

Myrtle Beach Area Chamber of Commerce -1% TDF January - March 2023 Tourism Investments

Accountability Category	Paid To	Memo	TDF Amount
Air Service	GOOGLE ADS	Jan Digital Ads	\$9,675.72
		Feb Ads	\$7,744.45
	KAYAK SOFTWARE CORPORATION	Feb Digital Ads	\$605.38
	MMGY GLOBAL LLC	Digital Ads	\$77,490.00
	SOJERN INC	Feb Digital Ads	\$6,736.94
	TRAVEL DESK	Avelo Jan Ads	\$3,836.95
		Jan Digital Ads	\$2,928.56
		Avelo Feb Ads	\$5,066.29
		Feb Digital Ads	\$10,278.91
		Feb Digital Ads	\$748.88
Air Service Total			\$125,112.08
Creative/Content Development	963 FILM GROUP	On the Hook Shows	\$6,550.86
		Fishing Video Content	\$4,970.24
	ASHLEE MORROW CARSON	Culinary Blogs	\$470.00
	ASHLEY DANIELS	Event & Culinary Blogs	\$338.40
	BLUE AVENUE MUSIC GROUP LLC	MB Beats Music Show	\$3,290.00
	DYLAN FOSTER	On the Hook Show	\$2,820.00
		On the Hook Show	\$2,820.00
	FOXTROT DIGITAL INC	Visitor Guide Design	\$12,351.60
	FRAME.IO	Video Sharing Platform	\$983.56
		Video Sharing Platform	\$238.66
	GODADDY.COM	Domain Names	\$56.68
		Web Hosting	\$187.98
		Domain Names	\$596.42
		Golf Tourney Domains	\$80.08
	HOLDEN MEDIA & ENTERTAINMENT LLC	VMB Videography	\$1,880.00
		Social Videos	\$2,820.00
	HOSTGATOR.COM	Website Hosting	\$306.75
	JOHANNA D. JONES	Finding Our Flavor	\$2,820.00
		Finding Our Flavor	\$2,820.00
	JULIE ELLIS	Life's a Beach Podcast	\$2,820.00
	KATHRYN C. HEDGEPTH	MB History Blogs	\$592.20
	MEDIA COAST	Web Hosting Updates	\$1,092.74
	MILEAGE -EMPLOYEE REIMBURSEMENT	Travel	\$15.46

	MMGY GLOBAL LLC	Group Video Shoot	\$125,449.10
		Asset Development Jan	\$74,946.20
		Media Plan & Buy Jan	\$156,040.00
		Asset Development Feb	\$74,946.20
		Fall Adv	\$1,692.00
		Media Plan & Buy Feb	\$156,040.00
		Asset Development Mar	\$74,946.20
		Media Buy & Plan Mar	\$156,040.00
	QR-CODE-GENERATOR.COM	Ad Design	\$699.25
	RELIC AGENCY	Podcast/Video Shows	\$32,351.98
		Podcast/Video Shows	\$32,351.98
		Podcast/Video Shows	\$32,351.98
	SCOTT SMALLIN PHOTOGRAPHY	Photography	\$2,115.00
		Attractions Photography	\$2,115.00
	SEMRUSH	Website SEO	\$1,228.91
	SIMPLEVIEW	CRM	\$27,664.20
	SURFSIGNS AND DESIGNS	MVC Adv	\$743.73
	THE WORKSHOP LLC	Charlies Place Adv Series	\$70,500.00
		VMB TV Spots	\$235,000.00
		VMB TV Spots	\$188,000.00
	TULSA CONNECT	Web Hosting	\$188.00
		Web Hosting	\$188.00
	USERWAY	Website Accessibility	\$309.26
	VISUAL DESTINATIONS LLC	Web Design Jan	\$8,366.00
		Web Design Feb	\$8,366.00
		Web Design Mar	\$8,366.00
	Creative/Content Development Total		
