

**Myrtle Beach Area Chamber of Commerce -1% TDF  
January - March 2022 Tourism Investments**

<b>Accountability Category</b>	<b>Vendor Name</b>	<b>Memo</b>	<b>TDF Amount</b>
Air Service	EXPEDIA	Feb Digital Ads	\$1,890.58
	GOOGLE ADS	Digital Adv	\$2,430.30
		Jan Digital Ads	\$2,248.11
	KAYAK SOFTWARE CORPORATION	Jan Digital Ads	\$93.93
		Feb Digital Ads	\$1,367.45
	MMGY GLOBAL LLC	Digital Adv	\$14,625.00
	PROJECT X MEDIA INC	Airport Adv - 9 Markets	\$30,563.25
	SOJERN INC	Jan Digital Ads	\$362.57
Feb Digital Ads		\$3,240.80	
TRAVEL DESK	Feb Display and Video Ads	\$4,427.84	
	Jan Digital Ads	\$402.75	
<b>Air Service Total</b>			<b>\$61,652.58</b>
Creative Development	ASHLEE MORROW CARSON	Article Content	\$21.00
	ASHLEY DANIELS	Blog Content	\$10.00
		Article Content	\$14.00
	AMERICAN EXPRESS	Media Visits	\$30.00
	BATTLE STRATEGIES LLC	FB Live and Blogs Feb	\$47.81
	BURR & FORMAN LLP	Int'l Trademarks	\$11.61
		International Trademarks	\$11.61
		Trademark UK	\$8.54
		VMB UK Trademark	\$8.54
	CROSS BORDER TRANS FEE	QR Code Generator	\$0.31
	DELVIN R CHOICE	You Tube Video Content	\$90.00
		You Tube Video Content	\$90.00
	GODADDY.COM	domain names	\$16.23
	HOSTGATOR.COM	Web Hosting	\$5.44
	JANICE BRADY	MB Blogs Jan	\$20.00
		Blogs & Articles Feb	\$13.00
	JENNIFER LAUREN ANGEL	Article Content	\$3.50
	KATHERINE V. PEOPLES	Photography for adv	\$110.00
	KJM STUDIOS LLC	Video Shoot Footage	\$140.00
	MIDLAND PAPER COMPANY	Visitor Guide Paper	\$834.66
		Visitor Guide Paper	\$83.72
		Visitor Guide Paper	\$1,407.95
		Visitor Guide Paper	\$1,035.43
		Visitor Guide Paper	\$834.66
		Visitor Guides	\$4,830.74
		Visitor Guides Paper	\$1,214.17
	MMGY GLOBAL LLC	Asset Development January	\$3,587.50
		Media Plan & Buy January	\$5,939.00
		Social Media Mgmt January	\$1,062.00
		Asset Dev Feb	\$3,587.50
		Media Plan & Buy Feb	\$5,939.00
		Photo Shoot Reimbursement	\$606.27
		Social Media Mgmt Feb	\$1,062.00
		Winter Photoshoot Reimbursements	\$430.02
	Asset Development March	\$3,587.50	
	Media Plan and Buys March	\$5,939.00	
	Social Media Mgmt March	\$1,062.00	
NORMAND NADON	Canadian VMB Articles	\$7.00	
	French and English Blogs	\$14.50	
PAUL GRIMSHAW	Entertainment Blogs Jan/Feb	\$7.00	
QR-CODE-GENERATOR.COM	Ad Design	\$31.36	
RETAIL SPORTS MARKETING	Trademark/Service Mark	\$92.50	
SCOTT SMALLIN PHOTOGRAPHY	VMB Photos	\$55.00	
	Photographer Content	\$112.50	
SHELBI ANKIEWICZ	Blog Articles/Content	\$2.50	

	SIMPLEVIEW	Act On January	\$141.75
		Q1 Hosting, SQL Box	\$523.04
		Support Hours January	\$75.00
		Act-On Feb	\$141.75
		Support Hours Feb	\$81.75
	Support/Act On March	\$223.50	
	THE WORKSHOP LLC	Promo & Content Assets	\$1,250.00
		Promo and Content Assets	\$1,250.00
	TULSA CONNECT	Web Hosting Jan	\$10.00
