

**Myrtle Beach Area Chamber of Commerce -1% TDF
1st Quarter 2020 Tourism Investments**

Sum of 1% TDF			
Account Description	Vendor Name	Vendor / Transaction Description	Total
AIR SERVICE	VISIBILITY & CONVERSIONS, LLC	digital campaign -March Adv	\$157,500.00
		digital campaign-Feb Adv	\$112,500.00
		digital campaign -Jan Adv	\$116,250.00
AIR SERVICE	Total		\$386,250.00
CO-OP MARKETING	BRAND USA	BUSA partnership	\$69,750.00
CO-OP MARKETING	Total		\$69,750.00
CREATIVE DEVELOPMENT	ADOBE SYSTEMS INC	Analytics Jan	\$2,026.26
		Analytics- Feb	\$2,026.26
		Analytics- March	\$2,026.26
	CROSS BORDER TRANS FEE	Domain Names	\$3.18
	DNH GODADDY.COM	Domain Names	\$266.49
	DROPBOX	Ad Storage and sharing	\$235.20
	EIG HOSTGATOR.COM	Website Hosting Renewals	\$293.70
	GODADDY.COM CANADA	Domain Names	\$306.93
	SIMPLEVIEW	Website Design	\$6,750.00
		Act-on/Support Services Feb	\$5,103.00
		Act-on/Support Services-Jan	\$5,103.00
	SIMPLEVIEW LLC	CRM License/Act On	\$28,053.00
		SQL and Hosting	\$8,637.30
		support services	\$1,350.00
	TULSA CONNECT	Web Hosting-Jan	\$208.80
		Web Hosting- Feb	\$208.80
	VISUAL DESTINATIONS LLC	Feb web services	\$8,010.00
		Jan Web services	\$8,010.00
		March web services	\$8,010.00
CREATIVE DEVELOPMENT	Total		\$86,628.18
DESTINATION PUBLICITY	AMERICAN AIRLINES	Media Hosting	\$344.90
		Media Hosting	\$344.90
		PR Media Mission Travel - Wash DC	\$412.25
	AMERICAN EXPRESS	Travel Writer	\$276.00
	FAHLGREN MORTINE	Ad tracking clipping	\$21,020.71
		Addl March services	\$414.00
		Addl Services	\$1,518.00
		Feb Services	\$15,249.00
		Jan Services	\$15,249.00
		March OOP	\$14,410.02
		March Services	\$15,249.00
		NYC Media Mission	\$3,864.00
		PR Newswire/OOP	\$5,877.02
	SPIRIT AIRLINES	IMM NYC Flight	\$159.70
		PR Media Mission Travel to NYC	\$164.48
	TRAVEL SOUTH USA	PR Media Mission Registration	\$1,375.40
	TRAVMEDIA USA LLC	IMM NYC Registration	\$2,070.00
		Summit USA Registration	\$460.35

		TST WICKED TUNA - MI	FB Live	\$14.63
DESTINATION PUBLICITY	Total			\$98,473.36
DIGITAL		FLIP.TO	Dest Mrktg Platform	\$228,001.13
		VISIBILITY & CONVERSIONS, LLC	digital campaign- Jan	\$802,055.36
			digital campaign-Feb	\$839,344.73
			digital campaign -March	\$1,183,215.39
DIGITAL	Total			\$3,052,616.61
GENERAL CONSUMER PROMO		AMERICAN AIRLINES	MAC Tournament Promotion	\$543.06
		AT&T BILL PAYMENT	MWC Hotspot-Jan	\$31.20
			MWC Hotspot-Feb	\$31.20
		BIRDSALL VOSS & ASSOCIATES	Visitor Guide Design	\$10,256.40
		CAPSTONE EVENT GROUP LLC	MB Marathon Sponsorship	\$13,500.00
		COM-CONNECT LLC	CallCenter/LiveChat Feb	\$24,463.80
			MWC Feb Promos	\$6,273.70
