

# Board of Directors Meeting Minutes

## Chamber's Boardroom

### July 19, 2016 ~ 9:30 a.m.

**Attendees:** Radha Herring, Jim Creel, Jr., Wayne Morris, Tony Cox, Carla Schuessler, Charlie Bradshaw, Chris Shroff, Steve Mays, Andy Milovich, Patrick Norton, Helen Benso, Kenny Generette, Hugh Huggins, Alex Husner, Julie Kopnick, John Sawyer, Todd Setzer, Julia Singleton, Sabena Dayton, Terrance Herriott, Billy McGonigal

**Guests:** John Rhodes, Mike Wooten, Richard Singleton, Bart Daniel, Steve Chapman

**Staff:** Brad Dean, Kathy Richardson, Cindy Gettig, Diana Greene, Jim Wright, Scott Schult, Kim DaRoja

#### Call to Order / Approval of Minutes / Public Input / Presentations-Awards

Radha Herring called the meeting to order. The June 21, 2016 meeting minutes were then approved.

#### Executive Session

A motion was made to enter into Executive Session to discuss a legal matter. The motion was seconded and approved by all. A motion was then made to end Executive Session. The motion was seconded and approved by all. No action was taken by the board.

#### Division Summary Reports

Billy Huggins reported for the Finance Review Committee discussing the formation of a formal reserve policy to establish a targeted level of reserves and to include that as a budgeted line item to reach that target over the next 5 years. He also discussed the need to amend the chamber bylaws to include this new policy. Billy made a motion to approve the new reserve policy. Julia Singleton seconded the motion and was approved by all.

Todd Setzer reported there are 17 new member prospects. He asked the board to review the 17 prospects as presented. After board review, Carla Schuessler made a motion to approve those 17 proposed new members. Billy Huggins seconded the motion and was then approved by all.

Tony Cox reported for the Real Estate Task Force providing a review of the bids received for the sale of the South Strand Visitors Center. Radha Herring recused herself from the discussion and subsequent board vote. After board discussion, a motion was made to approve the highest bid submitted for the property. The motion was seconded and approved by all with the exception of Wayne Morris who voting against the motion.

#### CEO Report – Brad Dean

Brad Dean provided background on matters related to a local blogger's claims of water quality issues. Scott Schult reviewed recent survey results related to the potential reach of water quality misinformation. Billy Huggins made a motion to move forward with legal counsel as it relates to any potential defamation regarding water quality issues and secure any necessary experts needed. Tony Cox seconded the motion and was then approved by all.

Brad Dean discussed the USACE's recent approval to open the comment period for the construction permit for Interstate 73. He then reviewed a proposed board resolution in support of the project. Tony Cox made a motion to approve the resolution as presented. Charlie Bradshaw seconded the motion and was approved by all.

Brad Dean discussed Ride 3 and reviewed the list of infrastructure projects. He recommended joining a campaign in support of the upcoming referendum. Helen Benso made a motion to support Ride 3 and dedicate funds to assist the campaign. Todd Setzer seconded the motion and was approved by all.

Brad Dean provided an update on the Hilton Head Island Chamber's recent court ruling. He recommended the MBACC file an Amicus Brief regarding the chamber's position with respect to the ruling. After board discussion, Charlie Bradshaw made a motion to dedicate funds to draft and file an Amicus Brief related to that ruling. Jim Creel, Jr. seconded the motion and was approved by all.

#### **Chair Report – Radha Herring**

Radha Herring presented the 2017 Nominating Committee members as prescribed by the chamber bylaws. Jim Creel, Jr. made a motion to approve the committee members as presented. Terrance Herriott seconded the motion and was then approved by all.

#### **Past Chair Report – Jim Creel, Jr.**

- None given

#### **Directors Comments**

- None given

*A motion was made to adjourn the meeting.*

/kr