

**Myrtle Beach Area Chamber of Commerce - 1% TDF Report**  
**3rd Quarter 2019 Tourism Spending**

Sum of 1% TDF			
Marketing Investment	Vendor Name	Vendor / Transaction Description	Total
Air Service	Visibility & Conversions, Llc	July digital campaign	\$ 175,000.00
<b>Air Service</b>	<b>Total</b>		<b>\$ 175,000.00</b>
<b>Creative Development</b>	<b>Adobe Systems Inc</b>	August analytics	\$ 2,026.26
		July analytics	\$ 2,026.26
		September analytics	\$ 2,026.26
	<b>Ampd Myrtle Llc</b>		\$ 26.92
	<b>Anchor Cafe</b>	FB Live Video	\$ 58.62
	<b>Araelium</b>	Screenflick ap for ad design	\$ 31.50
	<b>Bay Shore Parking</b>	Facebook Live, Parking	\$ 14.72
	<b>Cross Border Trans Fee</b>	Domain Names	\$ 15.89
	<b>Dnh Godaddy.Com</b>	Domain Names	\$ 116.02
	<b>Dnh Godaddy.Com Cad</b>	Domain Names	\$ 1,409.42
	<b>Media Coast</b>	web updates & maint. Jan-March	\$ 2,801.25
	<b>MMGY Global Llc</b>	2019 Branding Services	\$ 4,365.00
	<b>Paypal</b>	Photography	\$ 45.00
	<b>Photoshelter, Inc.</b>	Libris CC Connector License	\$ 270.00
	<b>Simpleview Llc</b>	Act on Contacts	\$ 3,753.00
		Annual CMS Services	\$ 4,220.30
		Blog enhancements/promos	\$ 6,750.00
		SQL Box, Hosting	\$ 8,637.30
		support	\$ 1,350.00
		support, act on contacts	\$ 18,843.30
	<b>Tulsa Connect</b>	Web hosting	\$ 208.80
		Web server hosting Aug	\$ 208.80
		Website Server Hosting	\$ 208.80
	<b>Vimeo.Com</b>	Website Video Annual Vimeo Sub	\$ 235.44
	<b>Visual Destinations Llc</b>	August web design services	\$ 8,010.00
		July web design services	\$ 8,010.00
		September web design services	\$ 8,010.00
	<b>Web Networksolutions</b>	Domain Names	\$ 1,033.33
<b>Creative Development</b>	<b>Total</b>		<b>\$ 84,712.19</b>
<b>Destination Publicity</b>	<b>Amazon</b>	Media Pass holders for hosting	\$ 63.88
	<b>Anderson Ocean Club</b>	Media hosting	\$ 510.74
	<b>Beach Cove Resort Inc</b>	Media hosting	\$ 552.37
	<b>CVS</b>	Media hosting	\$ 281.47
	<b>Cvs/Pharmacy</b>	Media hosting	\$ 1,872.84
	<b>Digimind, Inc</b>	Social Media Tracking	\$ 1,207.18
	<b>Fahlgren Mortine</b>	Addl July Dest. Publicity	\$ 1,000.50
		Addtl Aug Dest Publicity	\$ 310.50
		Air service campaign	\$ 310.50
		Aug Destination Publicity	\$ 16,575.00
		Fall Campaign	\$ 3,588.00
		Fall campaign management	\$ 1,173.00
		July Destination Publicity	\$ 15,249.00
		OOP- Clipping services	\$ 2,159.10
		OOP-Ad tracking	\$ 3,515.26
		Sept Addl Publicity	\$ 690.00
		Sept OOP Expenses	\$ 1,032.58
		September Desination Publicity	\$ 1,326.00
		Spring Campaign Mgmt	\$ 724.50
	<b>Homegoods</b>	Gender Reveal Video Shoot	\$ 115.71
	<b>Imprint Marketing Concepts</b>	logo beach towels	\$ 6,287.56
	<b>Native Sons</b>	Logo Items	\$ 85.24
	<b>One Stop Party Shop</b>	Gender Reveal Video Shoot	\$ 12.80
	<b>Spirit Airlines</b>	Media hosting	\$ 173.88
	<b>Surfside Oceanfront Hotel</b>	Media hosting	\$ 480.64
<b>Destination Publicity</b>	<b>Total</b>		<b>\$ 59,298.25</b>
<b>Digital</b>	<b>Battle Strategies Llc</b>	August Facebook and Blog Posts	\$ 2,261.25
		Facebook and blog posts	\$ 776.25