			MWC Promo Jan	\$6,001.84
			Call Center/Live Chat Jan	\$24,463.80
			Call Center/Live Chat March	\$24,463.80
		CTM MEDIA GROUP	AAA Guide Distribution	\$7,092.00
		EMPLOYEE REIMBURSEMENT	Visitor Center Services	\$62.30
		LEARFIELD SPORTS LLC	MAC BB Sponsorship	\$33,750.00
		MADDEN MEDIA	Discover SC Ad	\$14,583.24
		MANN TRAVELS	12 Days Xmas Promo	\$2,610.00
			Entenmans Fall Promo	\$3,259.09
			Flip to Summer Promo	\$910.03
			Johnson AFB Promo	\$565.07
			MB Marathon Promo	\$541.18
			Naismith Promo	\$517.50
			NASCAR Racing Exp	\$2,388.33
			State College Spikes	\$1,101.35
			Wings4Success	\$996.14
		MIDLAND PAPER COMPANY	HC Guides, Digest	\$192,144.36
			HC Visitor Guide	\$21,999.29
		MYRTLE BEACH PELICANS LP	Cubs Con Booth & Giveaway	\$2,348.10
			Cubs Con Shipping	\$45.00
		NC QUICK PASS	MVC Tolls to Festival	\$3.53
		PARAMOUNT CONVENTION SOUTH	Mobile Visitor Center Freight	\$720.00
		PITNEY BOWES	exp monthly ppd pstg @ 1/31/20	\$22.50
			exp monthly ppd pstg @ 2/29/20	\$9.18
		STATE COLLEGE SPIKES	Spikes Frisco Sponsorship	\$90,000.00
		TIMES PRINTING	Digest Guides Freight	\$12,789.00
		TIMES PRINTING CO. INC.	Digest Visitor Guide	\$148,256.63
			Visitor Guide Hardcover	\$72,804.58
			Visitor Guide maps	\$43,845.36
			VisitorGuideDigital	\$666.90
		UPS	Bulk UPS Postage	\$2,837.91
			Marketing UPS Postage	\$1,560.83
			Mobile Visitor Center UPS Postage	\$98.71
		USPS	exp monthly ppd pstg @ 1/31/20	\$1,086.32
			record postage @ 3/31/2020	\$514.18
			to record postage @ 2/29/2020	\$785.97
GENERAL CONSUMER PROMO	Total			\$770,943.38

GROUP SALES

AMERICAN AIRLINES	ABA Flight	\$716.42
	ABA Luggage	\$63.00
	CMCA Flight	\$562.51
	Connect Diversity- baggage fee	\$54.00
	Connect Diversity-Airfare	\$624.06
	Connect Diversity-Airline seat	\$17.69
	Mid American Conference Basketball	\$382.86
	RCMA Airfare	\$453.60
	Sports Express Show Flight	\$382.49
	Sports Express Tradeshow baggage	\$54.00
	Travel South Flight	\$310.50
	ABA - baggage	\$81.00
	Site Visit-TEAM CEO Stealth Camp	\$261.35
	Site Visit-Team CEO	\$435.96
AMERICAN BUS ASSOCIATION	ABA Registration	\$2,871.00
	ABA Sponsorship	\$13,500.00
AMK W E W CC PUBLIC FOODS	Destination Showcase breakfast	\$5.40
	Destination Showcase soda	\$4.50
AMZN MKTP US	ABA Wearables	\$46.73
BAR LOUIE MUSIC FACTORY	RCMA annual conf lunch	\$21.63
BEAUDEVIN MAIN CLT	Connect Diversity-Food and Bev	\$32.61
BIRDSALL VOSS & ASSOCIATES	Visitor Guide Design	\$3,168.00
BOLO PROMOS & APPAREL LLC	logo flash drives	\$1,569.60
BOVINE'S	Sports Express Site Visit Food	\$35.48
CAVA MEZZE MEDITERRANEAN	Destination Showcase - Food and Bev	\$11.58
