

**Myrtle Beach Area Chamber of Commerce -30% Myrtle Beach A-Tax
2nd Quarter 2021 Tourism Investments**

Account Description	Vendor Name	Vendor / Transaction Description	Sum of 30% MB A-Tax
CREATIVE DEVELOPMENT	Battle Strategies Llc	FB Live & Blog Apr	\$58.12
		FB Live videos May	\$52.50
	Dnh Godaddy.Com	Domain Names	\$118.42
		plan, video	\$3.63
		Relocation domains	\$3.63
		VMB Domains	\$25.68
	Dropbox	Software subscription renewal	\$13.07
	Issuu	Digital Visitor Guide software	\$18.00
	John R Garber	Trademark	\$92.50
	MB Parking Meters	Parking for video shoot	\$0.17
	MMGY Global Llc	Addl Talent brand shoot	\$355.00
	Soundcloud Inc	VMB Music downloads	\$6.87
	Tulsa Connect	Web Hosting April	\$20.50
		web hosting March	\$20.50
		website hosting May	\$20.00
	Web Networksolutions	Domain Names	\$4.00
CREATIVE DEVELOPMENT	Total		\$812.59
DESTINATION PUBLICITY	Action Water Sport	Media Hosting	\$12.94
	American Express	Travel Writer	\$144.00
	BCR Inc	Media Hosting	\$61.74
	Croissants Bistro & Baker	PR Event Southwest Airline	\$583.69
	Cvs/Pharmacy #01140	Media Visit Gift cards	\$26.86
	Fahlgren Mortine	Artcl Plc/Monit Q1&2	\$1,196.78
		ClippingServicesQ1	\$112.56
		June Promotions	\$1,224.00
		May Promotions	\$1,224.00
	Get SGC Llc	Media Writer	\$72.00
		Travel Writer	\$72.00
	Kingston Resort Owner Llc	Lodging for visiting influence	\$28.49
	Long Bay Resort	Media Hosting	\$46.63
	Proforma Executive Business Services	VMB decals	\$53.91
	Rps Myrtle Beach	Airport parking for video shoot	\$0.24
	Surfwater Promotions	logo shirts	\$165.05
	Top Golfmyrtlebeach	Media Hosting	\$5.15
	Ultimate Gullah	video shoot	\$24.62
	Walgreens	Media Visit Gift cards	\$28.48
DESTINATION PUBLICITY	Total		\$5,083.14
DIGITAL	Bandwango Llc	Adv Platform Feb	\$18.75
		Adv Platform March	\$18.75
		Advertising platform May	\$50.00
	Expedia	Banner Ad Adv May	\$1,231.70
		Feb Adv	\$152.09
		Spring Ads March	\$728.84
		Spring Adv April	\$619.07
	Facebook	Digital March campaign spring a	\$106.18
		Digital March spring adv	\$1,875.00
		Social Ads Spring Apr	\$5,062.50
		Social Ads Spring Campaign Apr	\$16.28
		Spring Campaigns	\$3,867.95
	Google Ads	Social Ads Spring Campaign Apr	\$1.54
		Spring Campaign April	\$7,087.50
		Spring Campaign March	\$6,787.50
		Spring Campaigns	\$5.32
	Hearst Television	May Summer Adv	\$189.38
		Spring Ads March	\$1,204.87
	Katz Media Group	Video Adv May	\$1,797.59
	Matador Ventures Inc	Summer Campaign	\$1,500.00
	Microsoft Advertising	March spring adv	\$1,127.22
		Social Ads Spring Campaign Apr	\$1,314.12
		Spring Campaigns	\$1,314.89
	Pinterest Ads	Social Ads Spring Campaign Apr	\$1,418.03
	Samsung Electronics America	Summer Adv May	\$922.84
	Teads Inc	Summer Adv May	\$291.62
	Tik Tok Inc	Social Ads Summer May	\$112.73
		Social Ads Winter	\$108.36
		Spring Ads Spring	\$580.89
		Spring Social Ads	\$609.23
	Travel Desk	March spring adv	\$3,724.39
		Spring Campaign April	\$4,566.31
		Summer May Adv	\$553.54
		Video Feb Adv	\$504.14
	Travelspike Llc	March spring adv	\$287.78
		Spring Adv April	\$601.82
		Summer May Adv	\$235.41
