



North Strand Council Meeting Minutes
January 22, 2020
Twelve 33 Distillery

Council members present - Kate Holmes, Bridgett Hudson, Samantha Huff, Barbara McCahill, Alexandra Osborn, Pete Brooks, O'Neil McCoy, Seth McCoy

Council members absent - Cheryl Kilday, Muriel O'Tuel, Jennifer Walters, Brigitte Wilson

Chamber staff present - Caroline Murray, Cindy Gettig

O'Neil McCoy called the meeting to order at 3:05 p.m.

1. Introductions – All council members and MBACC staff introduced themselves
2. Committee Packet Overview
 - a. The North Strand Council reviewed the welcome packet which included information about the chamber, Business Development Division, mission of the North Strand, current MBACC Board of Directors and Robert's Rules of Order
3. Discussion of 2020 Meeting Topics & Speakers
 - a. Roads and Infrastructure development. Would like to hear what they are doing to plan for roads as developments are increasing. Why are they making these decisions?
 - i. Speakers: Tony Cox, Jimmy Gray, County Council
 1. County Council can explain why they have approved for large amounts of track homes
 - b. Connecting with the Young Professional and Retiree – the businesses within this region is having a hard time connecting with skilled and able workers. Look at way to entice people.
 - i. Ideas – Job day before Memorial Day, connect with schools and HOA's, CCU partnership to keep students over the summer
 - ii. Look at a LinkedIn speaker to connect virtually
 - iii. Speakers: SC Works, Hiring company, Newcomers Club
 - iv. Topics - How to present yourself as an employer so they want to hire you
4. 2020 Meeting Dates
 - a. Guest Speaker #1 - April 9, 3 – 5 p.m., Location TBD
 - b. Guest Speaker #2 - August 13, 3 – 5 p.m., Location TBD
 - c. Economic Development and Infrastructure Forum - October 14, 11:30 a.m. – 1 p.m.
 - d. Holiday Social – December 10, 5 – 7:30 p.m. at TBD
5. Legislative Reception - The reception will take place at the Columbia Metropolitan Convention Center on Wednesday, March 4 from 6-9 p.m. transportation will be provided by the chamber for investors to attend. This is your chance to talk about issues important to our area and help educate the legislators about the significant impact the Grand Strand has on the state's economy.



6. Annual Meeting Awards - The chamber's Annual Meeting will take place on Tuesday, April 28 at the Hilton Myrtle Beach Resort. The chamber is requesting nominations for the eight business and individual categories by March 13. The winners will be announced at the Annual Meeting along with the chamber 2019 accomplishments and plans for the 2020 year.
7. Other Business – The Grand Strand Young Professionals will host their annual Oyster Roast on February 22 from Noon – 4 p.m. at the Hot Fish Club in Murrells Inlet. All proceeds benefit Substitutes for Santa. Tickets are \$30 per adult and \$10 for children.
8. Adjourn

The meeting adjourned at 4:12 p.m.