		July Facebook and blog posts	\$ 2,531.25
	<b>Flip To</b>	Social Platform	\$ 1,002.78

		Social Platform DMO	\$ 1,158.75
	Sq Boardwalk Coffe	Facebook Live, Dining	\$ 6.03
	Visibility & Conversions, Llc	August digital campaign	\$ 970,232.37
		July digital campaign	\$ 1,167,647.82
<b>Digital</b>	<b>Total</b>		<b>\$ 2,145,616.50</b>
<b>General Consumer Promo</b>	<b>Alamo Rent Acar Tolls</b>	Frisco RoughRiders, tolls	\$ 28.08
	<b>Alamo Rent-A-Car</b>	Frisco RoughRiders, rental car	\$ 102.19
	<b>American Airlines</b>	RoughRiders Baseball Promotion	\$ 1,662.63
		State College Spikes Promo-flight	\$ 301.56
	<b>American Express</b>	Trip Giveaway	\$ 1,350.00
	<b>American Heart Association</b>	2019 Horse Ride Sponsor	\$ 1,800.00
	<b>Angus Steakhouse &amp; Seafood</b>	Trip Giveaway	\$ 585.00
	<b>Asher Theatre</b>	Trip Giveaway	\$ 52.20
	<b>At&amp;T Bill Payment</b>	Special Marketing Cell	\$ 29.12
		Special Mkt Cell	\$ 60.32
	<b>Bolo Promos &amp; Apparel Llc</b>	Table covers	\$ 725.94
	<b>Brookgreen Gardens</b>	Trip Giveaway	\$ 45.00
	<b>Budget Rent A Car</b>	State College Spikes Promo-ren	\$ 52.83
	<b>Caribbean Resort &amp; Villas</b>	CCMF Coca-Cola Promo	\$ 776.88
	<b>Chevron 0302346</b>	Frisco RoughRiders, gas	\$ 19.05
	<b>Com-Connect Llc</b>	Aug Mobile VC Promo & Events	\$ 3,647.53
		August Call Center & Live Chat	\$ 24,463.80
		July Call Center and Live Chat	\$ 24,463.80
		June Mobile VC Promo & Events	\$ 4,570.45
		Sept Call Center & Live Chat	\$ 2,718.20
		Sept Mobile VC Promo & Events	\$ 6,543.18
	<b>Crab Daddy'S Seafood</b>	Trip Giveaway	\$ 450.00
	<b>Crabby Georges Seafood Bu</b>	Trip Giveaway	\$ 2.94
	<b>Crabby George'S Seafood Buffet</b>	Trip Giveaway	\$ 540.00
	<b>Darlington Raceway</b>	'19 Darlington Raceway Partner	\$ 20,250.00
	<b>Delta Airlines</b>	State College Spikes Promo-air	\$ 301.56
	<b>Design The Sign Llc</b>	Goody's/Darlington Fest banner	\$ 206.99
	<b>Dfw 3003 Hickory Grub</b>	Frisco RoughRiders, meals	\$ 38.25
	<b>Eggsquisite Cafe</b>	Frisco RoughRiders, meals	\$ 44.01
	<b>Family Kingdom</b>	Trip Giveaway	\$ 540.00
	<b>Great American Grill Fris</b>	Frisco RoughRiders, meals	\$ 41.21
	<b>Hilton Garden Inn</b>	Frisco RoughRiders, hotel	\$ 320.06
		State College Spikes Promo-hot	\$ 138.05
	<b>Hungry Howie'S Pizza</b>	Trip Giveaway	\$ 450.00
	<b>Jiffyshirts.Com</b>	MB Invite, Apparel Samples	\$ 79.34
	<b>Lands End Bus Outfitters</b>	logoo Uniform Jackets for Oak St. VC	\$ 71.21
	<b>Lobster House</b>	Trip Giveaway	\$ 540.00
	<b>Mann Travels</b>	Trip Giveaway	\$ 13,226.14
	<b>Mills Marketing Group</b>	August brochure distribution	\$ 1,589.99
		July brochure distribution	\$ 1,589.99
		Tradeshaw Rep Consumer	\$ 1,589.99
	<b>Mroz Marketing</b>	MB invitational promo items	\$ 391.34
	<b>Myrtle Beach Watersports</b>	Trip Giveaway	\$ 630.00
	<b>Nascar Racing Experience</b>	Trip Giveaway	\$ 540.00
	<b>Native Sons</b>	logo Uniforms	\$ 57.39
	<b>Osf Prtnrshp Prog</b>	Ohio State Fair Booth	\$ 8,100.00
	<b>Pitney Bowes</b>	exp monthly ppd pstg @ 7/31/19	\$ 7.29