		Web Hosting Feb	\$10.00
	USERWAY	Website Accessibility Jan	\$16.45
		Website Accessibility Feb	\$16.45
	VISUAL DESTINATIONS LLC	Web Design January	\$445.00
		Web Design February	\$445.00
Web Design March		\$445.00	
<b>Creative Development Total</b>			<b>\$49,091.76</b>
Destination Publicity	A-1 BROADCAST, LLC	Media Tour Georgia	\$6,825.00
	ASHLEE MORROW CARSON	Blog Articles	\$47.50
	AMERICAN EXPRESS	Media Visits	\$126.00
	BOLO PROMOS & APPAREL LLC	VMB Hand Sanitizers	\$716.00
	BIG MIKES SOULFOOD	Media Visit Meals	\$12.74
	CROISSANT BISTRO	Media Visit Meals	\$10.50
	FAHLGREN MORTINE	Jan Promotions	\$3,825.00
		February Promotions	\$3,213.00
		VMB Content Distribution	\$12,688.62
		March Monitoring	\$611.09
		March Promotions	\$3,213.00
	FIRE & SMOKE	Media Visit Meals	\$58.99
	HOOK & BARREL	Media Visit Meals	\$21.00
	JOHNNY D'S	Media Visit Meals	\$5.25
	LANDS END BUS OUTFITTERS	VMB Promo Items	\$2.61
	MARRIOTT MYRTLE BEACH	Media Visit Lodging	\$249.18
	PERRONES RESTAURANT	Media Visit Meals	\$126.25
	POP POPS PIT BBQ	Media Visit Meals	\$12.87
	SPIRIT AIRLINES	NYC for PR event	\$29.92
	TRAVMEDIA USA LLC	Int'l Media Marketplace	\$777.00
WICKED TUNA - 2ND AV	Media Visit Meals	\$14.64	
ZOOM.US	Virtual Media Tours	\$6.86	
<b>Destination Publicity Total</b>			<b>\$32,593.02</b>
Digital	ALPHONSO INC	Jan Spring Ads	\$14,154.06
	BANDWANGO	Adv Platform Jan	\$302.08
		Adv Platform Feb	\$471.25
		Adv Platform March	\$471.25
	CONVERSANT LLC	Jan Winter Ads	\$225.31
	EXPEDIA	Feb Ads	\$21,138.43
	FACEBOOK	Jan Spring Ads	\$18,951.41
		Jan Winter Ads	\$674.95
		Feb Event Adv	\$3,081.00
		Spring Digital Ads	\$31,953.99
	FLIP.TO INC	DMO Marketing Platform	\$182,171.23
	GOOGLE ADS	Jan Winter Ads	\$121,326.18
		Spring Digital Ads	\$71,334.86
	IHEART MEDIA	Winter Ads	\$15,600.06
		Winter Ads	\$15,600.06
	LG	Feb CTV Video Ads	\$37,500.30
	MMGY GLOBAL LLC	Spring Digital Adv	\$107,196.57
	MICROSOFT ADVERTISING	Jan Winter Ads	\$9,350.40
		Spring Digital Ads	\$11,113.95
	PINTEREST ADS	Jan Spring Ads	\$8,978.58
Jan Winter Ads		\$683.08	
Feb Events Adv		\$703.66	

		Spring Digital Ads	\$18,455.83
	SAMSUNG	Jan Winter Ads	\$2,467.83
		Feb Spring Ads	\$28,150.63
	SOJERN INC	Winter Ads	\$126.79
		Jan Digital Ads	\$19,956.37
	STITCHER MEDIA LLC	Dec Winter Ads	\$27,578.85
		Jan Spring Ads	\$3,839.16
		Feb Pod Cast Adv	\$8,794.50
	SPROUT SOCIAL, INC	Social Media Promos	\$3,856.35
	TIK TOK INC	Winter Ads	\$2,150.00
		Jan Spring Ads	\$3,623.45
		Feb Digital Ads	\$18,018.00
	TRAVEL DESK	Jan CTV Winter Ads	\$3,110.95
		Jan Winter Ads	\$507.88
		Jan Winter Ads	\$680.86
		Jan Spring Ads	\$8,655.71
		Feb CTV Ads	\$20,987.90
		Feb Video and Display Ads	\$45,324.01
	TRAVEL ZOO	Feb Ads	\$5,979.09
	TRAVELSCAPE LLC	Jan Winter Ads	\$4,721.35
		Winter Ads	\$337.69
