian Blogs	\$65.80
PHOTOSHELTER	Photo Sharing Platform	\$2,021.11
PIVOT PARKING	Ice Shaker Shoot	\$20.17
RELIC AGENCY	Podcast/Video Shows	\$46,451.98
	Podcast/Video Shows	\$40,811.98

		Podcast/Video Shows	\$40,811.98
	RIPLYE'S AQUARIUM	Sensory-Friendly Video Shoot	\$112.68
	ROYAL CLEANERS	Ice Shaker Shoot	\$23.90
	SCOTT SMALLIN PHOTOGRAPHY	Activities Photos	\$2,538.00
		Dining & Activities Photos	\$2,115.00
		Dining & Activities Photos	\$2,115.00
	SHELBI ANKIEWICZ	Gullah Geechee Fest	\$47.00
		Family Things To Do-Sports	\$65.80
		VMB Blogs	\$112.80
		VMB Blogs	\$112.80
	SHUTTERSTOCK	Photo Sharing Platform	\$4,699.06
	SYMPHONIC STARTER	MB Beats	\$18.79
	THE WORKSHOP LLC	Travel on the Spectrum	\$43,146.00
		Chef Swap Season 2	\$282,000.00
		Chef Swap Season 2	\$112,800.00
		Charlie's Place	\$141,000.00
		VMB Closed Captioning	\$4,700.00
		Charlie's Place	\$94,000.00
	TIFFANY DONITHAN	Social Media Posts	\$376.00
		Social Media Posts	\$376.00
		Social Media Posts	\$282.00
	TULSA CONNECT	Web Hosting	\$188.00
		Web Hosting	\$188.00
		Web Hosting	\$188.00
	UBER	Video Shoot	\$26.27
	VISUAL DESTINATIONS LLC	Web Design Services Jul	\$8,366.00
		Web Design Services Aug	\$8,366.00
		Web Design Services Sep	\$8,366.00
	WENDYS	Myrtle Moms Show	\$1.97
	WPENGINE.COM	PGS Website	\$95.00
	WWW.SOCIALVENU.COM	Video Advocacy Platform	\$282.00
	YOAST B.V. MERCHANTREFERE	Chef Swap Website	\$83.75
Creative/Content Development Total			\$1,857,513.74
Destination Publicity	AMERICAN AIRLINES	DC Media Conference	\$172.96
		DC Media Conference	\$52.20
		TMM	\$26.10
		TMM	\$26.10
	AMERICAN EXPRESS	Media Visit	\$696.00
		Media Visit	\$870.00
	AMEXGIFTCARD.COM	Media Visit	\$8.65
	ANDERSON OCEAN CLUB & SP	CCMF Media Visit	\$310.90
	BONFIRE A SMOKIN TAQUE	Media Visit Okra Magazine	\$42.87
	BURR & FORMAN LLP	Beach is for Everybody TM	\$207.49

	Beach Easy TM	\$331.99
	Beach is For Everybody TM	\$565.24
CAROLINA CHEESE AND PROV	Media Visit Okra Magazine	\$56.72
CAROLINA COUNTRY MUSIC FEST	CCMF Media Visit	\$16.44
	CCMF Media Visit	\$193.12
CHIVE BLOSSOM	Culinary Promo	\$105.46
	Media Visit	\$89.41
COOL IDEAS MARKETING	VMB Items	\$264.23
CROWN REEF	Traveling the Spectrum Promo	\$1,974.56
CROWNE PLAZA NATIONAL	TMM	\$10.71
CROWNE PLAZA WASHINGTON	TMM	\$418.75
DIGIMIND, INC	Social Media Tracking	\$9,309.00
FAHLGREN MORTINE	Jul Promos	\$28,840.50
	Media Visit	\$4,627.97
	Aug Promo	\$28,840.50
	Sep Promos	\$28,840.50
	Travel Writer Visit	\$1,161.70
FAVORITE-CHEF	Culinary Promos	\$217.50
FULLY PROMOTED	VMB Items	\$3,627.80
	VMB Items	\$2,226.27
	VMB Items	\$1,080.82
	Beer Trail Items	\$853.47
GREAT AMER BAGEL	PRSA	\$16.92
HARVEY HOUSE	PRSA	\$87.26
HILTON HOTELS-MONONA TER	PRSA	\$652.72
ISLAND VISTA	Media Visit Okra Magazine	\$939.78
KINGDOM DESIGNS, LLC	MMWM Items	\$34.06
KINGSTON RESORT OWNER LLC	Media Visit	\$674.50
LANDS END BUS OUTFITTERS	VBM Items	\$448.59
LOLEO JUICE BAR	Culinary Promo	\$26.20
MILK & HONEY COFFEE CAFE	Culinary Promo	\$21.40
	Chef Swap 2	\$60.08
MSE BRANDED SOUTH CAROLI	PRSA	\$29.20
EMPLOYEE REIMBURSEMENT	Mileage	\$139.63
NATIVE SONS	VMB Items	\$3,095.25
	VMB Items	\$1,131.00
	VMB Items	\$848.25
OFFICEMAX/DEPOT	July 4 Promo	\$268.02
RPS MYRTLE BEACH	PRSA	\$52.20
	TMM	\$52.20
SHINE - MYRTLE BEACH	Culinary Promo	\$60.87
SPRINGHILL INN & SUITE	Culinary Promo	\$625.84
THE PARSONS TABLE	Culinary Promo	\$128.97
THE TRESTLE CAFE & BAKERY	Media Visit Okra Magazine	\$55.09
HOOK & BARREL	Country Living & Parade Visit	\$296.13

