

**Myrtle Beach Area Chamber of Commerce -1% TDF
July - September 2022 Tourism Investments**

Accountability Category	Paid To	Memo	TDF Amount	
Air Service	EXPEDIA	May Digital Ads	\$ 12,148.70	
	FACEBOOK	Aug Digital Ads	\$ 41,580.29	
		SWA Digital Ads	\$ 8,718.67	
		June Digital Ads	\$ 40,540.31	
		SWA Digital Ads	\$ 8,499.12	
		July Digital Ads	\$ 41,647.83	
		SWA Digital Ads	\$ 8,629.96	
		GOOGLE ADS	Aug Digital Ads	\$ 12,234.52
		June Digital Ads	\$ 17,220.00	
		July Digital Ads	\$ 16,459.45	
	KAYAK SOFTWARE CORPORATION	June Digital Ads	\$ 12,046.40	
		July Digital Ads	\$ 5,557.34	
		Aug Digital Ads	\$ 6,067.46	
	SOJERN INC	May Digital Ads	\$ 20,197.23	
		June Digital Ads	\$ 19,794.73	
		July Digital Ads	\$ 19,531.21	
		Aug. Digital Ads	\$ 19,358.73	
	TRAVEL DESK	June Digital Ads	\$ 85,738.02	
		SWA Digital Ads	\$ 6,560.76	
		Avelo Digital Ads	\$ 1,297.91	
		Avelo Digital Ads	\$ 5,496.63	
		July Digital Ads	\$ 37,654.99	
		SWA Digital Ads	\$ 6,785.08	
		Aug. Digital Ads	\$ 13,450.73	
		Avelo Digital Ads	\$ 6,922.48	
		SWA Digital Ads	\$ 6,780.99	
		TRAVELSCAPE LLC	June Digital Ads	\$ 11,749.56
	July Digital Ads		\$ 13,223.93	
	Air Service Total			\$ 505,893.03
	Creative Development	963 FILM GROUP	Video & Editing	\$ 6,674.00
			Video & Editing	\$ 5,640.00
		ACF	Chef Swap Website	\$ 141.47
ASHLEE MORROW CARSON		June Blog Articles	\$ 291.40	
		Pride Month Events Blog	\$ 47.00	
		July Blog Articles	\$ 225.60	
ASHLEY DANIELS		June Blogs	\$ 225.60	
		Aug Blogs	\$ 253.80	
BATTLE STRATEGIES LLC		FB Live, Blogs & Posts	\$ 1,163.24	
BURR & FORMAN LLP		Chef Swap TM	\$ 329.00	
		Escape to Beach TM	\$ 282.24	
		VMBSC TM	\$ 282.24	
DELVIN R CHOICE		You Tube Content-July	\$ 1,692.00	
		You Tube Content-Aug	\$ 1,692.00	
		You Tube Content-Sept	\$ 1,692.00	
DESIGN THE SIGN LLC		Chef Swap Car Magnets	\$ 80.94	
		Chef Swap Signs	\$ 64.55	
DYLAN FOSTER		On The Hook July Shoot	\$ 2,820.00	
		On The Hook Aug Shoot	\$ 2,820.00	
DAGWOODS DELI		MMWM Podcast	\$ 80.36	
EL CERRO MEXICAN		MMWM Podcast	\$ 53.35	
ENVATO	Ad Design	\$ 26.32		
GRAVITY FORMS	Chef Swap Website	\$ 243.46		
GO DADDY	Domain Names	\$ 475.33		

HOLDEN MEDIA AND ENTERTAINMENT LLC	YouTube Content	\$ 6,909.00
	Video Shoot	\$ 4,230.00
IK GLING	Chef Swap Website	\$ 44.18
WRAPS INK	Brochure Racks Adv	\$ 1,052.46
JOHANNA D. JONES	Finding Our Flavor	\$ 2,115.00
	Chef Swap Promotion	\$ 6,768.00
EMPLOYEE REIMBURSEMENT	Video Shoot OOP	\$ 42.58
JOHN R GARBER	MBACVB Trademark	\$ 846.00
	VMBRSA Trademark	\$ 846.00
JULIO NAVARRO	Myrtle Beach Karaoke	\$ 1,645.00
KATHRYN C. HEDGEPTH	June Articles/Blogs	\$ 338.40
	July Articles/Blogs	\$ 338.40
	Aug Articles/Blogs	\$ 338.40
KIM STUDIOS LLC	Video & Editing	\$ 3,384.00
MEDIA COAST	VMB Web Maintenance	\$ 793.12
MMGY GLOBAL LLC	Asset Dev July	\$ 67,445.00
	Beach W/ Best TV Spot	\$ 3,384.00
	Media Plan & Buy July	\$ 111,653.20
	Social Media Programs July	\$ 19,965.60
	Asset Dev Aug.	\$ 67,445.00
	Media Plan & Buy Aug	\$ 111,653.20
	Social Media Programs Aug	\$ 19,965.60
	Asset Dev. Sept	\$ 67,445.00
	BWTB TV Shoot	\$ 4,653.00
	BWTB TV Shoot OOP Expenses	\$ 8,211.84
	Media Plan & Buy Sept	\$ 111,653.20
	Social Media Programs Sept	\$ 19,965.60
	Media Planning & Buy Sept	\$ 32,373.60
	TV Spot	\$ 4,700.00
OXYGEN APP	Chef Swap Website	\$ 140.51
PAUL GRIMSHAW	Blog Music Videos	\$ 282.00
	Music Blogs	\$ 169.20
REBECCA ELIZABETH JEFFREYS	May Autism Friendly Blogs	\$ 159.80
