

**Myrtle Beach Area Chamber of Commerce -30% Horry County A-Tax  
3rd Quarter 2021 Tourism Investments**

Account Description	Vendor Name	Vendor / Transaction Description	Sum of 30% HC A-Tax
<b>AIR SERVICE</b>	Expedia	Digital Adv Aug	\$781.12
	Kayak Software Corporation	Digital Adv Aug	\$630.78
	Travel Desk	SWA Adv Sum/Fall	\$694.53
<b>AIR SERVICE Total</b>			<b>\$2,106.43</b>
<b>DIGITAL</b>	Expedia	July Summer Adv	\$2,098.32
	Hulu, LLC	Aug Ads	\$374.92
	Katz Media Group	July Video Ads	\$2,364.10
	Meredith Corporation	July-Aug Summer Adv	\$3,650.12
	MMGY Global LLC	Songs of Summer Campaign	\$2,800.00
	Myrtle Beach Campground Owners Association	Camping Sept/Oct Social Ads	\$8,200.00
	Pandora Media Inc	August Summer Ads	\$1,275.09
		July Summer Ads	\$3,179.96
		June Summer Ads	\$2,544.95
	Samsung Electronics America	July Adv Video	\$121,745.89
	Sojern Inc	June Summer Ads	\$6,552.05
	Stitcher Media LLC	July Pod Cast Adv	\$630.38
		June Summer Ads	\$885.15
	Teads Inc	August Video Ads	\$360.29
	The Street	Sports Illustrated July Summer Ads	\$1,824.00
	Tik Tok Inc	Aug Summer and Fall Ads	\$1,236.55
	Travel Desk	August Fall Ads	\$1,510.32
		August Summer Ads	\$5,369.33
	Trip Advisor	Aug Ads	\$1,646.06
	Triple Lift Inc	August Summer Ads	\$2,652.22
	Verizon Media Inc	DSP and Search Aug	\$1,014.76
<b>DIGITAL Total</b>			<b>\$171,914.46</b>
<b>GROUP SALES</b>	Addaptive Intelligence, Inc	Aug Mtgs Digital Adv	\$181.82
	Group Tour Media	May Print Ad	\$75.00
	Group Travel Leader	Sept Full Page	\$151.67
	Northstar Travel Media	Mtgs & Conv May/June Adv	\$117.50
<b>GROUP SALES Total</b>			<b>\$525.99</b>
<b>OUTDOOR AND PRINT</b>	Myrtle Beach Campground Owners Association	Camping Billboards Aug	\$1,411.76
		cmgrnd Billbrd Jul/Au	\$1,411.76
		Good Sam Directory	\$29,662.00
<b>OUTDOOR AND PRINT Total</b>			<b>\$32,485.52</b>
<b>TELEVISION</b>	Ampersand	June Summer Ads	\$115,557.99
	CBS TV Group	May Summer Ads	\$200,668.00
	Sinclair Broadcast Group	June Summer Ads	\$235.96
	WSYT TV 68/ WNYS	June Summer Ads	\$22.04
		May Summer Ads	\$63.99
	WTVQ-TV Llc	June Summer Ads	\$40.29
		May Summer Ads	\$92.24
<b>TELEVISION Total</b>			<b>\$316,680.51</b>
<b>Grand Total</b>			<b>\$523,712.91</b>