	UBER TRIP	PRSA	\$47.24
	UBER TRIP	PRSA	\$19.10
	WICKED TUNA	CCMF Media Visit	\$126.69
	WINNA'S KITCHEN	Media Visit Okra Magazine	\$51.07
Destination Publicity Total			\$126,054.19
Digital	ALPHONSO INC	Aug Ads	\$112,883.66
	ATLAS OBSCURA INC	Summer Ads	\$70,950.00
		Summer Ads	\$70,950.00
	BANDWANGO, INC.	Marketing Platform	\$857.30
		Marketing Platform	\$857.30
	BANDWANGO, INC.	Marketing Platform	\$857.30
	BUZZFEED MEDIA ENTERPRISES INC	Jun Ads	\$19,498.90
		Jul Ads	\$22,839.36
		Aug Ads	\$14,090.11
	CONDE NAST	Aug Ads	\$33,605.58
	CONVERSANT, LLC	Jun Ads	\$29,726.94
		Jul Ads	\$42,980.67
		Aug Ads	\$51,801.34
	EXPEDIA	Feb Ads	\$14,467.01
		Feb Ads	\$24,206.46
		Mar Ads	\$15,548.97
		Mar Ads	\$27,283.32
		Apr Ads	\$14,774.52
		Apr Ads	\$21,663.09
		Jun Ads	\$14,505.89
		Jul Ads	\$20,140.29
	FACEBOOK	Jun Ads	\$3,555.07
	FLIP TO INC	DMO Marketing	\$142,786.87
	GENIUS.COM	Aug Ads	\$1,834.06
	H CODE MEDIA INC	Jun Ads	\$4,753.15
		Summer Ads	\$6,632.38
		Aug Ads	\$24,089.48
	JUN GROUP PRODUCTIONS LLC	Jun Ads	\$3,049.60
		Jul Ads	\$2,945.67
	MMGY GLOBAL LLC	Fall Media Plan	\$38,550.64
	MOBILEFUSE LLC	Mar Ads	\$22,732.64
	OGDEN PUBLICATIONS INC	Grit Magazine Sep Ads	\$15,254.25
		Grit Magazine Social Posts	\$354.75
	REDDIT INC ADS	Aug Digital Ads	\$30,363.56
	REVIVE MEDIA INC	Jun Ads	\$35,919.57
		Jul Ads	\$39,613.96
		Aug Ads	\$82,543.98
	SIGHTLY ENTERPRISES, INC	Aug Ads	\$8,356.02
	SOJERN INC	Jul Ads	\$3,168.40
		Aug Ads	\$10,187.55
		Aug Digital Ads	\$1,810.55
		Aug Digital Ads	\$4,529.12

	Aug Digital Ads	\$1,839.19
	Aug Digital Ads	\$3,633.91
	Aug Digital Ads	\$3,599.80
	Aug Digital Ads	\$6,602.51
	Aug Digital Ads	\$4,488.70
SPOTIFY USA INC	Jun Ads	\$4,389.63
	Jul Ads	\$27,520.73
	Aug Ads	\$21,302.08
STITCHER MEDIA LLC	Jun Ads	\$2,243.50
SXM	Podcast Ads	\$18,870.53
	Jul Ads	\$50,139.06
	Aug Ads	\$37,119.75
	Podcast Summer Ads	\$7,265.96
	Aug Ads	\$38,548.44
TASTEMADE, INC	Fall Ads	\$35,475.00
	Sep Ads	\$35,475.00
THE NEW YORK TIMES COMPANY	Jun Ads	\$53,354.85
	Aug Ads	\$24,679.10
TIK TOK INC	Jul Ads	\$4,283.91
	Jul Ads	\$34,658.99
	Aug Ads	\$4,276.95
	Aug Ads	\$29,006.09
TOUCHTUNES MUSIC COMPANY LLC	Fall Ads	\$780.29
	Aug Ads	\$24,189.11
TRAVEL DESK	Jun Ads	\$27,846.28
	Jul Ads	\$28,529.99
	Aug Ads	\$28,710.96
	Aug Ads	\$1,905.22
	Aug Ads	\$1,915.77
	Aug Ads	\$4,682.34
TRAVEL ZOO	Jun Ads	\$6,369.89
	Jul Ads	\$8,595.59
	Aug Ads	\$5,902.33
TRAVELSCAPE LLC	May Ads	\$15,034.04
TRIP ADVISOR	Jun Ads	\$14,688.00
	Feb Ads	\$1,632.26
	Jul Ads	\$19,813.62
	Aug Ads	\$20,297.42
VOX MEDIA LLC	Jun Ads	\$41,072.17
	Jul Ads	\$33,446.00
	Aug Ads	\$12,251.67
	Aug Ads	\$6,506.74
YAHOO AD TECH LLC	May Ads	\$5,456.85
ZETA GLOBAL CORP.	Jun Ads	\$8,789.51
	Jul Digital Ads	\$13,339.95
	Aug Ads	\$12,306.23
eTARGET	Email Marketing	\$5,321.25
Digital Total		\$1,905,676.44