<b>Digital Total</b>			<b>\$900,305.86</b>
General Consumer Promotion	AT&T	MWC Hotspot Jan	\$5.20
		MWC Hotspot Feb	\$5.20
	B.W. WILSON PAPER COMPANY, INC	VMB Media Pass Flyers	\$45.79
	BANDWANGO	Adv Platform	\$75.00
	BIRDSALL, VOSS & ASSOCIATES, INC	Visitor Guide design	\$1,369.88
	CAPSTONE EVENT GROUP LLC	MB Marathon Sponsorship	\$2,475.00
	COASTAL DISTRIBUTION	January Brochure Dist	\$4,687.50
		February Brochure Dist.	\$4,687.50
		March Brochure Dist	\$4,687.50
	COM-CONNECT LLC	Call Center & Live Chat Jan	\$2,718.20
		Call Center and Live Chat Feb 2022	\$4,077.30
		MWC Promos Jan	\$1,215.54
		Call Center Live Chat March	\$4,077.30
		MWC Promos Feb	\$1,324.33
	CROSS OVER MARKETING LLC	Sports Sponsorship Winter/Spring	\$986,166.67
		Sports Sponsorship Spring/Summer	\$986,166.67
	CTM MEDIA GROUP INC	AAA Visitor Guide Dist	\$825.00
	CROSS BORDER TRANS FEE	Visitor surveys	\$2.40
	HUB INTERNATIONAL CAROLINAS	Pittsburg Trade Show	\$67.00
		Washington DC Adventure Show	\$135.00
		Pitt Travel Showcase	\$10.05
	ISSUU	Digital Visitors Guide	\$66.95
	JOHANNA HODGE	SCATR	
	PITNEY BOWES	exp monthly ppd pstg @ 1/31	\$5.04
		exp monthly ppd pstg @ 2/28	\$6.96
		exp monthly ppd pstg @ 3/31	\$9.27
	QUICKTAPSURVEY	Visitor surveys	\$240.21
	RETAIL SPORTS MARKETING	Bread & Butter Promo	\$377.49
		David's Bridal Promo	\$15.00
		Daids Bridal Loyalty Promo	\$329.28
		Golden Flake Pork Rinds Promo	\$108.33
		Meet Me in MB Promo	\$88.73
		Trip Giveaways	\$15.09
		World Championship Chili Cook Off	\$15,000.00
		David's Bridal Loyalty Program	\$320.95
		David's Bridal Loyalty Winner	\$652.84
		Ent Thanksgiving Promo	\$347.83

		Ent Valentines Promo	\$429.20
		Entenmann's QT Salute to our Troops	\$15.73
		Frisco Rough Riders Promo	\$293.51
		Hustle Clean Promo	\$283.04
		Price is Right Promotion	\$675.70
		Trip Giveaways	\$2,250.00
	SHERIDAN RANDOM LAKE INC	Visitor Guide Maps	\$2,191.64
		Visitors Guides	\$19,939.59
		Hard Cover Visitor Guides	\$15,252.97
		Case Bound Guide Shpping	\$1,578.90
		Digest Guide Shipping	\$911.89
	STATE COLLEGE SPIKES	Baseball Sports Sponsorships	\$72,750.00
	TFORCE FREIGHT	NY Travel Show Guide Shipping	\$427.30
	USPS	record postage @ 1/31	\$32.11
		record postage @ 2/28	\$60.70
		record postage @ 3/31	\$860.20
	UPS BILLING CENTER	Bulk UPS Postage	\$98.27
		Marketing UPS Postage	\$2.11
		Bulk UPS Postage	\$27.36
		Marketing UPS Postage	\$23.54
		Bulk UPS Postage	\$49.17
		Marketing UPS Postage	\$17.25
<b>General Consumer Promotion Total</b>			<b>\$2,140,578.18</b>
Group Sales	3281 STARBUCKS	Sports Express Food	\$1.63
	ALOFT	Connect - Hotel Dep	\$40.32
		Connect Hotel Dep	\$40.32
	AMERICAN AIRLINES	ABA - Bag fee	\$9.00
		ABA luggage	\$21.00
		RCMA Air	\$105.83
		Sports ETA Flight	\$99.78