		exp monthly ppd pstg @ 8/31/19	\$ 17.64
		exp monthly ppd pstg @ 9/30/19	\$ 3.42
	<b>Rockin Jump</b>	Flip.to Promo	\$ 45.00
	<b>Rps Myrtle Beach</b>	State College Spikes Promo-par	\$ 16.80
	<b>Sea Captain'S House</b>	Trip Giveaway	\$ 45.00
	<b>Seafood House Calabash</b>	Flip.to Promo	\$ 90.00
	<b>Starbucks A61 Dtw</b>	State College Spikes Promo-foo	\$ 1.92
	<b>Starbucks B Clt</b>	Frisco RoughRiders, meals	\$ 14.77
	<b>Sun Belt Conference Inc</b>	Sun Belt Conference Promo	\$ 4,950.00
	<b>Tanger Outlets</b>	Trip Giveaway	\$ 180.00
	<b>Target</b>	Frisco RoughRiders, meals	\$ 48.69
	<b>The Home Depot</b>	CCMF Promotion	\$ 153.78
	<b>Tst Tri Tip Grill</b>	Frisco RoughRiders, meals	\$ 12.58
	<b>UPS</b>	Bulk UPS Postage	\$ 2,291.67
		Marketing UPS Postage	\$ 180.59
		Sports Marketing UPS Postage	\$ 281.17

	USPS	to record postage @ 7/31/19	\$ 736.97
		to record postage @ 8/31/19	\$ 485.81
		to record postage @ 9/30/19	\$ 416.51
	<b>Wonderworks Myrtle Beach Attractor</b>	Flip.to Promo	\$ 45.00
<b>General Consumer Promo</b>	<b>Total</b>		<b>\$ 135,750.83</b>
<b>Group Sales</b>	<b>2097-Clt Trip Advisor</b>	Spotlight on the Southeast	\$ 2.79
	<b>2099-Clt Charlotte'S G</b>	MPI WEC - Toronto Canada - 6/1	\$ 10.60
	<b>2766Pepsiven9147678600</b>	Connect - water	\$ 2.70
	<b>306 Bbq</b>	GA/AL Sales Mission	\$ 26.49
	<b>Ac Moore Str 155</b>	Shriners gift baskets	\$ 38.23
	<b>Amazon.Com</b>	Connect Marketplace - Business	\$ 82.35
	<b>American Airlines</b>	2019 Spotlight on the Southeast	\$ 143.10
		CNC Sales Mission air	\$ 436.51
		Connect - check bag fee	\$ 27.00
		CONNECT LUGGAGE	\$ 27.00
		Connect Marketplace	\$ 346.50
		Connect Marketplace- Luggage f	\$ 27.00
		Connect Marketplace- Roundtrip	\$ 45.34
		Connect Sports	\$ 435.15
		Connect Sports baggage charge	\$ 27.00
		Connect Tour Travel	\$ 785.72
		CVENT Connect - Airfare - Las	\$ 24.67
		CVENT Connect - Airline Baggage	\$ 54.00
		Cvent Connect - Las Vegas NV -	\$ 682.43
		HelmsBriscoe ABC - Houston TX	\$ 75.99
		MPI WEC - Toronto Canada - 6/1	\$ 1,054.85
		NCAA Symposium Meeting flight	\$ 382.50
		Small Market Meeting - Airfare	\$ 840.05
		Spotlight on the Southeast Air	\$ 480.60
		Spotlight on the Southeast lug	\$ 126.00
		SYTA Annual Conference	\$ 389.70
		SYTA luggage	\$ 54.00
		FAM-Hawkeye Stages	\$ 445.49
	<b>Amzn Mktp Us Mo8539T11</b>	Connect Marketplace - Event Supplies	\$ 43.13
	<b>Arizonas At Stoncrest</b>	Sales Mission Food and beverage	\$ 47.76
	<b>Assembly Chef#S Hall</b>	MPI WEC - Toronto Canada - 6/1	\$ 28.18
	<b>Avista Resort</b>	TIP Reimb. Spotlight on SE '19	\$ 1,991.79
		TIP Reimburse Spotlight SE car	\$ 189.82
	<b>B.W. Wilson Paper Company, Inc</b>	Sales flyers materials	\$ 34.07
		Shriner brochure materials	\$ 108.89
	<b>Beaudevin Main Clt</b>	CVENT Connect - Food Beverage	\$ 68.97
	<b>Bellwether</b>	Chicago Sales Mission - Food a	\$ 30.38
	<b>Big Worldwide Ltd</b>	M&I Americas Forum	\$ 5,850.00
		M&I tradeshow TIP	\$ 1,350.00
	<b>Blue Coast Burrito Hender</b>	Spotlight on the Southeast - f	\$ 7.94