General Consumer Promotion	AT&T PAYMENT	MWC Hotspot	\$65.18
	AVISTA RESORT	Ice Shakers Promo	\$573.09
	BLUESHIFT LABS INC	Ads Platform	\$66,504.07
	BOLO PROMOS & APPAREL LLC	MB Invitational/MB Bowl Promo Items	\$4,482.62
	CCMF, LLC	CCMF Entrance Sponsorship	\$14,100.00
	COASTAL DISTRIBUTION	Brochure Distribution Jul	\$29,375.00
		Out of Market Distribution	\$8,196.80
		Brochure Distribution Aug	\$29,375.00
		Brochure Distribution Sep	\$29,375.00
	COASTAL ENGRAVERS INC	Ice Shaker Promo	\$333.00
	COM-CONNECT LLC	Call Center & Chat Jul	\$25,551.08
		Call Center & Chat Aug	\$25,551.08
		Call Center & Chat Sep	\$25,551.08
	CROSS OVER MARKETING LLC	Fall Sports Sponsorship	\$1,018,333.33
		Sports Sponsorships	\$1,018,333.33
	DARLINGTON RACEWAY OF SC LLC	Fall Darlington Race Promo	\$12,220.00
	DAYSON DIAMOND YOUTH FOUNDATION	Seafood Fest Promo	\$9,400.00
	DESIGN THE SIGN LLC	CCMF Promo	\$588.12
	ELLIOTT REALTY LODGING	Ice Shakers Promo	\$10,785.81
	ESPN PRODUCTIONS	MBI Promo	\$35,250.00
	FEDEX OFFICE	CCMF Promo	\$640.38
	GOTPRINT.COM	July 4 Promo	\$161.39
	HOLLYWOOD WAX MUSEUM	Trip Giveaway Promos	\$436.38
	ICESHAKER	MB Invitational VMB Items	\$4,945.08
	INNOVATIVE ARTISTS TALENT & LITERARY AGENCY NY INC	City Pickle Sponsorship	\$4,286.40
	KROGER FUEL CTR	Ice Shaker Promo	\$31.78
	LUCKY DOG TELEVISION PRODUCTIONS	Beach Ball Classic	\$41,360.00
	MMGY GLOBAL LLC	City Pickle Promo	\$105,424.76
	MSE BRANDED SOUTH CAROLI	SCATR DC Trip	
	OFFICE DEPOT	July 4 Promo	\$145.91
	PITNEY BOWES	Postage	\$91.23
		Postage	\$386.48
		Postage	\$358.08
	RETAIL SPORTS MARKETING	Reeds Jewelry Promo	\$2,525.30
		Ultimate Fan Battle	\$971.42
		Best One Tire Promo	\$2,544.28
		Graco Promo	\$1,961.80
		World Chili Cookoff	\$94,000.00
		WWATB Promo	\$864.92
		Trip Giveaway Promos	\$3,525.00
	RPS MYRTLE BEACH	Ice Shaker Promo	\$19.74

	SPIKES BASEBALL LP	Baseball Sports Sponsorships	\$70,500.00
	SURF DREAMS, LLC	Car Cup Pro Am Surf Fest	\$2,820.00
	THE BREAKERS RESORT	CCMF Promo	\$6,279.29
	TRANS WORLD INTERNATIONAL, LLC	Worlds Strongest Man Promo	\$70,500.00
	UPS	Postage	\$668.09
		Postage	\$141.00
		Postage	\$663.06
		Postage	\$52.55
		Postage	\$404.00
	USPS	Postage	\$1,218.72
		Postage	\$1,174.18
		Postage	\$673.25
	UNDERDOG & VENTURE TEAM LLC	City Pickle Sponsorship	\$5,758.51
		City Pickle Sponsorship	\$5,758.52
	WOLLMAN RINK NYC	City Pickle Sponsorship	\$32,900.00
General Consumer Promotion Total			\$2,828,135.09
Group Sales	2052-WIN CNBC NEWS DR6	SYTA	\$2.72
	3281 MYR STARBUCKS 66141	Connect Sports	\$4.96
	44 & KING	JEMS Site	\$79.24
	ABRAHAM PRODUCTIONS, INC	Singing in the Sun Marketing	\$14,100.00
	AIRBRUSH EVENTS	ASAE	\$5,118.30
	ALT HOTEL WINNIPEG	SYTA	\$787.26
		SYTA	\$4.80
	AMATEUR SPORTS ALLIANCE OF NORTH AMERICA	Site Visit	\$992.83
	AMERICAN AIRLINES	Connect Sports Fall	\$360.40
		Destinations SE	\$341.60
		NCAA Meeting	\$228.79
		OMCA	\$631.54
		SPORTS Relationship	\$500.28
		TAP	\$37.60
		TAP	\$37.60
		Destinations SE	\$341.61
		NCAA Meeting	\$51.71
		PFA	\$407.40
		ARFF	\$360.39
		Connect	\$56.40
		NCAA Symposium	\$66.73
		SMM	\$469.62
		TEAMS Conference	\$548.41
	VSAE	\$538.06	
	AMZN MKTP	FAM	\$74.01
		Site Visit	\$35.31
	ASSOCIATION EXECUTIVES OF NORTH CAROLINA	ASAE	\$1,502.12
		AENC	\$272.60
		AENC	\$4,662.40