		Sports Express Flight	\$53.61
		ABA Flight	\$36.12
		CMA flight	\$71.73
		Rendevous South flight	\$84.63
		IPEC - Flight	\$66.48
		RCMA Baggage	\$12.00
	AMERICAN BUS ASSOCIATION	ABA Registration	\$478.50
		ABA Sponsorship	\$825.00
	AMZN MKTP US	Tvl Sup.	\$21.88
		ABA Supplies	\$116.37
		ABA VMB items	\$123.30
		CMA supplies	\$5.88
		Car MPI supplies	\$5.88
		Con Div supplies	\$8.82
		Connect Sports supplies	\$5.88
		FAM supplies	\$23.52
		GSAE supplies	\$5.88
		HB ABC supplies	\$5.88
		IP supplies	\$5.88
		RCMA supplies	\$5.88
		Rendevous South supplies	\$5.88
		STS supplies	\$5.88
		Sports ETA supplies	\$11.76
		Sports Tradeshow supplies	\$8.82
		Spotlight South supplies	\$5.88
		TAP supplies	\$5.88
		ABA - Rock a Billy Event	\$38.42
	ARIA	HB ABC - Hotel Dep	\$33.67
	AVIS RENT-A-CAR	Sports Express Rental	\$59.35
	BIRDSALL, VOSS & ASSOCIATES, INC	Mtg Planner Design	\$1,213.88

BAY TO BAY NEWS	Sports Express Food	\$0.96
BCY SDDLEBROOK GOLF	Sports Express Client	\$7.49
CHRISTIAN MEETINGS & CONVENTION ASSOC, LLC	CMCA Registration	\$360.00
CVENT, INC	Advertising Platform	\$28,160.26
CHILIS WESLEY CHAPEL	Sports Express Lunch	\$2.94
CIRCLE K	Site-AMEN-Gas	\$2.25
	AORE Site - Fuel	\$4.50
	Site Visit Gas	\$2.64
CMT SACRAMENTO	RCMA Shuttle	\$7.49
CROISSANTS BISTRO	Site-AMEN-Food	\$3.91
CROOKED HAMMOCK MYRTLE	AORE Site - Dinner	\$10.32
EMPLOYEE REIMBURSEMENT	AENC oop	\$0.60
	Connect Med oop	\$0.90
	RCMA oop	\$8.23
	Employee OOP	\$3.60
DARLA LEICK	FAM Reimbursement	\$95.72
DENISE ADAM	FAM Reimbursement	\$58.08
DESTINATIONS INTERNATIONAL	Group Impact Calculator	\$2,226.00
DOROTHY GAUSE	FAM Reimbursement	\$57.96
DELTA AIRLINES	IPW Airfare	\$70.98
	IPW flight	\$81.48
DESERT FOX GOLF	Sports Promo Items	\$255.88
ENTERPRISE RENT-A-CAR	Site-AMEN-Car	\$12.52
	AORE Site - Car	\$41.44
	STS transportation	\$51.90
	Site Visit rental car	\$16.96
ENVENTS	ABA Booth Setup	\$36,088.85
ERAC TOLL	STS - toll fee	\$1.55
EVENTCONNECT	Sports ETA Hotel deposit	\$6.00
GROUP TRAVEL LEADER	Fam Tour	\$1,100.00
GSAE	Registration	\$107.55
GAYLORD TEXAN	ABA hotel	\$205.10
	ABA hotel	\$192.37
GAYLORD TEXAN F&B	ABA - meals	\$8.92
GOOGLE ADS	Jan Grps/Mtgs Ads	\$310.71
	Jan Sports Ads	\$63.92
	Mtgs/Groups Adv	\$621.50
	Sports Digital Adv	\$355.86
GREAT AMER BAGEL	ABA - lunch	\$3.05
H2C BAD DADDY'S BU CLT	ABA - meals	\$4.15
HUB INTERNATIONAL CAROLINAS	Connect Market Place	\$86.63
	FAM Tour	\$37.50
HARMAN/JBL/AKG/INF	Sports Promo Items	\$245.05
HOLIDAY INN & SUITES	STS hotel	\$117.81
IN GREY GHOST BAKERY	ABA booth food	\$105.20
INSPIRE DIAGNOSTICS	ABA supplies	\$6.00
KENILWORTH MEDIA INC	Sports Events FP and Adv March	\$472.50
EMPLOYEE REIMBURSEMENT	ABA oop	\$9.00
MHD SERVICES	Speciality Mrktg Promo Jan	\$400.00
	Spec Mrkt Promos Feb	\$600.00
