

**MYRTLE BEACH AREA CHAMBER OF COMMERCE - 1% TDF REPORT  
3rd Quarter 2018 Tourism Spending**

<b>Marketing Investment</b>	<b>Vendor Name</b>	<b>Vendor / Transaction Description</b>	<b>Total</b>
<b>Air Service</b>	Corinthian Media, Inc.	April Air service tv ads	269.78
		May Air Service	270.00
		May- Air Service Markets	131,081.93
		May Air service tv ads	3,158.10
	Fahlgren Mortine	Air srcv media relations prog	67.50
	Iheart Communications	Radio Air service- May	44,604.00
<b>Air Service Total</b>			<b>179,451.31</b>
<b>Creative Development</b>	Adobe Systems Inc	Aug Internet Analytics	2,026.26
		July Analytics Standard	2,026.26
		Sept Internet Analytics	2,026.26
	Apl Itunes	Ad Design	8.07
	Cookiebotcom	Cookiebot web services	73.80
		Website Services	36.90
	Crabby Jack'S General St	Video Production	56.87
	Cross Border Trans Fee	Cookiebot web services	0.37
		Cookiebot webservices	0.37
		Domain names	9.41
		Website Services	0.37
	Digimind, Inc	Social Media tracking	13,580.78
	Dnh Godaddy.Com	Domain names	1,679.09
	Flamingo Joes	Video Production	475.58
	Godaddy.Com Canada	Domain names	940.66
	Media Coast	Web updates Apr-Jul	2,295.00
	Ndu Moniker.Com	Domain names	86.33
	Palmetto Paradise	Video Production	151.99
	Paltive/Hostednumbers	Adv tracking- Aug	355.02
		Adv tracking-July	383.51
		Adv tracking-Sept	346.31
	Salesforce.Com	Email Marketing	11,118.00
		Email Marketing-Aug	11,118.00
	Simpleview Llc	Act-on list discovery	900.00
		CRM Support hours	5,400.00
		Dedicated SQL Box	3,240.00
		High availability hosting	5,397.30
		Inclusion model-annual refresh	5,400.00
		Support Plan - August	1,350.00
		Support Plan- July	1,350.00
		Support Plan- June	1,350.00
		Support Plan- Sept	1,350.00
Target	Video Production	103.24	
Tierranet	Website	53.48	
T-Shirt Connection	Video Production	88.25	
Tulsa Connect	Web Server-Aug	748.80	
	Web Server-July	748.80	

		Web Server-Sept	748.80
	Visual Destinations Llc	August web design services	8,010.00
		July Web Design Services	8,010.00
		Sept web design services	8,010.00
	Web Networksolutions	Domain names	814.27
<b>Creative Development Total</b>			<b>101,868.15</b>
<b>Destination Publicity</b>	2Medlar Field	Spikes Tour Operators Event	678.66
	Beautiful Places Alliance	Atlanta media mission	230.00
	Design The Sign Llc	"60 more days" signs	196.55
	Dick'S Clothing&Sporting	Logo Items	97.78
	Fahlgren Mortine	additional pr work	2,001.00
		airfare	5,255.68
		Airfare, Lodging, Other costs	2,127.95
		Aug Addtl Destination Pub	2,967.00
		August Destination Publicity	15,249.00
		Client engagement	1,380.00
		Clipping services	9,238.34
		Fall campaign mgmt	690.00
		Fall Campaign Promotion	3,001.50
		July media relations	18,630.00
		June Agency & Srvc fee	15,249.00
		lodging	1,918.89
		mileage	10.03
		Photography Svcs, Social Media	6,779.65
		pr promo	1,085.60
		Senior Client engagement	138.00
	Gibbs M. Smith Inc	Toronto Sales Mission	828.00
	Hotel Blue	Disabled American Veterans/CCMF promp	1,753.50
	Lulus Myrtle Beach Llc	American Cancer Society Promo	230.00
	Native Sons	Logo polo for staff	8.74
	Proforma Executive Business	Lanyards/ Media Visits	829.09
	Travel Solutions By Design C	TMAC AGM Conference	1,239.58
		Toronto Sales Mission	828.00
		US Comm. srvc tradeshw	675.00
<b>Destination Publicity Total</b>			<b>93,316.54</b>
<b>Digital</b>	Battle Strategies Llc	July-Facebook Content, MB Blog	2,531.25
		Social Media Promotions	2,193.75
	Flip To	Social Platform- Sept	8,048.22
		Social platform-Aug	8,048.22
		Social platform-July	8,048.22
	Gordon Biersch	Social Media promo	55.95
	Lulu'S Cafe	Facebook Live Video	54.42
	Lulus Myrtle Beach Llc	Facebook Live Video	14.80
	Visibility & Conversions, Llc	August digital advertising	760,230.66
		September digital advertising	891,208.27
<b>Digital Total</b>			<b>1,680,433.76</b>
<b>General Consumer Prom</b>	Adidas	logo shirt	27.21
	American Airlines	Keys, IronPigs, Spikes Promoti	259.56
	Amex Gift Cards	Trip Giveaway	1,310.81

