

MB TOURISM DEVELOPMENT FEE

Q1 2014 Expenditures

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>TDF ALLOCATION</u>
Research - survey postcards	INLET PRINTING COMPANY	656.21
Online Promotion	ADOBE SYSTEMS INC	1,319.45
Internaltional Promo- CAN	CANADIAN PROMOTION	1,320.00
Co-op - billboards	THE BRANDON AGENCY	1,110.87
General Consumer Promotion	MANN TRAVELS	504.31
Sports Tourism	BIG SOUTH CONFERENCE INC	33,000.00
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	4,620.00
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	4,620.00
Research - industry	U.S. TRAVEL ASSOCIATION	19,169.55
International Promo	BOMMARITO GLOBAL STRATEGIES LLC	3,690.00
Co-op - billboards	THE BRANDON AGENCY	641.88
Consumer Fullfillment	POSTMASTER - MURRELLS INLET/GARDEN CITY BEACH	112.64
Consumer Fullfillment	TIMES PRINTING CO. INC.	308,061.36
Consumer Fullfillment- Mtgs	TIMES PRINTING CO. INC.	14,684.50
Consumer Fullfillment	TIMES PRINTING CO. INC.	43,442.73
Consumer Fullfillment	TIMES PRINTING CO. INC.	104,001.17
Consumer Fullfillment	TIMES PRINTING CO. INC.	104,162.85
Consumer Fullfillment	CONTAC SERVICES, INC.	647.06
Sales Representation - Atl Meetings	DISTINCTIVE DESTINATIONS	206.32
Group Sales	TRADE SHOW REGSITRATION HELP	1,024.03
Sales Representation - CAN	FAM TRIP	116.16
General Consumer Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	298.33
Sales Representation -SMERF	MANN TRAVELS	607.96
Group Promo- mtgs	MHD SERVICES	2,141.37
Group Tour Promo	TRAVEL ALLIANCE PARTNERS, LLC	1,029.60
Sales Representation - DC	BEACH BOOMER FESTIVAL	528.00
Co-op - billboards	JSP MARKETING	2,640.00
Sales Representation - CAN	THE BRANDON AGENCY	621.17
Consumer Fullfillment	TRAVEL SOLUTIONS BY DESIGN CORP	1,417.10
General Consumer Promotion	TIMES PRINTING CO. INC.	2,342.43
Special Event	MILLER DIRECT	220,000.00
International Promo	PALMETTO PARTNERS FOR SCIENCE & TECHNOLOGY	8,800.00
General Consumer Promotion	YI-AN YANG	828.00
Group Promo- mtgs	MANN TRAVELS	13.20
Video Production	EMERGE SHOW	460.00
Sales Representation - DC	STAGES VIDEO	1,128.15
Sales Representation - DC	JSP MARKETING	122.32
Group Tour Promo	JSP MARKETING	2,640.00
Sports Tourism	AMERICAN BUS ASSOCIATION	1,584.00
Research - industry	DARLINGTON RACEWAY	19,800.00
Group Promo- mtgs	DAWSON PUBLIC AFFAIRS	27,921.00
Group Tour Promo	TRAVEL ALLIANCE PARTNERS, LLC	1,760.00
General Consumer Promotion	MARYLAND MOTORCOACH ASSOCIATION	924.00
Group Tour Promo	TRIP GIVEAWAY PROMOTION	4,407.88
Group Tour Promo	AMERICAN BUS ASSOCIATION	198.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	846.28
Group Tour Promo	AMERICAN BUS ASSOCIATION	25.24

