

2018 Q2 30% MB A-Tax	(Multiple Items)
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Sum of 30% MB A-Tax				
Marketing Investment	Vendor Name	Vendor / Transaction Description	Total	
Air Service	Corinthian Media, Inc.	Air Service Markets	20,914	
		February Advertising-Air Service	12,599	
		March advertising	13,115	
	Fahlgren Mortine	Air Svc Media Relations Prog	424	
	IHeart Communications	Radio Air service adv	27,258	
	Pandora	MB Nonstop Flights Campaign	3,748	
Visibility & Conversions, Llc		New Air Svc Digital Radio Ads	6,252	
		April Digital Campaign	17,500	
		February Digital Campaign	17,500	
		May digital campaign	17,500	
<b>Air Service Total</b>			<b>136,810</b>	
Creative Development	Adobe Systems Inc	April analytics standard	225	
		May analytics standard	225	
		June analytics	225	
	Apl Itunes.Com	Ad Design	1	
	Carolina Video Group	Bike Week promo	275	
	Cross Border Trans Fee	Video Production	1	
	Dnh Godaddy.Com	Domain Names	14	
	Media Coast	Web updates, maintenance	116	
	Patlive/Hostednumbers	Research	126	
	Salesforce.Com	Email Marketing	3,706	
	Simpleview Llc		Simpleview April support	150
			Simpleview May support	150
			Simpleview Q2 Hosting, SQL Box	960
	Soundcloud Inc	Website-music hosting	6	
	T2H Advertising	Sports Center Apr-Jun Web host	105	
	Tulsa Connect	Website hosting	250	
Visual Destinations LLC		Apr Web Design services	890	
		June Web Design Services	890	
		May Web Design srvc	890	
Voices Com Surepay Voi	Video Production	78		
William Richard Mannix	Annual Lease of Pier Web-Cam	380		
<b>Creative Development Total</b>			<b>9,662</b>	
Destination Publicity	Beau Rivage - Front Desk	Travel South	29	
		Travel South	7	
	Fahlgren Mortine	Media Hostings	320	
		Media Relations	3,664	
		Member Engagement	1,973	
		Out of pocket expenses	1,315	
		Quarterly In-Market Visits	255	
		Regional Influencer Hostings	39	
	Mis Taxi 4119	Travel South	4	
	Mse Branded Gulfport Bil	Travel South	1	
	Northstar Travel Media	Group PR	6	
	Riptydz Oceanfront Grille	Media Hostings	6	
	Rps Myrtle Beach	Travel South	1	
Shaggy'S Biloxi Be	Travel South	3		
Travel Solutions By Design Corp	AGM Conference	84		
Uber	Travel South	3		
<b>Destination Publicity Total</b>			<b>7,711</b>	
Digital	Battle Strategies LLC	Social media content, MB blog	859	
		Carolina Living.Com	Carolina Living.com adv	900
	Dead Dog	Facebook Live/Video Production	5	
	Flip To LLC	Social platform engagement	974	
	Visibility & Conversions, Llc		April Digital Campaign	94,527
			June digital campaign	97,064
			May digital campaign	97,335
Individual Reimbursement	Facebook Live/Video Production	1		
<b>Digital Total</b>			<b>291,663</b>	
General Consumer Promotion	AT&T Bill Payment	Special Marketing internet hotspot	10	
	Broadway Grand Prix	Volare air service promo giveaway	16	
	Bru Evansville	Ohio Valley Conference Mens Basketball Tournament	5	
	Ccmf, Llc	Marketing- 2018 music festival	50,000	
	Charlotte 2071C	Ohio Valley Conference Mens Basketball Tournament	1	
	Coastal Carolina University	Athletic Sponsorship	7,000	
	Com-Connect LLC	Apr call center, live chat	2,718	
	June Call Center, Live Chat	2,718		

	May call center, live chat	2,718	
	Mobile VC, promos	553	
	Mobile VC, promo	544	
Comfort By Cec	Ohio Valley Conference Mens Basketball Tournament	5	
Delta Air	Frisco RoughRiders Promotion	44	
	Mid-American Conference Men's Basketball Tournament	117	