	<b>Bob'S Steaks &amp; Chops</b>	CONNECT FOOD AND BEV	\$ 38.56
	<b>Bonanno'S Ny Pizza #306</b>	CVENT Connect - Food Beverage	\$ 15.55
	<b>Bp#8331217Scotchman 3060</b>	Site Visit- Fuel -	\$ 19.67
	<b>Brittain Resorts &amp; Hotels</b>	CVENT Connect TIP Reimburse	\$ 2,070.96
	<b>Burger King E Con Clt</b>	SYTA food and bev.	\$ 9.34
	<b>Cadillac Bar A S lah</b>	HelmsBriscoe ABC - Houston TX	\$ 26.61
	<b>Café Magnolia</b>	Connect food and bev.	\$ 13.19
	<b>Cantina Laredo # 136</b>	SYTA food and bev.	\$ 20.77
	<b>Carolina Limousine &amp; Coach</b>	CAA FAM Tour	\$ 637.88
	<b>Catch 23</b>	Connect Trade Show Dinner at C	\$ 98.09
	<b>Chicken Salad Chick - 006</b>	Spotlight on the Southeast - meal	\$ 11.78
	<b>Chick-Fil-A</b>	IPW breakfast	\$ 5.89
	<b>Chick-Fil-A - 86</b>	Connect Sports Dinner for Tayl	\$ 7.90
	<b>Chick-Fil-A #01076</b>	GSAE Lunch	\$ 5.92
	<b>Cibo Express Gourmet Markets</b>	Connect food and bev.	\$ 18.14
	<b>Cinnabon D Las</b>	CVENT Connect - Food Beverage	\$ 3.20
	<b>Coastal Network Cooperative</b>	CNC Sales Blitz Cleveland	\$ 540.00
	<b>Coca Cola Brampton On</b>	MPI WEC - Toronto Canada - 6/1	\$ 2.02
	<b>Collinson Media &amp; Events</b>	Connect	\$ 153.00
		Connect Diversity Registration	\$ 4,455.00
		Connect Tour Travel	\$ 895.50
	<b>Connect</b>	Connect Events Registrations	\$ 38,295.00
		Connect Sports TIP	\$ 4,005.00

	Connect Corporate TIP	\$ 4,005.00
<b>Creations From The Sand Llc</b>	CVB Connect Conference service	\$ 6,075.00
<b>Cromwell Giadas</b>	CVENT Connect -Food Beverage	\$ 54.25
<b>Cross Border Trans Fee</b>	MPI Toronto	\$ 0.45
	MPI WEC - Toronto Canada - 6/1	\$ 18.14
<b>Customink Llc</b>	Sales Mission - T-shirt wearab	\$ 219.96
<b>CVent</b>	CVENT Connect	\$ 9,449.24
	Profile Pages TIP	\$ 8,244.60
<b>Delta Airlines</b>	Connect Showcase	\$ 301.95
	IPW Lunch on Delta flight	\$ 9.89
<b>Desert Cab</b>	CVENT Connect -Transportation	\$ 18.73
<b>Design The Sign</b>	40 and 8 Welcome Banner	\$ 110.07
<b>Design The Sign Llc</b>	Tradshow booth-20ft beach scen	\$ 976.10
<b>Dish On Market</b>	Connect Sports breakfast	\$ 32.17
<b>Doubletree Hotels</b>	Sales mission accommodations	\$ 117.26
<b>Due North Media</b>	Sports Destination Managment Adv	\$ 6,360.02
<b>Employee Reimbursement</b>	Site Tour mileage	\$ 22.92
<b>Enterprise Rent-A-Car</b>	Site Visit- Rental Car	\$ 323.94
<b>Facebook</b>	meetings ads	\$ 810.00
	Meetings Adv	\$ 1,324.86
	Meetings Advertising	\$ 810.00
	Mtgs Ads	\$ 810.00
<b>Galt H - Cafe Magnolia</b>	Connect - food and bev.	\$ 17.01
<b>Galt H - Thelma'S Deli</b>	CONNECT FOOD AND BEV	\$ 6.20
<b>Galt House Hotel</b>	Connect - food and bev.	\$ 6.57
<b>Gibson S Bar &amp; Steakhouse</b>	Chicago Sales Mission - Food a	\$ 64.40
<b>Google Inc.</b>	August meetings adv	\$ 3,894.10
	August meetings campaign	\$ 510.62
	July meetings adv	\$ 4,595.75
	July meetings campaign	\$ 502.73
	June meeting campaign	\$ 545.38
	June meetings adv	\$ 3,869.96
<b>Great Day! Tour</b>	Great Day Tour Group Leader showcase	\$ 805.50
<b>Group Tour Media Inc</b>	August magazine advertising	\$ 1,350.00
