

**Myrtle Beach Area Chamber of Commerce -1% TDF
3rd Quarter 2020 Tourism Investments**

Account Description	Vendor	Vendor / Transaction Description	Sum of 1% TDF
AIRSERVICE	Visibility & Conversions, Llc	August campaign digital	\$ 90,000.00
		July campaign digital	\$ 67,500.00
AIRSERVICE Total			\$ 157,500.00
CO-OP MARKETING	Brand USA	BUSA Partnership	\$ 69,750.00
CO-OP MARKETING Total			\$ 69,750.00
CREATIVE DEVELOPMENT	Battle Strategies Llc	FB Live Videos July	\$ 810.00
		FB Live, Blog Aug	\$ 810.00
		Fb live blogs May/June	\$ 877.50
	Cbi Parallels	Ad design software	\$ 17.99
	Dnh Godaddy.Com	Domain Names	\$ 1,045.16
	In Tyler Boss Voiceover	Voiceover for tv/video	\$ 720.00
	Issuu	Publications - digital guide	\$ 81.00
	Media Coast	Server updates	\$ 337.50
	Simpleview	Act on Email July	\$ 3,753.00
		Aug support, act on	\$ 5,103.00
		Q3 SQL hosting	\$ 8,637.30
		Support Hours July	\$ 1,350.00
		Annual renew & Sept2	\$ 44,732.70
	Tulsa Connect	Website Hosting-Aug	\$ 184.50
		Website Hosting-July	\$ 184.50
		Website Hosting-Sept	\$ 184.50
	Vimeo Pro	video software subscription	\$ 235.44
	Visual Destinations Llc	Web services August	\$ 8,010.00
		Web services July	\$ 8,010.00
		Web services Sept	\$ 8,010.00
	Voicescomin	voice overs for summer tv/videos	\$ 446.40
	Web Networksolutions	Domain Names	\$ 35.99
	Www.Bannersnack.Com	design software	\$ 388.80
CREATIVE DEVELOPMENT Total			\$ 93,965.28
DESTINATION PUBLICITY	American Express	Travel Writers Visits	\$ 1,656.00
	Digimind, Inc	Social media tracking	\$ 13,882.58
	Fahlgren Mortine	Add'l July Promo	\$ 310.50
		Add'l August Promotions	\$ 138.00
		Add'l Sept Promo	\$ 621.00
		August Promotions	\$ 15,249.00
		Fall Campaign	\$ 1,483.50
		July promotions	\$ 15,249.00
		Media Training	\$ 966.00
		OOP-Clipping/Analytics	\$ 5,470.71
		Sept Promotions	\$ 15,249.00
		Photography2	\$ 2,887.01
	Fh CrazySister Marina	Media hosting	\$ 53.84
	GTStheatre Myr Sc	Media hosting - charleston blo	\$ 89.87
DESTINATION PUBLICITY Total			\$ 73,306.01
DIGITAL	Flip To	Dest Mrktg Platform	\$ 228,001.13
	Visibility & Conversions, Llc	August campaign	\$ 1,148,562.99
		July campaign	\$ 941,307.72
		Sept campaign	\$ 743,234.71
DIGITAL Total			\$ 3,061,106.55
GENERAL CONSUMER PROMO	Angus Steakhouse & Seafood	Trip Giveaway	\$ 18.00
	At&T Bill Payment	MWC Hotspot	\$ 93.60
	Com-Connect Llc	Call & Chat Service July	\$ 24,463.80
		Call & Chat Service Sept	\$ 24,463.80
		Call & Chat Service Aug2	\$ 24,463.80
	Crabby George's Seafood Buffet	Trip Giveaway	\$ 90.00
	Hungry Howie's Pizza	Flip to winter promo	\$ 9.00
		Trip Giveaway	\$ 9.00
	Island Vista	Hotel for Prize Package	\$ 315.00
	Mann Travels	BB Hall of Fame TripGiveaway	\$ 630.00
		Summer of Fun Promo	\$ 2,744.30
	MMGY Global Llc	Recovery Video Development	\$ 9,855.00
	Myrtle Beach Watersports	Trip Giveaway	\$ 54.00
	Pitney Bowes	exp monthly ppd pstg @ 7/31/20	\$ 19.04
		exp monthly ppd pstg @ 8/31/20	\$ 1.80
