

**Myrtle Beach Area Chamber of Commerce -30% Myrtle Beach A-Tax
3rd Quarter 2020 Tourism Investments**

Account Description	Vendor	Vendor / Transaction Description	Sum of 30% MB A-Tax
AIRSERVICE	Visibility & Conversions, Llc	August campaign digital	\$ 10,000.00
		July campaign digital	\$ 7,500.00
AIRSERVICE Total			\$ 17,500.00
CO-OP MARKETING	Brand USA	BUSA Partnership	\$ 5,250.00
CO-OP MARKETING Total			\$ 5,250.00
CREATIVE DEVELOPMENT	Battle Strategies Llc	FB Live Videos July	\$ 90.00
		FB Live, Blog Aug	\$ 90.00
		Fb live blogs May/June	\$ 97.50
	Cbi Parallels	Ad design software	\$ 2.00
	Dnh Godaddy.Com	Domain Names	\$ 116.13
	In Tyler Boss Voiceover	Voiceover for tv/video	\$ 80.00
	Issuu	Publications - digital guide	\$ 9.00
	Media Coast	Server updates	\$ 37.50
	Simpleview	Act on Email July	\$ 417.00
		Aug support, act on	\$ 567.00
		Q3 SQL hosting	\$ 959.70
		Support Hours July	\$ 150.00
		Annual renew & Sept2	\$ 4,970.30
	Tulsa Connect	Website Hosting-Aug	\$ 20.50
		Website Hosting-July	\$ 20.50
		Website Hosting-Sept	\$ 20.50
	Vimeo Pro	video software subscription	\$ 26.16
	Visual Destinations Llc	Web services August	\$ 890.00
		Web services July	\$ 890.00
		Web services Sept	\$ 890.00
	Voicescomin	voice overs for summer tv/videos	\$ 33.60
	Web Networksolutions	Domain Names	\$ 4.00
	Www.Bannersnack.Com	design software	\$ 43.20
CREATIVE DEVELOPMENT Total			\$ 10,424.59
DESTINATION PUBLICITY	American Express	Travel Writers Visits	\$ 144.00
	Digimind, Inc	Social media tracking	\$ 1,207.18
	Fahlgren Mortine	Add'l July Promo	\$ 27.00
		Addl August Promotions	\$ 12.00
		Addl Sept Promo	\$ 54.00
		August Promotions	\$ 1,326.00
		Fall Campaign	\$ 129.00
		July promotions	\$ 1,326.00
		Media Training	\$ 84.00
		OOP-Clipping/Analytics	\$ 475.71
		Sept Promotions	\$ 1,326.00
		Photography2	\$ 251.04
	Fh Crazysister Marina	Media hosting	\$ 7.38
	GTStheatre Myr Sc	Media hosting - charleston blo	\$ 7.82
DESTINATION PUBLICITY Total			\$ 6,377.13
DIGITAL	Flip To	Dest Mrktg Platform	\$ 17,161.37
	Visibility & Conversions, Llc	August campaign	\$ 39,190.87
		July campaign	\$ 38,146.69
		Sept campaign	\$ 30,119.74
DIGITAL Total			\$ 124,618.67
GENERAL CONSUMER PROMO	Angus Steakhouse & Seafood	Trip Giveaway	\$ 2.00
	At&T Bill Payment	MWC Hotspot	\$ 10.41
	Com-Connect Llc	Call & Chat Service July	\$ 2,718.20
		Call & Chat Service Sept	\$ 2,718.20
		Call & Chat Service Aug2	\$ 2,718.20
	Crabby George's Seafood Buffet	Trip Giveaway	\$ 10.00
	Hungry Howie's Pizza	Flip to winter promo	\$ 1.00
		Trip Giveaway	\$ 1.00
	Island Vista	Hotel for Prize Package	\$ 35.00
	Mann Travels	BB Hall of Fame TripGiveaway	\$ 70.00
		SC Adult/Cont Ed Giveaway	\$ 350.00
		Summer of Fun Promo	\$ 304.92
	MMGY Global Llc	Recovery Video Development	\$ 1,095.00
	Myrtle Beach Watersports	Trip Giveaway	\$ 6.00
	Pitney Bowes	exp monthly ppd pstg @ 7/31/20	\$ 2.11
		exp monthly ppd pstg @ 8/31/20	\$ 0.20
		exp monthly ppd pstg @ 9/30/20	\$ 6.11
	UPS	Bulk UPS Postage	\$ 92.64