<b>Group Travel Leader</b>	1/2 page Ad Sept	\$ 1,800.00
	Holiday Guide	\$ 7,537.50
	Student Guide	\$ 10,850.00
<b>Hampton Inns</b>	Sales mission accommodations	\$ 122.13
	Lodging -GA/AL sales mission	\$ 122.13
<b>Heidis Corner</b>	Site Visit- Food and Beverage	\$ 66.54
<b>Helmsbriscoe Performance Group</b>	Lead Gen Pages	\$ 2,025.00
<b>Hilton Garden Inn</b>	Sales mission accommodations	\$ 291.22
<b>Hilton Hotel Americas</b>	HelmsBriscoe ABC - Houston TX	\$ 357.34
<b>Hilton Hotels</b>	Spotlight on the Southeast hotel	\$ 527.03
<b>Hilton Starbucks</b>	HelmsBriscoe ABC - Houston TX	\$ 7.31
<b>Hubcap Grill - 617</b>	HelmsBriscoe ABC - Houston TX	\$ 2.57
<b>Hudson St2058</b>	CVENT Connect - Food Beverage	\$ 3.33
	MPI WEC - Toronto Canada - 6/1	\$ 3.33
<b>Hudsonnews St1091</b>	Connect Marketplace- Food and	\$ 3.33
	Spotlight on the Southeast bev	\$ 4.50
<b>Hyatt Regency Louisville</b>	Connect Sports	\$ 755.28
<b>Intercontinental Toronto</b>	MPI WEC - Toronto Canada - 6/1	\$ 1,421.81
<b>Jim N' Nicks Con B Bhm</b>	SYTA food and bev.	\$ 14.72
<b>Jimmy Johns # 655</b>	Connect Sports Lunch	\$ 7.99
<b>JSBC Llc</b>	Marketing Support Promo-Big Shots '19	\$ 20,000.00
<b>Kentucky State Fair Board</b>	Connect Marketplace tradeshow	\$ 162.00
<b>King Street Grille - Myrt</b>	USSSA - Gameday Sports	\$ 74.45
<b>Kingston Plantation</b>	TIP Reimburse CVENT Connect	\$ 1,302.44
<b>Knowland Group Llc</b>	Insight Essential CVB Tier 3	\$ 2,232.55
<b>Lands' End</b>	Connect	\$ 1,203.55
<b>Lands End Bus Outfitters</b>	Connect - Partner Wearables	\$ 865.50
	Sales Team Wearable	\$ 30.37
	CVENT Connect logoo wearables TIP	\$ 275.81
<b>Legacy Business Solutions</b>	Connect TIP Reimbursement	\$ 5,682.62
	TIP Reimb. Spotlight on SE '19	\$ 1,547.09
<b>Loews Hotel Chicago Fb</b>	Chicago Sales Mission - Food a	\$ 43.11
<b>Loews Hotels</b>	Chicago -Sales Mission - Acco	\$ 789.29
<b>Logans</b>	Sales mission - lunch /learn	\$ 272.39

Lulus North Myrtle Beach	Site Visit- Food and Beverage	\$ 111.67
Lyft	IPW lyft transport	\$ 105.61
Lyft	Connect transportation	\$ 61.68
Mann Travels	trip package	\$ 574.88
Marina Inn At Grande Dunes	TIP Reimburse Cvent Connect	\$ 854.09
Marketplace 1897 Clt	MPI WEC - Toronto Canada - 6/1	\$ 27.37
MB International Airport	Connect airport parking	\$ 2.70
Mcdonald'Ss	GA/AL Sales Mission- meal	\$ 7.98
Mgm Grand - Express	CVENT Connect - Food Beverage	\$ 9.68
Mgm Grand - Front Desk	CVENT Connect - Hotel - Las Ve	\$ 669.79
Mgm Grand - Grand & Co	CVENT Connect - Food Beverage	\$ 4.28
MHD Services	August specialty mktg promo	\$ 3,397.41
	July specialty marketing promo	\$ 3,397.41
	September specialty mktg promo	\$ 3,397.41
Mhrs Louisville Fb	Connect - Breakfast	\$ 13.41
	Connect TIP Partner meal	\$ 201.79
MPI-CC	WEC CC Reception Sponsorship	\$ 225.00
Mse Branded South Caroli	Connect Marketplace- Food and	\$ 13.67
	Connect Trade Show Breakfast	\$ 10.58
	SYTA food and bev.	\$ 8.00
Multiview	NASC Adv	\$ 5,924.25
Myrtle Beach Marriott	TIP Reimburse Cvent Connect	\$ 890.82