	August Autism Friendly Blogs	\$ 178.60
	July Autism Friendly Blogs	\$ 178.60
RELIC AGENCY	Podcast Adv	\$ 5,640.00
	Podcast Adv	\$ 5,640.00
	Podcast Adv	\$ 5,640.00
SCOTT SMALLIN PHOTOGRAPHY	Dining/Activities Photography	\$ 2,115.00
	Dining/Activities Photography	\$ 2,115.00
	Dining/Activities Photography	\$ 2,115.00
SIMPLEVIEW	Act On/Support June	\$ 4,201.80
	Act-On-Support, Hosting, SQL Box	\$ 14,034.88
	Act-On/Support Aug	\$ 4,201.80
	Act-On/Support Sept	\$ 4,201.80
SQ WINNA'S KITCHEN	PR Social Shoot	\$ 102.84
THE WORKSHOP LLC	VMB Film shoot	\$ 25,900.76
	VMB Film Shoot	\$ 21,620.00
	VMB TV Spot	\$ 1,880.00
	Fall TV spot	\$ 6,926.86
	Travel On Spectrum	\$ 235,000.00
	Chef Swap TV Spot	\$ 4,465.00
	Chef Swap Promotion	\$ 169,200.00
TULSA CONNECT	Website Hosting	\$ 188.00
	Website Hosting	\$ 188.00
	Website Hosting	\$ 188.00
USERWAY	Website Accessibility	\$ 309.26

		Website Accessibility	\$ 309.26
		Website Accessibility	\$ 309.26
	VISUAL DESTINATIONS LLC	Web Design July	\$ 8,366.00
		Web Design August	\$ 8,366.00
		Web Design September	\$ 8,366.00
	VIMEO PRO	Video Hosting Subscription	\$ 245.90
	WP ENGINE	Website Hosting	\$ 1,183.46
	YOAST B.V.	Chef Swap Website	\$ 93.99
Creative Development Total			\$ 1,251,722.86
Destination Publicity	2077-CLT CNBC News B4	IPW Meal	\$ 2.70
	ASHLEE MORROW CARSON	Aug Blog Artides	\$ 122.40
	ALABAMA THEATRE	Lifetime Film Site Visit	\$ 72.00
	AMERICAN EXPRESS	Trip Giveaway	\$ 36.00
	BOLO PROMOS & APPAREL LLC	VMB Beach Balls	\$ 501.48
	CREPE CREATION CAFÉ	USA Today Media Visit	\$ 35.50
	CARAVELLE RESORT	Media Visit	\$ 353.10
	CAROLINA OPRY	Lifetime Film Site Visit	\$ 72.00
	DESIGN THE SIGN LLC	Art Trail Signage	\$ 423.00
	DIGIMIND, INC	Social Media Tracking	\$ 7,704.00
	FAHLGREN MORTINE	June Services	\$ 11,016.00
		ATL Media Mission	\$ 4,400.99
		Satellite Media Tour	\$ 1,674.00
		Sensory Friendly Influencers	\$ 458.99
		Sensory Friendly Media	\$ 242.99
		Sensory Friendly Promotions Book	\$ 972.00
		Sensory Friendly Research	\$ 162.00
		OOP Expenses	\$ 1,702.41
		ATL Media Mission	\$ 378.00
		July Services	\$ 11,016.00
		OOP -News Releases	\$ 5,065.20
		Sat. Media Tour	\$ 26.99
		Sensory Friendly Book	\$ 1,862.99
		Sensory Friendly Book OOP	\$ 2,586.24
		Sensory Friendly Influencer	\$ 512.99
		Sensory Friendly Media	\$ 648.00
		Aug Services	\$ 11,016.00
		Chef Swap Media	\$ 594.00
		Sensory Friendly Book	\$ 2,753.98
		Sensory Friendly Influencer	\$ 270.00
		Sensory Friendly Research	\$ 108.00
		Sept Promos	\$ 11,016.00
		Chef Swap Promo	\$ 3,374.99
		Sensory Friendly Book	\$ 188.99
		Sensory Friendly Media	\$ 566.99
		Sensory Friendly Promo	\$ 782.99
	FUNPLEX	Lifetime Film Crew	\$ 36.00
	HOLLYWOOD WAX MUSEUM	Lifetime Film Crew	\$ 51.51
	HYATT REGENCY GRND CYPRESS	IPW Hotel	\$ 678.81
	JO CLARK	Social Media Posts/Blogs	\$ 97.20
	JOHANNA D. JONES	Finding Our Flavor	\$ 2,700.00
	Julie Ellis	OOP Expenses	\$ 93.93
	MEDIEVAL TIMES	Lifetime Film Site Visit	\$ 72.00
	MSE BRANDED SC	IPW Meal	\$ 2.32
	NATIVE SONS	Chef Swap Promotion	\$ 1,005.53
	PROFORMA EXECUTIVE BUSINESS SERVICES	Arts & Gallery Trail	\$ 664.55
		VMB Arts Trail Keychains	\$ 1,232.30
	PIRATES VOYAGE	Lifetime Film Site Visit	\$ 144.00

	RIPLEY'S AQUARIUM	Lifetime Film Site Visit	\$ 72.00
		Video Shoot	\$ 36.00
		Lifetime Film Site Visit	\$ 36.00
	ROCKIN' JUMP	Lifetime Film Site Visit	\$ 36.00