	Destination Showcase breakfast	\$8.65
CENEX CUBBY S	ABA food and beverage	\$9.43
CHATEAU ON THE LAKE	Spotlight on the Southeast	\$130.15
CHRISTIAN MEETINGS & CONVENTION	CMCA Registration	\$1,935.00
CHURCH OF GOD A WORLDWIDE ASSOCIATION	Mktg Support	\$9,000.00
CITY CAB OF ORL	Connect Diversity- Airport to hotel	\$58.32
CS UBERGIFTCARD	Site Visit-Association of Outdoor	\$72.00
	Site Visit-Phi Beta Sigma2	\$45.00
CVENT	adv and pages	\$22,263.23
CVENT, INC	Profile Pages	\$10,125.00
CVS/PHARMACY #02817	Destination Showcase - Food and Bev	\$3.89
CVS/PHARMACY #05044	Site Visit -Renegade Pigs	\$6.00
CYPRESS BAYOU HOTEL	Spotlight on the South-July 2020	\$90.07
DELTA AIRLINES	Destination International-Febr	\$406.26
	Destination Showcase - Baggage	\$27.00
	Iowa sales mission- flight	\$911.52
	Sports Express Show Flight	\$456.30
	Destination Showcase-flight	\$406.26
	Sports Express - meal	\$16.49
DEWARS - C RSW	SDM 12 mth campaign	\$19,080.00
DUE NORTH CONSULTING INC	WestWorld FAM	\$9.00
DUPLIN WINERY	ABA 2020 dinner	\$16.52
EMBASSY PAVERS PINTS	Site Visit-Sports Express	\$279.20
EMBASSY SUITES	ABA Accommodations	\$2,029.10
EMBASSY SUITES OMAHA	MASC Meeting	\$1,800.00
EMBASSY SUITES RESORT - KINGSTON PLANTATION	FAM Tour/Site Inspection	\$39.85
EMPLOYEE REIMBURSEMENT		

	RCMA Tip 4 nights	\$7.20
	ABA transportation	\$36.00
	Sports Express gratuity	\$13.50
	Site Visit -Great Dane Club	\$27.32
	Site Visit -American Driver	\$27.59
ENTERPRISE RENT-A-CAR	Site Visit - Zeta Phi Beta	\$58.40
	Site Visit- Phi Beta Sigma	\$106.18
ENVENTS LLC	ABA Booth Decor	\$51,296.40
	RCMA Booth Activity	\$36.00
	RCMA Booth Setup	\$233.10
	Reg Assistance PAll	\$67.50
FACEBOOK	Meetings Advertising	\$268.37
FACEBOOK	Meetings Advertising	\$194.02
FAMILY KINGDOM	Special Olympics Promo	\$108.00
FARMERS MARKET RSW	Sports Express Tradeshow break	\$29.20
FRESH ATTRACTION C CLT	Sports Express Tradeshow lunch	\$13.33
GAYLORD PALMS HOTEL FL	Connect Diversity-Accommodation	\$425.81
	Connect Diversity-February	\$283.39
GEORGIA SOCIETY OF ASSOCIATION	GSAE annual trade show registration	\$593.10
GOOGLE INC.	Mtg Adv-Jan	\$326.03
GOTPRINT.COM	Travel South Table Top Banner	\$62.52
GRAYLINE OF THE OZARKS	YMRC Registration	\$805.50
GROUP TRAVEL LEADER	Holiday Guide/Planner	\$8,100.00
	Jan Print Issue	\$2,700.00
	Student Guide/Planner	\$5,400.00
GYLD EMERALD BAY	Connect Diversity-Food and Bev	\$15.37
HARRAH'S HOTEL LV RESERV	Cvent Connect accommodations	\$136.74
	Cvent Connect- Accommodations	\$136.74
	HB ABC -Accommodations Deposit	\$172.45
HEIDIS CORNER	WestWorld FAM	\$107.89