	Spec Mrktg Promo March	\$600.00
MYRTLE BEACH CONVENTION CENTER	RCMA Booth	\$154.45
MAUI JIM, USA, INC	E-Sports FAM	\$217.50
MICROSOFT ADVERTISING	Jan Grps/Mtgs Ads	\$465.96
	Jan Sports Ads	\$42.75
	Mtgs/Groups Adv	\$467.83
	Sports Adv	\$55.27
MSE BRANDED SOUTH CAROLI	ABA meals	\$0.95
	ABA meals	\$1.38
	Sports Express Food	\$1.67
MURPHY'S GRAND IRISH	STS meal	\$6.77

NANCI GAGE	FAM Reimbursement	\$54.26
NORTHSTAR TRAVEL MEDIA	IPEC Registration	\$675.00
	TEAMS Sponsorship	\$3,600.00
	E-Sports Summit Sponsorship	\$1,125.00
NATIVE SONS	Connect logo items	\$11.25
	RCMA logo items	\$4.50
PARIS SPORTS MANAGEMENT	Jan OOP	\$350.23
	Sports Marketing Jan	\$2,325.00
	Sports OOP February	\$54.19
	Sports Marketing February	\$2,325.00
	Sports Marketing March	\$2,325.00
	Sports Marketing March OOP	\$259.50
PLAYON INC	Sports Profile Page	\$299.50
PROFORMA EXECUTIVE BUSINESS SERVICES	VMB Keyboard Calendar	\$52.63
	VMB Masks	\$390.48
	VMB Umbrellas	\$158.52
	Sports VMB Golf Towels	\$275.28
PITNEY BOWES	exp monthly ppd pstg @ 1/31	\$3.16
	exp monthly ppd pstg @ 3/31	\$6.06
POCAHONTAS PANCAKES	STS meal	\$6.13
POPSHELF	Omar Shriners Support	\$2.13
RCMA	RCMA Registration	\$89.25
RIO CITY CAFE	RCMA Dinner	\$9.66
RIPLEY'S AQUARIUM	Shriners Support	\$15.00
RIPTYDZ OCEANFRONT GRILLE	AORE Site - Dinner	\$29.65
RPS MYRTLE BEACH	Sports Express Parking	\$9.00
	AORE Site - Parking	\$0.45
	RCMA Parking	\$9.00
	Site Visit	\$0.75
RWLV HOTEL FRONT DESK	IPEC - Hotel Dep	\$44.73
SHERIDAN RANDOM LAKE INC	Group Planner Guide	\$2,844.02
SPORTS DIVERSTY LEADERSHIP COUNCIL LLC	Compete Diversity Sports Reg	\$524.25
SPORTS EVENTS & TOURISM ASSOCIATION	Sports ETA Sponsorship	\$1,500.00
	Sports Adv	\$1,136.20
STAMATS MEETINGS MEDIA INC	Mtgs Today FP March	\$675.00
SADDLEBROK GOLF SHOP	Sports Express Client	\$17.66
SADDLEBROOK RESRT	Sports Express Hotel	\$78.86
SHELL OIL	STS beverage	\$0.31
	STS gas	\$6.08
SHERATON	RCMA Hotel	\$147.41
SHERATON GRAND DINING	RCMA Dinner	\$3.08
SOUTHEAST TOURISM SOCIETY	STS Domestic Showcase	\$216.75
SPEEDWAY	STS gas	\$5.69
SPORTS DIVERSITY LEADERSHIP	Sports Diversity Show	\$389.25
SUNOCO	Sports Express Gas	\$2.24
T J MAXX	Tradeshow supplies	\$6.48
T2H ADVERTISING	MBSC Web Hosting Q1	\$12.00
THOMAS GYMNASTICS INC.	Coastal Classic Mrktg Support	\$750.00
THRESHOLD 360 INC	Digital Videos	\$6,630.00
TJ MAXX	VMB Logo items	\$12.15
TRAVEL DESK	Feb Grp/Mtg Adv	\$268.92
	Feb Sports Adv	\$111.51
TARGET	AORE Site - Coffee	\$1.79
	STS booth supplies	\$8.23
TAUTOGS	STS meal	\$5.85
TEXACO	ABA meals	\$2.93
THE EXPRESS CONFERENCES	Sports Express Indoor	\$543.00
	Sports Express Outdoor	\$543.00
THE ISLAND HOTEL FORT WALTON	CMCA hotel	\$29.90
THE ITALIAN KITCHEN	ABA meals	\$6.50
THE OYSTER BAR	SCSAE Dinner	