		exp monthly ppd pstg @ 9/30/20	\$ 55.04
	UPS	Bulk UPS Postage	\$ 833.64
		Marketing UPS Postage	\$ 11.62
	USPS	record postage @ 7/31/2020	\$ 377.24
		record postage @ 8/31/2020	\$ 372.46
		record postage @ 9/30/2020	\$ 248.85
	Lucky Dog Television Productions2	Beach Ball Classic	\$ 51,750.00
GENERAL CONSUMER PROMO Total			\$ 140,878.99
GOLF PROMOTIONS	BlueSnap	World Amateur Handicap Championship advertising	\$ 375.20
	Bobby Altman/B&H Photography	Marketing Travel & Misc	\$ 1,386.14

	Charlie Rymer	sponsorship for promotion	\$ 39,375.00
	Constant Contact/MailChimp	Email Newsletters	\$ 8,627.90
	East Coast Golf Mgmt	Father Son Event	\$ 9,000.00
	Facebook	Social Marketing - Destination	\$ 15,356.97
	GoDaddy	URL's & Misc Interactive	\$ 4,619.93
	Golf Channel	Golf Channel	\$ 132,962.36
	Golf Magazine	Magazine Print/Online - Golf Magazine	\$ 15,750.00
	Grande Dunes Golf Resort	MB Golf Trip Fulfillment from Spring Promotions	\$ 158.41
	Kingfish Communications	Media PR Retainer/Expenses	\$ 4,320.00
	Mead & Hunt	Mead & Hunt	\$ 3,834.00
	MMGY	Marketing Promotions	\$ 44,775.00
	National Golf Foundation	Research Reports	\$ 27,450.00
	New England Publishing Group	Magazine Print/Online - New England Publishing Group	\$ 6,750.00
	PGA Magazine	Magazine Print/Online - PGA Magazine	\$ 9,000.00
	SiriusXM	SiriusXM	\$ 10,359.00
	Sports Management International	World Amateur Handicap Championship advertising	\$ 4,050.00
	The Golf Shop Radio-Caledonia/True Blue	Radio - The Golf Shop Radio	\$ 2,160.00
	TL Golf Services-Waccamaw Golf Trail	Broadcast - TL Golf Services	\$ 3,600.00
	Twine	World Amateur Handicap Championship advertising	\$ 105.30
	VideoGlobetrotter	TV Production	\$ 26,730.00
	WACH-Caledonia/True Blue	Broadcast - WACH Marketing - Client	\$ 225.00
	WhereOWare	Email Database Management-Client	\$ 5,239.07
	WorkShop TV/Break Big Entertainment	Website Video	\$ 53,010.00
GOLF PROMOTIONS Total			\$ 429,219.26
GROUP SALES	Association Executives	AENC - Registration	\$ 360.00
	Athletx, Llc	Mktg support	\$ 18,000.00
	City Of Myrtle Beach	Spring Break Meets	\$ 6,750.00
	Connect	Sports FP Adv	\$ 4,500.00
	Cross Border Trans Fee	OMCA registration	\$ 2.25
	CVent	Adv campaign	\$ 22,263.23
	Group Tour Media Inc	Aug/Sept FP Ad	\$ 3,510.00
	JSBC Lic	Big Shots Mktg Promo	\$ 12,150.00
	Kenilworth Media Inc	Conv South Listing	\$ 211.50
	MHD Services	Specialty Mrkt July	\$ 3,397.41
		Specialty Mkt Aug	\$ 3,397.41
		Specialty Mrktg Sep	\$ 3,397.41
	Mroz Marketing	Waterproof phone holders2	\$ 417.15
	Multiview	NASC Adv	\$ 6,559.88
	National Travel Basketball Association	NTBA Mktg Sppt	\$ 18,000.00
	Northstar Travel Media	Interact Beach Destinations Show	\$ 900.00
		Sports Media Adv 2	\$ 18,000.00
		The New CVB Virtual Trade Show	\$ 900.00
		Mtgs Adv Q2	\$ 32,175.00
		TEAMS Sponsorship	\$ 9,000.00
		Sports Media Adv 3	\$ 18,000.00
	Ontario Motor Coach Association	OMCA 2020 registration	\$ 225.00