Ascension Coffee	Frisco RoughRiders Promotion	21.72
At&T Bill Payment	Spec Marketing Hotspot	93.60
Bolo Promos	Promo items- bags	42,967.80
Broadway Grand Prix	Site Visit	796.58
Budget Rent A Car	Spikes and Iron Pigs Promotion	44.24
Budget Rent-A-Car	Spikes and Iron Pigs Promotion	163.35
Captain Benjamins	Trip Giveaway	450.00
Captain Benjamin'S	Trip Giveaway	450.00
Carolina Steak Seafood	Trip Giveaway	877.50
Carolina Video Group	CVB Channel host Apr-June	224.99
Chick Fil A	Frederick Keys Promotion	12.56
Com-Connect Llc	August Call Cntr, Live Chat	24,463.80
	Florence Red Wolves promo	83.65
	July Call Center, Live Chat	24,463.80
	Mobile VC, promos-Aug	5,375.70
	Mobile VC, promos-July	6,156.28
	Mobile VC, promos-Sept	9,351.76
	mobile visitor center promo	23.09
	NC Blackberry Festival	375.62
	September Call Cntr, live chat	24,463.80
Courtyard By Marriott	Spikes Promotion	667.92
Cross Border Trans Fee	Mobile Welcome Center-software	1.31
Darlington Raceway	Darlington promotion	20,250.00
Embassy Suites Resort - King	Wings over MB	12,907.44
Employee Reimbursement	Darlington Raceway mileage	67.28
Envatomarket	USC Promotion	23.40
Expedia	IronPigs Promotion	129.14
	Spikes Promotion	334.64
Family Kingdom	Trip Giveaway	648.00
Golf 4 Less Inc	Logo Items	29.15
Grumpy Monk	MB Invitational Promotion	34.89
Heidis Comer	MB Invitational Promotion	66.00
Hilton Garden Inn	IronPigs Promotion	143.91
Hilton Garden Inn	Frederick Keys Promotion	203.30
Hw Wax Museum	Trip Giveaway	765.00
Kaeser & Blair Inc.	State college spikes promotion	490.17
Lehigh Valley Iron Pigs-	IronPigs Promotion	19.35
Loco Gecko Capt Qtrs	Trip Giveaway	450.00
Loco Gecko Crown Reef	Trip Giveaway	450.00
Lucky Dog Television Product	Sports promotion	103,500.00
Mann Travels	Trip Giveaway	23,248.32
Marriott	Sports promotion	1,653.21
Marriott Oceanwatch	CCMF Promo	1,768.46
Miller Direct	Football promotions	57,385.80
Native Sons	Mobile Welcome cntr	134.40
	USC promo	752.43
	USC Promotion	88.29
Panera Bread	IronPigs Promotion	14.62

