

**Myrtle Beach Area Chamber of Commerce -30% Surfside Beach A-Tax
3rd Quarter 2021 Tourism Investments**

Account Description	Vendor Name	Vendor / Transaction Description	Sum of 30% SSB A-Tax	
AIR SERVICE	Expedia	Digital Adv Aug	\$468.67	
		Facebook		
			Social Ads Aug	\$1,930.91
			Social Ads July	\$496.91
			SWA Social Ads Aug	\$453.55
	Google Ads		Digital Adv Aug	\$1,114.65
			Digital Adv July	\$1,746.49
			Digital Adv June	\$534.88
		Kayak Software Corporation	Digital Adv Aug	\$378.46
		Sojern Inc	Aug Digital Adv	\$295.95
			Digital Ads July	\$349.72
		Travel Desk	SWA Adv Sum/Fall	\$416.72
AIR SERVICE	Total		\$8,186.91	
DESTINATION PUBLICITY	American Airlines	IPW Flight	\$9.03	
		IPW Seat	\$1.31	
	Bolo Promos & Apparel LLC	VMB Logo Items	\$32.84	
		Fahlgren Mortine	Clipping and Monitoring	\$116.92
			Sept Promos	\$306.00
	Lands End Bus Outfitters	VMB jackets	\$10.69	
	MMGY Global LLC	Outreach, Strategy, Planning	\$3,000.00	
	PFG Proforma		VMB Fans	\$40.13
			VMB Koozies	\$105.03
			VMB Tote Bags	\$86.68
		Sticker Mule	VMB stickers	\$75.74
		US Travel Association IPW	IPW media badge	\$10.00
DESTINATION PUBLICITY	Total		\$3,794.37	
DIGITAL	Bandwango, Inc.	Adv Platform Aug	\$20.25	
		Adv Platform June	\$15.00	
		Adv. Platform May	\$15.00	
	Digimind, Inc	Social Media Tracking	\$200.00	
		Expedia	July Summer Adv	\$329.74
	Facebook	Aug Social Ads	\$8,114.29	
	Flip.To	DMO Marketing Platform	\$1,333.85	
	Google Ads	Aug Ads	\$860.88	
	Google Cloud	July Summer Ads	\$3.00	
	Hearst Television	June Summer Ads	\$176.72	
	Hulu, LLC	Aug Ads	\$58.92	
		July Summer Ads	\$1,419.32	
		May video adv	\$918.06	
	Katz Media Group	July Video Ads	\$371.50	
	Kayak Software Corporation	July Summer Ads	\$70.92	
	Matador Ventures Inc	July Summer Ads	\$1,200.00	
	Meredith Corporation	July-Aug Summer Adv	\$573.59	
	Microsoft Advertising	Aug Ads	\$97.30	
		July Adv	\$616.89	
		June groups/mtgs adv	\$59.48	
			June Summer Ads	\$1,286.24
	MMGY Global LLC	Songs of Summer Campaign	\$440.00	
	Nativo Inc	July Summer Ads	\$1,201.57	
	Pandora Media Inc	August Summer Ads	\$200.37	
		July Summer Ads	\$499.71	
		June Summer Ads	\$399.92	
	Pinterest Ads	Aug Social Ads	\$206.45	
		July Social Ads	\$1,068.26	
		July Summer Ads	\$1,139.36	
	Sojern Inc	August Summer Ads	\$71.87	
		June Summer Ads	\$1,050.44	
		May Summer Ads	\$406.57	
	Spotx, Inc	Summer Ads May	\$1,416.03	
	Stitcher Media LLC	July Pod Cast Adv	\$99.06	
		June Summer Ads	\$64.17	
	Teads Inc	August Video Ads	\$56.62	
		July Adv Video	\$1,125.14	
		June Video Ads	\$1,324.10	
		The Street	Sports Illustrated July Summer Ads	\$137.25