	Tremor Video Inc	Summer May Adv	\$816.43
	Tripadvisor	Spring Ads April	\$714.36
		Spring Ads March	\$785.64
	Verizon Media Inc	Search&Native Adv Summer	\$1,998.79
	Vevo Llc	Summer Adv May	\$635.55
DIGITAL	Total		\$55,544.90
GENERAL CONSUMER PROMO	Allianz Travel Ins	12 days of Christmas Promo	\$8.02
		Little Bites Holiday Promo	\$9.89
		Little Bites Mothers Day promo	\$4.93
	American Airlines	12 days of Christmas Promo	\$150.88
		Entenmans Thanksgiving Promo	\$203.64

		Little Bites Mothers Day promo	\$75.88
	American Express	RSM Chomps Road Trip Promo	\$20.00
	At&T Bill Payment	MWC Hotspot	\$10.41
	B&C Entertainment Golf	Dauids Bridal Promo	\$2.00
	Bolo Promos & Apparel Llc	Logo promo items	\$287.13
		MWC Logo promo items	\$1,466.52
	Brookgreen Gardens	12 days of Christmas Promo	\$10.00
	Carolina Hurricanes	Playoff Sponsorship	\$649.50
	Carolina Winds	Entenmans Thanksgiving Promo	\$22.15
	CCMF, LLC	Mrktng & Promo Adv	\$15,000.00
	Com-Connect Llc	Call Center/Chat April	\$2,718.20
		Call Center/Chat Jun	\$2,718.20
	CTM Media Group Inc.	AAA Visitor Guide Dist- PA, OH	\$656.67
	Darlington Raceway	Race Sponsorship Adv	\$2,500.00
	Delta Airlines	Little Bites Holiday Promo	\$146.56
	Dunes Village Resorts	12 days of Christmas Promo	\$135.91
	Family Kingdom	Entenmans Thanksgiving Promo	\$12.00
	Grande Shores Hotel	Little Bites Mothers Day promo	\$61.54
	Hollywood Wax Museum	Little Bites Holiday Promo	\$11.43
	Island Vista	Little Bites Holiday Promo	\$172.95
	Loco Gecko At Captains Quarter	Little Bites Holiday Promo	\$10.00
		RSM Chomps Road Trip Promo	\$5.00
	Medieval Times	Little Bites Mothers Day promo	\$15.77
	Myrtle Beach Pelicans Lp	Sponsorship Adv	\$1,499.40
	Myrtle Beach Watersports	RSM Chomps Road Trip Promo	\$4.00
	Native Sons	MWC promo items	\$316.10
	Pitney Bowes	exp monthly ppd pstg @ 4/30/21	\$2.95
		exp monthly ppd pstg @ 5/31/21	\$2.83
		exp monthly ppd pstg @ 6/30/21	\$6.21
	Ripley's Aquarium	Airfare Base Celebration	\$10.00
		Flip to Moments Promo	\$10.00
		Happy Halloween Promo	\$15.00
		Little Bites Holiday Promo	\$7.63
	Riptydz	Dauids Bridal Promo	\$20.00
		Entenmans Thanksgiving Promo	\$10.00
	SCPRT	Tourism Week Promos	\$20.00
	Sea Captain's House	12 days of Christmas Promo	\$5.00
	Seafood House Calabash Buffet	Trip Giveaway	\$14.00
	Seafood World	Flip to Moments Promo	\$16.04
		Happy Halloween Promo	\$12.03
	UPS	Bulk UPS Postage	\$220.88
		Marketing UPS Postage	\$46.12
	USPS	record postage @ 4/30/21	\$93.46
		record postage @ 5/31/21	\$72.14
		record postage @ 6/30/21	\$97.20
	Vacasa	RSM Chomps Road Trip Promo	\$79.62
	Visitor Center Services	Visitor Center Services	\$40,133.94
	Wonderworks	Dauids Bridal Promo	\$20.00
		RSM Chomps Road Trip Promo	\$10.00
GENERAL CONSUMER PROMO	Total		\$69,829.73
GROUP SALES	44 & King	MB International Combine Site	\$9.84
	Ac Hotel By Marriott	SCSAE Room	\$294.38
	Alligator Adventure	Carols VIP Adventure Site Visit	\$8.90
	Alpha Phi Alpha Fraternity Inc - Southern Regi	Mrktg Support	\$3,719.15
	American Airlines	CMCA - Airfare for trade show	\$36.12
		Connect airline seat	\$3.35
