

**Board of Directors Meeting Minutes**  
**The Dunes Club**  
**December 11, 2015 ~ 11:00 a.m.**

**Attendees:** Jim Creel, Jr., Todd Setzer, Phil Vassar, Carla Schuessler, Radha Herring, Tony Cox, Steve Mays, Hugh Huggins, Charlie Bradshaw, Mike Hill, Billy Huggins, Julia Singleton, Helen Benso, Bryan Lewis, O'Neil McCoy, Bill McGonigal, Alex Husner, Yvette Jefferson, Ross Martin, Wayne Morris

**Guests:** Nancy Lee

**Staff:** Brad Dean, Kathy Richardson, Jim Wright, Danna Lilly, Susan Phillips, Scott Schult, Diana Greene, Cindy Gettig, Kelly Hobart, Seth Holek

**Call to Order / Approval of Minutes / Public Input / Presentations-Awards**

Jim Creel called the meeting to order. The November 12, 2015 meeting minutes were then approved.

**Division Summary Reports**

Wayne Morris reported for the Finance Review Committee giving an overview of the Statement of Financial Activity and Statement of Financial Position.

Jim Wright presented the 2016 budget which included funding allocations as well as several key budget baseline assumptions. He stated the Finance Review Committee voted to approve the 2016 budget and has brought that recommendation before the board in the form of a motion to approve. A motion was made to approve the 2016 budget. The motion was seconded and was then approved by all board members present.

Radha Herring reported there are 15 new member prospects and asked the board to review the new slate of members as presented. After board review, a motion was made to approve the proposed new members. The motion was seconded and was then approved by all board members present.

Yvette Jefferson reported for the West of the Waterway Council reminding all of the Holiday event on December 17<sup>th</sup>.

Bill McGonigal reported for the North Strand Council and discussed the success of their Holiday event on December 10<sup>th</sup>.

Hugh Huggins reported for the Young Professionals Council recapping the success of the Subs 4 Santa event.

Phil Vassar reported for the Marketing Council discussing Beach Boogie Barbeque LLC's funding request for the 2016 Beach Boogie & BBQ event and reminded the board that there is no specific funding for this event in the 2016 budget.

Mike Hill & Brad Dean reported for the Legislative Policy Council and reviewed the proposed 2016 Legislative Priorities recently approved by the council. A motion was made to approve the 2016 Legislative Priorities. The motion was then seconded and approved by all board members present.

Brad Dean reviewed the 2 proposed changes to the MBACC Bylaws previously presented to the board. After further review, Tony Cox made a motion to approve both changes related to the Nominating Committee section of the bylaws. Alex Husner seconded the motion and was then approved by all board members present.

### **CEO Report – Brad Dean**

- Reviewed survey results from Equations Research regarding beach erosion and discussed recent meetings with legislators in D.C. regarding the Omnibus Bill.
- Discussed S.C. Voter survey regarding I-73 and regulatory issues related to automatic stay.
- Reviewed a proposed City ordinance on extended stays during the busy season and encouraged future board discussion on the issue.
- Reviewed the approval of the I-73 post mitigation plan and hopeful for its finalization by the SCDOT.

### **Chairman Report – Jim Creel**

- Thanked the board for all of their hard work in 2015.

### **Chair Elect – Radha Herring**

- Stated she's looking forward to serving as Chair in 2016.

### **Directors Comments**

- None given

*A motion was made to adjourn the meeting.*

/kor