Destination Publicity	AMERICAN EXPRESS	Media Visit	\$2,448.00
	BOLO PROMOS & APPAREL LLC	VMB Items	\$164.80
	BURR & FORMAN LLP	We are the Beach SC Trademark	\$334.80
		Beach Easy Trademark	\$941.59
		Beach is for Everybody	\$762.24
	CHAMPION AUTISM NETWORK	Autism Social Influencer	\$208.92
	FAHLGREN MORTINE	Content Dist & Tracking	\$56,128.32
		Jan Promotions	\$23,868.00
		Sensory Friendly Book	\$566.99

		Sensory Friendly Media	\$404.99
		Website Editing	\$432.00
		Feb Promotions	\$23,868.00
		Media Visit	\$711.87
		WE TV Promotions	\$3,780.00
		Mar Promotions	\$23,868.00
		Influencer Fam	\$701.67
		Media Fam	\$497.59
	JOHN R GARBER	Can AM Trademark	\$774.00
	LANDS END BUS OUTFITTERS	VMB Items	\$562.50
	PRSA	Dest Pub Promotions	\$181.44
Destination Publicity Total			\$141,205.72
Digital	BANDWANGO, INC.	Mrktg Platform	\$1,134.62
		Mrktg Platform	\$567.30
	CONDE NAST	Jan Ads	\$24,682.37
	CONVERSANT, LLC	Feb Spring Ads	\$6,470.06
	EXPEDIA	Jan Ads	\$9,035.75
	FLIP TO, LLC	DMO Mrktg	\$189,074.37
	MMGY GLOBAL LLC	Add'l Media Plan/Buy	\$63,189.73
		Digital Ads	\$156,520.70
		Spring Ads	\$169,493.40
	MOBILEFUSE LLC	Feb Spring Ads	\$20,208.02
	SOJERN INC	Feb Spring Ads	\$70,590.97
	SXM Media	Feb Audio Spring Ads	\$18,943.65
	TRAVEL DESK	Jan Ads	\$19,827.06
		Feb Ads	\$23,428.55
		Feb Spring Ads	\$82,038.19
	TRIP ADVISOR	Dec Ads	\$2,288.52
		Dec Dig Ads	\$5,978.84
		Jan Ad	\$7,510.91
		Feb Ads	\$6,776.18
		Feb Spring Ads	\$55,879.85
	USA TODAY	Digital Ads	\$120.10
	YAHOO AD TECH LLC	Jan Ads	\$8,285.24
Digital Total			\$942,044.38
General Consumer Promotion	AMEXGIFTCARD.COM	Trip Giveaways	\$8.16
	ATT BILL PAYMENT	MWC Hotspot	\$28.43
	B&C ENTERTAINMENT GOLF	Worlds Strongest Man Promo	\$16.40
	BLUESHIFT LABS INC	Adv Platform	\$1,640.00
	CAPSTONE EVENT GROUP LLC	MB Marathon	\$13,530.00
	COASTAL DISTRIBUTION	Brochure Dist Jan	\$25,625.00
		Brochure Dist Feb	\$25,625.00
		Brochure Dist Mar	\$25,625.00
	COM-CONNECT LLC	Call Ctr/Chat Jan	\$22,289.24
		Call Ctr/Chat Feb	\$22,289.24
		Call Ctr/Chat Mar	\$22,289.24

	CTM MEDIA GROUP INC	AAA Visitor Guide Distribution	\$7,749.00
	ICE Creative LED	Airport Adv	\$2,674.65
	ISSUU	Digital Visitor Guide	\$429.03
	MIDLAND PAPER COMPANY	2023 Guide Paper	\$19,541.46
		2023 Guide Paper	\$149,438.33
		2023 VG Paper	\$20,224.70
	MYRTLE BEACH PELICANS LP	Cubs Convention Promo	\$820.00
	PITNEY BOWES	Postage	\$1,109.17
		Postage	\$24.19
	RETAIL SPORTS MARKETING	MAC Promotion	\$1,521.13
		Passport to Fun	\$649.56