	STICKER MULE	Arts & Gallery Trail Stickers	\$ 204.84
	THE PRINTING PORT	Arts Trail Posters	\$ 372.78
		Arts Trail Coloring Book	\$ 1,016.31
		Arts Trail Maps	\$ 1,958.07
	TRAVMEDIA USA LLC	US & Int'l Media Dist.	\$ 3,628.80
	THE SIMPSONS IN 4D	Lifetime Film Site Visit	\$ 22.88
	UBER	IPW Taxi	\$ 85.69
	US TRAVEL ASSOCIATION	ESTO	\$ 90.00
	ZOOM	Virtual Digital Media Visits	\$ 23.53
Virtual Media Tours		\$ 23.53	
Virtual Media Visits		\$ 23.53	
Destination Publicity Total			\$ 97,092.02
Digital	ALPHONSO INC	June CTV Ads	\$ 28,293.28
		July CTV Ads	\$ 88,634.18
		Aug CTV Ads	\$ 75,397.54
	BANDWANGO, INC	Adv Platform	\$ 663.97
		Adv Platform	\$ 663.98
		Adv Platform	\$ 663.98
	CONVERSANT, LLC	June Summer Ads	\$ 10,624.19
		Aug Summer Ads	\$ 14,905.39
	EMERGENT MEDIA LLC	July Aug Adv	\$ 24,335.97
	EXPEDIA	May Adv	\$ 31,313.31
	FACEBOOK	Aug Summer Ads	\$ 63,507.96
		June Digital Ads	\$ 33,129.06
		July Summer Ads	\$ 67,823.84
	FLIP.TO	DMO Marketing Platform	\$ 111,287.48
	GOOGLE ADS	June Digital Ads	\$ 124,194.81
		July Summer Ads	\$ 125,050.99
	JO CLARK	Social Media Posts/Blogs	\$ 94.00
	MATADOR VENTURES INC	July Summer Ads	\$ 27,475.00
	MICROSOFT ADS	Aug Summer Ads	\$ 19,927.82
	MMGY GLOBAL LLC	Fall Digital Ads	\$ 120,150.09
	MOBILEFUSE LLC	June Summer Ads	\$ 2,998.55
		July Summer Ads	\$ 3,142.94
		Aug Summer Ads	\$ 2,540.04
	MICROSOFT ADS	June Digital Ads	\$ 21,320.44
		July Summer Ads	\$ 15,529.06
	PINTEREST ADS	Aug Summer Ads	\$ 20,710.81
		June Digital Ads	\$ 13,563.53
		July Summer Ads	\$ 26,994.23
	SAMSUNG ELECTRONICS AMERICA	June Summer Ads	\$ 5,634.55
		July Summer Ads	\$ 83,833.93
	SIGHTLY	July Video Ads	\$ 11,111.68
		Aug Summer Ads	\$ 16,363.33
	SOJERN INC	June Digital Ads	\$ 57,404.28
		July Digital Ads	\$ 56,786.57
		Aug Digital Ads	\$ 45,554.17
	TASTEMADE, INC	Aug Fall Ads	\$ 16,485.00
		July Summer Ads	\$ 34,343.75
	THE SLATE GROUP LLC	June Podcast Adv	\$ 28,679.49
		Aug Podcast Adv	\$ 28,079.45
	TIK TOK INC	June Summer Ads	\$ 27,458.29
		July Summer Ads	\$ 74,024.38
		Aug Summer Ads	\$ 31,697.18

TINYBEANS USA LTD.	June Summer Ads	\$ 3,877.87	
	July Summer Ads	\$ 23,470.77	
	Aug Summer Ads	\$ 27,296.92	
TRAVEL DESK	June Ads	\$ 54,434.22	
	June CTV Summer Ads	\$ 27,530.45	
	July Ads	\$ 130,518.55	
	July CTV Summer Ads	\$ 27,025.46	
	Aug CTV Summer Ads	\$ 13,058.37	
TRAVEL ZOO	May Ads	\$ 9,243.35	
	May Sponsored Content	\$ 15,285.00	
	June Ads	\$ 6,094.50	
	July Ads	\$ 5,291.13	
	Aug Eblast	\$ 34,151.42	
TRAVELSCAPE LLC	June Ads	\$ 43,367.78	
TRIP ADVISOR	June Ads	\$ 16,536.99	
	July Ads	\$ 3,069.42	
TRIPLE LIFT INC	Summer Ads	\$ 54,950.00	
TWITTER	June Ads	\$ 11,051.62	
	July Ads	\$ 16,810.25	
	Aug Ads	\$ 8,272.97	
USA TODAY	Spring Adv	\$ 9,292.00	
YAHOO AD TECH LLC	June Ads	\$ 39,541.56	
	July Ads	\$ 53,040.37	
ZETA GLOBAL CORP.	June Summer Ads	\$ 2,904.94	
	July Summer Ads	\$ 12,648.26	
	Aug Summer Ads	\$ 11,921.78	
TRUE X, INC	June Summer Ads	\$ 10,606.11	
	July Summer Ads	\$ 10,956.51	
	Aug Summer Ads	\$ 9,019.35	
Digital Total		\$ 2,283,660.41	
General Consumer Promotion	ALABAMA THEATRE	Trip Giveaway Promos	\$ 492.00
	ATT	MWC Hotspot	\$ 28.43
		MWC Hotspot	\$ 28.43
		MWC Hotspot	\$ 28.43
		MWC Hotspot	\$ 28.43
	BEAUTIFUL PLACES ALLIANCE	Welcome Center Expo	\$ 53.30
	BREAKERS RESORT SOUTH	CCMF/Coke CircleK	\$ 2,051.20
	COM-CONNECT LLC	Call Center/ Chat July	\$ 22,289.24
		Call Center/ Chat Aug	\$ 22,289.24