		Connect Div baggage	\$6.00
		Connect Diversity-Airfare	\$100.28
		GSAE-Airfare	\$39.94
		Spotlight Tradeshow Flight	\$33.44
	American Bus Association	ABA Registration	\$159.50
	American Executives Of NC	AENC Reg/Sponsor	\$57.00
	American Tap House	Sports Express tradeshow food	\$2.53
	Applewood House Of Pancak	Mid-Atlantic Receptive Service	\$5.27
	Barefoot Queen	Carols VIP Adventure Site Visit	\$1.00
	Beaufort Hotel Ascend	MPI-CC Lodging	\$34.88
	Bolo Promos & Apparel Llc	logo item/motor club	\$90.47
		logo items for shows	\$89.38
	Bp#8337529Scotchman 3117	Carols VIP Adventure Site Visit	\$3.43
	Brookgreen Gardens Gif	Garden State Getaways Site Visit	\$0.20
	Buffalo Wild Wings 0259	RCMA-Lunch	\$1.43
	California Pizza	Connect meal	\$3.08
		Connect Sports Diversity lunch	\$1.98
	Capstone Event Group	MB Marathon Sponsorship	\$1,500.00
	Carolina Limo/Bus Svcs	Sports Express tradeshow trans	\$68.00
		Sports Express tradeshow transp	\$187.50
	Carolina Roadhouse	NASP Site Visit Lunch	\$19.97
	Champion Volleyball Club	Myrtle Madness Mktg	\$500.00
	Chick-Fil-A #0836	RCMA - Breakfast	\$0.65
	Chs Airport Parking	Connect Sports Diversity airpo	\$4.40
	City Of Myrtle Beach	MBCC Adv	\$300,000.00
		Track Meets Mrkt Sup	\$750.00
	Club Envy	Sports Express tradeshow food	\$3.60
	Connect	Connect Diversity Registration	\$1,245.00
	Cos Pikesperkairside 1312	CMCA - BREAKFAST	\$0.60
	Croissants Bistro & Baker	First Class Traveler Site Visit	\$4.13
	Crooked Hammock Myrtle	Carols VIP Adventure Site Visit	\$3.16
	CVENT	Cvent Connect -Registration	\$59.90
	Dee Haywood	Site visits	\$20.90
	Delta Airlines	Connect Diversity Flight	\$79.64

Destinations Link Hospitality, Llc	Lnc Forum NY,NJ,Bost	\$500.00
Displays2Go	Acrylic Sign Holders for tradeshows	\$24.50
Doubletree Myrtle Beach	Triple Crown Sports Site Visit	\$28.56
Duplin Winery	Carols VIP Adventure Site Visit	\$2.00
	Garden State Getaways site vist	\$1.00
Eddie V's 0178521	RCMA- Dinner	\$5.00
Eetaps	Sports Express tradeshow parki	\$0.20
Embassy Suites	AENC room deposit	\$42.72
Employee Reimbursement	Bubba Fest Site	\$0.77
	CMCA AIRPORT SHUTTLE	\$0.50
	CMCA AIRPORT SHUTTLE TIP	\$0.50
	CMCA MAID TIP FOR THE WEEK	\$0.80
	CMCA SHUTTLE TO CONFERENCE CEN	\$0.20
	CMCA SHUTTLE TO DINNER AND BAC	\$0.40
	Connect gratiuti	\$0.50
	Gateway Travel LLC Site Visit	\$1.56
	MARS FAM Mileage	\$7.79
	MPI-CC	\$1.40
	new logo shirts	\$5.40
	RCMA gratuity	\$0.80
Enterprise Rent-A-Car	Carols VIP Adventure Site Visit	\$42.04
	Garden State Getaways Site Visit	\$49.03
	Meetings Today Site Visit	\$18.70
	RCMA-Car Rental	\$41.96
	SCSAE Rental Car	\$280.57
Event MPI - Carolinas	MPI CC - Registration fee	\$20.00
Famous Toastery Uptown	RCMA-Lunch	\$2.01
Food Service Direct Log	Virtual FAM Experience Supplies	\$8.13
Franks Restaurant	Mid-Atlantic Receptive Service	\$20.01
Georgia Society Of Association	GSAE Registration	\$65.90
Google Ads	Groups and Mtgs Adv	\$128.25
	Sports Tourism Adv	\$17.30
Graham's Landing On Front	Mid-Atlantic Receptive Service	\$6.02
Grande Dunes Resort Cours	Sports Express tradeshow event	\$90.00
Great American Bagel	Connect meal	\$2.66