	SHERIDAN RANDOM LAKE INC	Visitor Guides	\$101,849.77
		Visitor Maps	\$12,856.57
		Hard Cover Visitor Guides	\$107,610.46
	STATE COLLEGE SPIKES	Baseball Sports Sponsorships	\$61,500.00
	TANGER OUTLETS	Worlds Strongest Man Promo	\$41.00
	TOTAL WINE AND MORE	MMWM Podcast	\$23.23
	TRANS WORLD INTERNATIONAL	Worlds Strongest Man Event	\$92,250.00
	TYSON SIGN COMPANY	Airport Adv	\$1,083.81
	UPS	Postage	\$1,029.44
		Postage	\$127.20
		Postage	\$1,645.71
		Postage	\$102.72
	USPS	Postage	\$3,142.47
		Postage	\$2,575.91
		Postage	\$2,214.02
	VANILLAGIFT.COM	MB Bowl Game Promotion	\$85.24
General Consumer Promotion Total			\$751,284.48
Golf Promotion	FACEBOOK/GOOGLE ADS/HOOTSUITE	Social Media Marketing	\$45,846.67
	KINGFISH COMMUNICATIONS	Media PR	\$6,885.60
	BRANDON AGENCY	Website Design	\$2,280.00
	MAILCHIMP,CONSTANT CONTACT	Email Newsletters	\$3,665.67
	GODADDY.COM,REV.COM	URL's & Misc Interactive	\$977.74
	SALESFORCE	Social Media	\$132.34
	IHEARTMEDIA	Magazine Print/Online	\$32,387.36
	COMMUNITY.COM	Online OTT	\$777.10
	MILES PARTNERSHIP	Magazine Print SCPRT	\$7,077.50
	BALLY SPORTS SOUTH	Bally Sports South	\$95,000.00
	BARSTOOL SPORTS	Online Media	\$86,449.05
	CHARLIE RYMER	Spokesperson Promo	\$47,500.00
	WINGDING LLC	Traveling Golfer	\$5,700.00

DIGITAL GOLF COLLECTIVE,963 FILM GROUP	Content Video/Online	\$18,722.32	
THE GOLF SHOP RADIO	Regional TV/Radio Production	\$2,375.00	
GOLF LIFE NAVIGATORS	Online Media	\$3,800.00	
PROVISIONS LLC	Online Media YouTube	\$57,000.00	
SIRIUS XM	Sirius XM	\$27,483.50	
SPORTS MANAGEMENT INTERNATIONAL	World Am Adv	\$11,875.00	
CONSTANT CONTACT	World Am Adv	\$1,545.16	
JETBLUE AIRWAYS	World Am Adv	\$782.08	
FACEBOOK	World Am Adv	\$5,444.89	
GO DADDY	World Am Adv	\$425.40	
SITE GROUND HOSTING	World Am Adv	\$284.89	
THE GOLF SHOP RADIO	World Am Adv	\$5,343.75	
VARIOUS	Tournament/Events Operations	\$0.00	
MBACOC	Member Dues Golf Courses & Assoc Fees	\$0.00	
GRAND STRAND GOLF PAC	Membership Dues	\$0.00	
VARIOUS	Monday After the Masters	\$23,750.00	
HTC, WACCAMAW TELE SERVICES	Distribution Costs	\$0.00	
VARIOUS	Salaries & Related/Overhead	\$0.00	
TPC CLUB	MB Golf Trip Promo	\$1,299.62	
GRANDE DUNES GOLF CLUB	MB Golf Trip Promo	\$136.15	
PAWLEYS PLANTATION GOLF CLUB	MB Golf Trip Promo	\$352.03	
TIDEWATER	MB Golf Trip Promo	\$482.60	
VARIOUS	Marketing Travel/Expenses	\$376.63	
VARIOUS	Tour Operators		
Total Golf Promotion		\$496,158.03	
Group Sales	2076-CLT CNBC NEWS ATR	Sports Express	\$3.51
	2096-CLT TODAY TERMINA	IPEC	\$7.45