		Call Center/ Chat Sept	\$ 22,289.24
	COASTAL DISTRIBUTION	Brochure Dist July	\$ 25,625.00
		Brochure Dist August	\$ 25,625.00
		Brochure Dist September	\$ 25,625.00
	DARLINGTON RACEWAY OF SC LLC	Darlington Race Signage	\$ 2,451.47
		Darlington Sept Race Sponsorship	\$ 15,088.00
	DAYSON DIAMOND YOUTH FOUNDATION	Seafood Fest Sponsor	\$ 8,200.00
	DESIGN THE SIGN LLC	CCMF Promotions	\$ 493.38
	ESPN PRODUCTIONS	MB Bowl Sponsorship	\$ 184,500.00
	MYRTLE BEACH PELICANS LP	VMB Signage	\$ 349.81
		Sports Signage	\$ 5,202.08
	PITNEY BOWES	Exp Monthly PPD Pstg @ 9/30	\$ 14.43
	RETAIL SPORTS MARKETING	A10 Conf Tourn Promo	\$ 404.80
		B&B Summer Promo	\$ 1,089.44
B&B Summer Promo		\$ 1,494.36	
David's Bridal Promo		\$ 1,757.24	
Flip.to Seasons Beachin' Promo		\$ 41.78	
David's Bridal Promo		\$ 1,218.30	
Ellen Promo		\$ 3,861.73	

		Flip.to Seasons Beachin Promo	\$	187.04
		Passport to Fun Promo	\$	536.83
		Spirit Air Travel Buddies Promo	\$	1,704.79
		Corky's BBQ Promotion	\$	693.66
		Darlington Promotion	\$	1,190.07
		David's Bridal Promo	\$	1,268.15
		Entenmanns' Treats at the Beach Promo	\$	1,761.96
	RETAIL SPORTS MARKETING	Trip Giveaway Promos	\$	3,075.00
	RIPTYDZ	Trip Giveaway Promos	\$	902.00
	SURF DREAMS, LLC	Car Cup Pro AM Surf Fest Webcast	\$	1,886.00
	SEA CAPTAINS HOUSE	Trip Giveaway Promos	\$	328.00
	STATE COLLEGE SPIKES	Baseball Sports Sponsorships	\$	61,500.00
	USPS	Record Postage @ 7/31	\$	1,414.49
		Record Postage @ 8/31	\$	1,809.99
		Record Postage @ 9/30	\$	750.75
	UPS	Bulk UPS Postage	\$	202.91
		Bulk UPS Postage	\$	219.12
		Bulk UPS Postage	\$	173.11
		Bulk UPS Postage	\$	984.74
		Marketing UPS Postage	\$	19.11
		Bulk UPS Postage	\$	671.23
		Marketing UPS Postage	\$	11.55
		Bulk UPS Postage	\$	222.19
		Visitor Guide Shipping	\$	263.54
		Bulk UPS Postage	\$	791.68
		Marketing UPS Postage	\$	38.35
	WRAPS INK	VMB Adv for Racks	\$	918.09
General Consumer Promotion Total			\$	456,115.68
Group Sales	44 & KING	Paul-Mark Tours FAM	\$	51.99
	76 - CAMPBELL OIL	IECA Site Visit	\$	10.96
	ADDAPTIVE INTELLIGENCE, INC	Aug Meetings Adv	\$	1,217.48
		Aug Sports Adv	\$	2,332.63
		Sept Meetings Adv	\$	1,217.48
		Sept Sports Adv	\$	2,332.63
	AECOM TECHNICAL SERVICES INC	ESports Study	\$	697.23
		Esports Study	\$	502.79
	AMERICAN AIRLINES	Accent East Flights	\$	16.80
		OMCA Flights	\$	465.92
		Accent East Flight	\$	228.12
		SYTA Baggage	\$	24.60
		Faith-VSAE Flight	\$	864.86
		Sports ETA 4S	\$	321.61
		TEAMS Conference	\$	645.09
		Connect Flight	\$	420.01
		PFA Flight	\$	389.67
		SYTA Flights	\$	194.51
		NACE Flight	\$	580.73
		PFA Flight	\$	429.68
	Small Mrkt Mtgs Flight	\$	348.66	
	ANCHOR BAR	Connect Sports	\$	41.33
	ANDIAMO DETROIT RIVERFRONT	Connect Meal	\$	43.04
		Connect Meal	\$	48.20
	ANGELOS STEAK & PASTA	Paul-Mark Tours FAM	\$	17.30
	ATHLETX, LLC	Althetx Site Visit	\$	556.11
		Marketing Support for Athletx Sports Grp	\$	16,400.00
	AMAZON	Connect Marketplace Supplies	\$	378.84
		Connect Supplies	\$	268.70

ASSOCIATION EXECUTIVES	AENC Booth	\$	2,890.50
ATL BOAR'S HEAD	IPW Meal	\$	34.94
BAY SHORE PARKING	Paul-Mark Tours FAM	\$	8.20
BROOKGREEN GARDENS	Grnd Mast of Masons NA Site	\$	7.38
BED BATH AND BEYOND	Maggi Smit FAM Fans	\$	48.24
BOB HARRIS	IPW Meal	\$	11.50
	IPW Lyft Ride	\$	35.23
	IPW OOP	\$	4.10
	IPW Parking	\$	49.20
BROOKGREEN GARDENS	Smit Burdick FAM	\$	6.64
BROOKWOOD CAFÉ AND CATERING	NC/SC Sales Mission Meal	\$	6.05