		Marketing UPS Postage	\$ 1.29
	USPS	record postage @ 7/31/2020	\$ 41.91
		record postage @ 8/31/2020	\$ 41.38
		record postage @ 9/30/2020	\$ 27.65
	Visitor Center Services	Visitor Center Services	\$ 36,174.45
	Lucky Dog Television Productions2	Beach Ball Classic	\$ 5,750.00
GENERAL CONSUMER PROMO Total			\$ 52,177.67
GOLF PROMOTIONS	BlueSnap	World Amateur Handicap Championship advertising	\$ 41.69
	Bobby Altman/B&H Photography	Marketing Travel & Misc	\$ 154.02

	Charlie Rymer	sponsorship for promotion	\$	4,375.00
	Constant Contact/MailChimp	Email Newsletters	\$	958.66
	East Coast Golf Mgmt	Father Son Event	\$	1,000.00
	Facebook	Social Marketing - Destination	\$	1,706.33
	GoDaddy	URL's & Misc Interactive	\$	513.33
	Golf Channel	Golf Channel	\$	14,773.60
	Golf Magazine	Magazine Print/Online - Golf Magazine	\$	1,750.00
	Grande Dunes Golf Resort	MB Golf Trip Fulfillment from Spring Promotions	\$	17.60
	Kingfish Communications	Media PR Retainer/Expenses	\$	480.00
	Mead & Hunt	Mead & Hunt	\$	426.00
	MMGY	Marketing Promotions	\$	4,975.00
	National Golf Foundation	Research Reports	\$	3,050.00
	New England Publishing Group	Magazine Print/Online - New England Publishing Group	\$	750.00
	PGA Magazine	Magazine Print/Online - PGA Magazine	\$	1,000.00
	Sirius XM	Sirius XM	\$	1,151.00
	Sports Management International	World Amateur Handicap Championship advertising	\$	450.00
	The Golf Shop Radio-Caledonia/True	Radio - The Golf Shop Radio	\$	240.00
	TL Golf Services-Waccamaw Golf Trail	Broadcast - TL Golf Services	\$	400.00
	Twine	World Amateur Handicap Championship advertising	\$	11.70
	VideoGlobetrotter	TV Production	\$	2,970.00
	WACH-Caledonia/True Blue	Broadcast - WACH Marketing - Client	\$	25.00
	WhereOWare	Email Database Management-Client	\$	582.12
	WorkShop TV/Break Big Entertainme	Website Video	\$	5,890.00
GOLF PROMOTIONS Total			\$	47,691.03
GROUP SALES	Association Executives	AENC - Registration	\$	40.00
	Athletx, Llc	Mktg support	\$	2,000.00
	City Of Myrtle Beach	Spring Break Meets	\$	750.00
	Connect	Sports FP Adv	\$	500.00
	Cross Border Trans Fee	OMCA registration	\$	0.25
	CVent	Adv campaign	\$	2,473.69
	Group Tour Media Inc	Aug/Sept FP Ad	\$	390.00
	Hilton Hotels	South Carolina Sports Alliance	\$	108.10
	JSBC Llc	Big Shots Mktg Promo	\$	1,350.00
	Kenilworth Media Inc	Conv South Listing	\$	23.50
	MHD Services	Specialty Mrkt July	\$	377.49
		Specialty Mkt Aug	\$	377.49
		Specialty Mrktg Sep	\$	377.49
	Mroz Marketing	Waterproof phone holders2	\$	46.35
	Multiview	NASC Adv	\$	728.87
	National Travel Basketball Associati	NTBA Mktg Sppt	\$	2,000.00
	Northstar Travel Media	Interact Beach Destinations Show	\$	100.00
		Sports Media Adv 2	\$	2,000.00
		The New CVB Virtual Trade Show	\$	100.00
		Mtgs Adv Q2	\$	3,575.00
		TEAMS Sponsorship	\$	1,000.00
		Sports Media Adv 3	\$	2,000.00
	Ontario Motor Coach Association	OMCA 2020 registration	\$	25.00
	Paris Sports Management	OOP expenses	\$	60.56
		Sept OOP Expenses	\$	19.42