	AENC	\$911.80
ATL VARASANO'S	ASAE	\$22.80
ATLANTA AIRPORT	ASAE	\$15.12
AVIVA BY KAMEEL	ASAE	\$37.08
	ASAE	\$23.64
BARLINES OMNI NASHVILLE	Meetings Today Live	\$15.89
BIRDIEBOX	SPORTS Relationship Show	\$2,555.36
BLUEBERRY'S GRILL NMB	Iowa State Site	\$147.76
BOBS STEAK AND CHOP NSH	Meetings Today Live	\$67.00
BODEGOES RESTAURANT WORKE	SYTA	\$7.15
BOLO PROMOS & APPAREL LLC	SASA Meeting Support	\$1,649.60
BP SCOTCHMAN	Iowa State Site	\$36.13
	LEA Site	\$14.10
BRIOCHE DOREE	Connect Sports	\$16.14
BROOKGREEN GARDENS GIF	Iowa State Site	\$8.46
BROWNS SOCIALHOUSE PORTAG	SYTA	\$18.62
BRUCE HIGHBERG	MYR FAM Tour	\$885.34
BRYAN ENSEL	SEAHO Site	\$479.95
BUDGET RENT A CAR	NCAA Symposium	\$274.00
BLACK MEETINGS & TOURISM	May/Jun Digital Ads	\$7,520.00
	Aug Digital Ads	\$3,760.00
	Sep/Oct Meetings Ads	\$7,520.00
CANTINA LAREDO	Connect	\$45.48
CAROLINA ALE HOUSE	TCS Baseball Site	\$40.32
CAROLINA LIMO & COACH	Connect FAM	\$1,236.10
CAROLINA ROADHOUSE	Big Shots Site	\$78.96
	ASANA Softball Site	\$165.10
	Sports Symposium	\$34.87
CARRIE RIVERA	FAM Expenses	\$1,492.12
CHECK WHC INC.	Esports Travel Summit	\$12.47
CIRCLE K	GSAE	\$29.49
	NADDI Site	\$11.04
	SEAHO Site	\$23.51
	S.P.O.R.T.S Conference	\$1,456.50
CLT TODAY TERMINAL	Esports Travel Summit	\$5.14
CONNECT	Meetings Banner Ads	\$9,400.00
	Connect	\$3,431.00
	Connect	\$3,630.74
	Connect Sports	\$3,630.74
	Connect Sports	\$6,862.00
	Connect Sports Sponsorship	\$13,630.00
COWBOY JACKS- DOWNTOWN	Connect Sports	\$29.14
CROISSANTS BISTRO & BAKERY	Iowa Site	\$80.49
CROOKED HAMMOCK	NTBA Site	\$94.29
CROWN AWARDS INC	Connect	\$58.44
CVENT	Ads Platform	\$37,259.06
COMPETE SPORTS DIVERSITY COUNCIL	Compete Sports Diversity	\$3,285.30

DAGWOOD'S DELI & SPORTS BAR	NTBA	\$56.30
DAILY DOSE COFFEE BAR	Esports Travel Summit	\$4.59
DAVE & BUSTER'S, INC.	MB Bowl Event	\$10,996.36
DELTA AIRLINES	Connect Marketplace	\$569.08
	ASAE	\$355.13
	ASAE	\$757.26
	ASAE	\$56.40
	SYTA	\$56.71
DNCSS MN TWINS CONCESS	Connect Sports	\$74.54
DOLLAR TREE	Trade Show Supplies	\$5.08
DOUBLETREE MYRTLE BEACH	FAM Tour	\$940.00
	Site Visit	\$378.90
DRIFT MYRTLE BEACH	Table Tennis Site	\$36.03
DUE NORTH CONSULTNG INC	Sports Ads	\$18,800.00
DUNKIN	Sports Alliance Meeting	\$57.03
DUNN BROTHERS COFFEE	Connect	\$12.20
EDLEN ELECTRICAL- AT	ASAE	\$279.81
	ASAE	\$227.53
EMBASSY SUITES	TAP	\$112.67
EMPLOYEE REIMBURSEMENT	AENC	\$25.38
	ASAE	\$241.10
	Meetings Live	\$14.10
ENTERPRISE RENT-A-CAR	GSAE	\$193.98
	NADDI Site	\$64.66
	AENC	\$397.76
	Iowa State Site	\$197.53
	LEA Site	\$132.94
	SEAHO Site	\$132.94
ENVENTS LLC	Registration	\$6.91
EVANGELICAL CHURCH ALLIANCE	MYR FAM Tour	\$813.25
EVENTCONNECT SOFTWARE LLC	FAM Expenses	\$1,236.48
EVOLVE BY HUDSONST	SYTA	\$5.92
EXPEDIA	City Pickle Sponsorship	\$818.74
F AND B HILTON SKYWATER	Connect	\$17.65
FACEBOOK	Jun Group Tour Ads	\$460.62
	Jul Group Tour Ads	\$1,548.98
	Aug Group Tour Ads	\$1,525.68
FARMERS MARKET E CLT	Esports Travel Summit	\$21.81
FLORIDA SOCIETY OF ASSOCIATION EXECUTIVES INC	Directory Listing	\$277.30
FOXTROT DIGITAL INC	Digital Group Planner	\$3,419.48
FULLY PROMOTED	VMB Items	\$925.64
	VMB Items	\$2,924.50
	VMB Items	\$650.07
GATHER NEXT DOOR-SMB	Destinations SE	\$40.50
GOOGLE ADS	Jun Meetings Ads	\$9,474.31
	Jun Sports Ads	\$15,197.56
	Jun Group Tour Ads	\$1,619.73
	Jul Group Tour Ads	\$2,667.58

