

GSYP Steering Committee Meeting Minutes

April 13 | 8:30 a.m.

- New member updates –
 - 61 new members since Feb meeting, 85 new members for the year, 185 current members total
- Oyster roast update –
 - Raised \$7,500, almost twice usual amount!
 - Ticket count – 463
 - Raise price to \$40 next year most likely
 - Parking issues – work with Hot Fish and Georgetown County to finesse
- Mentor program update –
 - 1 mentor confirmed, waiting for answers from everyone else
- GSYP Renewals –
 - Incentivized renewal season push – hard to get people to renew memberships. Probably easier this year with free memberships with chamber, but still some people won't.
- Education Events for 2022
 - Brookgreen Gardens – activity suggestions – Caroline talking to Hatton
 - Date night, kayaking, tour, boat ride, petting zoo, farm to table meal, summer lights is 5/11-8/13, set up carpool/bus, later timeframe due to distance
 - Tyson Signs –
 - makes all signs on site, would do a behind the scenes on sign making tour
 - Leadership training –
 - Bob Harris – Ally talked about he does a whole presentation every year, but he might do other things
 - Brittany Donatelli Parks
 - Brandon Miller with CLEAR message
 - Robin with Second Wind Tours, works at CCU, hospitality professor
 - Brenda Tringali – already on schedule
 - Samantha Huff's work trainer
 - Lydia – social media screening in regard to background checks
 - LinkedIn guy from Charleston
 - Interview skills
 - Career coach
 - Ellen Hayward
 - Eileen Pattonay
 - Anna Strickland – does HS level coaching, could do professional level → could do with Eileen P.

- GSYF of the Year 2023
 - 1/5 or 1/26, most people prefer end of month, last Thursday of month

- Community Service – Issues with covid protocols, not sure who would be able to show up
 - Crafty Angels – do crafts and give them to people in need, blankets, etc.
 - Miracle League – nothing has been going on this year anybody has seen
 - Meals on Wheels – can volunteer delivering meals to seniors
 - United Way – drive days, can get community service hours too, reaching out to Katie

- Under 40 event – 6/2 Beach Cove Resort - 8am doors 8:30 start
 - Need a sponsor for \$750 by next week for breakfast, food, space

- Subs for Santa – Back in person this year
- Vision for 2022
 - Caroline reached out to Kenny Jenerette
 - Other school options
 - Myrtle Beach Elementary
 - Lakewood Elementary
 - 12 Title 1 elementary schools in Horry County
 - Per head cost ~\$130/pp
 - Other transportation options
 - Ally – Carolina limo and big red bus connections
 - No luck with Coast RTA so far, maybe in the future
 - New contact, Brian Piascik from Anna