Doubletree Hotels	Ohio Valley Conference Mens Basketball Tournament	92	
Doubletree Resort By Hilton Myrtle Beach	Wings Over Myrtle Beach Airshow	3,836	
Envoy Network Inc	April fulfillment	98	
	March fulfillment	75	
Expedia	Mid-American Conference Men's Basketball Tournament	143	
Frederick Keys Baseball Club, LLC	Adv Sponsorship	400	
Harry Buffalo E 4Th	Mid-American Conference Men's Basketball Tournament	7	
Helicopter Adventures	Volaire air service promo giveaway	11	
Hilton Myrtle Beach Resort- Royale Palms Tow	Wings Over Myrtle Beach Airshow	2,405	
Hotel Blue	Disabled American Veterans Promo	755	
Kaeser & Blair Inc.	Toronto Sales Mission	186	
Landmark Resort	Wings Over Myrtle Beach Airshow	32,399	
Mann Travels	Trip Package Giveaway	2,760	
Mike & Dee's Diner	Mid-American Conference Men's Basketball Tournament	4	
Mse Branded South Caroli	Mid-American Conference Men's Basketball Tournament	2	
Osf Partnership Prog/Event Maketing Strategi	Ohio State Fair promo	900	
Pickwick & Frolic	Mid-American Conference Men's Basketball Tournament	13	
Pier House Restaurant	Facebook Live/Video Production	4	
Pirates Voyage Ticketing	IMG Sports Promotion	43	
	Volaire air service promo giveaway	22	
Pitney Bowes	April postage	162	
	June postage	92	
	May postage	121	
Sea Captains House	Trip Giveaway	5	
Sq Rts Transportat	Mid-American Conference Men's Basketball Tournament	5	
Starbucks Rotnda E Cit	Ohio Valley Conference Mens Basketball Tournament	1	
The Carolina Opry Theater	Trip Package Giveaway	6	
	Volaire air service promo giveaway	16	
The Rooftop	Ohio Valley Conference Mens Basketball Tournament	5	
Uber	Mid-American Conference Men's Basketball Tournament	5	
Ups	Bulk UPS Postage	393	
	Marketing UPS Postage	47	
	Sports Marketing UPS Postage	3	
Us Postal Service	April postage	44	
	June postage	20	
	May postage	28	
Whiskey River E Cit	Ohio Valley Conference Mens Basketball Tournament	2	
Ripley's MB Aquarium	Disabled American Veterans Promo	26	
	Volaire air service promo giveaway	9	
Wonderworks - Myrtle Beach	Volaire air service promo giveaway	12	
Avis Rent A Car	Wings Over Myrtle Beach Airshow	972	
Tomlinsons Sales Company	CCMF Fam	19	
Skywheel Myrtle Beach	Trip Giveaway	6	
American Express	Trip Giveaway	251	
<b>General Consumer Promotion Total</b>		<b>112,854</b>	
Group Sales	2Co.Com Custommad	Travel Alliance Partnership	26
	Alabama Theatre	Spring Sales Mission NY	164
	American Airlines	Chicago Sales Mission	5
		IPW Show in Denver	150
		Teach Them Diligently	52
		Travel South	50
		Spring Sales Mission NY	79
		MAMFAM Attendee	189
	American Tap House	Site visit-sports	129
	Association Of Southeastern Biologists	Marketing Sponsorship	300
	Avista Resort	Spring Sales Mission NY	142
	Bahama Breeze As 4 Mco	HelmsBriscoe-ABC Show	4
	Bay Shore Parking	FAM Tour	1
	Beau Rivage - Front Desk	Travel South	157
	Beau Rivage Roasted Bean	Travel South	2
	Beau Rivage Terrace Cafe	Travel South	1
	Beaudevin Main Cit	IPW Show in Denver	2
	Birdsall Voss & Associates	Meeting Planner Guides	528
	Blossom	NTA Show	9
	Brittain Resorts & Hotels	Spring Sales Mission NY	136

Brookgreen Gardens	Global Meetings Industry Days	11
	Toronto Sales Mission	4
	Site visit-sports	7
Carolina Ale House	MB Divas Marathon	4
	Site visit-sports	50
Carolina Limo/Bus Svcs	Global Meetings Industry Days	34
	SDR FAM transportation	230
	MAMFAM Attendee	76
	MAMFAM Transportation	360