	Jul Meetings Ads	\$9,789.69
	Jul Sports Ads	\$14,128.05
	Aug Group Tour Ads	\$973.74
	Aug Meetings Ads	\$7,484.65
	Aug Sports Ads	\$7,206.32
GREAT AMER BAGEL B CLT	TAP	\$0.91
GREAT BEAUFORT PORT ROYA	Accent East	\$470.00
GREAT WRAPS PEACHTREE	ASAE	\$15.09
GROUP TOUR MAGAZINE	Aug Ads	\$1,410.00
	Youth Travel Planner	\$3,290.00
GROUP TRAVEL LEADER	Sep Issue	\$2,820.00
GTS THEATRE	MYR FAM	\$56.40
GUS'S WF FRIED CHICKEN	ASAE	\$40.10
GUSTO NORTH	SYTA	\$15.32
H2C D RUM BAR & GR CLT	NCAA Symposium	\$20.39
HARGROVE LLC	ASAE	\$5,441.78
	ASAE	\$481.82
	ASAE	\$329.00
HELLS KITCHEN - MINN	Connect	\$52.23
HELMS BRISCOE PERFORMANCE GROUP INC	Ads Platform	\$9,870.00
HILTON GLOBAL FND/TMAF	Connect	\$3.76
HILTON HOTELS	Connect	\$690.61
HOLIDAY INN	TAP	\$2.82
HOLLYWOOD PICTURES	FAM Photo	\$37.17
HUNGRY PALATE BAR &	AENC	\$29.52
HYATT PLACE CHARLESTON	GSAE	\$483.27
	GSAE	\$37.56
HYATT REG MNNEAPOLIS F&B	Connect Sports	\$138.69
HYATT REGENCY INDIANAP	NCAA Symposium	\$231.20
HYATT REGENCY MINNEAPOLI	Connect Sports	\$902.45
HYATT REGENCY ROCHESTER	TAP	\$691.18
EMPLOYEE REIMBURSEMENT	Connect Sports	\$9.40
I LUV PHO BUFORD HWY	ASAE	\$43.84
KENILWORTH MEDIA INC	Sports Events Ads	\$3,760.00
	Sports Events Ads	\$3,760.00
KINGSTON RESORT OWNER LLC	America As You Like It FAM	\$313.73
	ESPN Site	\$326.29
	NADDI Site	\$172.34
LA PARRILLA 12 ATLANT	ASAE	\$22.75
LINKEDIN ADS	Jul Meetings Ads	\$2,326.85
	Jul Sports Ads	\$2,276.34
LS TRADITION CLUB	Syracuse Esports	\$160.60
LUCID COAST CANDLE CO	FAM Supplies	\$61.48
LYFT	ASAE	\$49.28
	ASAE	\$149.93
	Connect Sports	\$67.86
	Destinations SE	\$59.33

MARCO PROMOTIONAL PROD	Fam Supplies	\$473.56
MARINA INN AT GRANDE DUNES	ESPN Site	\$243.08
	ESPN Site	\$972.34
MARKER 92	Destinations SE	\$112.22
	Destinations SE	\$179.63
MARKETING DEPOT	VMB Items	\$3,098.24
	VMB Items	\$3,506.20
MARKETPLACE	TAP	\$28.09
MARLA DUCHATELLIER	MYR FAM Tour	\$878.80
	MYR FAM Tour	\$918.06
MARRAKECH CASABLANCA MED	TAP	\$13.59
MARRIOTT ATL MARQUIS	ASAE	\$236.62
	ASAE	\$38.53
	ASAE	\$40.36
	ASAE	\$223.37
	ASAE	\$446.74
	ASAE	\$828.28
	ASAE	\$1,520.15
MCDONALD'S	AENC	\$8.52
MHD SERVICES	FAM/Site Visits	\$44.95
	Specialty Market Promo Jul	\$4,309.90
	Specialty Market Promo Aug	\$4,309.90
	Specialty Market Promo Sep	\$4,309.90
MIMOSAS	ASANA Softball Site	\$103.10
MINNEAPOLIS AIRPORT	Connect	\$8.52
MOJOS MARINA BAR	ASANA Softball Site	\$245.21
MPI-CC	Sponsorship	\$2,350.00
MSE BRANDED SOUTH CAROLI	TAP	\$12.13
	Meetings Today Live	\$13.86
	ASAE	\$24.48
	Connect	\$28.48
	Destinations SE	\$21.05
MSP POD1 SHOYU	Connect	\$25.23
MSP TWINBURGER AND TAP	SYTA	\$26.07
MY BLACK CAR RIDE	Connect Event	\$855.40
EMPLOYEE REIMBURSEMENT	RS Tours Site	\$5.41
	FAM Mileage	\$81.28
NATIONAL ARCHERY IN THE SCHOOLS PROGRAM INC	Marketing Support	\$14,100.00
NATIONAL TRAVEL BASKETBALL ASSOCIATION LLC	Marketing Support NTBA	\$18,800.00
	FAM Expenses	\$179.82
NETRONIX CORP	ASAE	\$470.00
NEWS 2U	TAP	\$4.03
NOOBAR MARKET	TAP	\$5.63
	TAP	\$17.76
NORTH CAROLINA STATE UNIVERSITY	SEAHO Site	\$213.84

