

# Board of Directors Meeting Minutes

## Chamber Boardroom

February 19, 2019 ~ 9:00 am

- Attendees:** Larry Bond (by phone), Jamie Broadhurst, Stuart Butler, Mike Hagg, Radha Herring, Cindy Hull, Alex Husner, Matt Klugman, Nora Mason, Steve Mays, O'Neil McCoy, Sarah Miles, Ryan Moore, Monty Morrow, David Nelson, John Rowe, Carla Schuessler, Richard Singleton, Robert Stinnett, Ryan Swaim Tom Tse, Ben Vukov
- Absent:** Billy McGonigal, Ken McKelvey,
- Guests:** Diane Dennis, Seth Oskins, Alison Van Wagner
- Staff:** Karen Riordan, Diana Greene, Cindy Gettig, Jimmy Gray, Scott Schult, Amy Villasenor, Rebecca Edgar

### Call to Order / Approval of Minutes

Board Chair Matt Klugman called the meeting to order at 9:00 a.m.

The January 15, 2019, meeting minutes were presented and reviewed. Richard Singleton made a motion to approve the January 15, 2019 meeting minutes. Mike Hagg seconded the motion, which was unanimously approved.

Karen Riordan reported that Bill Golden, with Golf Tourism Solutions, was unable to attend the meeting as listed on the agenda for this meeting.

### Division Summary Reports

John Rowe reported for the Finance Review Committee. Mr. Rowe reviewed the consolidated statement of Activities ending January 2019, noting that YTD net assets are \$995,000. Matching grants had a positive variance of \$303,000 compared to budget. He further reported that the reserves figures stated on the Statement of Financial Position are preliminary and will not be final until the audit is complete.

Monty Morrow reported for the Business Development Division, wherein he presented 12 new members for approval. Richard Singleton made a motion to approve the new members. Duly seconded by Jim Powalie, the motion passed unanimously. The various Business Development Councils' activities are included in the Committee Activity Summary in the packet for this meeting. Member investor survey results will be collected until February 28.

Steve Mays, Marketing Council Chair, reported that they are working on the 2020 TIP program presentation for the March Board Meeting. Scott Schult stated that Spring promotions will start this week and will be in 71 markets by March 1.

Reporting for the Advocacy Council, Richard Singleton informed the group that attendance at the Council meetings has been excellent. At the February 11 meeting, presentations were made by 2 new delegation members, Representatives Tim McGinnis and William Bailey. Mr. Singleton updated the Board on the I-73 litigation wherein two claims made by the CCL were dismissed by a federal judge. The MBACC motion to intervene was denied: however, there is still the option to be a friend of the court in federal proceedings

Jimmy Gray informed the group of a new tool that will further drive grassroots efforts through digital advocacy campaigns.

The Legislative Reception will be on February 27, 2019.

### **CEO Report**

Karen Riordan reminded everyone that the Annual Meeting will take place on April 9. She encouraged the group to nominate members by the February 28 deadline. The Past Chairs voting luncheon is scheduled for March 8, to vote on the nominees for 2019.

The RFP timeline was presented. Three RFP's have gone out as of the date of this meeting with a robust response. Committees will be assembled to review the technical and financial proposals. Bids are open to members and non-members alike, without discrimination.

Karen reviewed the handout of 2018 Accomplishments. Most of the 2018 goal for each of the departments were achieved and it was a big year for advocacy. The goals for 2019 were prepared with the 2018 challenges in mind. The 2018 Accomplishments summary will be shared with city and county councils to educate and communicate facts.

### **Chair Report**

Matt Klugman reiterated the importance of promoting the Grand Strand and the Legislative Reception.

### **Adjourn**

Upon a motion made by Richard Singleton John Rowe and seconded by Monty Morrow, the meeting adjourned at 9:45 a.m.

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