	49th PLACE PRODUCTIONS,INC	MB Elvis Fest Support	\$410.00
	ABA Supplies	ABA Supplies	\$38.59
	ALLEIA	RCMA	\$49.42
	AMERICAN AIRLINES	IPEC	\$473.31
		Sports Express	\$556.95
		Heartland	\$335.28
		Connect Diversity	\$536.62
		Rendezvous South	\$373.44
		CMCA	\$316.69
		Connect Sports Spring	\$583.36
		Esports Conference	\$482.49
		Connect Diversity	\$450.18
		HelmsBriscoe ABC	\$361.95
		AMERICAN BUS ASSOCIATION	ABA Registration

	ABA Sponsorship	\$4,510.00
ARGUS REISEN GMBH	German Adv	\$3,485.00
AUNTIE ANNIES	IPEC	\$11.43
BANDITOS	Ripken Site Visit	\$57.73
BEALLS OUTLET	Booth	\$241.59
BLACKHORSE PUB & BREWERY	Rendezvous South	\$19.03
BOLO PROMO AP	VMB Lanyards	\$1,251.32
BUTTER + WHISK - LEAV	Carolina MPI	\$507.41
CALHOUN'S	Rendezvous South	\$69.72
CARNIVAL CONQUEST SIGN/SA	Sports Express	\$127.12
CAROLINA LIMO/BUS SVCS	FAM Transportation	\$1,181.62
CHATTANOOGA CONVENTION	RCMA Electric	\$90.20
CHESTNUTHILL RESTAURANT A	Villa Rica Site Visit	\$106.38
CIRCLE K	IBO Site Visit	\$33.13
CIRQUE DU SOLEIL	Fam Tour	\$3,222.60
CROISSANTS BISTRO & BAKERY	Triple Crown Site	\$42.23
	NCURA Site Visit	\$102.61
CROOKED HAMMOCK MYRTLE	Carolina's MPI Sponsorship	\$2,165.74
	IBO Site Visit	\$74.32
CVENT, INC	Adv Platform	\$32,502.59
COMPETE SPORTS DIVERSITY COUNCIL	Compete Diversity Reg	\$3,275.90
DELTA AIRLINES	ABA	\$225.02
	RCMA	\$997.45
	ABA	\$129.06
	Southeastern Tourism	\$538.25
	Travel South Global	\$640.59
	ABA	\$24.60
	ABA	\$139.40
	Connect Spring Marketplace	\$927.75
	Global Meetings Day	\$354.89
	IPW	\$553.83
	IPW	\$635.83
	Sales Mission Atlanta	\$354.89
	DESTINATIONS INTERNATIONAL	Group Impact Calculator
DOUBLETREE HOTELS	ABA	\$8.20
	ABA	\$1,797.28
DOWNTOWN MARRIOTT	RCMA	\$751.20
	RCMA	\$33.96
DRIFT MYRTLE BEACH	Carolina's MPI Site Visit	\$58.86
	Triple Crown Site	\$33.99
DT FORT SHELBY MOTOR CITY	ABA	\$66.70
DTW FORBES	ABA	\$7.69
DUE NORTH CONSULTING INC	Digital Sports Adv	\$16,400.00

EMBASSY SUITES	Charlotte Esports Event	\$283.88
EMBASSY SUITES RESORT - KINGSTON PLANTATION	MPI Carolinas Reception	\$5,685.38
ENCORE GROUP USA LLC	TEAMS Sponsorship Booth	\$11,413.08
ENTERPRISE RENT-A-CAR	IBO NCURA SCSAE Site Visits	\$370.14
ENVENTS LLC	ABA Booth	\$49,091.76
EXPRESS CONFERENCES	Sports Express Sponsorship	\$8,195.90
EXXONMOBIL	ABA	\$10.06
FERN EXPOSITION NASHVILLE	RCMA Booth Supplies	\$1,368.19
	RCMA Shipping	\$21.97
FIVE GUYS GA	RCMA	\$10.06
FOOTHILLS MILLING CO	Rendezvous South	\$143.64
FORT LAUDERDALE AIRPORT	Sports Express	\$41.58