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Group Tour Promo	AMERICAN BUS ASSOCIATION	107.91
Group Tour Promo	AMERICAN BUS ASSOCIATION	427.83
Group Promo- mtgs	DESTINATION DC	381.52
Group Promo- mtgs	AMERICAN SOCIETY ASSOC EXECUTIVES	2,200.00
Group Promo- mtgs	DIVERSITY SUMMIT	363.97
Email Marketing	EXACTTARGET	7,256.25
Group Promo- mtgs	SITE VISIT	359.57
Group Promo- mtgs	SITE VISIT	390.37
Magazine Advertising	WOMEN IN PHILANTHROPY AND LEADERSHIP	3,267.00
Consumer Fullfillment	PITNEY BOWES	0.79
Consumer Fullfillment	PITNEY BOWES	10.52
Consumer Fullfillment	PITNEY BOWES	0.40
Consumer Fullfillment	PITNEY BOWES	39.75
Consumer Fullfillment	PITNEY BOWES	72.31
Consumer Fullfillment	US POSTAL SERVICE	2,650.25
General Consumer Promotion	COM-CONNECT LLC	19,888.00
Special Event	GROUP C MEDIA	17,600.00
General Consumer Promotion	TRIP GIVEAWAY PROMOTION	8,815.76
Sports Tourism	BIG SOUTH MARKETING	35,789.79
Consumer Fullfillment	CTM MEDIA GROUP	6,079.92
Group Tour Promo	AMERICAN BUS ASSOCIATION	2,367.20
Group Tour Promo	AMERICAN BUS ASSOCIATION	4,840.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	375.10
Group Promo- mtgs	DIVERSITY SUMMIT	1,980.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	16,100.48
General Consumer Promotion	COM-CONNECT LLC	19,888.00
Sports Tourism	CAROLINA VIDEO GROUP	330.00
General Consumer Promotion	CMS INTERNATIONAL	8,800.00
TV/Internet Ads	BRAND USA	22,880.00
TV/Internet Ads	BRAND USA	6,600.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	459.45
Group Promo- mtgs	SITE VISIT	1.76
Group Promo- mtgs	SITE VISIT	3.52
Group Promo- mtgs	SITE VISIT	240.02
Magazine Advertising	MODERN MOM MEDIA -WIPL	1,760.00
Video Production	VOICEHUNT.COM	315.00
General Consumer Promotion	MANN TRAVELS	1,491.60
Sports Tourism	NATIVE SONS	697.82
Online Promotion	ADOBE SYSTEMS INC	1,319.45
General Consumer Promotion	CMS INTERNATIONAL	66,000.00
Video Production	STAGES VIDEO	2,893.95
Publicity and Promotions	KAESER & BLAIR INC.	2,314.46
Consumer Fullfillment	TIMES PRINTING CO. INC.	3,862.11
Consumer Fullfillment	TIMES PRINTING CO. INC.	2,895.22
Sales Representation - Northeast	HEADS IN BEDS SERVICES	3,520.00
Sales Representation -SMERF	MHD SERVICES	2,141.37
Group Tour Promo	CVBREPS	352.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	73.92
Publicity and Promotions	NY PRESS TRIP	552.00
Publicity and Promotions	NY PRESS TRIP	30.36
Publicity and Promotions	NY PRESS TRIP	34.04
Publicity and Promotions	NY PRESS TRIP	49.96
Co-op - billboards	THE BRANDON AGENCY	1,110.87
Group Sales Promo-Int'l	COASTAL SC, USA	6,600.00
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	22,724.20