Carolina One Volleyball	Marketing Sponsorship Carolina Volleybal	600
Champion Volleyball Club	Marketing Sponsorship-Myrtle Madness	600
Charlotte 2077A	IPW Show in Denver	1
Charlotte 2090A	Travel South	1
Cibo Express Gate 72	HelmsBriscoe-ABC Show	1
City Cab Of Ori	HelmsBriscoe-ABC Show	6
City Of Myrtle Beach	Mktg sponsorship-MB Sprng Break Mts	750
	NASC Symposium-Trvl reimburse	133
Coastal Network Cooperative	CNC FAM	2
Columbia Properties Myrtle Beach, Ltd	HelmsBriscoe-ABC Show	448
Cook Out Myrtle Beach	Teach Them Diligently	1
Croissants Bakery & Cafe	Travel South	49
Crowne Plaza Danbury	Spring Sales Mission NY	41
Cvent	Cvent Connect Tradeshow	913
	Profile Page Advertising	5,836
Delta Air	Connect Sports Tradeshow	130
	Global Meetings Industry Days	606
	HelmsBriscoe-ABC Show	5
	IPW Show in Denver	5
	MPI-WEC	60
	Site Visit	57
	Spring Sales Mission NY	5
	MAMFAM Attendee	1,027
Denver Chop House Den	IPW Show in Denver	16
Design The Sign	MPI-WEC	7
	Visit Myrtle Beach banner	29
Discountmugs.com	NTA Show	85
Doubletree Hotel	Spring Sales Mission NY	16
Doubletree Myrtle Beach	SDR FAM	142
Due North Consulting Inc	E-Blast Advertising	176
	E-Newsletter advertising	244
	Full pg Ad	200
	Sportsdestinations.com Banner Ad	525
Einstein's Bros Bagel	Travel South	1
Embassy Suites N ChrIs	NTA Show	65
Enterprise Rent-A-Car	Travel South	40
	Spring Sales Mission NY	39
Envents Llc	NC Optometric Society	91
	Military Golf Regiastration	39
Expo Plus Inc	Teach Them Diligently	19
Facebook	Intemet- Group Adv	385
Freeman Denver	IPW Show in Denver	23
Freshii - Palmer	Chicago Sales Mission	1
Gaylord Opryland Retai	Teach Them Diligently	86
Global Meetings Industry Day	Global Meetings Industry Days	206
Google Inc.	April google Ads	867
	March google Ads	949
	May Google Ads	841
Grand Hyatt Denver	IPW Show in Denver	112
Great Wraps - 68	HelmsBriscoe-ABC Show	1
Green Fig NYC	Spring Sales Mission NY	2
Group Tour Media Inc	Apr Student Group Tour Ad	390
	May Group Tour Southeastern Ad	150
Group Travel Leader	Group Travel Leader Advertise	300
	Holiday Guide	2,389
Hampton Inn Frazer	Spring Sales Mission NY	14
Heidis Corner	SDR FAM	60
	CVENT Training Seminar	28
	FAM Tour	4
Helmsbriscoe Conference	HelmsBriscoe-ABC Show	137
Helmsbriscoe Performance Group	Profile Page Advertising	1,475
Hilton Palmer House	Chicago Sales Mission	20

House Of Blues	SE Tourism Society	1,359
Hyatt Regency Boston Har	Spring Sales Mission NY	68
Hyatt Regency Denver Cc	IPW Show in Denver	75
Hyatt Regency Minneapoli	NASC	69
In Woodchuck Products LI	South Eastern Tourism Society Promo items	164 109
In Bloom Again	Travel South	10
Inlet Affairs Banquet	BrandUSA MegaFAM	82
IPW	IPW Show in Denver	50
Knowland	Research/Prospecting tool	236
La Rivista Restaurant	Spring Sales Mission NY	9
Laguardia/Figs Cafe Conc	Spring Sales Mission NY	1
Le Meridien Denver Downto	IPW Show in Denver	26
Legacy Business Solutions	Toronto Sales Mission	142
Legends In Concert	Spring Sales Mission NY	86
Leisure Time Unlimited, Inc	Global Meetings Industry Days	924
Loews Hotels	HelmsBriscoe-ABC Show	43
Mam Fam	MAM FAM Sponsorship	1,519
Mama Mia Pizzeria	MAMFAM Attendees Food	5
Marco Promotional Prod	FAM badges	54
Marriott Myrtle Beach	SE Tourism	8
Martin's Trailside Expre	Toronto Sales Mission	4
Mary Mahoneys Old French	Travel South	14
Medieval Times	Spring Sales Mission NY	153
Melendez Massage	Global Meetings Industry Days	30