	Spikes Promotion	12.93	
Philly Air Aubonpain 2	Spikes/Iron Pigs Promotion	13.37	
Pitney Bowes	to record postage @ 7/31/18	597.00	
	to record postage @ 8/31/18	481.70	
	to record postage @ 9/30/18	252.38	
Quicktapsurvey	Mobile Welcome Center-software	131.28	
Riptydz Oceanfront Grille	MB Invitational Promotion	133.79	
Rockin Jump	Trip Giveaway	495.00	
Sheetz	Spikes Promotion	24.34	
Spikes Baseball	promotion	3,600.00	
Starbucks	Spikes Promotion	8.38	
Sunoco	Spikes/Iron Pigs Promotion	26.15	
Trip Giveaway	Trip Giveaway	1,170.00	
Ups	Bulk UPS Mail	472.62	
	Bulk UPS Postage	1,553.65	
	Marketing UPS Mail	36.04	
	Marketing UPS Postage	162.86	
	Sports Marketing	8.12	
Us Postal Service	exp monthly ppd pstg @ 7/31/18	28.12	
	exp monthly ppd pstg @ 8/31/18	20.90	
	exp monthly ppd pstg @ 9/30/18	7.94	
Viacom International Inc	CMT CCMF Promotion	27,900.00	
Wawa	IronPigs Promotion	6.36	
	Spikes/Iron Pigs Promotion	15.39	
<b>General Consumer Promotion Total</b>		<b>405,842.17</b>	
<b>Group Sales</b>	327 Logo Shop	Travel Alliance Partners	13.68
	Ac Moore	Forty and Eight	26.45
		Trip giveaways	197.08
	Alabama Theatre	ASAE	39.42
	Alan Stokes	Toronto Sales Mission	119.51
	All About Travel	IBTM	18.00
	Amazon Mktpc	Forty and Eight	157.97
	American Airlines	ASAE	360.37
		CVENT Connect	1,195.72
		MARStian Show	318.96
		Spotlight Mid-Atlantic	380.37
		Spotlight on Southeast	590.94
	Asae	ASAE Annual Meeting;	5,264.10
	Asae Center Hotel; Embassy	ASAE Annual Meeting;	483.93
	Assoc Forum Chicago	Holiday Showcase	3,690.00
	Athletx, Llc	2018 mrktg promo	18,000.00
	Atlanta Airport	Connect Sports	14.38
	Atlanta Book Sellers	MPI WEC	29.38
	Atlanta Bread Kios	Connect Sports, Assn, Corp	3.20
	Avis Rent-A-Car 1	Site Visit	760.91
		Sports Tourism Promotion	237.87
Baja Fresh	Student Youth Travel Assoc	10.48	
Bambara	Connect Marketplace	114.09	

Blue Iguana	Connect Sports	34.83
Blue Moon Brewhouse	Connect Sports, Assn, Corp	12.94
Boardwalk Burgers	Connect Sports	28.86
Bob Minglino	Site Visit	362.34
Bojangles	Site Visit	11.11
Bp/Circle K St 27	Site Visit	11.97
Bridge Coffee Bean	CVENT Connect	36.77
Bright Business Media Llc	Smart Meetings Print Ad	4,500.00
Brittain Resorts & Hotels	Connect Mrktplce	2,972.36
Bsn Sports Llc	sports promotional items	305.20
California Pizza	CVENT Connect	37.03
Carolina Ale House	Sports Site visit	49.30
Carolina Pottery	Forty and Eight	66.68
Catfish Johnnys	FAM Tour	37.35
Cheesecake City Creek	Connect Sports, Assn, Corp	23.38
Cheesecake Greenville	SC/NC/VA Motorcoach	40.35
Chick Fil A	CVENT Connect	10.27
Chicken Salad Chic	Spotlight on Southeast	9.39
Collinson Media	Connect	1,350.00
Connect Meetings	Basketball tournament promo	13,500.00
	Connect Association	22,950.00
	Connect Corporate	14,490.00
	CONNECT DC	3,105.00
	CONNECT FAITH	3,105.00
	Connect Sports	15,525.00
	T-shirt sponsorship at show	31,500.00
	TV spot at show	6,750.00
	VIP Seating sponsorship	9,000.00
Costco Whse	FAM Tour	30.75
Covey Communications	Conv South Advertising Listing	211.50
	S.P.O.R.T.S Conference Registr	2,016.00
Crazysister Marina	FAM Tour	216.00
Croissants Bistro And Bak	NASC	96.08
Crowne Plaza Louisville	Forty and Eight	450.00
Cvent	PROFILE PAGE ADV	4,001.64
	Profile Page Adv Aug	18,878.46
	Profile Page Adv July	17,508.56
	Profile Page Adv Sept	12,137.03
Delta Airlines	Connect	1,736.82
	Connect Assoc	879.03
	Connect Marketplace	583.74
	Connect Marketplace	45.00
	Connect Sports	148.50
	Connect Sports, Assn, Corp	45.00
	MPI WEC	45.00
	NASC	525.24
	Student Youth Travel Assoc	45.00
	SYTA	240.75