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Sports Tourism	BIG SOUTH MARKETING	2,661.12
Sports Tourism	BIG SOUTH MARKETING	1,330.56
Sports Tourism	ENCORE VIDEO PRODUCTIONS, INC	743.60
General Consumer Promotion	MANN TRAVELS	310.29
General Consumer Promotion	MANN TRAVELS	720.06
Sales Representation - DC	JSP MARKETING	2,640.00
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	4,620.00
Sales Representation - Northeast	HEADS IN BEDS SERVICES	42.66
Sales Representation - Northeast	HEADS IN BEDS SERVICES	1,264.67
Sports Tourism	BIG SOUTH MARKETING	1,535.60
Sports Tourism	DARLINGTON RACEWAY	2,841.70
Group Tour Promo	AMERICAN BUS ASSOCIATION	505.57
General Consumer Promotion	TRIP GIVEAWAY PROMOTION	68.64
General Consumer Promotion	TRIP GIVEAWAY PROMOTION	22.88
General Consumer Promotion	TRIP GIVEAWAY PROMOTION	330.60
Consumer Fullfillment	UPS	113.08
Consumer Fullfillment-groups	UPS	257.29
Consumer Fullfillment	UPS	2,491.92
Consumer Fullfillment-CAN	UPS	326.73
Consumer Fullfillment-groups	UPS	1,163.87
Consumer Fullfillment	UPS	361.95
Consumer Fullfillment-Int'l	USPS	305.98
Publicity and Promotions	MEDIA VISIT	165.31
Publicity and Promotions	MEDIA VISIT	92.00
Publicity and Promotions	MEDIA VISIT	228.34
Group Tour Promo	AMERICAN BUS ASSOCIATION	21.01
Group Tour Promo	AMERICAN BUS ASSOCIATION	5.93
Group Sales Promo-Int'l	INTERNATIONAL ASSOC OF GOLF TOURN ORGANIZERS	748.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	17.60
Group Tour Promo	AMERICAN BUS ASSOCIATION	11.93
Group Tour Promo	AMERICAN BUS ASSOCIATION	7.04
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISIONS	10,560.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	647.52
Group Tour Promo	AMERICAN BUS ASSOCIATION	68.20
Group Tour Promo	AMERICAN BUS ASSOCIATION	31.68
Group Tour Promo	AMERICAN BUS ASSOCIATION	7.92
Group Tour Promo	AMERICAN BUS ASSOCIATION	7.50
Group Tour Promo	AMERICAN BUS ASSOCIATION	17.06
Group Promo- mtgs	DESTINATION DC	296.12
Group Sales Promo-Int'l	POW WOW	432.96
Group Tour Promo	AMERICAN BUS ASSOCIATION	30.80
Group Tour Promo	AMERICAN BUS ASSOCIATION	27.28
Group Tour Promo	AMERICAN BUS ASSOCIATION	62.16
Group Tour Promo	AMERICAN BUS ASSOCIATION	7.74
Group Sales Promo-CAN	NATIONAL EVENT MGMT MARKHAM	2,910.85
Group Tour Promo	AMERICAN BUS ASSOCIATION	1,194.39
Group Tour Promo	AMERICAN BUS ASSOCIATION	50.16
Group Tour Promo	AMERICAN BUS ASSOCIATION	22.00
Consumer Fullfillment-Int'l	CONSUMER FULLFILMENT	128.70
Internaltional Promo- CAN	VACATION.COM CANADA TRADESHOW	320.27
Internaltional Promo- CAN	TORONTO WOMENS SHOW	15.66
Group Promo- mtgs	MEETING PROFESSIONALS INTERNATIONAL	41.70
Group Promo- mtgs	MEETING PROFESSIONALS INTERNATIONAL	105.71

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Group Promo- mtgs	CONNECT MARKETPLACE	3,036.00
Group Promo- mtgs	COLLABORATE MARKETPLACE	3,036.00
Group Promo- mtgs	GA MEETING PROFESSIONAL INTERNATIONAL	1,311.20
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	94.27
Group Promo- mtgs	INCENTIVE TRAVEL, MEETINGS AND EVENTS	17,221.60
Group Promo- mtgs	SITE VISIT	172.30
Group Promo- mtgs	MEETING PROFESSIONALS INTERNATIONAL	703.12
Group Promo- mtgs	MEETING PROFESSIONALS INTERNATIONAL	57.20
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	352.00
Group Promo- mtgs	MEETING PROFESSIONALS INTERNATIONAL	167.45
Group Promo- mtgs	INCENTIVE TRAVEL, MEETINGS AND EVENTS	699.95
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	726.88
Sports Tourism	SITE VISIT	213.80
Sports Tourism	SITE VISIT	61.12
Sports Tourism	SITE VISIT	45.85
Sports Tourism	SITE VISIT	28.44
Group Tour Promo	TRAVEL SOUTH	236.74
Group Tour Promo	AMERICAN BUS ASSOCIATION	2.73
Group Tour Promo	AMERICAN BUS ASSOCIATION	25.19
Group Tour Promo	AMERICAN BUS ASSOCIATION	60.19
Group Tour Promo	AMERICAN BUS ASSOCIATION	11.85
Group Tour Promo	AMERICAN BUS ASSOCIATION	11.08
Group Tour Promo	AMERICAN BUS ASSOCIATION	2,435.09
Group Tour Promo	AMERICAN BUS ASSOCIATION	5.28
Group Tour Promo	AMERICAN BUS ASSOCIATION	8,755.66
Group Tour Promo	TRAVEL SOUTH	29.71
Group Tour Promo	AMERICAN BUS ASSOCIATION	59.51
Group Tour Promo	AMERICAN BUS ASSOCIATION	11,600.23
Group Tour Promo	AMERICAN BUS ASSOCIATION	832.01
Group Tour Promo	AMERICAN BUS ASSOCIATION	1,236.52
Group Tour Promo	AMERICAN BUS ASSOCIATION	15.59
Group Tour Promo	AMERICAN BUS ASSOCIATION	5.10
Group Tour Promo	AMERICAN BUS ASSOCIATION	53.64
Group Tour Promo	TRAVEL SOUTH	880.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	572.26
Group Tour Promo	TRAVEL SOUTH	343.64
Group Tour Promo	AMERICAN BUS ASSOCIATION	10.51
Group Tour Promo	AMERICAN BUS ASSOCIATION	29.92
Group Tour Promo	AMERICAN BUS ASSOCIATION	33.94
Online Promotion	ADOBE SYSTEMS	26.99
Research	KEYWORD SPY	73.76
Ad Production	DROPBOX	89.10
Email Marketing	EXACTTARGET	7,256.25
Web hosting	GODADDY.COM	64.69
Ad Production	HIGHTAIL(YOUSENDIT)	89.99
Video Production	ISTOCK INTERNATIONALSTOCKPHOTOS	215.99
Web hosting	KEY-SYSTEMS	245.18
Internet Promotion	PATLIVE	302.99
Video Production	VOICES COM	247.50
Web hosting	TULSA CONNECT	760.50
Publicity and Promotions	NY PRESS TRIP	1,380.00
Publicity and Promotions	NY PRESS TRIP	33.24