GOOGLE ADS	Grp Tour Jan Ads	\$305.42
	Mtgs Jan Ads	\$1,632.98
	Sports Jan Ads	\$2,157.59
	Grp Tour Feb Ads	\$8.08
	Mtgs Feb Ads	\$410.50
	Sports Feb Ads	\$548.09
GREEN BROTHERS JUICE	Esports Event	\$12.00
GROUP TRAVEL LEADER	Banner Ads Jan/Feb	\$164.00
GSAE	Trade Show Registration/Booth	\$1,163.58
HELMSBRISCOE PERFORMANCE GROUP INC	Adv Platform	\$8,610.00
HILTON HOTELS	Rendezvous South	\$38.16
	Carolina MPI	\$5.47
HOTEL	Sports Express	\$16.40
HUDSON NEWS	ABA	\$5.73
	IPEC	\$7.93
HYPE NATION, LLC	High Tide Inv Mrktg Support	\$2,050.00
JMIS COLLEGE	Penn Relays Sponsorship	\$6,150.00
KIAWAH ISLAND GOLF RES	NorthStar	\$85.03
KING STREET GRILLE - MYR	Triple Crown Site	\$40.45
KINGSTON RESORT OWNER LLC	SE Festivals Mtg Site Visit	\$99.77
	Triple Crown Site Visit	\$545.52
KIRBYACOUSTICS	Carolina MPI Reception	\$422.13
LYNN LEWIS FOUNDATION INC	Sports Div Fam	\$192.37
MAJESTIC GRILLE	IPEC	\$21.28
MARATHON PETRO	Rendezvous South	\$3.81
MARGARITAVILLE LAKE RE	CMCA Trade Show	\$202.93
MARRIOTT CHATTNOOGA	RCMA	\$16.40
MCNAMARA AIRP MEZZA	ABA	\$13.45
MEMPHIS GRIZZLIES CONC	IPEC	\$17.74

MGM DET CENTRAL MARKET	ABA	\$26.79
MHD SERVICES	Speciality Mrkt Promo Jan	\$3,759.70
	Specialty Mrkt Promos Feb	\$3,759.70
	Specialty Mrkt Promos Mar	\$3,759.70
MILEAGE EMPLOYEE REIMBURSEMENT	AENC Tradeshow	\$195.51
	Charlotte ESports, Sports Site	\$311.52
	Site Visits	\$50.11
MMGY GLOBAL LLC	Media Ads Grp Tour	\$4,100.00
	Media Ads Meetings	\$16,400.00
	Media Ads Sports	\$20,500.00
MPI - CAROLINAS	Carolina's MPI Registration	\$123.00
MSE BRANDED SOUTH CAROLI	ABA	\$16.65
	Rendezvous South	\$11.26
NC CHAPTER OF THE INTERNATIONAL ASSOCIATION OF ARSON INVESTIGATORS	2022 Mtg Support	\$5,740.00
NETRONIX CORP	RCMA Scanner for Booth	\$246.00
NORACORA.COM	ABA VMB Items	\$22.87
NORTHSTAR TRAVEL MEDIA	IPEC Registration	\$4,510.00
NORTHWEST PA MOBILITY ALLIANCE	Mtg Support	\$2,460.00
OHIO TRAVEL ASSOCIATION	Heartland Registration	\$1,168.50
OOP EXPENSE	CMCA	\$8.21
	Carolinas MPI	\$93.48
PARIS SPORTS MANAGEMENT	Compete Sports Diversity	\$908.74
	Sports Site Visits	\$125.46
	Sports Promos Jan	\$13,472.60
	Compete Airfare/Reg	\$736.06
	Connect, Sports ETA, Esports	\$2,860.15
	Sports Promos Feb	\$13,472.60
	ESports Promo	\$279.41
	Penn Relay/Site Visit	\$934.09
	Sports ETA	\$1,098.50
Sports Promos Mar	\$13,472.60	
PIRATE REPUBLIC ENTERPRISE	Sports Express	\$26.29
PLAYON INC	Sports Adv Platform	\$4,095.90
PZA E CLT	IPEC	\$10.64
PITNEY BOWES	Postage	\$38.37
	Postage	\$2.21