Deluxe Taxi	CVENT Connect	36.59
Denure Tours	Canadian Promo	675.00
Doubletree By Hilton Bir	Spotlight on Southeast	412.73
Doubletree Myrtle Beach	Site Visit	240.91
Doubletree Resort By Hilton M	Connect Mrktplce	1,282.77
Due North Consulting Inc	Jul adv- SDM eNewsletter	1,584.00
	May/Jun adv- SDM Magazine	1,800.00
	SDM Blitz- media ad	612.00
	Sept adv- SDM eNewsletter	1,584.00
	Sept adv- SDM magazine	1,800.00
	Sports Advertising	612.00
	Sports Advertising-Sept	612.00
Economistst	Connect Sports, Assn, Corp	10.15
Embassy Suites	SC/NC/VA Motorcoach	417.77
Embassy Suites Myrtle Beach	Connect Mrktplce	1,715.84
Employee Reimbursement	ASAE Annual Meeting	179.09
	FAM Tour	138.41
	FAM Tour items	46.20
	Site Visit	13.50
Envents Llc	2018 TEAMS	17,997.30
	NC Dental Society Registration	994.50
Esports Travel Summit	Northstar Travel Media	715.50
Eurocafe	Travel Alliance Partners	6.92
Expresswatersports	Site Visit	71.82
Facebook	Group Adv- Aug	802.64
	Group advertising-Sept	698.20
	Group Adv-July	810.00
	Groups Adv	163.50
Fedex	MARStian Show	120.63
Forty & Eight; Forty & Eight	Forty and Eight	352.83
Frank And Nics West En	Student Youth Travel Assoc	18.43
Freeman Chicago	MPI WEC	349.65
Fu Noodle House	Student Youth Travel Assoc	26.60
Gaylord National	MARStian Show	684.82
Google Inc.	August- group advertisement	7,608.76
	July- group advertisement	7,608.85
	June- mtg & convention clicks	3,596.68
	June- mtg campaign clicks	3,964.61
Gotprint.Com	Spotlight on Southeast	68.08
Gracies	Connect Sports	28.75
Great Wraps	Connect Marketplace	9.07
Grille 29	Spotlight on Southeast	95.62
Group Tour Media Inc	Magazine advertising	1,350.00
Group Travel Leader	Holiday Guide-July	4,300.00
	September ad- print	2,700.00
Grp Tvl Leader	Holiday Guide- SEP	4,300.00
	Holiday Guide-Aug	4,300.00
Hamilton Tours	Canadian Promo	225.00

Hard Rock Café	FAM Tour	219.80
Hargrove Inc	ASAE	5,627.93
Harry And Izzys Do	MPI WEC	59.45
Heidis Corner	American Cleft Palate Craniofa	221.32
Helmsbriscoe Performance G	Lead Generation- July	675.00
	Lead Generation-Aug	675.00
	Lead Generation-Sept	675.00
	Profile Page Adv - Aug	3,750.00
	Profile Page Adv - Sept	3,749.99
	Profile Page Adv -July	3,750.00
Hendersontaxi	CVENT Connect	29.39
Hilton	Student Youth Travel Assoc	945.95
Hilton Diamond Tavern	Student Youth Travel Assoc	53.68
Hilton Myrtle Beach Resort- R	CVENT Connect	1,682.87
Hudson News	Connect Assoc	25.48
	Connect Marketplace	14.68
	CVENT Connect	15.24
	MARStian Show	10.53
	MPI WEC	11.94
Indianapolis	MPI WEC	10.24
Irondale Cafe	Spotlight on Southeast	12.76
Island Adventure Water	Site Visit	82.80
Jim N' Nicks Con B Bhm	Spotlight on Southeast	37.26
Jsbcc Llc	Marketing promo- Big Shots	22,500.00
Jw Marriott	MPI WEC	17.42
Kaeser & Blair Inc.	Group promotional items	385.07
	Metropolitan Travel Wallet	1,016.39
Karl Gildner	Canadian Promo	225.00
Keyprovis Gaylordnatharbo	MARStian Show	21.99
Kimpton Hotel Monaco Slc	Connect Marketplace	919.30
Knowland	Lead Generation- Aug	708.75
	Lead Generation- July	708.75
	Lead Generation- Sept	708.75
Landmark Resort	ASAE	1,075.80
Legends In Concert	Trip Giveaway	802.46
Lowes Foods	FAM Tour	134.06
Luna Del Sea Bistro Seafo	Student Youth Travel Assoc	54.99
Marina Inn At Grande Dunes	CVENT Connect	1,048.16
Marriott	Connect Assoc	1,008.03
	Connect Marketplace	47.00
	Connect Sports	1,595.03
	Connect Sports, Assn, Corp	992.28
Mary Beth Nowak	Site Inspect	330.75
Maxima Tours Ltd	Canadian Promo	675.00
Mhd Services	August Specialty Market Promo	3,303.32
	July Specialty Market Promo	3,303.32
	Sept Specialty market promo	3,303.32
	Specialty Market Promo	1,344.71