NORTHSTAR TRAVEL MEDIA	Destination Guide Meetings	\$14,100.00
	Sports Insta Takeover	\$2,820.00
	Jul Sports Ads	\$2,820.00
	Destinations SE	\$4,700.00
	Destinations SE	\$1,880.00
NYF #3233	SYTA	\$9.79
OFFICE MAX/DEPOT	ASAE	\$6.07
	Connect	\$907.46
	SYTA	\$43.13
OMNI NASHVILLE	Meetings Today Live	\$1,272.61
PAPPASITO	ASAE	\$59.01
PARIS SPORTS MANAGEMENT	Conference	\$1,022.54
	Esports Conference	\$1,969.82
	Site Visits	\$2,442.20
	Sports Promo Jul	\$15,444.20
	Sports Promo Aug	\$15,444.20
	Sports Site Visits	\$2,247.77
	Sports Tradeshows	\$1,393.62
	Connect	\$1,909.04
	NCAA Symposium	\$507.31
	Expenses	\$520.35
	Sports ETA	\$757.08
	Sports Promo Sep	\$15,444.20
	TEAMS Conference	\$13,669.15
PAYPAL *GROUP	SMM	\$1,875.30
PF CHANGS	ASAE	\$45.54
	Connect	\$33.63
PHIL WALDREP EVANGELISTIC ASSOCIATION INC.	Meetings Support	\$6,580.00
PINCHERS CRAB SHACK -	Destinations SE	\$111.35
PIRATES VOYAGE SC TICKETING	SYTA Site	\$63.48
PIZZA LUCE	Connect	\$50.51
POPSHELF	SASA Support	\$132.44
POST UP STAND	Tradeshow	\$2,292.78
POST UP STAND	E-Sports Banners	\$337.03
PROFESSIONAL FRATERNITY	PFA	\$1,104.50
PROFORMA EXECUTIVE BUSINESS SERVICES	VMB Items	\$1,864.77
	VMB Items	\$6,315.63
PRST ONLINE PAYMENTS	Welcome Center FAM	\$460.60
PITNEY BOWES	Postage	\$2.17
	Postage	\$30.57
	Postage	\$3.05
REXALL PHARMACY	SYTA	\$4.41
ROC FLIGHTDECK DINER 4113	TAP	\$5.92
RPS MYRTLE BEACH	Esports Travel Summit	\$45.12
	Iowa State Site	\$3.76
	Meetings Today Live	\$47.00
	ASAE	\$56.40

	ASAE	\$37.60
	Connect	\$56.40
	Destinations SE	\$47.00
	NCAA Symposium	\$33.84
SCOTLAND YARD	Esports Travel Summit	\$59.50
SEA CAPTAINS HOUSE -	SEAHO Site	\$183.62
SHELL OIL	NCAA Symposium	\$25.52
SHERATON MRTLE BCH CONV	Table Tennis Site	\$162.86
SOUTH CAROLINA SPORTS ALLIANCE	Sports Promo	\$1,410.00
	TEAMS	\$1,534.97
SP PAISLEYPARK	Connect	\$310.20
SPEEDWAY	AENC	\$109.06
SPIRIT AIRLINES	City Pickle Sponsorship	\$111.65
SPORTS EVENTS & TOURISM ASSOCIATION	Sports Ads	\$1,222.00
	Sports Ads	\$18,753.00
SPORTS FACILITIES MANAGEMENT LLC	Q2 MBSC Expenses	\$5,006.97
ST ELMO	NCAA Symposium	\$141.44
STAMATS MEETINGS MEDIA INC	Meetings Today Sports Ads	\$1,410.00
	Meetings Today Ads	\$1,880.00
	Meetings Today Sports Ads	\$1,410.00
	Meetings Today Ads	\$4,230.00
	Meetings Today Aug Ads	\$1,880.00
	Meetings Today Aug Ads	\$2,585.00
	Meetings Today Ads	\$4,230.00
STARBUCKS STORE	Joey G Esports	\$9.30
STETSON CONVENTION SERVICES	Connect Marketplace	\$432.40
	Connect	\$667.02
SUBWAY	NCAA Symposium	\$14.94
SUMMER HOUSE CLT	Connect	\$35.38
	Connect Sports	\$92.40
	Destinations SE	\$24.40
SURF WATER PROMOTIONS	TAP	\$174.28
SYTA	SYTA	\$32.90
EMPLOYEE REIMBURSEMENT	Mileage	\$97.29
T2H ADVERTISING	MBSC Web Host	\$112.80
	MBSC New Website	\$5,992.50
TANYA BAKER	MYR FAM	\$502.99
TARGET	Trade Show Supplies	\$16.00
	Connect	\$8.64
TEAM TRAVEL SOURCE	FAM	\$525.20
TGI FRIDAYS	ASAE	\$43.43
THE DEVIL'S ADVOCATE	Connect	\$46.33
THE GRUMPY MONK	Triple Crown Sports Site	\$105.35
THE HANGOUT	R S Tours Site	\$64.76
THE LOOSE MOOSE TAP & GRILL	Esports Travel Summit	\$45.92