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Publicity and Promotions	NY PRESS TRIP	3,918.61
Publicity and Promotions	NY PRESS TRIP	172.13
Publicity and Promotions	NY PRESS TRIP	120.29
Publicity and Promotions	NY PRESS TRIP	29.77
Publicity and Promotions	NY PRESS TRIP	6,090.25
Publicity and Promotions	NY PRESS TRIP	1,478.35
Publicity and Promotions	NY PRESS TRIP	1,279.96
Group Promo- mtgs	DESTINATION SHOWCASE	330.00
Group Promo- mtgs	DESTINATION SHOWCASE	44.00
Group Promo- mtgs	DESTINATION SHOWCASE	4,681.60
Group Promo- mtgs	DESTINATION SHOWCASE	420.97
Group Promo- mtgs	DESTINATION SHOWCASE	21.37
Group Promo- mtgs	DESTINATION SHOWCASE	226.60
Internaltional Promo- CAN	MEDIA VISITATION	1,357.65
Video Production	VIDEO SHOOT	247.50
Group Promo- mtgs	DESTINATIONS DC	89.26
Group Promo- mtgs	DIVERSITY SUMMIT	77.73
Consumer Fullfillment	PITNEY BOWES	5.21
Consumer Fullfillment	PITNEY BOWES	4.92
Consumer Fullfillment	PITNEY BOWES	282.01
Consumer Fullfillment	PITNEY BOWES	29.84
Consumer Fullfillment	US POSTAL SERVICE	2,727.58
Group Promo- mtgs	YOUR MILITARY REUNION CONNCECTION	611.60
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	616.18
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	3,603.60
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	523.60
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	523.60
Group Promo- mtgs	TRAVEL SOUTH	1,139.60
Co-op - billboards	THE BRANDON AGENCY	641.88
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	200.55
General Consumer Promotion	MANN TRAVELS	550.94
Publicity and Promotions	FAHLGREN MORTINE	1,092.50
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	14,076.92
Publicity and Promotions	FAHLGREN MORTINE	18,880.64
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	356.42
Sports Tourism	BIG SOUTH MARKETING	583.27
General Consumer Promotion	MANN TRAVELS	378.19
Co-op - billboards	THE BRANDON AGENCY	621.17
Sports Tourism	BIG SOUTH MARKETING	172.98
General Consumer Promotion	COM-CONNECT LLC	19,888.00
Sports Tourism	TIMES PRINTING CO. INC.	10,976.07
Consumer Fullfillment	CONTAC SERVICES, INC.	2,349.81
Ad Production	AD PRODUCTION	64.45
Research	DESTINATION MARKETING	6,291.45
Group Promo- mtgs	TRAVEL ALLIANCE PARTNERS, LLC	1,344.64
Co-op - billboards	THE BRANDON AGENCY	641.88
General Consumer Promotion	MANN TRAVELS	492.45
General Consumer Promotion	MANN TRAVELS	321.20
General Consumer Promotion	MANN TRAVELS	409.34
Sports Tourism	BIG SOUTH MARKETING	1,563.46