MHD Services	April Speciality Market Promotions June Speciality Market Promotions May Speciality Market Promotions Site Visit	348 348 348 7
Motorcoach Association Of SC	MCASC/NCMA/VMA MEETING	89
Mpls Conv Center	NASC	13
Mse Branded Gulfport Bil	Travel South	2
Mse Branded South Caroli	Teach Them Diligently	1
Multiview	NASC Advertising	250
Myrtle Beach Marriott Resort At Grande Dunes	MAMFAM 2018	1,200
Nashville Airport	Teach Them Diligently	1
Native Sons	Visit MB promo items BrandUSA MegaFAM	89 1
New Wave Embroidery	Promo Items- sports	1
News 2 U	Teach Them Diligently	1
Northstar Travel Media	Teams 2018 Conference Sponsors Digital Advertising	1,000 2,500
NTA	NTA Show	300
Oceana Resorts	Spring Sales Mission NY	33
Officesupply.Com	Spring Sales Mission NY	22
Olsten	Graphic design services Group Sales Promo Support	63 172
Paris Sports Management	NASC Sports Tourism Promotion/Support Sports Tourism Promotion out of pocket expenses Sports Tourism Promotion- out of pocket expenses Sports Tourism Promotion-out of pocket expenses	9 4,095 6,260 508 50
Patio 44 Biloxi	Travel South	53
Paula Deen Store Mb	Site vist-meetings	30
Paypal Steviegogga	Global Meetings Industry Days	15
Phil Waldrep Ministries	Marketing Promotion -Women of Joy	500
Pickle Nickel Llc	Spring Sales Mission NY	1
Pinkberry Ar Clb D Cit	Travel South	1
Priceline Air Tickets	Teach Them Diligently	1
Proforma Executive Business Services	Group Promo Giveaways FantaSea promotion giveaways	239 289
Queen City Gifts New	Travel South	1
Riptydz Oceanfront Grille	Dinner for SDR FAM	25
River Street Myrtle Beac	SCSAE Teach Them Diligently	46 18
Rps Myrtle Beach	Global Meetings Industry Days HelmsBriscoe-ABC Show IPW Show in Denver MAMFAM airport parking	1 6 6 1
Salsarita's Fresh Cant	Travel South	1
SC Dept. Of Parks, Rec. & Tourism	IPW Show in Denver	200

SC NSA	Mktg sponsorship- NSA Winter Worlds	300
Sea Captains House	Building Materials Supply Assn	9
	Site Visit	37
	FAM Tour	6
Select Traveler	Select Traveler May/June adv	200
Serendipity Media, Llc	SYTA eNews	174
	Teach & Travel, eNews Adv	226
SFA Q1 Expenditures	MBSC out of pocket expenses	37,589
Shady Maple Farm Ma	Spring Sales Mission NY	2
Sheraton Myrtle Beach Convention Hotel	Global Meetings Industry Days	1,877
	Teach Them Diligently	40
Ship Inn	Spring Sales Mission NY	3
Social Still	Spring Sales Mission NY	2
Spinnaker DME	Midwest Natl Sales- Apr Promotions	220
	Midwest Natl Promotions	220
	June Midwest National Promotions	220
Sq Airport Taxi	Travel South	6
Sq Ajeylan@Yahoo.Com	IPW Show in Denver	7
Sq Bryan'S Biloxi	Travel South	7
Sq Camel Limo	IPW Show in Denver	8
Sq Christian Aboagye Kan	Chicago Sales Mission	6
Sq Comfort Limousi	Spring Sales Mission NY	11
Sq Little Laser Shop	Logo cups For CCMF FAM	73
	Logo cups For MAM FAM	73
Sq The Carolina Opry The	FAM Tour	1
Starbucks D/E Cit	Teach Them Diligently	1
Strategic Database Research Inc	Apr Lead Generation prog	450
	Mar Lead Generation prog	450
	May Lead Generation Program	450
Sweet Concessions Step	Spring Sales Mission NY	2
Taxi Svc Chicago	Chicago Sales Mission	6
Teg	Travel South	4
The Carolina Opry	MAMFAM 2018	35
	Spring Sales Mission NY	280
The Claw House	FAM Tour	7
The Dye Course At Barefoo	MAMFAM Attendee	1
The Mega Tsunami Surf Co	Items for SDR FAM	15
The Sayre Mansion I	Spring Sales Mission NY	13
Travel Guard Group Inc	Spring Sales Mission NY	8
	MAMFAM Attendee	5