THE NEWS ROOM INC	Connect Sports	\$19.23
THE PRINTING PORT	Tour & Travel Planner	\$1,408.70
THE RIPKIN EXPERIENCE	Baseball Sponsorship	\$320.48
THE UPS STORE	Connect Sports	\$184.33
THE VIP EXPERIENCE	Connect	\$1,062.14
TIM HORTONS	SYTA	\$13.64
TLC/NATIONAL CONVENTION	ASAE	\$337.39
TORONDA WEBB	FAM Tour	\$336.33
TOTAL DISPLAYS	Sports Trade Show	\$7,024.62
	Sports Banners	\$4,683.08
TRAVEL DESK	Group Tour Jun Ads	\$1,756.33
	Meetings Jun Ads	\$7,472.45
	Sports Jun Ads	\$5,464.83
	Jul Group Tour Ads	\$1,899.80
	Sports Jul Ads	\$5,310.14
	Group Tour Aug Ads	\$1,813.05
	Meetings Aug Ads	\$7,134.00
	Sports Aug Ads	\$5,127.60
TRIPLE CROWN SPORTS INC	Marketing Support	\$18,800.00
TST* BRITS	Connect Sports	\$172.62
TST* THE DEVIL'S ADVOCATE	Connect Sports	\$44.83
U.S. TOURS	Select Traveler Ads	\$846.00
UBER TRIP	ASAE	\$32.48
	ASAE	\$136.71
	Connect Sports	\$57.75
	Destinations SE	\$40.19
UBER CANADA	Esports Travel Summit	\$45.41
	Esports Travel Summit	\$44.32
UNO MUSTACHIO	Esports Travel Summit	\$29.04
UPS	Postage	\$50.64
	Postage	\$171.10
	Postage	\$372.01
VIKING AIRPORT TAXI	Connect	\$46.19
VIRGINIA SOCIETY OF ASSOCIATION EXECUTIVES	Sep Conference	\$32.90
W HOTELS	Connect	\$1,018.50
WALMART.COM	MYR FAM	\$336.05
WESTIN (WESTIN HOTELS)	Esports Travel Summit	\$728.96
	Destinations SE	\$1,111.00
	Esports Travel Summit	\$10.65
WHISKEY RIVER E CLT	Esports Travel Summit	\$26.04
	Meetings Today Live	\$20.03
WICKED TUNA - MI	FAM Joker Site	\$244.46
	Iowa State Site	\$226.30
WINSTON SALEM MARRIOTT	AENC	\$545.30
	AENC	\$26.82
XCARET MEXICAN GRILL	AENC	\$25.05
YANKEE LINE	Group Fall FAM	\$798.81
YELLOW CAB	Meeting Today Live	\$41.12

	YWG URBAN CRAVE	SYTA	\$16.98
	YYZ DISTILLERY BAR T3 TB	Esports Travel Summit	\$14.66
	EMPLOYEE REIMBURSEMENT	ASAE	\$10.34
		Connect Marketplace	\$23.50
Group Sales Total			\$624,732.99
International Promotion	BRAND USA	Integrated International Campaign	\$79,618.00
	CROOKED HAMMOCK MYRTLE	America As You Like It FAM	\$189.97
	ENVOY NETWORK INC	Canada Distribution Jun	\$646.18
		Canada Distribution Aug	\$446.66
	EXPEDIA	Canada Digital Ads	\$1,342.31
	EXPRESSWATERSPORTS	America As You Like It FAM	\$329.00
	FACEBOOK	Jun Digital Ads	\$7,354.51
		Jul Digital Ads	\$7,799.98
		Aug Digital Ads	\$7,743.91
	GOOGLE ADS	Jun Digital Ads	\$3,355.28
		Jul Digital Ads	\$6,126.47
		Aug Digital Ads	\$7,288.37
	HOOK & BARREL	America As You Like It FAM	\$220.01
	KINGSTON RESORT OWNER LLC	America As You Like It FAM	\$17.37
	MEDIPAC INTERNATIONAL COMMUNICATIONS INC	CSA News Summer	\$8,758.92
		CSA News Ads	\$8,758.92
	PULSE TRAVEL MARKETING LTD	Canada PR Promos	\$4,230.00
		Canada Promo Groups	\$4,230.00
	SCUBA EXPRESS	America As You Like It FAM	\$20.73
	TRAVEL DESK	Canada Display Ads	\$7,794.52
		UK Display Ads	\$4,989.71
		Canada & UK Digital Ads	\$20,953.81
		Aug Canada Ads	\$12,618.90
		Aug UK Ads	\$8,837.98
	TRAVEL SOLUTIONS BY DESIGN CORP	TMAC	\$1,108.00
		ACTA Promo	\$367.85
		CAA Travel South	\$1,072.91
		Canada Outdoor Ads Jul	\$235.00
		Jul Canada Promo	\$8,022.26
		Canada Promos	\$404.97
Mileage		\$189.63	
Aug Canada Promo		\$8,021.34	
Canada Outdoor Ads Aug		\$235.00	
International Promotion Total			\$223,328.47
Outdoor & Integrated Packages	AFAR, LLC	Jun Ads	\$45,100.00
	GARDEN AND GUN MAGAZINE, LLC	Jun Digital Ads	\$41,000.00
		Aug Ads	\$45,100.00
	MEREDITH CORPORATION	Southern Living Ads	\$9,700.27
Southern Living Jun Ads		\$18,496.58	

