

Board of Directors Meeting Minutes

Pinehurst Resort

November 3, 2016 ~ 1:00 p.m.

Attendees: Radha Herring, Wayne Morris, Carla Schuessler, Steve Mays, Andy Milovich, Patrick Norton, Kenny Generette, Alex Husner, Todd Setzer, Sabena Dayton, Terrance Herriott, Billy McGonigal, Billy Huggins, Tony Cox, Bryan Lewis, John Sawyer

Staff: Brad Dean, Kathy Richardson, Cindy Gettig, Diana Greene, Jim Wright, Scott Schult, Kim DaRoja, Keith Pierce

Call to Order / Approval of Minutes / Public Input / Presentations-Awards

Radha Herring called the meeting to order. The September 20, 2016 meeting minutes were then approved.

Division Summary Reports

Billy Huggins reported for the Finance Review Committee giving a brief overview of the Statement of Financial Activity and Statement of Financial Position. Billy also reported that the 2017 budget will be presented at the December 9th board meeting. Jim Wright discussed the chamber's current practices related to collections procedures related to voluntary contributions and discussed the option of developing a formal collections policy. Todd Setzer made a motion to recommend the Finance Review Committee discuss the issue and present their recommendation to the full board at a future meeting. Sabena Dayton seconded the motion and was approved by all board members present.

Todd Setzer reported there are 18 new member prospects. He asked the board to review the 18 prospects as presented. After board review, Sabena Dayton made a motion to approve those 18 proposed new members. Andy Milovich seconded the motion and was approved by all board members present.

Scott Schult reported for the Marketing Council stating the holiday campaign was underway and the Advertising & Publicity Committee is scheduled to meet on November 17th.

Tony Cox reported for the Legislative Policy Council stating Mark Harmon presented a grassroots update and discussed 2017 Legislative initiatives on behalf of the SC Chamber of Commerce. He also stated Brad Dean provided an update on the Ride 3 campaign a possible new capital improvements sales tax for tourism related projects. Brad Dean briefly discussed the MBACC 2017 Legislative Priorities and asked the board to send any feedback to Kathy Richardson by 11/11/16 so the board could vote on this item during the December meeting.

CEO Report – Brad Dean

- Briefly discussed a possible revision to the bylaws related to chamber reserves. He stated the board will receive 2 options to consider and a vote could take place at the December meeting.
- Briefly discussed a change to the Sun Fun trademark agreement requested by Buzz Plyler and recommended further discussion take place at the December meeting.

Chair Report – Radha Herring

- None given

Directors Comments

- None given

A motion was made to adjourn the meeting.

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