Myrtle Beach Pickleball Club	'19 USAPA Pickleball Mktg Sppt	\$ 2,250.00
Myrtle Beach Seaside Resorts	TIP Reimburse Cvent Connect	\$ 973.91
Nacho Daddy - Downtown	CVENT Connect - Food Beverage	\$ 30.53
National Travel Basketball Association	Marketing promo- NTBA events	\$ 20,000.00
New York News	MPI WEC - Toronto Canada - 6/1	\$ 3.89
Northstar Travel Media	Meetings Group Lead Gen Pkg	\$ 33,300.00
OCharleys	GA/AL Sales Mission- meal	\$ 39.33
Officemax/Depot 6404	Lamination of printed map for	\$ 4.04
Omni Louisville Market	Connect Sports Lunch	\$ 10.97
P I Bar And Grille	Meal during GA/AL Sales Missio	\$ 35.03
Panera Bread #601350 P	Connect - Staff meal	\$ 5.62
	Connect Sports breakfast	\$ 13.27
	Lunch during Connect 2019	\$ 15.69
Paris Sports Management	Aug/Sept Out of Pocket Exp	\$ 3,764.86
	August Sports Marketing	\$ 13,848.30
	July Sports Marketing	\$ 13,848.30
	July/Aug Out of Pocket Exp	\$ 1,394.74
	June/July Out of Pocket Exp.	\$ 1,452.44
	September Sports Marketing	\$ 1,538.70
Partridge Inn Curio By Hilton	Sales mission accommodations	\$ 303.16
Paypal	Smal Market Meetings - registration	\$ 1,795.50
Penelope Restaurant	MPI WEC - Toronto Canada - 6/1	\$ 192.08
Pf Changs	IPW dinner in ATL airport	\$ 32.61
	IPW 2019 Lunch	\$ 25.20
Pitney Bowes	exp monthly ppd pstg @ 7/31/19	\$ 339.12
	exp monthly ppd pstg @ 8/31/19	\$ 261.05
	exp monthly ppd pstg @ 9/30/19	\$ 195.48
Post Up Stand	Meetings and Convention Banners for Tradeshow	\$ 369.94
Printing Port	VIP Group Discount Cards	\$ 1,656.91
Proforma Executive Business Services	Clear Game Totes	\$ 1,103.53
	Junior Vinyl Portfolios	\$ 2,890.87
Publix #1512	SYTA food and bev.	\$ 15.91
Residence Inn	IPW dinner	\$ 15.38
	IPW Lodging 2019 Anaheim	\$ 1,535.29
Rip Tydz	FAM valet	\$ 2.70
Ripleys Aquarium	Sigma Gamma Rho Sorority Site	\$ 61.92
Ripley'S Aquarium	Site Visit	\$ 30.96
Riptydz Oceanfront Grille	Site Visit 2020 Association	\$ 48.20
Rosebud On Rush	Chicago Sales Mission - Food	\$ 47.21
Rps Myrtle Beach	Connect Trade Show Airport Par	\$ 36.00
	IPW parking at MYR	\$ 64.80
Rtc Las Vegas Transit	CVENT Connect -Transportation	\$ 7.20
SFA	MBSC Promotions/Tradeshow	\$ 7,582.88
Sheraton Birmingham	SYTA HOTEL	\$ 655.67
Sheraton Birmingham Dine	SYTA food and bev	\$ 21.42
	SYTA food and bev.	\$ 46.76

	SYTA food and bev. NO DETAILED	\$ 16.56
<b>Spinnaker Dme</b>	FAM Tour/ MB Site visit	\$ 630.79
	Midwest Natl Promo August	\$ 1,980.00
	Midwest Natl Promo July	\$ 2,326.59
	Midwest Natl Promo Sept	\$ 1,980.00
	FAM Tour hotel deposit	\$ 170.34
<b>Sports And Social Club</b>	Connect Marketplace- Food	\$ 60.43
<b>SportsEvents Media Group</b>	SPORTS Avista Registration	\$ 1,255.50
	SPORTS Conf Registration	\$ 1,255.50
	SPORTS Hamp Inn Registration	\$ 1,255.50
	Sports Registration MBSC	\$ 1,075.50
<b>Sq Mohsen Zemodeh</b>	IPW lyft transport	\$ 39.83
<b>Sq Southeast Usa Spotlight</b>	2019 Spotlight on the Southeas	\$ 535.50
<b>Stamats Meetings Media Inc</b>	Meetings Today - June Eblast	\$ 1,350.00
	Meetings Today- Dig Adv July	\$ 4,950.00
