

Business Development Committee Meeting - Meeting Minutes – February 14, 2023

Staff Present: Cindy Gettig, BJ Beaver, Peggy Masterson, Danette Patton.

Meeting called to order at 9:00 a.m. by Heidi Vukov

Welcome & Introduction: Heidi Vukov

Everyone present introduced themselves and their places of work.

Chamber Orientation: Cindy Gettig

Cindy Gettig reviewed the chamber orientation packet with the committee members.

Affinity Program Guidelines: Cindy Gettig

Cindy Gettig reviewed the affinity program guidelines as this is the committee that will review and ultimately vote on any new affinity programs for the chamber and its members.

DEI Updates: Danette Patton

Danette Patton, Director of DEI talked about current initiatives of the DEI Council, including the upcoming EVOLVE series and focus groups she is working on. This will include minority owned businesses to ascertain their specific business needs and how the chamber can assist with the programs and services that are offered.

Other Discussion Items: BJ Beaver & Peggy Masterson

Peggy Masterson, Director and BJ Beaver, Workforce Talent Manager of Partnership Grand Strand shared current initiatives they are working on specifically around workforce issues and talent recruitment. Heidi Vukov asked if there were any other discussion items for the committee and there were none.

Meeting adjourned at 9:55 a.m. by Heidi Vukov