	NC/SC Sales Mission Meal	\$	24.81
BUDGET RENT A CAR	Maggi Smith FAM	\$	391.04
CAROLINA ALE HOUSE	SFC Lunch	\$	30.95
CHICK FIL A	Connect Meal	\$	7.51
	Connect Meal	\$	6.50
CIRCLE K	Site Gas	\$	10.96
CITY OF MYRTLE BEACH-SPORTS TOURISM DIVISION	Track Meets Mktg Support	\$	6,150.00
CKE JOHNNY D'S - MYRTLE B	Paul-Mark Tours FAM	\$	30.86
COBB TRAVEL AND TOURISM	Connect Sports	\$	954.31
CROISSANTS BISTRO	Grnd Mast of Masons NA Site	\$	55.95
	NBEA Site Visit Lunch	\$	116.85
	Maggi Smit FAM	\$	26.07
	Maggi Smit FAM	\$	8.64
CROOKED HAMMOCK	Paul-Mark Tours FAM	\$	24.62
CVENT	Advertising Platform	\$	23,805.59
CARIBBEAN JACKS RESTAURANT	Esports Summit	\$	29.38
CAROLINA ALE HOUSE MB	NTBA Site Visit	\$	30.31
CHUYS GREENVILLE	Sales Mission FB	\$	34.50
CKE MJS RAW BAR AND GRILLE	AENC Meals	\$	39.50
CONNECT	Connect Registration	\$	3,239.00
	Connect Sponsorship	\$	14,760.00
	Connect Sports Registration	\$	6,478.00
COUNTY ROAD ICE HOUSE	NACE Esports Meal	\$	31.28
CROOKED HAMMOCK	Smit Burdick FAM	\$	133.80
CVS PHARMACY	Sales Mission Snack	\$	4.47
EMPLOYEE REIMBURSEMENT	Uber	\$	13.73
	Connect OOP	\$	19.68
DAGWOOD'S DELI	Sports Promos	\$	55.41
DCA CHICK-FIL-A	SYTA Meal	\$	9.79
DELTA AIRLINES	Connect Baggage	\$	24.60
DICKS SPORTING GOODS	VMB Logo Items	\$	165.35
DIME STORE	Connect Sports	\$	33.38
DAYTONA NEWS/GIFTS	Esports Summit	\$	3.49
DELTA AIRLINES	Connect Airfare	\$	276.51
	Connect Airfare	\$	432.31
	IPW Baggage	\$	49.20
	Connect Flight	\$	383.11
DESIGN THE SIGN LLC	Group Support	\$	22.21
DOUBLETREE MYRTLE BEACH	AENC Rental	\$	258.67
	JEMS Site Visit	\$	560.23
EMBASSY SUITES GREENVILLE	Sale Mission Hotel	\$	146.64
ENTERPRISE RENT A CAR	GSAE Rental Car	\$	277.27
	IECA Site Visit	\$	173.06
	AENC Rental	\$	283.60
	Site Visit Rental Car	\$	115.15
	Grnd Mast of Masons NA Site	\$	406.16

	Paul-Mark Tours FAM	\$ 515.56
	Site ALDE	\$ 73.92
FACEBOOK	June Grps Digital Ads	\$ 3,875.79
	June Mtgs Digital Ads	\$ 4,921.84
	June Sports Digital Ads	\$ 3,106.16
	July Grp Tour Ads	\$ 4,068.00
	July Mtgs Ads	\$ 5,059.99
	July Sports Ads	\$ 3,205.85
	Aug Grp Tour Ads	\$ 4,046.29
	Aug Mtgs Ads	\$ 5,285.22
	August Sports Ads	\$ 3,406.39
GNP BRANDED GEAR	Holiday FantaSea Ornaments	\$ 1,415.77
GOOGLE ADS	June Grps Ads	\$ 1,096.09
	June Mtgs Ads	\$ 4,181.97
	June Sports Ads	\$ 3,168.11
	July Grp Tour Ads	\$ 1,014.87
	July Mtgs Ads	\$ 3,827.75
	July Sports Ads	\$ 2,668.93
	Aug Grp Tour Ads	\$ 604.18
	Aug Mtgs Ads	\$ 1,472.68
	August Sports Ads	\$ 2,507.41
GREENWICH TIME	Connect Meal	\$ 12.30
	Connect Meal	\$ 45.10
GROUP TRAVEL LEADER	Sept FP Ad	\$ 2,460.00
	Oct FP Ad	\$ 2,460.00
HILTON HOTELS	Sun Belt Site Visit	\$ 181.84
HILTON INTERNATIONALS	SYTA Hotel	\$ 636.88
HILTON MB	Site Visit-AMEN	\$ 43.49
	Site - Grnd Mast of Masons NA	\$ 14.95
HILTON DAYTON BEACH	Esports Summit	\$ 15.21
HILTON HOTELS	Esports Summit	\$ 517.07
	NACE Esports Hotel	\$ 491.50
	Site Visit RMTax	\$ 118.48
HILTON PRESIDENT	NACE Esports Hotel	\$ 25.29
HINTINGTON PLACE CONCORD	Connect Meal	\$ 3.28
HOLLYWOOD WAX MB	Paul-Mark Tours FAM	\$ 8.02
HOOK & BARREL	ESPN Site Visit	\$ 396.31
	Smit Burdick FAM	\$ 368.26
	Paul-Mark Tours FAM	\$ 100.68
HOPSKIP,INC	DMO Mrtg Platform	\$ 9,840.00
HUB INTERNATIONAL CAROLINAS	Connect Marketplace Ins	\$ 41.00
HUDSON NEWS	Connect Meal	\$ 2.87
HUNTINGTON PL	Connect Meal	\$ 19.68
HAMPTON INN GASTONIA	NC/SC Sales Mission Hotel	\$ 137.05