		Sports mktg August	\$	1,576.40
		Sports mrktg July	\$	1,576.40
		Sports mrktg sept	\$	1,576.40
	Pfg Proforma	Logo Flash Drives	\$	362.57
	Pitney Bowes	exp monthly ppd pstg @ 7/31/20	\$	1.15
		exp monthly ppd pstg @ 8/31/20	\$	4.31
		exp monthly ppd pstg @ 9/30/20	\$	0.57
	Premier Travel Media	Leisure Grp Trvl Adv	\$	79.50
	Spinnaker DME	Midwest Sales Aug	\$	220.00
		Midwest Sales July	\$	220.00
		Midwest Sales- Sept	\$	220.00
	Sports Facilities Management	MBSC Reimbursement Q2	\$	1,330.64
	Stamats Communications	May Meetings Adv - Full Page2	\$	450.00
	Sunshine Travel/Express	Lunch Sponsorship	\$	29.65
	Triple Crown Sports Inc	Triple Crown Mktg Support	\$	2,000.00
	Tst Wicked Tuna - 2Nd Av	SASA Sept 2020 Site Visit/Plan	\$	13.18
	UPS	Group Sales UPS Postage	\$	5.04
	Wynn Las Vegas Hotel	Connect Association-October-Ho	\$	19.16
		Room reservation for Connect T	\$	19.16
		Connect Diversity Hotel Deposit2	\$	19.16
	Employee Reimbursement	Connect airfare	\$	24.00
GROUP SALES	Total		\$	30,170.50
INTERNATIONAL PROMO	Envoy Network Inc	July&Aug fulfillment	\$	28.91
		June fulfillment	\$	12.22
	Travel Solutions By Design Corp	Canada Apr-Jul OOP	\$	100.93
		Canada Promo Aug	\$	1,003.43
		Canada Promo July	\$	1,003.36
		Canada Promo Sept	\$	1,003.38
		Outdoor Car Wrap Adv	\$	150.00
	UPS	Canada UPS Postage	\$	12.26
INTERNATIONAL PROMO	Total		\$	3,314.49
OUTDOOR/PRINT	Adams Outdoor Advertising	Billboards Aug	\$	1,450.00

		I95 boards Aug	\$	145.00
		I95 boards July	\$	1,450.00
	Data Publishing	Directory Adv Aug	\$	30.50
		Directory adv July	\$	30.50
		Directory Adv Sept	\$	30.50
	The Brandon Agency	195 billboard Aug	\$	1,323.53
		Adams Billboards	\$	1,323.53
		Adams Boards I95	\$	1,323.53
OUTDOOR/PRINT Total			\$	7,107.09
RESEARCH	Destination Marketing Association	Industry Research	\$	4,831.80
	Luckie & Company Llc	Aug Services	\$	2,351.70
		COVID 19 Surveys	\$	259.04
		COVID Response Reporting	\$	647.59
		COVID19	\$	388.44
		July services	\$	2,351.70
		September Services	\$	2,351.70
	Mann Travels	Econo Impact Giveaway	\$	94.50
	Mediasquare	Dashboard Stats reports	\$	254.88
	MMGY Global Llc	Visitor Volume Study	\$	2,062.80
	Patlive/Hostednumbers	research tracking	\$	211.68
	STR Inc	Occ/SchoolBreakReports	\$	2,871.00
	Think! X Innovations Inc	Visitor Surveys	\$	900.00
	Tourism Economics Llc	VMB Economy Impact	\$	2,160.00
	Ubermedia	August data reports	\$	1,521.00
		July data reports	\$	1,521.00
		Sept data reports	\$	1,521.00
RESEARCH Total			\$	26,299.83
TELEVISION	Broadcast Buying Services, Inc.	Summer Cable Campaign	\$	760.00
		Summer Cable June	\$	375.25
	Corinthian Media, Inc.	August Traffic	\$	90.72
		July traffic	\$	84.80
		July traffic bill	\$	10.92
		June Summer campaign	\$	20,432.96
		Spring campaign	\$	18.05
		Summer Campaign	\$	41,996.62
		Summer LAF Jun Radio	\$	11.21
		Summer LAF June	\$	46.52
		Summer Radio LAF	\$	16.33
		Summer TV LAF	\$	87.40
		June Traffic	\$	9.80
TELEVISION Total			\$	63,940.58
Grand Total			\$	394,871.58