	Site Visit-Sports Express 2	\$64.85
HELMSBRISCOE PERFORMANCE GROUP INC	Tradeshow Registration	\$3,780.00
	Profile Pages	\$14,220.00
HENLEY PARK RESTAURANT	Destination Showcase - Food and Bev	\$43.67
	Destination Showcase Dinner	\$51.42
HILTON MB THE BAKERY	Site Visit - Zeta Phi Beta	\$10.69
HUDSON ST1751	Connect Diversity-- Food and Bev	\$2.21
HUDSONNEWS ST1091	Destination Showcase - Food and Bev	\$3.05
IMAGINATIONS	Sports Express Tradeshow- costumes	\$50.51
IN GREY GHOST BAKERY	ABA Promo Items	\$107.27
IN BLOOM AGAIN	Travel South Domestic booth décor	\$76.32
JACKSON ST. TAVERN	ABA food and beverage	\$18.76
	ABA 2020 Lunch	\$22.36
JMIS COLLEGE	Penn Relays Sponsorship	\$5,850.00
JOHNKEL LLC	Destination Showcase - Supplies	\$36.00
JOSE CUERVO TEQ CLT	ABA-Dinner	\$19.25
KING STREET GRILLE - MYRT	National Softball Association	\$61.59
	Site Visit dinner	\$44.47
KRACKY MCGEE'S	ABA food and beverage	\$7.64
LANDS END BUS OUTFITTERS	Destination Showcase logo shirt	\$52.93
LIFE UNIFORM 0442	RCMA annual trade show wearables	\$28.44

LIKETY SPLIT -4244	Destination Showcase - F&B	\$2.51
LOGAN TAVERN	Destination Showcase - F&B	\$43.59
	Destination Showcase Dinner	\$40.95
LULUS NORTH MYRTLE BEACH	WestWorld FAM Tip only	\$15.57
LYFT RIDE	Destination Showcase Transportation	\$49.78
MANN TRAVELS	TopGunSprts Giveaway	\$774.26
MARKETPLACE 1897 CLT	RCMA breakfast	\$13.50
MARRIOTT MARQUIS WASH	Destination Showcase Lodging	\$1,471.13
MB INTERNATIONAL AIRPORT	RCMA Airport parking corporate	\$45.00
MCDONALD'S F36212	RCMA breakfast	\$6.42
MEARSSVC 5747	Connect Diversity-Airport transportation	\$80.73
MHD SERVICES	Site visits	\$81.77
	Specialty Mkt Feb	\$3,397.41
	Specialty Mkt Jan	\$3,397.41
	Specialty Mkt March	\$3,397.41
MSE BRANDED SOUTH CAROLINA	ABA food and beverage	\$8.37
	RCMA tradeshow	\$4.79
	ABA 2020 -breakfast	\$3.87
MULTIVIEW	NASC Adv	\$6,559.88
MY M&M	Most wanted February mail out	\$192.05
MYRTLE BEACH CONVENTION CENTER	Rendezvous South expo	\$1,623.72
MYRTLE BEACH WATERSPORTS	Special Olympics Promo	\$72.00
NASCAR RACING EXPERIENCE	Special Olympics Promo	\$90.00
NATIONAL SOFTBALL ASSOCIATION	NSA Winter Worlds	\$2,700.00
NATIVE SONS	ABA logo wearables	\$953.53
NORTHSTAR TRAVEL MEDIA	Q1 Mtgs Advertising	\$32,175.00
OCEAN REEF RESORT F & B	Site Visit- Phi Beta Sigma	\$4.51
ORIGINAL BENJAMIN'S	Imperial Travel	\$81.00
ORIGINAL BENJAMINS	WestWorld FAM	\$18.00
PANDA EXPRESS CLT	ABA food and beverage	\$15.62
PARIS SPORTS MANAGEMENT	Sports Express OOP	\$147.29
	Sports Mktg- Jan	\$14,187.60
	Sports OOP Expenses	\$1,064.60
	Sports Mktg Feb	\$14,187.60