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Sports Tourism	BIG SOUTH MARKETING	637.73
Research	PLUFF MUD PUBLIC AFFAIRS, LLC	11,931.00
Sports Tourism	STATE COLLEGE SPIKES	43,472.00
International Promo	YI-AN YANG	381.04
General Consumer Promotion	SPEEDWAY MOTORSPORTS INC	132,000.00
Sales Representation - Northeast	HEADS IN BEDS SERVICES	77.33
Sales Representation - Northeast	HEADS IN BEDS SERVICES	3,520.00
Sports Tourism	TEAM SANDTASTIC	10,875.47
Sports Tourism	BIG SOUTH MARKETING	842.18
General Consumer Promotion	MANN TRAVELS	520.08
Sports Tourism	BIG SOUTH MARKETING	66.00
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Consumer Fullfillment	TIMES PRINTING CO. INC.	4,473.60
Sports Tourism	BIG SOUTH MARKETING	7,480.00
Co-op - billboards	THE BRANDON AGENCY	1,110.87
Sports Tourism	BIG SOUTH MARKETING	2,666.40
Sports Tourism	GRAND STRAND JUNIORS VOLLEYBALL CLUB	4,400.00
Group Sales Promo-Int'l	INTERNATIONAL POW WOW	1,320.00
Sales Representation - Northeast	HEADS IN BEDS SERVICES	157.32
Sales Representation - Northeast	HEADS IN BEDS SERVICES	201.59
Sales Representation -SMERF	MHD SERVICES	2,141.37
Sales Representation - DC	JSP MARKETING	58.08
Sports Tourism	BIG SOUTH MARKETING	221.76
Sports Tourism	BIG SOUTH MARKETING	73.92
Research - survey	INLET PRINTING CO	1,380.39
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	4,620.00
Online Promotion	ADOBE SYSTEMS INC	1,319.45
Publicity and Promotions	MEDIA VISIT	16.16
Publicity and Promotions	BATTLE STRATEGIES LLC	1,380.00
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	22,724.20
Sales Representation - DC	JSP MARKETING	2,640.00
Consumer Fullfillment	CONTAC SERVICES, INC.	3,584.29
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	437.20
Sales Representation - Northeast	HEADS IN BEDS SERVICES	29.78
International Promo	ACADEMY TRANSLATION BUREAU INC	3,080.00
Group Tour Promo	PENN BUS ASSOCIATION/MD MOTORCOACH	121.82
Group Sales Promo-Int'l	INTERNATIONAL POW WOW	76.56
Group Promo- mtgs	TRAVEL ALLIANCE PARTNERS, LLC	880.00
Group Promo- mtgs	MEETINGMAX	523.60
Co-op - billboards	THE BRANDON AGENCY	621.17
Co-op - billboards	THE BRANDON AGENCY	641.88
Co-op - billboards	THE BRANDON AGENCY	641.88
General Consumer Promotion	CMS INTERNATIONAL	66,000.00
Publicity and Promotions	FAHLGREN MORTINE	1,122.00
Publicity and Promotions	FAHLGREN MORTINE	7,057.40
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Video Production	VIDEO SHOOT	27.00
Publicity and Promotions	MEDIA VISIT	46.00
Publicity and Promotions	MEDIA VISIT	16.05
Publicity and Promotions	MEDIA VISIT	103.85
Publicity and Promotions	MEDIA VISIT	46.00
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	997.92