	NC/SC Sales Mission Hotel	\$ 135.29
HYATT REG GRAND CYPRESS	IPW Meal	\$ 31.60
	IPW Hotel	\$ 1,166.65
	IPW Hotel	\$ 1,510.99
IT'S A CORE THING LLC	Bch Twn Throw Down Event Support	\$ 4,100.00
I HOP	IPW Meal	\$ 32.95
INGLES MARKET	Sales Mission FB	\$ 28.11
JSBC LLC	Big Shots Mrktg Support	\$ 14,350.00
JEKYLL ENTRANCE GATES	GSAE Parking	\$ 6.56
JOHNNYS TAVERN P&L	NACE Esports Meal	\$ 42.83
KENILWORTH MEDIA INC	Sports Events Adv June	\$ 2,583.00
	Sports Events Adv Aug	\$ 25.82
	Sports Sponsorship	\$ 2,050.00

KIRKS 1890 ICE CREAM	Paul-Mark Tours FAM	\$	17.92
KING STREET GRILLE	SASA Site Visit	\$	65.38
	Athletx Site Visit	\$	69.21
KINGSTON RESORT	Smit Burdick FAM	\$	3.00
KJM STUDIOS	Track & Field Video	\$	1,640.00
LYFT	Connect Sports	\$	16.16
	Connect Transport	\$	81.17
	Connect Transport	\$	37.04
LANDS END OUTFITTERS	Connect VMB Items	\$	123.41
	Connect Supplies	\$	130.27
LGBT MPA	Sponsorship	\$	1,229.18
LINKED IN	Mtgs June Ads	\$	3,931.37
	Sports June Ads	\$	2,588.45
	Mtgs July Ads	\$	3,611.54
	Sports July Ads	\$	2,505.62
	Mtgs August Ads	\$	3,272.55
	Sports August Ads	\$	2,724.86
EMPLOYEE REIMBURSEMENT	NC/SC Sales Mission	\$	401.99
	NC/SC Sales Mission	\$	20.50
	Site Visit	\$	21.43
	Site/FAM OOP	\$	32.49
LOCAL - EAT DRINK CELEBRATE REST	Smit Burdick FAM	\$	127.15
LPGA INTERNATIONAL	Esports Summit	\$	13.64
	Esports Summit	\$	94.32
MARRIOTT DETROIT	Connect Hotel	\$	788.35
	Connect Meal	\$	69.87
	Connect Meal	\$	41.54
	Connect Hotel	\$	788.35
MGM DETROIT	Connect Sports	\$	12.30
	Connect Meal	\$	28.29
	Connect Hotel-Dep	\$	225.38
	Connect Hotel	\$	772.13
MHD SERVICES	Spec Mrktg Promo July	\$	3,280.00
	Spec Mrktg Promo Aug	\$	3,280.00
	Site Visits	\$	25.63
	Spec Mrktg Promo Sept	\$	3,280.00
MOTOR CITY FOOD	Connect Sports	\$	9.84
MOTOR CITY HOTEL FD	Connect Sports	\$	1,095.03
MSE BRANDED SOUTH CAROLINA	SYTA Meal	\$	7.62
	IPW Water Snacks	\$	11.31
MYRTLE BEACH CONVENTION CENTER	Rendezvous South	\$	410.00
METRO DINER DAYTONA	Esports Summit	\$	23.12
MICROSOFT ADS	Grp Tour July Ads	\$	378.50
	Mtgs July Ads	\$	1,470.54
NATIONAL TRAVEL BASKETBALL ASSOCIATION	Mrktg Support	\$	16,400.00
NATIVE SONS	Connect VMB Items	\$	53.30
NIKI'S PIZZA	Connect Meal	\$	24.81
NORTHSTAR TRAVEL MEDIA	Destination SE Registration	\$	3,690.00
	FAM Adv	\$	9,840.00
	Meetings Digital Ads	\$	15,170.00
	Sports Adv	\$	4,100.00
	Sports Email Adv	\$	2,460.00
NATIONAL ASSOCIATION OF COLLEGIATE ESPORTS	NACE Tradeshow	\$	246.00
NELLIES SOUTHERN KITCHEN	Sales Mission Meal	\$	56.22
NORTH CAROLINA MOTORCOACH	Tradeshow Registration	\$	737.18
OTTAVA VIA	Connect Sports	\$	48.43
OUTBACK DTW	Connect Sports	\$	33.83

OCEAN DECK	Esports Summit	\$	36.30
OCHARLEYS	Sales Mission Meal	\$	52.62
OFFICEMAX/DEPOT	IPW Supplies	\$	9.60
ONE STOP PARTY SHOP	IPW Supplies	\$	13.80
OUTBACK	IPW Meal	\$	43.24
PARIS SPORTS MANAGEMENT	Sports Mrktg OOP	\$	2,510.65
	Sports Mrktg Promo July	\$	12,710.00
	Connect Sports	\$	1,271.72
	NACE	\$	687.06
	Site Visits	\$	694.30
	Sports Promotion Aug	\$	12,710.00
	Sports ETA/Teams	\$	1,072.48
	OOP Expenses, Trade Shows & Site Visits	\$	1,588.53
PREMIER TRAVEL MEDIA	Grp Tour Adv June	\$	3,271.80
	Connect Sports	\$	11.07
PRESSROOM CAFE	Connect Sports	\$	11.07
PROFORMA EXECUTIVE BUSINESS SERVICES	VMB Beach Towels	\$	6,410.49
	VMB Travel Wallets	\$	1,419.62
PANERA BREAD	NACE Esports Meal	\$	18.04
PARKER'S CRISPEN	GSAE Gas	\$	73.10
PF CHANGS	IPW Meal	\$	123.07