Travel South USA	Travel South	11
Tripmedia Group, Inc.	Multimedia advertising	1,800
Tru By Hilton Lancas	Spring Sales Mission NY	13
Tst Carolina Seafood & S	FAM Tour	6
Tst Wicked Tuna	SDR FAM	13
Uber	Chicago Sales Mission	1
	Travel South	9
	Spring Sales Mission NY	14
U-Haul Web Team Assoc Inc	Travel Alliance Partnership	7
United Center Exec Sts Cm	Chicago Sales Mission	28
Ups	Groups UPS Postage	146
US Travel Association IPW	IPW Show in Denver	50
USA Team Handball	Mktg promotion- USA Team Handbal	1,000
Vidalia's Restaurant	Teach Them Diligently	2
Whiskey River E Cit	Travel South	2
Widou Transportation	HelmsBriscoe-ABC Show	6
Wine And Design South Myr	CCMF Tour Travel FAM	4
Yoga In Common	Global Meetings Industry Days	31
Young Plantations	Promo Giveaways	105
Yrc Inc.	Shipping of exhibition materials	61
Individual Reimbursement	Global Meetings Industry Days	19
	IPW Show in Denver	1
	MAMFAM 2018	40
	NTA Show	7
	Travel South	6
	Spring Sales Mission NY	8
	HelmsBriscoe show	84
	Destinations Washington out of pocket expenses	2
	Diversity Summit out of pocket expenses	6
	TAP, SCSAE out of pocket expenses	11
	Travel Alliance Partnership out of pocket expenses	51

Waffle House	Travel South	1	
Greens Discount Beverage	MAM FAM Expenses	10	
Target	Items for MAM FAM	63	
	Items for SDR FAM bags	7	
Spirit Airlines	Travel Alliance Partnership	27	
	Spring Sales Mission NY	132	
	Flight Insurance	9	
Hotels.com	Spring Sales Mission NY	139	
Avis Rent A Car	Sports Tourism Promotion	127	
Arbys	Travel South	1	
Chick-Fil-A	SDR FAM	2	
Shell Oil	Travel South	3	
Travel Traders	Teach Them Diligently	3	
Avis Rent A Car	Sports Tourism Promotion	158	
Aramark Quicken Loans Arena	Mid-American Conference Men's Basketball Tournament	1	
Bed Bath & Beyond	Travel South	13	
Travelocity	MAM FAM Attendee	3	
United	MAMFAM Attendee	68	
Dairy Queen	Spring Sales Mission NY	0	
Exxonmobil	Spring Sales Mission NY	5	
	FAM Tour	6	
	MAMFAM FAM Tour giveaway	3	
Officemax/Depot	MAMFAM Name Badges	4	
Outback	NTA Show	4	
AC Moore	Global Meetings Industry Days	3	
Amazon Mktplace	Global Meetings Industry Days	37	
Fresh Mkt Inc	Global Meetings Industry Days	2	
Hungry Howies	BrandUSA MegaFAM	4	
Lowe's Foods	BrandUSA MegaFAM	17	
Wal-Mart	BrandUSA MegaFAM	22	
Bed Bath & Beyond	Toronto Sales Mission	5	
Speedway	MAMFAM FAM Tour giveaway	2	
Target	HelmsBriscoe-ABC Show	35	
End N Mind Llc	SE Tourism Sociey Transportation	496	
Hudson News	Chicago Sales Mission	1	
	HelmsBriscoe-ABC Show	2	
	IPW Show in Denver	2	
	Teach Them Diligently	2	
	Travel South	1	
	Spring Sales Mission NY	2	
Meeting Professionals International	MPI-WEC	1,000	
Travel Alliance Partnership	Travel Alliance Partnership	233	
Paypal Autie Em	Travel Alliance Partnership	61	
Southern Pancake House	Travel Alliance Partnership	1	
Amazon Mktplace	Travel Alliance Partnership	4	
Six Star Uniforms	Travel Alliance Partnership	31	
Sq Hopsewee Plantation	FAM Tour	4	
Best Buy	SC Society Association of Executives	142	
J And J Exhibitors Service	NASC	63	
Cvs/Pharmacy	Global Meetings Industry Days	284	
McDonald's	Chicago Sales Mission	1	
Longhorn Steak	IMEX	10	
Chick Fil A	Toronto Sales Mission	1	
SE Tourism Society	SE Tourism Society Sponsor	2,000	
<b>Group Sales Total</b>		<b>100,578</b>	
International Promotion	Aerofleet Services	Toronto Sales Mission	5
	Beach Rider Amusement	International Mega Fam	24
	Bsvf	MIPIM	55
	Cinnabon Main Clt	Invest In America Show	1