Harman/Jbl/Akg/Inf	Sports Express Promo Items	\$326.73
Harrah's Hotel	MPI WEC-Hotel Deposit-	\$10.77
Helms Briscoe Performance Grp	Helms Briscoe ABC Registration	\$450.00
	Profile Pages	\$666.67
Hilton Hotels	IOMGIA Site Visit-Client Hotel	\$43.01
	Meetings Today Site Visit	\$1.20
Hook And Barrel	Carols VIP Adventure Site Visit	\$9.94
	Sports Express tradeshow event	\$62.82
Horry County Parking	Sports Express tradeshow parking	\$0.22
In Cool Ideas Marketing	Logo Cooling Cups	\$250.54
In Due North Consulting	Sports Adv Campaign	\$1,000.00
Kingston Resort Owner Llc	Sports Express tradeshow food	\$20.79
	Sports Express tradeshow openi	\$983.34
Level 10 Dining	SCSAE Dinner	\$50.00
	SCSAE - meal	\$120.33
Lindsay Shaffer Interpreting	Site Visit	\$14.69
Lucille's - Redrock	Connect meal	\$12.98
Lulus North Myrtle Beach	Garden State Getaways Site Visit	\$1.01
	IOMGIA Site Visit-Food and Bev	\$17.68
	Sports Express tradeshow food	\$2.50
Marathon Petro198077	SCSAE gas	\$20.00
Margaritaville	Sports Express tradeshow food	\$2.20
MB Parking Meters	MARS FAM - Meter Parking	\$0.20
McDonald's F5622	Connect Sports Diversity dinner	\$0.84
Meeting Professional Int'L	MPI WEC Registration	\$1,200.00
MHD Services	FAM Tour	\$8.34
	Sitevisits	\$7.53
	Specialty Market April	\$400.00
	Specialty Market June	\$400.00
	Specialty Market May	\$400.00
Moore's Olde Tyme Barbeque	MPI -CC Lunch	\$1.37
Mountain Shadows Restaurant	CMCA - BREAKFAST	\$1.92
Mse Branded South Caroli	Connect meal	\$1.08
National Archery In The Schools Program	Mrktg Support	\$1,500.00
National Scholastic Athletic Foundation	USA Meet Mktg Sprt	\$1,000.00
Omar Shrine Temple	Spring Mtg Mrktg support	\$75.00
Panda Express 1114	Connect meal	\$1.31
Paris Sports Management	Sports Mktg June	\$1,550.00
	Sports Promo April	\$1,550.00
	Sports Promotion May	\$1,550.00
Parkreceipts.Com	Site Tour Epic Arcade	\$1.11
Paypal Group	Small Market Meetings Conferene	\$199.50
Pga Tour Superstore 0302	Sports tradeshow supplies	\$57.36
Pitney Bowes	exp monthly ppd pstg @ 4/30/21	\$3.62
	exp monthly ppd pstg @ 5/31/21	\$23.81
	exp monthly ppd pstg @ 6/30/21	\$2.82
Religious Conference Management	RCMA - Registration for trade	\$197.00
Riptydz Oceanfront Grille	SC PROBATION JUDGES Site Visit	\$6.98
Rps Myrtle Beach	CMCA - AIRPORT PARKING	\$5.00
	Connect Diversity parking	\$6.00
Rr Noodle Bar	Connect meal	\$8.77
Sammys Wood	Connect Sports Diversity food	\$0.81
SC Park Service	Sports Express tradeshow food	\$0.42
SC Society Of Association	SCSAE Registration	\$150.00
Sheraton Mrtle Bch Conv	NASP Site Visit hotel	\$53.36

Speedway 04590	SCSAE gas	\$10.00
Sq Brookgreen Gardens	First Class Traveler Site Visit	\$2.00
	Garden State Getaways Site Visit	\$4.00
	Meetings Today Site Visit	\$5.00
Sq Sea Captain's House	Garden State Getaways Site Visit	\$4.55
	Mid-Atlantic Receptive Service	\$20.00
Sq Southeast Usa Spotlight	Spotlight Tradeshow Registration	\$59.50
T.J. Maxx #1570	AENC Gift basket supplies	\$8.05
Taxi Svc Lv Ycs	Connect Sports Diversity transp	\$6.83
	Connect transportation	\$13.94