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Ad Production	AD PRODUCTION	384.86
Group Tour Promo	PENN BUS ASSOCIATION/MD MOTORCOACH	85.56
Group Sales Promo-Int'l	INTERNATIONAL TOURISM BOURSE	1,436.34
Group Sales Promo-Int'l	INTERNATIONAL TOURISM BOURSE	11.51
Group Tour Promo	PENN BUS ASSOCIATION/MD MOTORCOACH	545.21
Group Tour Promo	PENN BUS ASSOCIATION/MD MOTORCOACH	99.99
Group Promo- mtgs	DESTINATION MARKETING	10.11
Group Promo- mtgs	DESTINATION MARKETING	10.79
Group Sales Promo-CAN	PLAYER EXPOSITIONS	1,440.51
Group Sales Promo-CAN	CANADIAN AUTOMOBILE ASSOCIATION	1,927.02
Group Tour Promo	PENN BUS ASSOCIATION/MD MOTORCOACH	39.15
Group Tour Promo	PENN BUS ASSOCIATION/MD MOTORCOACH	763.84
Group Tour Promo	PENN BUS ASSOCIATION/MD MOTORCOACH	9.45
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	9.14
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	44.00
Group Promo- mtgs	SMART MEETINGS	2,552.00
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	49.70
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	49.69
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	22.00
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	22.00
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	6.60
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	2.38
Group Promo- mtgs	GA SOCIETY OF ASSOCIATION EXECUTIVES	308.00
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	42.53
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	42.52
Group Promo- mtgs	TORONTO SALES MISSION	116.16
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	164.89
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	542.04
Group Sales Promo-CAN	SITE CANADA	894.73
Group Sales Promo-CAN	SITE CANADA	34.85
Group Promo- mtgs	MAM FAM TRIP	559.68
Group Tour Promo	TRAVEL SOUTH	264.00
Group Tour Promo	TRAVEL SOUTH	15.69
Group Tour Promo	TRAVEL SOUTH	4.29
Group Tour Promo	TRAVEL SOUTH	685.48
Group Tour Promo	TRAVEL SOUTH	77.79
Group Tour Promo	TRAVEL SOUTH	79.20
Group Tour Promo	TRAVEL SOUTH	3,436.72
Group Tour Promo	TRAVEL SOUTH	3.91
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	4,400.00
Group Tour Promo	TRAVEL SOUTH	42.28
Group Tour Promo	TRAVEL SOUTH	32.71
Group Tour Promo	TRAVEL SOUTH	6.60

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Group Tour Promo	BANK TRAVEL	372.24
Group Tour Promo	TRAVEL SOUTH	48.40
Group Tour Promo	TRAVEL SOUTH	52.80
Online Promotion	ADOBE SYSTEMS	26.99
Research	KEYWORD SPY	73.76
Email Marketing	EXACTTARGET	7,256.25
Internet Promotion	PATLIVE	317.63
Web hosting	TULSA CONNECT	760.50
Sports Tourism	BIG SOUTH MARKETING	507.17
Sports Tourism	BIG SOUTH MARKETING	146.26
Sports Tourism	BIG SOUTH MARKETING	13.95
Publicity and Promotions	NY CITY PRESS TRIP	19.43
Publicity and Promotions	NY CITY PRESS TRIP	4,773.47
Publicity and Promotions	NY CITY PRESS TRIP	13.69
Publicity and Promotions	NY CITY PRESS TRIP	65.73
Publicity and Promotions	NY CITY PRESS TRIP	15.41
Publicity and Promotions	NY CITY PRESS TRIP	210.42
Publicity and Promotions	NY CITY PRESS TRIP	8.51
Publicity and Promotions	NY CITY PRESS TRIP	141.19
Publicity and Promotions	NY CITY PRESS TRIP	3.58
Publicity and Promotions	NY CITY PRESS TRIP	186.30
Publicity and Promotions	MEDIA VISIT	800.80
Publicity and Promotions	NY CITY PRESS TRIP	3.96
Publicity and Promotions	NY CITY PRESS TRIP	13.01
Publicity and Promotions	NY CITY PRESS TRIP	13.80
Publicity and Promotions	NY CITY PRESS TRIP	9.20
Publicity and Promotions	NY CITY PRESS TRIP	185.84
Publicity and Promotions	MEDIA VISIT	230.00
Publicity and Promotions	MEDIA VISIT	0.92
Publicity and Promotions	NY CITY PRESS TRIP	29.44
Publicity and Promotions	NY CITY PRESS TRIP	2.76
Publicity and Promotions	NY CITY PRESS TRIP	50.60
Publicity and Promotions	NY CITY PRESS TRIP	5.21
Publicity and Promotions	NY CITY PRESS TRIP	21.80
Research	FOCUS GROUPS	509.22
Publicity and Promotions	NY CITY PRESS TRIP	78.26
Publicity and Promotions	NY CITY PRESS TRIP	441.83
Publicity and Promotions	MEDIA VISIT	136.07
Group Promo- mtgs	DESTINATIONS DC	12.32
Group Promo- mtgs	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	2,244.00
Group Promo- mtgs	DESTINATIONS DC	2,796.64
Group Promo- mtgs	DESTINATIONS DC	72.34
Group Promo- mtgs	DESTINATIONS DC	16.19
Group Promo- mtgs	DESTINATIONS DC	330.00
Group Promo- mtgs	DESTINATIONS DC	1,056.00
Group Promo- mtgs	DESTINATIONS DC	770.31
Group Promo- mtgs	DESTINATIONS DC	33.47
Group Promo- mtgs	DESTINATIONS DC	179.17
Group Promo- mtgs	DESTINATIONS DC	104.74
Group Promo- mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETING EXPO	7,370.00
Group Promo- mtgs	DESTINATIONS DC	71.27
Group Promo- mtgs	DESTINATIONS DC	13.20
Group Promo- mtgs	DESTINATIONS DC	13.52