<b>Starbucks Books M Clt</b>	MPI WEC - Toronto Canada - 6/1	\$ 5.60
<b>Starbucks E Clt</b>	HelmsBriscoe ABC - Houston TX	\$ 6.09
<b>Starbucks Rotnda E Clt</b>	Connect Marketplace- Food and	\$ 3.80
	CVENT Connect - Food Beverage	\$ 5.60
<b>Stetson Convention Servi</b>	Connect Marketplace tradeshow	\$ 8,943.19
<b>Subway</b>	SYTA food and bev.	\$ 1.97
<b>Sway Restaurant</b>	Connect Sports Lunch for Taylo	\$ 35.03
<b>SYTA</b>	SYTA Annual Conference	\$ 954.00
<b>T2H Advertising</b>	MBSC website July-Sept	\$ 108.00
<b>Takosushi # 3</b>	GSAE Dinner	\$ 24.91
<b>Tapenada T1 Ord</b>	Chicago Sales Mission - Food a	\$ 14.91
<b>Taverna Mercatto</b>	MPI WEC - Toronto Canada - 6/1	\$ 51.04
<b>Taxi Svc Chicago</b>	Chicago Sales Mission - Transp	\$ 56.43
<b>Taxi Svc Las Vegas</b>	CVENT Connect - Transportation	\$ 65.31
	CVENT Connect -Transportation	\$ 15.12
<b>The Carolina Opry Theater</b>	Chicago Sales Mission Prize	\$ 90.00
<b>The Chop House Hendersonv</b>	Spotlight on the Southeast	\$ 28.10
<b>The Southern</b>	Spotlight on the Southeast -	\$ 23.90
<b>Todd English Pub</b>	SYTA food and bev.	\$ 22.52
<b>Touchstone Merchandise Group</b>	Chicago Promo	\$ 402.36
	Chicago promo items	\$ 402.36
<b>Travel Insurance</b>	Spotlight Souteast trvl insur	\$ 31.24
<b>Travel Trader'S</b>	SYTA food and bev.	\$ 3.46
<b>Triple Crown Sports Inc</b>	Mktg Sppt Trnmt Triple Crown	\$ 18,000.00
	Triple Crown Site Visit reimbu	\$ 861.30
<b>Uber</b>	IPW lyft transport	\$ 8.39
<b>Uber Trip</b>	Chicago Sales Mission - Transp	\$ 83.09
	Connect - Uber	\$ 5.90
	Connect - Uber from airport	\$ 14.94
	Connect - Uber tip	\$ 2.70
	Connect - Uber to airport	\$ 18.05
	Connect Marketplace- Transport	\$ 36.79
	Connect Sports transportation	\$ 33.99
	HelmsBriscoe ABC - Houston TX	\$ 17.96
	Spotlight on the Southeast tra	\$ 31.80
	SYTA TRANSPORTATION	\$ 6.75
<b>Uberbv</b>	MPI WEC - Toronto Canada - 6/1	\$ 41.55
	WEC - Toronto Canada - 6/15/1	\$ 3.36
<b>United Air</b>	Chicago - Sales Mission - Airf	\$ 27.00
<b>United Airlines</b>	Sales Mission - Airfare - Chic	\$ 322.74
<b>UPS</b>	Group Sales UPS Postage	\$ 562.55
<b>Urban Market T3 Us-Tor</b>	MPI WEC - Toronto Canada - 6/1	\$ 3.80
<b>Vacay Mb Resort</b>	TIP Reimburse CVent Connect	\$ 1,300.38
<b>Vallarta Mexican Rest</b>	GA/AL Sales Mission meal	\$ 27.66
<b>Walgreens #6686</b>	Athletx/Team Travel Source site visit	\$ 95.36
<b>Wal-Mart #5705</b>	CVENT Connect - Tradeshow table	\$ 2.89
<b>Wendys</b>	Sales mission food	\$ 6.99
<b>Westin Poinsett Hotel</b>	GSAE Hotel	\$ 373.46
<b>Wholefdfs Stv #10571</b>	Chicago Sales Mission - Food a	\$ 14.24
<b>Wild Eggs-Mercantile</b>	Connect food and bev.	\$ 15.49
<b>Willys Airport</b>	Connect 2019 meal while travel	\$ 12.64
<b>Wonderworks Myrtle Beach Attractior</b>	SYTA TIP reimbursement	\$ 1,940.05
<b>Yellow Cab</b>	Connect Marketplace- Transport	\$ 17.60

		<b>Zuma Office Supply</b>	CNC Sales mission notebooks	\$ 131.95
<b>Group Sales</b>	<b>Total</b>			<b>\$ 370,815.86</b>
<b>International Promo</b>		<b>America As You Like It</b>	June 2019 Co-op promotions	\$ 2,250.00