RE *PAX EAST	Esports Conference	\$119.72
RELIGIOUS CONFERENCE MANAGEMENT	RCMA Trade Show Booth	\$2,045.90
RENDEZVOUS SOUTH	Rendezvous South Reg	\$3,280.00
ROSS STORES	ABA Supplies	\$17.87

	RPS MYRTLE BEACH	RCMA	\$39.36
		Sports Express	\$59.04
	SHAKE SHACK 1182	ABA	\$28.31
	SHENANDOAH UNIVERSITY	Esports Event Marketing Support	\$27,634.82
	SPORTS DIVERSITY LEADERSHIP COUNCIL	Sports Diversity Leadership	\$4,505.90
	SPORTS EVENTS & TOURISM ASSOCIATION	Sports Tourism Sponsorship	\$11,639.90
	SPORTS FACILITIES MANAGEMENT LLC	Q1 reimbursements	\$2,907.27
	STARBUCKS	Charlotte Esports Event	\$7.39
		Esports Event	\$8.11
	SUMMER HOUSE CLT	Sports Express	\$23.42
	SURFWATER PROMOTIONS	ABA VMB Items	\$61.99
	T2H ADVERTISING	MBSC Web Hosting Q1	\$98.40
	THE CLAW HOUSE	Villa Rica Site Visit	\$59.86
	THE PEABODY MEMPHIS	IPEC	\$733.57
		IPEC	\$4.24
	THOMAS GYMNASTICS INC.	Coastal Classic Mrktg Support	\$6,150.00
	THRESHOLD 360 INC	Digital DMO Video Platform	\$13,940.00
		Digital DMO Video Platform	\$820.00
	TRAVEL SOUTH USA	IPW Welcome Reception	\$984.00
		2023 Travel South	\$651.90
	TST* CAROLINA ROADHOUSE -	Site Visit	\$52.44
		Sun Belt	\$69.33
	U.S. TOURS	ABA US Tours Sponsorship	\$979.90
	UBER TRIP	IPEC	\$63.47
		IPEC	\$20.57
		ABA	\$34.31
		ABA	\$6.74
	ULTIMATE GYMASTICS ACADEMY LLC	ULT Beach Classic Support	\$4,100.00
	UPS	Postage	\$73.14
		Postage	\$57.42
	VENETIAN/PALAZZO ROOM RS	Connect Diversity	\$138.53
		Connect Sports	\$138.53
Connect Spring Show		\$138.53	
VENMO	VMB Items	\$4,132.80	
VINYLSHOP.US	ABA Supplies	\$428.78	
WM SUPERCENTER	RCMA Booth Supplies	\$33.69	
Group Sales Total			\$402,532.77
International Promotion	BRAND USA	Integrated Intl Campaign	\$69,454.00
	EBAY O	CANAM VMB Items	\$171.18
	ENVOY NETWORK INC	Canadian Dist	\$377.87

		Canadian Dist Dec	
		Canadian Dist Jan	\$572.88
	GOOGLE ADS	Jan Digital Ads	\$4,449.95
		Feb Digital Ads	\$1,989.44
	MEDIPAC INTERNATIONAL COMMUNICATIONS INC	CSA News Adv	\$7,640.76
	MMGY GLOBAL LLC	Digital Adv	\$14,350.00
	RIVER STREET SWEETS	Canadian Tour Operator	\$24.72
	TRAVEL SOLUTIONS BY DESIGN CORP	ACTA Promo	\$316.90
		Calgary Outdoor Adv Show	\$1,190.00
		Canada Outdoor Adv Jan	\$205.00
		Canada Promotions Jan	\$6,997.66
		Discover America Promo	\$106.30
		Montreal Outdoor Adv Show	\$1,372.74
		Skal Toronto Promos	\$251.92
		Toronto Outdoor Adv Show	\$1,457.60
		Toronto Star Golf & Travel Show	\$1,814.96
		Travel & Vacation Show Ottawa	\$1,405.52
		Travel Media Canada	\$219.26
		Uniglobe Trvl Conf	\$506.55