Michaels Stores	Forty and Eight	39.94
Michaels Stores	Forty and Eight	13.70
Michaels.Com	Forty and Eight	13.71
Mid Atlantic Receptive Service	Marstian Show promotion	267.30
Miss Shirleys Cafe Inner	Student Youth Travel Assoc	17.89
Morty'S	Student Youth Travel Assoc	10.49
Mroz Marketing	MB Sports alliance promo items	1,470.54
Mse Branded South Caroli	Connect Sports, Assn, Corp	2.26
	Student Youth Travel Assoc	36.82
	Travel Alliance Partners	13.62
Multiview	NASC adv	2,250.00
	NASC adv eblast	2,299.50
	NASC adv eblast -Sept	2,299.50
	NASC adv- Sept	2,250.00
	NASC adv-Aug	2,250.00
Myrtle Beach Seaside Resort	Connect Mrktplce	2,129.89
National Travel Basketball As	Marketing promo-	20,700.00
Netronix Corp	ASAE	360.00
Northstar Travel Media	CVB Supplement print ad	3,600.00
	Email Brand Ads	900.00
	E-Newsletter and Customs	9,450.00
	Mktg Solution- Soc Media prog	19,200.60
	Multi Channel Digital Prog Jun	6,795.00
	Social Media Adv	5,220.00
	Southeast Mrktplace print ad	3,600.00
	Sponsor Brand Adv	2,700.00
	Sports Digital Advertising	9,149.40
Officemax/Depot	Student Youth Travel Assoc	4.58
Officesupply.Com	sales mission	307.55
Olsten	Group promo Week end 8/12/18	729.00
	Group promo Week end 8/5/18	683.44
	Group Promotion	683.44
	Group promotion w/e 7/01/18	446.52
	Group promotion w/e 9/09	592.32
	Group promotion w/e 9/16	227.82
	Group promotions w/e 6/24/18	683.44
	Group promotions w/e 7/22/18	1,366.88
	Group promotions w/e 8/19	710.78
	Group promotions w/e 8/26	701.67
	Group promotions w/e 9/02	710.78
	Marketing Promotions	1,075.28
	Marketing service w/e 7/01/18	674.33
	Marketing services w/e 6/24/18	692.55
	Marketing services w/e 7/22/18	692.55
	Marketing services w/e 7/29/18	564.98
	Marketing services w/e 8/26	701.67
	Marketing services w/e 8/5/18	646.99
	Marketing services w/e 9/02	710.78



	Marketing svcs w/e 8/12, 8/19	965.93
Omni Severin	MPI WEC	971.51
Onsite News - D18	Student Youth Travel Assoc	2.00
Original Benjamins	FAM Tour	131.45
Otc Brands	Forty and Eight	109.87
Ottawa Valley Tours	Canadian Promo	450.00
Palmetto Moon	IPW-WEC Trade Show	245.24
Paradies	Connect Assoc	6.50
	MARStian Show	20.90
Paris Sports Management	Aug sports tourism promo	12,360.60
	eSports conference	642.47
	July promotions	12,360.60
	June promotions	2,877.75
	Sept sports tour. promo	14,056.59
	Sports promotion	4,725.94
Paris Sports Managment	Sports Marketing Promotion	8,043.48
Percy Willies Food A	SC/NC/VA Motorcoach	39.85
Pf Changs	Connect Assoc	21.58
Pp Convenientt	Connect Sports, Assn, Corp	29.70
Pratt Street Ale House	Student Youth Travel Assoc	17.20
Primanti Bros	MPI WEC	30.35
Proforma Executive Business	Group Promo Items	6,666.34
	Promo items- bags	4,494.76
Red Rock Brewing Co	Connect Sports	54.14
Reed Exhibitions	IBTM	6,705.00
Resorts Ac Front Office	Travel Alliance Partners	656.05
Reunion Network, Inc.	Military Reunion magazine ad	315.00
Ripley'S Mb Aq	FAM Tour	121.50
Riptydz Oceanfront Grille	Big Shots Basketball promo	55.13
	FAM Tour	558.02
	Site Visit	346.58
Ross Stores	Connect Assoc	13.60
Rps	American Cleft Palate Craniofa	56.70
	Connect Assoc	2.70
	Connect Marketplace	75.60
	CVENT Connect	84.60
	FAM Tour	9.00
	MPI WEC	54.00
	Site Inspection	18.90
	Site Visit	18.90
Rusty Scupper	Student Youth Travel Assoc	70.70
Severin Bar	MPI WEC	31.07
Sheraton Myrtle Beach Conve	Connect Mrktplce	1,263.93
Shopversona.Com	ASAE	36.51
	Wearable for ASAE	36.24
Sobys New South Cuisine	SC/NC/VA Motorcoach	31.16
South Atlantic Shrine Associa	promotion	450.00
Spinnaker Dme	Midwest National Sales promotion-July	1,980.00