The Asbury	RCMA-Dinner	\$4.29
The Broadmoor	CMCA - 1 Nights deposit	\$20.31
The Broadmoor	CMCA - DINNER	\$3.72
	CMCA - BREAKFAST	\$0.71
	CMCA - DINNER	\$7.71
	CMCA - LUNCH	\$1.86
	CMCA ROOM AND TAX	\$51.19
The Crabs Claw	MPI-CC Dinner	\$3.84
The Original Benjamins	Carols VIP Adventure Site Visit	\$3.00
Travel Alliance Partners	TAP Conference Registration	\$123.00
	Web, brochure, directory listing	\$99.90
Tst Big Mike S Soulfood	Mid-Atlantic Receptive Service	\$5.29
Tst Harvest Cafe - Brook	First Class Traveler Site Visit	\$4.94
	Garden State Getaways Site Visit	\$7.17
Tst Main Street Pub	SCSAE - meal	\$15.58
Tst The Claw House	Carols VIP Adventure Site Visit	\$5.80
Tst Wicked Tuna - 2Nd Av	Carols VIP Adventure Site Visit	\$7.59
Tst Wicked Tuna - Murrel	First Class Traveler Site Visit	\$8.92
	Garden State Getaways Site Visit	\$8.30
	Meetings Today Site Visit	\$26.55
	Mid-Atlantic Receptive Service	\$16.41
Tupelo Honey L009	Site Visit Dinner	\$6.26
U.S. Travel Association	Mtgs Mean Bus Adv	\$1,000.00
Uber Trip	Connect Sports Diversity transp	\$3.05
	Connect transportation	\$13.80
	Sports Express tradeshow transp	\$2.43
Uline Ship Supplies	Virtual FAM Supplies	\$10.00
University Of South Carolina	Mtgs mktg sprpt	\$1,000.00
UPS	Group Sales UPS Postage	\$7.94
	UPS Postage	\$10.96
Westin Charlotte	RCMA- Room and tax	\$92.52
Westin Charlotte Dining	RCMA-Breakfast	\$0.84
Yard House	Connect meal	\$6.34
	Connect Sports Diversity food	\$2.30
Amazon.Com	Carols VIP Adventure Site Visit	\$1.63
Amzn Mktp Us	Virtual FAM Supplies	\$16.33
Shell Oil	Meetings Today Site Visit	\$3.53
	RCMA-Gas for the rental car	\$5.54
	SCSAE rental car	\$30.08
Wm Supercenter	Carols VIP Adventure Site Visit	\$0.72
	AENC Gift basket supplies	\$1.30
	Garden State Getaways Site Visit	\$3.19
	Virtual FAM Supplies	\$1.22
Food Lion	AENC Gift basket supplies	\$1.08
	MARS FAM - Driving snacks	\$1.65
Red Rock Hotel	Connect Diversity lodging	\$151.00
	Connect meal	\$3.57
	Connect Sports Diversity Break	\$2.96
	Connect Sports Diversity Hotel	\$68.72
	Connect Sports Diversity lunch	\$2.03
GROUP SALES Total		\$328,008.69
INTERNATIONAL PROMO	Envoy Network Inc	Canada dist March
		\$156.80
		Canada Dist. May
		\$13.12
		Canada distrib April
		\$14.90
	Travel Solutions By Design Corp	ACTA
		\$466.71
		Baxter TA Show
		\$47.97
		Canada Promo April
		\$853.60
		Canada Promo May
		\$853.73
		Canada Promos June
		\$853.67
		Car wrap advertising
		\$75.00
		Go! Adventure Guide
		\$46.20
		OntarioGolfExpo
		\$102.21
		Q1 OOP Expenses
		\$185.63
		SITE
		\$44.50
		TMAC
		\$22.40
		Tour Operatorland
		\$195.00
		Travelweek Dig Adv
		\$128.64
INTERNATIONAL PROMO Total		\$4,060.08
OUTDOOR/PRINT	Adams Outdoor Advertising	195 billboard Apr
		\$1,450.00
		195 Billboards June
		\$2,575.00
		195 Boards June
		\$2,575.00
	Data Publishing	Directory Ad March
		\$30.50
	Project X Media Inc	Digital Billboards
		\$131,466.35
		Digitl Billboard OOM
		\$1,256.50
		Digitl Boards OOM Jun
		\$3,925.85
	The Brandon Agency	Adams Billbrd 195 May
		\$1,323.53
OUTDOOR/PRINT Total		\$144,602.73
Grand Total		\$607,941.86