	Tik Tok Inc	Aug Summer and Fall Ads	\$194.31
		July Summer Ads	\$589.31
		June Summer Ads	\$528.80
	Time Inc Advertsng	Food and Wine online adv July	\$1,350.00
		June Adv	\$18.11
		Parents Mag Online Adv	\$1,767.00
		Travel and Leisure online Adv	\$1,650.00
	Travel Desk	August Fall Ads	\$237.34
		August Summer Ads	\$843.75
	Travelspike LLC	June Summer Ads	\$202.45
	Travelzoo Inc	July Adv	\$1,265.13
		Sponsored content	\$1,500.00
	Tremor Video Inc	Aug Video Ads	\$74.93
		July Summer Ads	\$1,277.32
		June Summer Ads	\$1,462.59
	Trip Advisor	Aug Ads	\$258.67
	Triple Lift Inc	August Summer Ads	\$416.78
		July Summer Ads	\$726.67
	Twitter Online Ads	Aug Social Ads	\$165.73
		July Social Ads	\$778.63
		July Summer Ads	\$1,057.16
	Verizon Media Inc	DSP and Search Aug	\$159.46
		July Summer Ads	\$1,742.85
		June Summer Ads	\$385.92
	Vevo LLC	July Summer Adv	\$747.18
		June Summer Ads	\$703.62
	Winston Salem Journal	Spring Adv	\$1,046.00
DIGITAL	Total		\$49,797.55
GENERAL CONSUMER PROMO	Dnh Godaddy.Com	Domain Names	\$10.99
GENERAL CONSUMER PROMO	Total		\$10.99
GROUP SALES	Addaptive Intelligence, Inc	Aug Mtgs Digital Adv	\$109.09
	Group Tour Media	May Print Ad	\$45.00
	Group Travel Leader	Sept Full Page	\$91.00
	Northstar Travel Media	Mtgs & Conv May/June Adv	\$70.50
GROUP SALES	Total		\$315.59
TELEVISION	Ampersand	June Summer Ads	\$778.50
		May Summer Ads	\$825.59
	CBS TV Group	June Summer Ads	\$1,516.87
	Fox TV Stations	June Summer Ads	\$2,579.40
		May Summer Ads	\$1,731.90
	Hearst Television	June Summer Ads	\$561.39
		May Summer Ads	\$558.96
	Hubbard Broadcasting	June Summer Ads	\$145.35
	Independence Television Company Inc	June Summer Ads	\$95.56
		May Summer Ads	\$194.80
	KSTP-TV	June Summer Ads	\$146.75
		May Summer Ads	\$522.88
	Nexstar	June Summer Adv	\$165.43
		May Summer Adv	\$156.45
	Scripps Media Inc	June Summer Ads	\$481.34
		May Summer Ads	\$2,095.78
	Sinclair Broadcast Group	June Summer Ads	\$32.44
		May Summer Ads	\$1,495.66
	Tegna	June Summer Ads	\$110.13
	WABC TV	June Summer Ads	\$1,069.20
		May Summer Ads	\$778.20
	WfFSB GFSB Media	May Summer Ads	\$216.45
	WFMZ-TV	June Summer Ads	\$67.50
		May Summer Ads	\$202.50
	WGCL Media	May Summer Ads	\$708.90
	WHDH-TV	June Summer Ads	\$128.25
		May Summer Ads	\$393.75
	WJXT	May Summer Ads	\$179.03
	WLS-TV	May Summer Ads	\$287.40
	WPCH Peachtree tv	May Summer Ads	\$223.20
	WPVI-TV	June Summer Ads	\$142.05
	WRCB	May Summer Ads	\$157.28
	WSYT TV 68/ WNYS	June Summer Ads	\$3.03

		May Summer Ads	\$8.80
	WSYT-TV	April Spring Ads	\$28.05
	WTVQ-TV Lic	June Summer Ads	\$5.54
		May Summer Ads	\$12.68
	WWCP-TV WATM-TV	May Summer Ads	\$140.02
TELEVISION	Total		\$18,947.01
Grand Total			\$81,052.42