	Midwest Natl Sales promo- Sept	1,980.00
	Midwest Natl Sales promo-Aug	1,980.00
Spirit Airlines	Travel Alliance Partners	54.00
Sports Events Magazine	July Digital Sports	1,881.00
	June Digital Sports	1,881.00
	MB Sports- print ad	2,331.00
Spotlight On The Southeast	Free Spirit Vacations	1,210.50
Sq Blackdiamond	Connect Sports, Assn, Corp	43.20
Sq Express Ride	Connect Marketplace	50.63
Sq Pinstripes	MARStian Show	10.22
Sq Sams Cab	Travel Alliance Partners	68.04
Squatters Airport	Connect Assoc	11.51
	Connect Marketplace	10.46
Squatters Pub	Connect Sports	11.51
Stamats Meetings Media Inc	Meetings Today- print ad June	3,960.00
Starbucks	Connect Marketplace	37.09
	CVENT Connect	5.60
	Travel Alliance Partners	14.18
Steinmart.Com	ASAE	112.79
Strategic Database Research	Aug Lead Generation Program	4,050.00
	June Lead Generation Program	4,050.00
Succotash Restaurant	MARStian Show	32.11
Supershuttle Execucarwdc	MARStian Show	66.60
Syta	Booth Registration	899.10
T2H Advertising	Sports Center Jul-Aug web host	94.50
Tanger Outlet Center	FantaSea Promotion	450.00
Taxi Svc	Connect Marketplace	7.97
	MARStian Show	11.71
The Carolina Opry	Fall Sales mission reimburse	2,930.57
The Claw House	FAM Tour	438.97
The Drive In	SC/NC/VA Motorcoach	8.67
The Greene Turtle	Student Youth Travel Assoc	16.99
The Rest	Connect Marketplace	1,284.87
Thoroughbreds Chophouse	FAM Tour	1,327.55
Three-Legged Mare	USA Track and Field Annual Conv	900.00
Tim Clark Band, Llc	promotion	2,250.00
Tin Roof	National Travel Basketball Ass	49.25
Tlc Atlanta Conv Plant	ASAE	69.30
Travel Ins Policy	ASAE	24.33
	Connect	156.64
	Connect Assoc	52.13
	MARStian Show	20.48
	Spotlight Mid-Atlantic	24.72
Travel Solutions By Design C	Active American- LA	616.95
Travel South Usa	Closing Event promorion	18,435.55
Triple Crown Sports Inc	Summer Nat'l, East Coast Nat'l	9,000.00
Trolleys Sunways	FAM Tour	225.00
Trolleyssunway	FAM Tour	2,475.00