	IPW Meal	\$	55.64
PITNEY BOWES	Exp Monthly PPD Pstg @ 7/31	\$	17.20
	Exp Monthly PPD Pstg @ 8/31	\$	16.73
	Exp Monthly PPD Pstg @ 9/30	\$	25.23
POPSHELF	Sales Mission Supplies	\$	26.81
	Maggi Smit FAM Supplies	\$	22.51
POTBELLY SANDWICH SHOP	NACE Esports Meal	\$	11.43
PROFESSIONAL FRATERNITY ASSOCIATION	PFA Registration	\$	717.50
QUIGLEYS PINT AND PLATE	ESPN Site Visit	\$	47.23
RELIGIOUS CONFERENCE MGT.ASSN	Emerge Reg/Booth	\$	1,007.24
RPS MYRTLE BEACH	Connect Parking	\$	41.00
	Connect Sports Parking	\$	39.36
	Connect Parking	\$	41.00
	Grnd Mast of Masons NA Site	\$	4.92
	Esports Summit	\$	39.36
	IPW Parking	\$	49.20
	NACE Esports Parking	\$	29.52
	Site Visit Parking	\$	2.46
SEA CAPTAINS HOUSE	Smit Burdick FAM	\$	201.96
	Paul-Mark Tours FAM	\$	66.94
SETTE OSTERIA	SYTA Meal	\$	27.49
SHELL OIL	IPW Water Soda	\$	10.72
	Maggi Smit FAM Gas	\$	29.16
	Grnd Mast of Masons NA Site	\$	38.48
	Paul-Mark Tours FAM	\$	40.82
SHERATON MRTLE BCH CONV	ESPN Site Visit	\$	737.94
	NBEA Site Visit	\$	151.59
SPEEDWAY	GSAE Gas	\$	52.78
	AENC Gas	\$	78.21
SPORTS EVENTS & TOURISM ASSOCIATION	Sports ETA Sponsorship	\$	12,300.00
	Sports Adv	\$	10,250.00
SPORTS FACILITIES MGMT	Q3 Reimbursements	\$	4,327.94
SQ BAGS	SYTA Baggage	\$	31.16
SQ HOPSEWEE PLANTATION	Paul-Mark Tours FAM	\$	73.33
ST. PAUL AME CHURCH	Annual Conference Adv	\$	820.00
STAMATS MEETINGS MEDIA INC	Meetings Today June	\$	3,690.00

	Meetings Today July	\$ 4,920.00
	Mtgs Today Sports Digital	\$ 1,025.00
	Meetings Today July/Aug	\$ 3,690.00
	Mtgs Today Sports E-Blast	\$ 1,025.00
	Meetings Today Sept	\$ 3,690.00
STARBUCKS	Connect Sports	\$ 4.32
	IPW Meal	\$ 15.51
EMPLOYEE REIMBURSEMENT	FAM Tour OOP	\$ 57.40
STETSON CONVENTION SERVICES	Connect Mktplace Booth	\$ 359.56
	Connect Drayage	\$ 359.56
	Connect Mktplace Booth	\$ 443.62
SUMMER HOUSE CLT	Esports Summit	\$ 59.23
SUNRISE GRILLE JL INC	GSAE Meal	\$ 29.54
SURF SIGNS & DESIGNS	Connect Supplies	\$ 58.45
SYTA	SYTA Registration	\$ 840.50
T2H ADVERTISING	MBSC Web Hosting Q3	\$ 98.40
THE ALLIANCE OF MILITARY REUNIONS	Military Reunion Directory Adv	\$ 123.00
THE HANGOUT MYRTLE BEACH	Site Meal	\$ 67.45
THE UPS STORE	Connect Sports	\$ 14.15
TOBY'S DINNER THEATER	STYA Dine Around	\$ 29.52
TRAVEL DESK	June Mktg Ads	\$ 2,443.86
	June Sports Ads	\$ 1,519.33
	June Grp Tour Ads	\$ 1,765.49
	July Sports Ads	\$ 1,878.79
	July Mtgs Ads	\$ 3,279.92
	July Grp Tour Ads	\$ 1,870.66
	Aug Sports Ads	\$ 3,445.42
	Aug Mtgs Ads	\$ 4,081.74
	Aug Grp Tour Ads	\$ 1,867.43
TRIPLE CROWN SPORTS INC	Triple Crown Mrktg Support	\$ 16,400.00
TUPELO HONEY	Sun Belt Site Visit	\$ 10.69
EMPLOYEE REIMBURSEMENT	Esports OOP	\$ 8.20
	NACE OOP	\$ 16.40
THECHEESE	IPW Meal	\$ 35.50
THE MELTDO	IPW Meal	\$ 37.73
UBER	Connect Uber	\$ 190.68
	Connect Sports	\$ 135.14
	IPW Taxi	\$ 286.09
	NACE Esports Taxi	\$ 77.90
	Site Visit Uber	\$ 16.06
	IECA Site Visit	\$ 13.87
	SYTA Transportation	\$ 30.46
ULTIMATE CALIFORNIA PIZZA	Sun Belt Site Visit	\$ 24.20
UPS	Group Sales UPS Postage	\$ 193.27
	Group Sales UPS Postage	\$ 18.34
	Group Sales UPS Postage	\$ 131.18
US SPORTS CONGRESS	Registration	\$ 2,459.18
VARSITY SPIRIT LLC	Mktg Support	\$ 6,970.00
WAL-MART	Paul-Mark Tours FAM	\$ 5.79
	Site Visit Gas	\$ 10.45
WALGREENS	SYTA Meal	\$ 7.88
	Sales Mission FB	\$ 17.95
WICKED TUNA - 2ND AV	Grnd Mast of Masons NA Site Visit	\$ 93.86
WM SUPERCENTER	Connect Sports	\$ 316.85