	Sports Mrktg March	\$14,187.60
	Feb/Mar Sports OOP	\$3,874.28
PCMA ASSOCIATION	Destination Showcase Registration	\$566.10
PFG PROFORMA	VMB Promo Pins	\$1,432.73
PINE LAKES COUNTRY CLUB	Site Visit-National Softball Association2	\$123.41
PITNEY BOWES	exp monthly ppd pstg @ 1/31/20	\$198.23
	exp monthly ppd pstg @ 2/29/20	\$359.74
	exp monthly ppd pstg @ 3/31/20	\$85.82
PRINTING PORT	Discount Card for Visitors	\$1,657.89
RCMA	RCMA Registration	\$3,775.50
RIPTYDZ OCEANFRONT GRILLE	Site Visit-Sports Express Lunch2	\$117.78
ROCKIN JUMP	Special Olympics Promo	\$90.00
RPS MYRTLE BEACH	Destination Showcase Parking	\$32.40
	Sports Express-parking	\$54.00
SEA CAPTAINS HOUSE	Site Visit-Sports Express Lunch2	\$97.92
SHERATON MRTLE BCH CONV	Site Visit Hotel	\$93.13
SHULA'S MAIN RSW	Sports Express meal	\$17.06

SOUTH ATLANTIC SHRINE ASSOCIATION	Shriner Fall Festival	\$10,065.95
SOUTH SEAS RESORT F&B	Sports Express meal	\$35.61
SOUTHEAST USA SPOTLIGHT	Spotlight Registration	\$535.50
SOUTHEASTERN EMPLOYMENT & TRAINING ASSOC.	SETA Meeting Mrktg Support	\$4,500.00
SP VINYLSHOP.US	ABA VIP Client Gift	\$30.10
	ABA VIP Client Gifts	\$576.68
SPAGHETTI WORKS OLDMRKT	ABA food and beverage	\$14.37
	ABA 2020 Lunch	\$14.67
SPENCERS	ABA 2020 dinner	\$48.42
	ABA food and beverage	\$48.43
SPINNAKER DME	Midwest Sales Promo-Feb	\$1,980.00
	Midwest Sales Promo-March	\$1,980.00
	Midwest Sales Promo-Jan2	\$1,980.00
SPIRIT AIRLINES	Hiltons Americas Week of Sales	\$275.18
SQ OWNER	CMCA Car Service to the airport	\$60.75
SQ TEMEBLUE TOP	Destination Showcase Transportation	\$19.61
SQ WALAAAAL CORPORA	RCMA annual trade show transportation	\$32.99
STARBUCKS D CLT	Connect Diversity-F&B	\$3.75
STARBUCKS SOUTH PIER D	Destination Showcase - F&B	\$2.86
SUPERIOR EXPOSITION SERVICE	RCMA annual trade show shipping	\$636.54
	RCMA outbound shipping	\$207.48
SYTA	SYTA Registration August 2020	\$954.00
T2H ADVERTISING	MBSC hosting Jan-Mar	\$108.00
	MBSC Website updates	\$58.50
T3 EXPO	Destination International-Feb	\$1,060.85
	Destination Showcase - Package	\$42.30
THE BROADMOOR RESRVATIONS	CMCA Room Deposit	\$182.85
THE SIMPSONS IN 4D	Special Olympics Promo	\$22.50
THE TWISTED FORK 25	ABA food and beverage	\$32.36
TIMES PRINTING	Group Digital Planner	\$380.70
TIMES PRINTING CO. INC.	Group Planner Guide	\$15,417.12
TOUCHSTONE MERCHANDISE	Sports Express Flip Flops giveaway	\$2,643.73
TRAVEL ALLIANCE	TAP Registration June 2020	\$1,376.10
TRAVEL SOUTH USA	ITB Registration	\$4,950.00
	Travel South Registration	\$1,255.50
TRINIS MEXICAN RESTAURANT	ABA 2020 dinner	\$17.46
	ABA food and beverage	\$27.79