	Uber	Connect Assoc	69.33
		Connect Sports	47.84
		Connect Sports, Assn, Corp	14.85
		MARStian Show	41.12
		MPI WEC	17.39
		Student Youth Travel Assoc	60.13
		Travel Alliance Partners	9.32
	Ups	CVB UPS Postage	808.90
		Groups UPS Postage	140.41
	Us Postal Service	exp monthly ppd pstg @ 7/31/18	366.71
		exp monthly ppd pstg @ 8/31/18	142.49
		exp monthly ppd pstg @ 9/30/18	192.20
	Usatf Sc Association	USATF olympics sponsorship	2,250.00
	Vacay Mb Resort	Connect Mrktplce	1,527.74
	Venetian/Palazzo	CVENT Connect	1,079.04
	Viator/Tripadvisor	MARStian Show	66.60
	Walgreens	North Carolina Retail Merchant	49.46
		Site Visit	135.00
	Walmart	Forty and Eight	36.59
		Site Visit	36.59
Weber Grill Restaurant -	MPI WEC	28.54	
Wendy Toyama	Site Visit	108.80	
Whiskey River E Clt	Spotlight on Southeast	15.12	
Whiskey Street	Connect Sports	42.08	
Wine & Design	FAM Tour	598.50	
Wonderworks	Sales Blitz NY	243.01	
<b>Group Sales Total</b>			<b>634,712.32</b>
<b>International Promotion</b>	Envoy Network Inc	August fulfillment	542.61
		July fulfillment	320.94
		June fulfillment	434.03
		May fulfillment	555.55
		Ignite Magazine	September adv
	My Passion Media Inc	Print Ad Canada	2,067.97
	Syntrans Chinese Tourism Mr	Chinese Tourism Mrktg	3,655.80
	Travel Solutions By Design C	August Canadian Promo	9,031.39
		August mileage	495.30
		July Canadian Representation	9,030.86
		July mileage	315.47
		June local expenses	237.21
		June mileage	315.41
		September Canadian promo	9,031.14
Travel Solutions; Site Canada		810.23	
Ups	Canada UPS Postage	223.40	
<b>International Promotion Total</b>			<b>39,427.11</b>
<b>Other</b>	Alabama Theatre	Fall sales mission reimburs	1,595.98
<b>Other Total</b>			<b>1,595.98</b>
<b>Research</b>	Arrivalist	Research- site visitation	78,720.00
	Council For Community And E	Research- cost of living	287.00
	Cross Border Trans Fee	Research	2.19

	Destination Marketing Interna	Tourism Research	22,500.00
	Destinations International	Research -Aug	701.25
		Research -July	701.25
		Research -Sept	701.25
	Google Inc.	Research	2,320.27
	Hotjar	Reseach	72.98
		Research	145.96
	Right Analytics Llc	Aug Business Intelligence	10,135.20
		July Business Intelligence Svc	10,135.20
		September Business Intelligence Svc	11,124.00
	Str Inc	Destination,school break rpt	12,956.00
	Sweetspot Data Solutions	Sweetspot subscription	13,940.00
	Sweetspot Intelligence	Sweetspot subscription	1,127.50
	U.S. Travel Association	Research membership	38,027.50
	Ubermedia	July Research	4,674.00
		June research data	4,674.00
		May Data sales rev report	4,920.00
<b>Research Total</b>			<b>217,865.55</b>
<b>Television</b>	Broadcast Buying Services, Ir	June summer campaign ads	17,781.60
	Corinthian Media, Inc.	April Easter Spring Adv	212.85
		April tv ads	1,139.10
		August TV Adv	2,605.10
		Carolina Music Fest	12,713.10
		Carolina Music Fest tv ads	14,840.94
		Easter Spring campaign	230.57
		Easter/Spring Advertising	1,441.50
		Easter/Spring tv ads	127,104.16
		Feb Easter Spring Adv	394.27
		July TV ads	1,743.75
		June summer campaign tv ads	920,953.10
		June tv ads	1,850.64
		May summer campaign tv ads	132,338.82
		May Tv ads	1,395.00
		May/June- CCMF summer campaign	2,233.10
		Myrtle Beach May Tv ads	1,366.92
		Sept fall campaign tv ads	178.63
	Summer Campaign	3,832.53	
<b>Television Total</b>			<b>1,244,355.68</b>
<b>Traditional</b>	Adams Outdoor Advertising	Contract billboard adv	4,676.40
		New Billboard Vinyls	9,090.00
	Htc	Directory Adv- Aug	274.50
		Directory Adv- Sept	274.50
		Directory Adv-July	274.50
	Lamar	New Billboard Vinyls	2,712.60
	Travel Solutions By Design C	Canadian Adv	1,350.00
<b>Traditional Total</b>			<b>18,652.50</b>
<b>Grand Total</b>			<b>4,617,521.07</b>



**MYRTLE BEACH AREA CHAMBER OF COMMERCE - 1% TDF REPORT**  
**3rd Quarter 2018 Tourism Spending**