	IECA Site Visit	\$ 13.74
WEE PUB BEACH	GSAE Meal	\$ 15.63
WESTIN JEKYLL ISLAND	GSAE Hotel	\$ 995.31

		GSAE Meal	\$	59.90	
	WHISKEY RIVER E CLT	Esports Summit	\$	17.76	
	WICKED TUNA - MI	IECA Site Visit	\$	454.18	
	WILLBROOK	ESPN Site Visit	\$	158.15	
Group Sales Total			\$	450,270.99	
International Promotion	BYMARK RESTAURANT	Sales Mission Canada	\$	335.14	
	CROSS BORDER MEDIA INC.	Canada Snowbird Dest. Guide	\$	4,100.00	
	DELTA AIRLINES	Sales Mission Canada	\$	3.35	
		Brand USA Tvl Wk	\$	2,896.38	
	ENVOY NETWORK INC	Canada Distribution	\$	590.44	
		Canada Distribution	\$	100.18	
		Canada Distribution	\$	342.51	
		Canada Distribution	\$	351.03	
	FACEBOOK	Aug Digital Ads	\$	4,545.33	
		June Digital Ads	\$	4,424.31	
		July Digital Ads	\$	4,553.04	
	GOOGLE ADS	Aug Digital Ads	\$	2,599.03	
		June Digital Ads	\$	4,286.96	
		July Digital Ads	\$	4,578.67	
	MICROSOFT ADVERTISING	Digital Ads	\$	424.11	
	NORMAND NADON	Canadian VMB Blogs	\$	65.80	
		Canadian VMB Blogs	\$	36.00	
	PROFORMA EXECUTIVE BUSINESS SERVICES	Can Am Promo	\$	616.72	
	TRAVEL DESK	July Digital Ads	\$	30,861.04	
		Aug Digital Ads	\$	32,870.24	
		June Digital Ads	\$	19,645.01	
	TRAVEL SOLUTIONS BY DESIGN CORP	TMAC Conf	\$	1,207.30	
		Canada Promotions July	\$	6,998.66	
		Canadian Outdoor	\$	615.00	
		VMB Mrktg Items	\$	998.86	
		OOP Expenses Canada	\$	457.95	
		OOP Expenses Canada	\$	433.92	
		Canada Prom Items	\$	814.86	
		Discover Am Canada Adv	\$	583.00	
		Golf Sponsorship	\$	464.19	
		Canada Promos Aug	\$	6,998.47	
		Travel Brands Sponsorship	\$	1,281.34	
		ACTA Summit	\$	3,438.47	
		Canada Promos Sept	\$	6,997.62	
		VMB Promo Items	\$	4,599.48	
	Montreal T&T Show	\$	1,354.74		
	TRAVEL SOUTH USA	Travel South Int'l Sponsorship	\$	4,100.00	
		Guide Ad	\$	8,200.00	
	UPS	Visitor Guide Shipping	\$	665.09	
	International Promotion Total			\$	168,434.24
	Research	CHMURA ECONOMICS & ANALYTICS	Tourism Research	\$	5,620.16
DESTINATIONS INTERNATIONAL		DMAP	\$	675.00	
		Industry Research	\$	31,050.00	
FLIP.TO		Destination Analytics	\$	45,000.00	
KEY DATA		Data Dashboard	\$	19,794.37	
LONGWOODS INTERNATIONAL USA INC		Adv/Tourism Reports	\$	40,500.00	
LUCKIE & COMPANY LLC		June Services	\$	29,250.00	
		July Services	\$	29,250.00	
		Visitor Analytics	\$	22,500.00	
		Aug Services	\$	29,250.00	
		Visitor Data Platform	\$	22,500.00	
MMGY GLOBAL LLC	Traveler Accessibility Study	\$	2,250.00		

	PATLIVE	Visitor Tracking	\$ 352.21
		Visitor Tracking	\$ 326.00
		Visitor Tracking	\$ 335.46
	SKAL INTERNATIONAL OF MB	Tourism Research	\$ 270.00
	U.S. TRAVEL ASSOCIATION	Tourism Industry Research	\$ 29,475.00
		Accessibility Travel	\$ 4,500.00
	VOLAIRE AVIATION, INC	Canada Air Service Study	\$ 13,500.00
ZARTICO INC	Q4 Monthly Data Reports	\$ 19,125.00	
Research Total			\$ 345,523.20
Television	AMPERSAND	April Summer Ads	\$ 12,572.37
		Feb-Apr Spring Ads	\$ 25,931.73
		May Summer TV	\$ 77,559.10
		July Summer TV	\$ 40,453.43
	RELISH, FEXY	Moveable Feast MB Episode	\$ 26,077.50
	SINCLAIR BROADCAST GROUP	Summer TV	\$ 10.98
	WJAX-TV	May Summer Ads	\$ 2,981.62
	WSET	March Spring Ads	\$ 2,308.39
		Summer Ads	\$ 669.76
		May Summer Ads	\$ 2,323.56
	WSMV	April Summer Ads	\$ 1,728.94
		May Summer Ads	\$ 5,921.78
	WSTM	April Summer Ads	\$ 1,098.80
		May Summer Ads	\$ 3,460.40
	WTVH	April Summer Ads	\$ 1,085.68
		May Summer Ads	\$ 3,310.34
	Television Total		
Grand Total			\$ 5,766,206.81