TRIPMEDIA GROUP, INC.	Profile Group Pages	\$15,714.00
TST THIRSTY LION GASTROP	RCMA conf- lunch	\$25.61
TST WICKED TUNA - 2ND AV	Site Visit- Phi Beta Sigma	\$141.38
TST WICKED TUNA - MURREL	Site Visit -Sports Express Dinner	\$193.37
U.S. TRAVEL ASSOCIATION	Meetings Mean Business Adv Program	\$9,000.00
UBER TRIP	ABA transportation from airport	\$15.12
	Connect Diversity- Uber to air	\$15.59
	Destination Showcase - Airport	\$32.44
	ABA 2020 transportation	\$8.37
UPS	Group Sales UPS Postage	\$848.91
UPSTREAM BREWING COMPANY	ABA 2020 Lunch	\$16.27
	ABA food and beverage	\$22.34
US TOURS AMERICA	ABA GALA Table Sponsor	\$895.50
VIA REAL RESTAURANT	RCMA dinner	\$42.09

		WESTIN (WESTIN HOTELS)	RCMA Conf- lodging	\$899.68
		WORLDPASS TRAVEL GROUP	Sports Express Tradeshow	\$14,170.50
		YARD HOUSE	RCMA Conf- dinner	\$19.29
GROUP SALES	Total			\$398,538.86
INTERNATIONAL PROMO		BAXTER TRAVEL MEDIA	MB Guide- Canada	\$3,150.00
		CONNECT TRAVEL	TourOperatorLand Listing	\$1,755.00
		DELTA AIRLINES	ITB Berlin flight	\$2,787.26
			IPW 2020 flight	\$822.96
		ENVOY NETWORK INC	Feb Canada broch distribution	\$1,061.22
			Jan Canada broch distribution	\$654.62
		FAHLGREN MORTINE	Canada Programs	\$202.50
			Dest Pub Services	\$421.88
		NEX WORLDWIDE EXPRESS, IN	Visitor Guide Shipment to Germany	\$682.64
		TRAVEL SOLUTIONS BY DESIGN CORP	Jan Promo Canada	\$9,031.09
			Oct-Dec Adv Fee	\$1,350.00
			Feb Promo Canada	\$9,030.65
			March Promo Canada	\$9,029.18
			Canada Adv Fee Jan-Mar	\$1,350.00
		TRAVELBRANDS	Mktg & Tradeshow	\$4,432.50
		UPS	Canada UPS Postage	\$466.16
INTERNATIONAL PROMO	Total			\$46,227.66
RESEARCH		ALLTHEROOMS INC	Mktg Analysis	\$1,886.00
		LUCKIE & COMPANY LLC	Research Service Feb	\$10,713.30
			Research Services-Jan	\$10,710.23
			Research Services-March	\$10,713.30
		MMGY GLOBAL LLC	Brand Proj Feb Trav	\$1,900.22
			Branding Project	\$64,282.50
			Demand Survey Services	\$39,360.00
		PATLIVE/HOSTEDNUMBERS	Research Tracking	\$762.17
		RIGHT ANALYTICS LLC	Bus Int Services Jan	\$1,312.00
		U.S. TRAVEL ASSOCIATION	Annual Research programs	\$43,965.00
		UBERMEDIA	Dashboard Setup	\$6,560.00
			Feb Data Services	\$6,929.00
			Jan Data Services	\$6,929.00
			Jan Report Services	\$6,150.00
			Feb Report Services	\$6,150.00
RESEARCH	Total			\$218,322.72
TELEVISION		CORINTHIAN MEDIA, INC.	Jan LAF Radio Spring	\$574.28
			Jan Spring Adv LAF	\$2,032.05
TELEVISION	Total			\$2,606.33
TRADITIONAL		DATA PUBLISHING	Directory Adv- Feb	\$274.50
			Directory Adv-March	\$274.50
			Directory Adv- Jan	\$274.50
TRADITIONAL	Total			\$823.50
Grand Total				\$5,131,180.60