		<b>Envoy Network Inc</b>	July fulfillment	\$ 417.46
		<b>Mann Travels</b>	Trip Giveaway gift cards	\$ 43.20
			trip pkg	\$ 714.04
		<b>Travel Solutions By Design Corp</b>	August Candian Representation	\$ 9,030.73
			Candian Adv Fee July-Sep	\$ 1,350.00
			IPW Cnfrnce-Anaheim trvl exps.	\$ 593.73
			IPW Conference June expenses	\$ 1,274.63
			July Canadian Rep	\$ 9,030.92
			July local expenses	\$ 1,344.05
			July mileage	\$ 306.31
			June local expenses	\$ 838.89
			June mileage	\$ 388.07
			Lets Talk Trvl Training Series	\$ 1,378.33
			May local expenses	\$ 786.11
			May mileage	\$ 681.24
			September Canadian Representat	\$ 1,003.40
			TMAC AGM Conference trvl exps.	\$ 1,930.88
		<b>Travelbrands</b>	2019 Golf Sponsor Travl Brands	\$ 1,080.00
		<b>UPS</b>	Canada UPS Postage	\$ 113.28
			Canadian UPS Postage	\$ 137.93
<b>International Promo</b>	<b>Total</b>			<b>\$ 34,693.20</b>
<b>Research</b>		<b>Alltherooms Inc</b>	Market and trend analysis	\$ 3,772.00
		<b>Arrivalist Co</b>	Site Visitation	\$ 3,870.00
		<b>C2Er</b>	COLI calculator for website	\$ 315.00
		<b>Cross Border Trans Fee</b>	Research	\$ 0.73
		<b>Hotjar</b>	Research	\$ 72.98
		<b>Mediasquare</b>	Annual dashboard subscription	\$ 13,940.00
		<b>MMGY Global Llc</b>	Q3 2019 Research services	\$ 39,360.00
		<b>Patlive/Hostednumbers</b>	Research tracking	\$ 964.09
		<b>Right Analytics Llc</b>	August research services	\$ 11,457.00
			July research services	\$ 10,438.60
			September research services	\$ 12,730.00
		<b>SCPRT</b>	VisaVue Study	\$ 11,726.00
		<b>Southeast Tourism Society</b>	membership dues Feb19-Feb20	\$ 751.50
		<b>U.S. Travel Association</b>	Renewal membership 2nd install	\$ 38,980.75
		<b>Ubermedia</b>	Additional research locations	\$ 9,840.00
			August research	\$ 8,450.00
			July research	\$ 6,929.00
			June research	\$ 13,079.00
<b>Research</b>	<b>Total</b>			<b>\$ 186,676.65</b>
<b>Television</b>		<b>Broadcast Buying Services, Inc.</b>	Food Truck Wars Episode adv	\$ 15,603.75
			June Cable Campaign	\$ 8,967.53
			May Cable Summer Ads	\$ 8,967.53
		<b>Corinthian Media, Inc.</b>	April Traffic Bill	\$ 292.95
			Beach Reporter Campaign	\$ 1,656.56
			July WJZY Sponsorship TV	\$ 1,325.25
			June LAF Campaign Radio	\$ 578.69
			June Laf Campaign TV	\$ 2,473.80
			June Summer Campaign TV	\$ 581,868.69
			June Traffic Bill	\$ 475.17
			March Easter Ads addtl	\$ 84.83
			March Easter/Spring TV	\$ 530.10
			March Traffic Bill	\$ 561.72
			May Ads Sponsorship WJZY	\$ 662.63
			May Easter/Spring TV	\$ 270.81
			May LAF Campaign Radio	\$ 569.86
			May LAF Campaign TV	\$ 1,590.30
			May Spring Ads	\$ 24,225.57
			May Summer Campaign	\$ 717,403.99
			May Traffic Bill	\$ 3,738.60
<b>Television</b>	<b>Total</b>			<b>\$ 1,371,848.33</b>
<b>Traditional</b>		<b>Carolina Living.Com</b>	CarolinaLiving.com adv	\$ 2,025.00
		<b>Data Publishing</b>	Directory Adv Installment	\$ 823.50
<b>Traditional Total</b>				<b>\$ 2,848.50</b>
<b>Grand Total</b>				<b>\$ 4,567,260.31</b>