MB TOURISM DEVELOPMENT FEE

Q1 2014 Expenditures

Sports Tourism	BIG SOUTH MARKETING	187.53
Sports Tourism	BIG SOUTH MARKETING	3.48
Sports Tourism	BIG SOUTH MARKETING	4.68
Sports Tourism	BIG SOUTH MARKETING	175.36
Sports Tourism	BIG SOUTH MARKETING	4.56
Sports Tourism	BIG SOUTH MARKETING	7.40
Sports Tourism	BIG SOUTH MARKETING	4.47
Research	FOCUS GROUPS- PITTSBURGH	662.56
Sports Tourism	BIG SOUTH MARKETING	169.29
Consumer Fullfillment	UPS	49.52
Consumer Fullfillment-group	UPS	189.65
Consumer Fullfillment-group	UPS	1,581.85
Consumer Fullfillment-group	UPS	172.90
Consumer Fullfillment-group	UPS	83.22
Consumer Fullfillment-group	UPS	174.50
Consumer Fullfillment-CAN	UPS	272.27
Consumer Fullfillment-group	UPS	375.13
Consumer Fullfillment	UPS	23.70
Consumer Fullfillment	UPS	46.05
Consumer Fullfillment-group	UPS	39.36
Sports Tourism	SITE VISIT-SPORTS	73.81
International Promo- CAN	WOMENS SHOW TORONTO	6,321.68
Group Tour Promo	TRAVEL SOUTH	36.08
Group Promo- mtgs	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	27.93
Group Tour Promo	ABA	40.00
Consumer Fullfillment	PITNEY BOWES	3.96
Consumer Fullfillment	PITNEY BOWES	202.83
Consumer Fullfillment	PITNEY BOWES	15.88
Consumer Fullfillment	US POSTAL SERVICE	51.68
Consumer Fullfillment	US POSTAL SERVICE	5,781.86
Group Tour Promo	BANK TRAVEL	1,403.60
Group Tour Promo	PENN BUS ASSOCIATION/MD MOTORCOACH	274.38
Group Tour Promo	PENN BUS ASSOCIATION/MD MOTORCOACH	2,103.20
Co-op - billboards	THE BRANDON AGENCY	1,732.04
Television Advertising	CORINTHIAN MEDIA, INC.	106.80
Television Advertising	CORINTHIAN MEDIA, INC.	133.50
Television Advertising	WBNS-TV INC	510.00
Internet Promotion	MADDEN MEDIA-SC VACATION GUIDE	637.50
Television Advertising	CORINTHIAN MEDIA, INC.	222.50
Television Advertising	WBNS-TV INC	807.50
Television Advertising	CORINTHIAN MEDIA, INC.	289.25
Television Advertising	CORINTHIAN MEDIA, INC.	320.40
Television Advertising	CORINTHIAN MEDIA, INC.	373.80
Group Sales Ad- Internet	SPORTS EVENTS	600.75
Television Advertising	CORINTHIAN MEDIA, INC.	801.00
Consumer Fullfillment	TIMES PRINTING CO. INC.	748.94
Consumer Fullfillment	TIMES PRINTING CO. INC.	757.14
Magazine Advertising	H&A MEDIA GROUP-AAA NY	2,547.45
Magazine Advertising	H&A MEDIA GROUP-AAA OH	2,623.95
Television Advertising	THE DISPATCH PRINTING COMPANY	890.00
Television Advertising	THE DISPATCH PRINTING COMPANY	890.00
Television Advertising	THE DISPATCH PRINTING COMPANY	890.00
Group Sales Ad- print	MEETING FOCUS	3,740.00
Magazine Advertising	CAROLINA LIVING.COM	3,961.00