	THE PARK DOWNTOWN	RCMA Dinner	\$4.82
	TOFFINO'S ITALIAN BAKERY	Sports Express Lunch	\$7.53
	TOKYO STEAKHOUSE	RCMA Dinner	\$5.38
	TST POLANCO CANTINA SACR	RCMA Lunch	\$4.50
	U.S. TOURS	ABA US Tours Sponsorship	\$149.25
	ULTIMATE GYMASTICS ACADEMY	Marketing Support	\$750.00
	US QUIDDITCH, INC	Sports Mrktg Support	\$525.00
	UBER TRIP	ABA Travel	\$2.38
	UNCLE JULIO'S GRAPEVINE	ABA meals	\$4.19
		ABA meals	\$4.00
	UPS	RCMA Shipping	\$11.44
		UPS Postage	\$2.67
	VILLA TOSCAONO & VILLA PI	RCMA Lunch	\$2.18
	WATERMAN'S SURFSIDE	STS meal	\$5.42
<b>Group Sales Total</b>			<b>\$110,847.31</b>
International Promotion	CHRISTOPHER R ELSWICK	Can Am Promo	\$37.50
	ENVOY NETWORK INC	Canada Dist Jan	\$31.45
		Canada Dist Feb	\$26.35
	GOOGLE ADS	Jan Int'l Ads	\$1,140.40
		Digital Adv	\$355.86
	MICROSOFT ADVERTISING	Jan Int'l Ads	\$24.61
		Digital Adv	\$84.22
	ONE STOP PARTY SHOP	Can Am Promotion	\$15.66
	SHERIDAN RANDOM LAKE INC	Digest Guide Shipping to Canada	\$240.30
	T 4 TRAVEL INC	Profile Page Fall Winter Promo	\$399.90
	TRAVEL DESK	Travel Advisor UK/CAN Ads	\$2,389.16
		Trivago UK /CAN Digital Ads	\$1,073.79
		UK/CAN Digital Ads	\$5,384.47
	TRAVEL LEADERS NETWORK	Regional Tradeshow Canada	\$109.89
	TRAVEL MARKET REPORT INC	Toronto Show June	\$449.25
	TRAVEL SOLUTIONS BY DESIGN CORP	Canada Promos Jan	\$1,280.37
		Canadian Promo Q1	\$112.50
		TMAC	\$66.74
		Feb OOP	\$26.13
		French Visitors Guide	\$672.33
		Montreal Adventure Show	\$289.26
		Skal 2022	\$32.43
		Toronto Outdoor Adv Show	\$266.02
		Trav Media Canada	\$332.42
		Travel & Vacation Show Ottawa	\$241.09
		VC French Translation	\$40.86
		Canada Promos Feb	\$1,280.31
		Canada Promos March	\$2,560.69
	TRAVEL SOUTH USA	IPW Welcome Reception Sponsorship	\$180.00
	TRAVELBRANDS	Montreal Show/Toronto Show June	\$198.75
	TST CROISSANT BISTRO	Canada Media Visit	\$4.47
<b>International Promotion Total</b>			<b>\$19,347.18</b>
Outdoor and Print	MEREDITH CORPORATION	April Southern Living FP	\$5,850.00
	MILES PARTNERSHIP	SCPRT Vacation Guide	\$1,562.49
<b>Outdoor &amp; Print Total</b>			<b>\$7,412.49</b>
Research	BLUESHIFT LABS INC	Visitor Data Reports	\$874.63
	EXPERIENCE KISSIMMEE	Impact Calculator	\$250.00
	FLIP.TO INC	Destination Analytics	\$2,500.00
	KEY DATA	Data Dashboard	\$1,099.69
	LONGWOODS INTERNATIONAL USA INC	Tourism Impact Studies	\$2,250.00
	LUCKIE & COMPANY LLC	Jan Services	\$770.69
		Feb Services	\$770.69
	PATLIVE	Research Tracking	\$18.04
		Research Tracking	\$18.35

	SOUTHEAST TOURISM SOCIETY	Adv & Research Programs	\$44.25
	U.S. TRAVEL ASSOCIATION	Tourism Industry Research	\$1,640.00
	ZARTICO INC	Q2 Monthly Data Reports	\$1,062.50
	ZARTICO INC	Q1 Monthly Data Reports	\$1,062.50
<b>Research Total</b>			<b>\$12,361.34</b>
<b>Total</b>			<b>\$3,334,189.72</b>