

**Board of Directors Meeting Minutes**  
**Dunes Golf & Beach Club**  
December 16, 2021 - 10:00 am

**Attendees:** Clay Brittain, Woody Brownson, Pablo Chavez, Tracy Conner, Kenny Generette, Radha Herring, Alex Husner, Theresa Koren, Steve Mays, O'Neil McCoy, Seth McCoy, Billy McGonigal, Ryan Moore, John Rutenberg, Alberto Semidei, Samantha Slapnik, Eileen Siosson, Amy Stevens, Atiya Stokes Brown, Ryan Swaim, Tom Tse, Heidi Vukov

**Absent:** Rachel Beckerman, Alicia Thompson,

**Guests:** Chris Shroff

**Staff:** Karen Riordan, Cindy Gettig, Jimmy Gray, Randy McKeel, Bob Harris, Stuart Butler, Diane Charno, Rebecca Edgar

**Call to Order / Approval of Minutes**

Karen Riordan, President & CEO, called the meeting to order at 10:00 a.m. The November 10, 2021, meeting minutes were reviewed. Upon a motion made by Ryan Swaim and seconded by Heidi Vukov, the November 10, 2021, minutes were approved as presented upon a unanimous vote.

**Divisions Reports**

*Legislative Advocacy*

Jimmy Gray presented the 2022 MBACC Legislative Priorities which were unanimously approved by the Advocacy Council. The areas of focus for 2022 are:

Infrastructure, Energy & Environment

Tourism

Covid-19 Long Term Impacts

Economic Development

Education

Workforce

Public Safety

Diversity, Equity & Inclusion

Woody Brownson moved to approve the 2022 Legislative Priorities as presented. Eileen Siosson seconded the motion, which passed upon a unanimous vote.

### *Investor Relations*

O'Neil McCoy presented a list of 14 new member-investors for approval. Ryan Swaim made a motion to approve the new members as presented. Seconded by Ryan Moore, all new members were approved upon a unanimous vote by the Board.

### **2022-2023 STRATEGIC PLAN**

The 2022-2023 Strategic Plan was developed based on discussions in the November Board Retreat. The Chamber will continue to focus on the 6 pillars originally established for 2021, to wit:

Community Building  
Diversity, Equity & Inclusion  
Legislative Advocacy  
Investor Relations  
Tourism Marketing  
Tourism Sales

There were reports from each division on 2021 accomplishments and goals for 2022 & 2023 to further the strategic priorities. A copy of the 2022 & 2023 Annual Plans are attached hereto and incorporated into the official minutes of the present meeting.

Upon a motion made by Tom Tse and seconded by Alex Husner, the MBACC 2022-2023 Annual Plans were approved as presented upon a unanimous vote.

### **FINANCE**

John Rutenberg reviewed the Statement of Activities and Balance Sheet for the period ending November 30, 2021, and the the proposed MBACC Consolidated 2022 Budget.

A copy of the financials and the proposed budget, with notes, are attached hereto and incorporated as a part of the minutes of the present meeting.

Steve Mays made a motion to approve the MBACC Consolidated 2022 Budget as presented. Pablo Chavez seconded the motion which passed unanimously.

### **ADJOURN**

Upon a duly made motion and second, the meeting adjourned at 11:55 am.