MB TOURISM DEVELOPMENT FEE

Q1 2014 Expenditures

Television Advertising	CORINTHIAN MEDIA, INC.	1,602.00
Television Advertising	CORINTHIAN MEDIA, INC.	4,907.46
Group Sales Ad- print	SUCCESSFUL MEETINGS, GROUP TOUR, SMART MEETINGS, OMCA	14,565.77
Group Sales Ad- print	M&C, BUS TOURS, MEETING FOCUS, SUCCESSFUL MEETINGS	14,705.00
Magazine Advertising	MADDEN MEDIA-SC VACATION GUIDE	14,757.07
Web Cam Feed	WEB CAM FEED	4,890.55
Web Cam Feed	WEB CAM FEED	5,340.00
Internet Adv- WIPL	VISIBILITY & CONVERSIONS, LLC	8,900.00
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	30,099.52
Television Advertising	CORINTHIAN MEDIA, INC.	26,700.00
Television Advertising	CORINTHIAN MEDIA, INC.	41,882.35
Television Advertising	CORINTHIAN MEDIA, INC.	43,694.34
Group Sales Ad- Internet	GOOGLE	44,500.00
Television Advertising	BRAND USA	222,500.00
Internet Advertising	BRAND USA	222,500.00
Internet Advertising	SEARCH MARKETING	182,827.27
Internet Advertising	DISPLAY ADVERTISING	282,842.42
Internet Advertising	VIDEO ADVERTISING	13,524.95
Internet Advertising	EMAIL MARKETING	13,263.93
Internet Advertising	SOCIAL MEDIA MARKEITNG	10,369.40
Internet Advertising	MOBILE MARKETING	37,765.63
Internet Advertising	OTHER	1,565.89
Internet Advertising	SEARCH MARKETING	433,013.72
Internet Advertising	DISPLAY ADVERTISING	522,503.79
Internet Advertising	VIDEO ADVERTISING	58,607.07
Internet Advertising	EMAIL MARKETING	40,268.33
Internet Advertising	SOCIAL MEDIA MARKEITNG	43,377.78
Internet Advertising	MOBILE MARKETING	52,016.33
Internet Advertising	OTHER	5,494.36
Internet Advertising	SEARCH MARKETING	453,319.87
Internet Advertising	DISPLAY ADVERTISING	494,097.72
Internet Advertising	VIDEO ADVERTISING	91,988.45
Internet Advertising	EMAIL MARKETING	75,751.38
Internet Advertising	SOCIAL MEDIA MARKEITNG	103,804.36
Internet Advertising	MOBILE MARKETING	66,335.18
Internet Advertising	OTHER	10,939.26
Online	GOOGLE, GO DADDY	10,225.29
Regional TV	SHAW MEDIA	15,104.56
Public Relations	BUFFALO COMMUNICATIONS	7,155.76
Public Relations	LANDMARK MEDIA	11,408.00
Public Relations	MEDIA OUTREACH	2,004.31
Email Promotion	V12 GROUP	13,689.30
Interactive	FUEL INTERACTIVE	3,622.50
Interactive	FUEL INTERACTIVE	5,658.00
Interactive	FUEL INTERACTIVE	7,516.40
Interactive	FUEL INTERACTIVE	1,394.95
Interactive	FUEL INTERACTIVE	851.00
Magazine Print & Online Elements	BRANDON AGENCY	20,784.78
Magazine Print	BRANDON AGENCY	7,507.20
Magazine Print	BRANDON AGENCY	6,647.00
Print - Magazine	BRANDON AGENCY	1,502.82
Distribution Costs	PNT MARKETING/NEILSEN MEDIA	3,974.40
Canadian Magazine/Internet	LAKEVIEW PRODUCTIONS	8,809.39

MB TOURISM DEVELOPMENT FEE

Q1 2014 Expenditures

Canadian Radio	BRANDON AGENCY	3,573.79
Radio Production	KIRSCHNER BROADCASTING	899.30
Event Sponsorship	CANADIAN GOLF TOURS	4,678.20
Event Sponsorship- Canada	BAREFOOT GOLF VACATIONS	19,268.48
Canadian Email Program	GOLFNET	7,360.00
Promotions	MB GOLF TRIP FULFILLMENT FROM SPRING PROMOTIONS	2,487.00
Event Sponsorship	MONDAY AFTER THE MASTERS/VARIOUS	84,908.87
Various Media	AIRLINE MARKETING SUPPORT	3,848.46
TV/Radio	BRANDON AGENCY	24,533.34
TV/Radio	BRANDON AGENCY	147,263.48
Radio	TL GOLF SERVICES	5,530.98
Events	INTERNATIONAL ADVERTISING/SPONSORSHIP	27,811.60
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		6,167,272.72
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Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.