		Southern Living Jul Ads	\$18,842.20
		Magnolia Magazine Ads	\$79,950.00
		Southern Living Sep Ads	\$92,250.00
		Southern Living Digital Ads	\$8,964.74
	OGDEN PUBLICATIONS INC	Grit Magazine Summer Ads	\$17,630.00
	PROJECT X MEDIA INC	OOM Billboards	\$23,152.70
		OOM Billboards	\$30,233.40
		OOM Billboards	\$15,077.60
		OOM Billboards	\$6,510.80
	SOUTHBOUND PUBLISHING INC	Okra Magazine Ads	\$5,608.80
	THE STREET	Jun Ads	\$14,886.68
Outdoor & Integrated Packages Total			\$472,503.77
Research	CZER-LMI	Cost of Living Calculator	\$322.00
	COSTCO WHSE	Next Factor Research	\$41.54
	DAGWOODS DELI	Next Factor Research	\$459.53
	FLIP TO INC	Destination Analytics	\$55,200.00
	HOMWOOD SUITES	Next Factor Research	\$956.84
	KEY DATA	Data Dashboard	\$20,942.44
	LONGWOODS INTERNATIONAL USA INC	Tourism Visitor Research	\$13,570.00
	LUCKIE & COMPANY LLC	Jun Services	\$30,981.00
		Ads Platform	\$26,790.00
		Jul Services	\$30,981.00
		Visitor Analytics	\$23,000.00
		Aug Services	\$30,981.00
	MMGY GLOBAL LLC	Brand Perception Study	\$10,350.00
		Travel Data 2022	\$10,543.20
	NEXTFactor Enterprises Inc	Tourism Research Jul	\$19,345.55
		Tourism Research	\$19,345.55
		Tourism Research	\$19,345.55
	PATLIVE	Visitor Tracking	\$334.19
		Visitor Research	\$343.20
		Visitor Tracking	\$342.32
	U.S. TRAVEL ASSOCIATION	Accessibility Travel	\$4,600.00
Research Total			\$318,774.91
Social & Search Media	FACEBOOK	Jun Ads	\$12,100.87
		Jun Ads	\$63,398.59
		Jul Digital Ads	\$2,891.99
		Jul Digital Ads	\$10,636.00
		Jul Ads	\$68,711.46
		Visitor Guide Ads	\$6,713.00
		Aug Ads	\$12,597.18
		Aug Ads	\$64,697.96
		Aug Visitor Guide Ads	\$7,477.00
		GOOGLE ADS	Jun Ads
	Jul Digital Ads		\$155,154.94
	Aug Ads		\$139,844.92
	LINKEDIN ADS	Aug Meetings Ads	\$3,126.95

		Aug Sports Ads	\$3,096.06
	MICROSOFT ADS	Jun Ads	\$10,953.48
		Jul Digital Ads	\$12,782.05
		Aug Ads	\$10,953.55
	MMGY GLOBAL LLC	Social & Search Media Jul	\$25,542.00
		Social Media Influencer	\$770.65
		Social & Search Media Aug	\$25,542.00
		Social & Search Media Sep	\$25,542.00
	PINTEREST ADS	Jun Ads	\$2,376.00
		Jun Ads	\$28,486.69
		Jul Ads	\$72,922.77
		Aug Ads	\$2,502.72
		Aug Ads	\$71,641.55
	TIK TOK INC	Jun Ads	\$3,300.23
		Jun Ads	\$52,416.12
		Jul Ads	\$181,903.16
	WWW.SOCIALVENU.COM	Video Host Platform	\$212.85
		Social Video Platform	\$212.85
Social & Search Media Total			\$1,275,960.34
Television	ALPHONSO INC	Jul Ads	\$109,083.10
	AMPERSAND	May Cable Ads	\$7,120.73
		Cable TV Ads Jul	\$189,268.54
		Cable TV Ads Jun	\$330,824.77
	CROSS OVER MARKETING, LLC	Stand Up To Cancer Promo	\$525,000.00
	GSTV DESTINATION MEDIA INC	Jun Ads	\$55,076.79
		Jul Ads	\$28,922.38
	HULU, LLC	Apr Ads	\$50,125.04
		May Ads	\$57,212.87
		Jun Ads	\$55,232.92
		Jul Ads	\$50,300.99
	MIQ DIGITAL USA INC	Jun Ads	\$78,699.85
		Jul Ads	\$65,899.96
		Aug Ads	\$54,048.85
	NBC UNIVERSAL	May Ads	\$48,384.00
		Jul Ads	\$53,685.47
		Jun Ads	\$54,664.27
	UNDISCOVERED PRODUCTIONS LLC	Undiscovered America Sponsorship	\$25,200.00
Television Total			\$1,838,750.53
Grand Total			\$11,788,784.06