	Paris Sports Management	OOP expenses	\$ 545.04
		Sept OOP Expenses	\$ 174.83
		Sports mktg August	\$ 14,187.60
		Sports mrktg July	\$ 14,187.60
		Sports mrktg sept	\$ 14,187.60
	Pfg Proforma	Logo Flash Drives	\$ 3,263.12
	Pitney Bowes	exp monthly ppd pstg @ 7/31/20	\$ 10.40
		exp monthly ppd pstg @ 8/31/20	\$ 38.79
		exp monthly ppd pstg @ 9/30/20	\$ 5.13
	Premier Travel Media	Leisure Grp Trvl Adv	\$ 715.50
	Spinnaker DME	Midwest Sales Aug	\$ 1,980.00
		Midwest Sales July	\$ 1,980.00
		Midwest Sales-Sept	\$ 1,980.00
	Sports Facilities Management	MBSC Reimbursement Q2	\$ 11,975.81
	Stamats Communications	May Meetings Adv - Full Page2	\$ 4,050.00
	Sunshine Travel/Express	Lunch Sponsorship	\$ 266.82
	Triple Crown Sports Inc	Triple Crown Mktg Support	\$ 18,000.00
	Tst Wicked Tuna - 2Nd Av	SASA Sept 2020 Site Visit/Plan	\$ 118.66
	UPS	Group Sales UPS Postage	\$ 45.41
	Wynn Las Vegas Hotel	Connect Association-October-Ho	\$ 172.45
		Room reservation for Connect T	\$ 172.45
		Connect Diversity Hotel Deposit2	\$ 172.45
	Employee Reimbursement	Connect airfare	\$ 216.00
GROUP SALES	Total		\$ 270,561.90
INTERNATIONAL PROMO	Envoy Network Inc	July&Aug fulfillment	\$ 260.22
		June fulfillment	\$ 109.96
	Travel Solutions By Design Corp	Canada Apr-Jul OOP	\$ 908.41
		Canada Promo Aug	\$ 9,030.83
		Canada Promo July	\$ 9,030.24
		Canada Promo Sept	\$ 9,030.43
		Outdoor Car Wrap Adv	\$ 1,350.00
	UPS	Canada UPS Postage	\$ 110.34
INTERNATIONAL PROMO	Total		\$ 29,830.43

OUTDOOR/PRINT	Adams Outdoor Advertising Data Publishing	I95 boards Aug Directory Adv Aug Directory adv July Directory Adv Sept	\$ 1,305.00 \$ 274.50 \$ 274.50 \$ 274.50
OUTDOOR/PRINT Total			\$ 2,128.50
RESEARCH	Destination Marketing Association Luckie & Company Llc	Industry Research Aug Services COVID 19 Surveys COVID Response Reporting COVID19 July services September Services	\$ 22,678.20 \$ 10,713.30 \$ 1,180.06 \$ 2,950.16 \$ 1,769.56 \$ 10,713.30 \$ 10,713.30
	Mann Travels Mediasquare MMGY Global Llc Patlive/Hostednumbers STR Inc Think! X Innovations Inc Tourism Economics Llc Ubermedia	Econo Impact Giveaway Dashboard Stats reports Visitor Volume Study research tracking Occ/SchoolBreakReports Visitor Surveys VMB Economy Impact August data reports July data reports Sept data reports	\$ 430.50 \$ 1,161.12 \$ 9,397.20 \$ 964.33 \$ 13,079.00 \$ 4,100.00 \$ 9,840.00 \$ 6,929.00 \$ 6,929.00 \$ 6,929.00
RESEARCH Total			\$ 120,477.03
TELEVISION	Broadcast Buying Services, Inc. Corinthian Media, Inc.	Summer Cable Campaign Summer Cable June August Traffic July traffic July traffic bill June Summer campaign Spring campaign Summer Campaign Summer LAF Jun Radio Summer LAF June Summer Radio LAF Summer TV LAF June Traffic	\$ 17,670.00 \$ 8,724.56 \$ 2,109.24 \$ 1,483.29 \$ 253.89 \$ 437,866.33 \$ 419.66 \$ 933,777.44 \$ 260.63 \$ 1,081.40 \$ 379.91 \$ 2,032.05 \$ 227.82
TELEVISION Total			\$ 1,406,286.22
Grand Total			\$ 5,855,010.17