

Board of Directors Meeting Minutes

Chamber's Boardroom

January 20, 2015 ~ 9:30 a.m.

Attendees: Jim Creel, Jr., Mike Hill, Yvette Jefferson, Bill McGonigal, Wayne Morris, Todd Setzer, Phil Vassar, Brooke Doswell, Helen Benso, Tony Cox, Sabena Dayton, Billy Huggins, Hugh Huggins, Bryan Lewis, Carla Schuessler, Julia Singleton

Guests: Katon Dawson, Tracy Bailey, Tony Barnhart

Staff: Brad Dean, Kathy Richardson, Jim Wright, Diana Greene, Cindy Ott, Kim DaRoja, Kema Faulk, Seth Holek

Call to Order / Approval of Minutes / Public Input / Presentations-Awards

Jim Creel called the meeting to order and welcomed all members of the board and asked everyone to introduce themselves. The December 12, 2014 meeting minutes were then approved.

Katon Dawson of Dawson Consulting Group presented results from a recent polling study on public opinion on several topics, including air service, school start date and Memorial Weekend.

Division Summary Reports

Jim Wright reported for the Finance Review Committee stating the Accounting Division is in the process of closing out FY2014 and preparing for the annual external audit. He expects to have an audit report to present at the March meeting.

Jim Creel reported there are 12 new member prospects and asked the board to review the new slate of members as presented. After board review, Mike Hill made a motion to approve the proposed new members. Tony Cox seconded the motion and it was then approved by all board members present.

Mike Hill reported for the Legislative Policy Council stating the council invites have gone out and the meeting schedule will be set in the coming days. Mike also reminded everyone of the upcoming Legislative Reception in Columbia on February 4th and urged all board members to attend.

CEO Report – Brad Dean

- Stated he would be attending the upcoming State budget hearing and will ask for an increase in matching funds
- Discussed the legislatures movement related to the school start date issue
- Stated there will be upcoming announcements on new air service in the coming months

Chairman Report – Jim Creel

- Reviewed committee placements and the 2015 meeting schedule.
- Asked for nominations to fill a vacated board of directors seat
- Briefly discussed the upcoming Governors Conference on Tourism & Travel in Myrtle Beach in February and the upcoming D.C. Fly-In in March.

Directors Comments

- None given

A motion was made to adjourn the meeting.

/kr