		Canada Outdoor Adv	\$205.00
		Canada Promo Feb	\$6,997.47
		Canada Outdoor Adv	\$205.00
		Canada Promo Mar	\$6,997.05
International Promotion Total			\$129,279.73
Outdoor & Integrated Packages	AFAR, LLC	Feb Ads	\$25,070.18
	SPORTS ILLUSTRATED	Digital Ads	\$7,424.97
Outdoor & Integrated Packages Total			\$32,495.15
Research	ARRIVALIST	EV Charger Map	\$11,250.00
	C2ER-LMI	Cost of Living Calculator	\$315.00
	EXPERIENCE KISSIMMEE	Impact Calculator	\$4,500.00
	FLIP TO, LLC	Dest Analytics	\$54,000.00
	KEY DATA	Data Dashboard	\$20,487.17
	LUCKIE & COMPANY LLC	Jan Services	\$30,307.50
		Visitor Analytics	\$22,500.00
		Adv Platform	\$23,370.00
		Feb Services	\$30,307.50
	MMGY GLOBAL LLC	Brand Lift Study	\$9,675.00
		Brand Perception Study	\$10,125.00
	PATLIVE	Visitor Tracking	\$330.40
		Visitor Tracking	\$335.12
	QUICKTAPSURVEY	Events Survey Tool	\$1,505.32

	SOUTHEAST TOURISM SOCIETY	Adv & Research Programs	\$922.50
	TOURISM ECONOMICS LLC	Tourism Forecast	\$6,560.00
	U.S. TRAVEL ASSOCIATION	Tourism Industry Research	\$27,270.00
	ZARTICO INC	Monthly Data Reports	\$42,750.00
Research Total			\$296,510.51
Social & Search Media	ASHLEE MORROW CARSON	Social Posting for MMWM Shows	\$578.10
	BATTLE STRATEGIES LLC	FB Live Videos	\$810.74
	CROWDRIFF INC	Social Content Platform	\$14,508.90
	FACEBOOK	Jan Ads	\$7,748.25
		Jan Spring Ads	\$78,426.85
		Feb Ads	\$7,273.26
		Feb Spring Ads	\$76,883.94
	GOOGLE ADS	Jan Ads	\$119,070.12
		Feb Ads	\$71,601.60
	MICROSOFT ADS	Jan Ads	\$19,472.78
		Feb Ads	\$8,971.94
	MMGY GLOBAL LLC	Social Media Jan	\$19,782.00
		Social Media Feb	\$16,902.00
		Social Media Mar	\$33,840.00
	MYRTLE BEACH CAMPGROUND OWNERS ASSOCIATION	Campground FB Adv	\$5,495.00
	PINTEREST ADS	Jan Ads	\$1,168.05
		Spring Jan Ads	\$21,938.44
		Feb Ads	\$1,490.36
		Feb Spring Ads	\$23,861.53
	REDDIT INC ADS	Jan Ads	\$127.68
		Winter Ads	\$3,232.28
	SOCIALVENU.COM	Video Hosting Platform	\$282.00
		Video Hosting Platform	\$246.00
	SPROUT SOCIAL	Social Media Promotions	\$4,642.46
	TIFFANY DONITHAN	MB Karaoke Social Media	\$223.24
	TIK TOK INC	Dec Winter Ads	
		Dec/Jan Ads	\$8,359.55
		Spring Feb Ads	\$69,411.63
	YAHOO AD TECH LLC	Feb Ads	\$11,152.42
Social & Search Media Total			\$627,501.12
Television	CROSS OVER MARKETING LLC	Stand Up to Cancer Promo	\$586,875.00
	NBC UNIVERSAL	Feb Spring Ads	\$50,965.54
	ROKU, INC	CTV Spring Adv	\$20,635.86
	SAMSUNG ELECTRONICS AMERICA	Feb Spring Ads	\$39,020.31
Television Total			\$697,496.71
Total			\$6,163,547.30