	Croissants Bakery & Cafe	Site Visit	45
	Cross Border Trans Fee	MIPIM	1
		Toronto Sales Mission	0
	Delta Air	Toronto Sales Mission	652
	Dining Concepts Group, Llc	Trvl South Intl FAM	421
	Drunken Jacks Rest	Site Visit	59
	Hampton Inn Oceanfront	International Mega FAM	363
	Hanover Holidays	Canadian promotion 2018	25
	Jolly Tours	Canadian promotion 2018	25
	Le 24	MIPIM	4
	Naj Summit-East	Naj Summit-East	140
	North American Journeys	Active America China Show	290

	Paypal Friendinfra	MIPIM	16
	Relais Gd Venise	MIPIM	6
	Rps Myrtle Beach	Invest In America Show	2
		MIPIM	8
		Toronto Sales Mission	1
	Scaddabush Front Street	Toronto Sales Mission	5
	Sp Varese Sarabande	Toronto Sales Mission	70
	Sq Lp Transportati	Invest In America Show	5
	Sq Uvc	Invest In America Show	1
	Sunset Grill Restaurant	Toronto Sales Mission	2
	Syntrans	Apr-Jun Chinese Tourism mktg	406
	Take A Break Travel Inc	Canadian promotion 2018	25
	The Carolina Opry Theater	Toronto Sales Mission	21
	Toronto Sales Mission	Toronto Sales Mission	594
	Travel Solutions By Design Corp	Active America China Show	137
		April Canadian Promo	1,004
		April out of pocket expenses	106
		Brand USA China sales mission	559
		IPW Denver	135
		ITB Berlin conference	463
		June Canadian Promo	1,003
		MAMFAM 2018	77
		MAMFAM Myrtle Beach	121
		March out of pocket expenses	258
		May Canadian Promo	1,004
		May out of pocket expenses	118
		RTO Summit East	24
		Toronto Sales Mission	1,996
		RTO Summit East	96
	Travelbrands Tradeshow	Canadian Travel Show	206
	Ups	Canada UPS Postage	48
	Washington Melrose	Invest In America Show	22
	Yyz Urban Crave	Toronto Sales Mission	7
	Individual Reimbursement	Canadian adv for Apr-Jun	150
		Canadian promotion 2018	50
		Toronto Sales Mission	88
		Toronto Sales Mission	275
	Wonderworks - Myrtle Beach	International Mega Fam	3
	Timenewsst	Toronto Sales Mission	1
	Skywheel Myrtle Beach	Toronto Sales Mission	6
	Walgreens	Toronto Sales Mission	21
<b>International Promotion Total</b>			<b>11,246</b>
Other	HYDRONALIX	Swift wtr, battry module, reel	56,201
<b>Other Total</b>			<b>56,201</b>
Research	Chmura Economics & Analytics	Research	982
	Cross Border Trans Fee	Research	0
	D.K. Shifflet & Assoc. Ltd.	Visitor Volume Study	1,926
	Destinations International	Research	234
	Hotjar	Research	48
	MMGY Global Llc	Visit MB Research	8,235
	Right Analytics Llc	Apr Business Intelligence	2,225
		May Business Intelligence	2,225
		research out of pocket expense	4
		June Buiness Intelligence	2,225
	SC Dept. Of Parks, Rec. & Tourism	VisaVue Study	2,574
	Skift, Inc.	research info	377
	Sweetspot Intelligence	Research dashboard	743
	Ubermedia	April Analysis Report	1,080
		March analysis reports	1,080
<b>Research Total</b>			<b>23,958</b>
Television	Broadcast Buying Services, Inc.	April Advertising	784
		February advertising	297
		March advertising	3,258
	Corinthian Media, Inc.	April Advertising	58,621
		Fall Campaign	20
		February advertising	14,023
		January advertising	2
		March advertising	72,998
		November advertising	21
<b>Television Total</b>			<b>150,024</b>
Traditional	Adams Outdoor Advertising	Billboard advertising	10,912

	Carolina Living.Com	Full page ad	70
	HTC	Directory Advertising	92
	The Brandon Agency	Billboard advertising	26,654
<b>Traditional Total</b>			<b>37,727</b>
<b>Grand Total</b>			<b>938,434</b>



Q2 MBATAX Marketing Investment by Category

